

COMPLETE PROGRAM LISTS and TIME CHANGES

# Radio Guide

E 8 C B D M T 8 D B 7

THE NATIONAL WEEKLY OF PROGRAMS AND PERSONALITIES

WEEK ENDING OCTOBER 3, 1936

10  
CENTS



CONNIE  
GATES

**Giant - Gravure!**  
*It's New! It's Thrilling! It's  
the New Rage! See Page 24*

*The TRUTH About CLARK GABLE'S Broadcasts*

# Official Radio Queen Ballot

(Mail to Radio Queen Editor, Radio Guide, 731 Plymouth Ct., Chicago, Ill.)

My Choice for Radio Queen of 1936 is .....

My Name is .....

My Address is .....

(The Editor of Radio Guide will also appreciate the following information)

I am a Mr..... a Mrs..... a Miss..... (check one)

My age is..... There are..... In my family (insert how many)

who read Radio Guide. How many are men?... .. Women?..... Children?.....

What member of your family buys Radio Guide?.....

Do you buy Radio Guide each week?.....

(Can Be Pasted on a Penny Post-Card)

Readers of Radio Guide will choose Radio's Queen for 1936, using the ballot above. See Page 47 for the complete standings in this amazing Queen contest

## Splendid, Mr. Durstine

IF YOU listen often to your radio you must have felt at times the tremendous power of this thing which is words and music and all manner of sounds in the air about us. You must have wondered, too, if we humans who have failed so miserably to prevent hunger and unemployment and wholesale murder between nations will be able to plan any more successfully for the future usefulness of broadcasting.

Our own Listeners' Guild was a forward step in planning. After a Summer of vacationing, the Guild will soon begin again to make its influence felt. But right now I want to call attention to the ideas of a man who has planned even further than the Guild.

In the past, radio's harsher critics have claimed that advertising will ruin all broadcasting. The man whose ideas I present is an advertising man. He is interested in the present and future usefulness of broadcasting. These ideas which I ran across only recently should be a part of the credo of every listener. They are advanced by Mr. Roy Durstine of New

York City. Read them and see if you don't agree. Here they are:

"Exclude all programs advertising products such as laxatives, cures for skin diseases, and other bodily disorders unsuited to dinner-table conversation.

"Continue to keep hard liquor off the air.

"Eliminate fake testimonials.

"Give preference in desirable time to those who keep their commercials brief, interesting, non-repetitive. (A little more spine in the networks and the agencies would accomplish this.)

"Encourage announcers who have a simple, direct, and sincere manner of speaking. Their salaries are too low.

"Let the broadcasting companies employ more and better judges for auditions to give new talent a better chance.

"Let the broadcasting companies use their sustaining periods (those not sold to advertisers) for constructive experimenting instead of filling so much time with the same old orchestras and soloists—always making the same sounds under different names and song titles.

"Import more British dramatic directors and give them time and money for long rehearsals. Give American directors the same chance. Network profits would easily permit

both of these desirable things.

"Encourage the best writers and composers to realize that radio is a new medium which they must study as earnestly as they had to study sound pictures. Each has a technique which differs from the legitimate stage.

"Keep popular songs from committing suicide, by restricting them from being played every night in the week, on every station, if not on every program.

"Let famous conductors realize that they are best developing a taste for good music by arranging their programs to interest a groping public rather than to impress other conductors or to satisfy themselves.

"Put big names on the air only when and as long as they can do big things with good material.

"Remove from the air all the horror programs which send children to bed frightened.

"Let those who like good programs write in about it, and those who do not like bad programs do so too."

There they are, fourteen planks in a platform that will carry broadcasting and all its benefits onward and upward to its rightful goal. I, for one, say "Splendid, Mr. Durstine."

Sincerely,

*Curt Mitchell*

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Their own radio jokes always send Stoop and Budd into fits of hysterics

Stoop likes blue ties and undershirts—and worries about his girth!

Budd is a good-time Charlie whose chief worry is his thinning hair!

# WOULD YOU LIKE TO KNOW *Stoop and Budd?*

BY KATHERINE ALBERT

**R**OTUND, affable, brown-eyed Frederick Chase Taylor and slim, easy-going Wilbur Budd Hulick have just stepped into the limelight again by performing one of the most difficult feats in radio.

These two—better known as “Stoopnagle and Budd”—replaced Fred Allen while Fred was vacationing this Summer. They retained all of Town Hall’s popularity, as well as adding to their own prestige. Everybody in the radio world knows how difficult it is to pinch-hit for a headliner—especially a comic as well-loved as Allen.

But “Stoop” and “Budd” did it. Stoop and Budd hit their stride again after a long series of radio ups and downs. The “ups” were those shows in which the full flavor of their lazy wit came over the airwaves intact. The “downs” were the shows in which their genius was soft-pedaled beyond recognition.

There was a time when radio wise-

guys said, “Too bad—Stoop and Budd are through.”

Today they’re at the top again. They’re the invincible team, Lemuel Q. Stoopnagle and his stooge, Budd.

Would you like to know Stoop and Budd?

I might as well begin by confiding

in you. Stoopnagle’s weight and girth worries him. Although the family tendency is toward heaviness and although everyone—his wife included—tells him he looks much better as he is than he would look had he a reed-like figure, he worries anyway: He’s always going on some fad diet and tying himself in

knots with some trick exercises. His enthusiasm for any new reducing method lasts all of a week. Then Stoop forgets it and happily continues to carry his poundage around.

Budd worries about his thinning hair.

But aside from those two physical worries, Stoop and Budd are bothered about nothing.

Budd, in discussing his faults with me one day said, “My faults are all of one pattern. I’m irresponsible. Not about my work—I don’t mean that—but about everything else. I make appointments and forget ’em, or I’m an hour late. I can’t save money. If it wasn’t for my wife, I’d be broke all of the time. I’m too easy going—too good natured.

“I can’t save my time, either. I’ll go anywhere I’m invited. I should get some rest sometimes or read a book or use my brains, but all anyone ever

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WHEN STOOP AND BUDD PERFORM—THE BRAIN OF A LEARNED COLLEGE PROFESSOR STANDS STILL!

# THEY

*All*

# WANT

*Gable*

BY IDA ZEITLIN

HIS DESIGN FOR LIVING EXCLUDES MARRIAGE. HOWEVER CAROLE MAY GET HIM STILL!



the era of the namby-pamby radio actor, is on the wane.

Before he went on the air, Clark Gable was just another popular moving-picture actor. Today, he's almost a radio vogue. The Radio Theater and the Caravan and half a dozen other programs are clamoring for him, pleading with him to take their money and make their show.

In short, everybody wants Gable. And whether he will be radio's top male attraction, as he is Hollywood's, apparently rests with him.

"I don't know why you want me," he told radio sponsors when they first approached him, "because radio's not my business. But I think it's far too important to be treated lightly. In other words, I'd feel like a monkey if

I went on the air expecting people to listen to me because my name's Gable and I happen, by the grace of Heaven, to be a movie star. I'd like to go on with good material—material they'd enjoy listening to, whoever spied it. Otherwise, I'll stay off"—and proves he means it by staying off until such material is forthcoming.

Why the radio sponsors want Gable is clear enough. American women want him, and what American women want has always been good business. No man since Valentino has so captured their imaginations; and no man less like Valentino can be imagined. Where one was ardent, the other is casual. Where one glowed with somber fires, the other blows like an invigorating breeze, keeping well hidden

I've a hunch that the lavender-and-old-lace days of radio are over.

And that the port wine and scarlet days have begun.

They began several weeks ago when Clark Gable stepped up to the "Radio Theater" microphone with Marlene Dietrich and spoke his lines from "The Legionnaire and the Lady."

They gained momentum shortly afterwards when he did "Men in White" for the "Caravan."

Previous to Gable's appearance on the air, not a single radio actor in the world, with the exception of Don Ameche, had been able to transmit that nebulous yet necessary quality of complete masculinity to the microphone.

Gable managed to do it. And his appearance on the air may revolutionize radio, just as John Gilbert and "The Big Parade" revolutionized the motion-picture industry more than a decade ago.

By the terms of his new MGM contract, Clark is allowed to make four commercial radio broadcasts annually. The Caravan has already engaged him for the two remaining for this year.

And Gable himself, at this very moment, is leafing through the scripts of such red-blooded plays as "The Last Mile," "What Price Glory," and "Journey's End."

It looks as though the day of the namby-pamby radio play, as well as



Above: When Gable steps up to the mike, a million women sigh. Right: Clark spanked Joan in "Forsaking All Others." For that he soon became Public Hero number one

whatever fires are there. His appeal is through the impression he gives of mastery—over himself, over the women he plays with—and so, vicariously, over the women in the audience.

For whatever they may say, and however they may protest, the vast majority of women prefer a man to be boss—provided always he's an expert at the job. They want him to stand his ground and force them, if necessary, to stand beside him, even through the hair-brush method Gable applied to Crawford in "Forsaking All Others." Lightness on the surface and strength below is today's ideal combination, which they seem to find expressed in Gable's screen personality.

What makes him popular off-screen is something else again. Certainly he doesn't go Gabling around all over the lot. And with equal certainty, the

crews on the MGM stages, and the waitresses in the MGM commissary, have been cured through long habit of any tendency to moon over movie stars.

**B**UT when Gable swings himself to a stool at the counter—which he prefers to the more formal table—and grins "Hi, Toots," the girls break their necks to get to him first. Not because it's any novelty to them to wait on a glamor boy, but because they like to talk to Gable. And if you want to find out what the men think of him, don't ask them, but listen to the light-hearted raillery they exchange with him as they would with one of their own, and you'll have your answer.

I think the key to Gable lies in his loathing of swank. He breaks through



Above: He played Cupid in *Chile* and the South American wedding bells went wild. Left: Carol Lombard gave Clark a battered Ford for a valentine and got his heart in exchange. Out in Hollywood, gossips are busy predicting marriage for these two

the artificialities and pretensions that surround the life of a movie star, determined not to let them throttle him. He is of the earth, earthy. Born with a natural sense of values, he refuses to let his success rob him of them. He sees through the superficial to bedrock, and it's only what he finds at bedrock that interests him. He is ill at ease in society with a large "S." He makes his friends among men of means or men of no means, depending on what he finds in common with them.

"All this just happened to me," he explodes. "The movies happened to take me at a psychological moment, and I happened to click. Nobody knows why. Sometimes I drive through the gate and see fellows waiting around for a job and I say to myself, 'You lucky stiff!' There's no reason why they shouldn't be in your shoes and

you in theirs. What happened to me might have happened to anybody. It just happened to me."

In food, as in everything else, Gable prefers informality—plain fare like stew and baked beans. His favorite midnight snack is a can of tomatoes, plunked into a bowl, sprinkled with pepper and salt, and an onion sandwich.

**W**HEN he set up his own menage recently, a friend asked him what he was going to do for a cook. "What do I want a cook for?" he demanded. "Ballinger can always throw a ham and egg together."

This same Ballinger provides another illustration of Gable's free and easy style. His dresser at the studio, his chauffeur on the rare occasions when

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Above: Neilson Eddy with the Star of Stars Medal. It was awarded to him by Radio Guide editors. Above, right: Rosaline Greene (formerly Mary Lou) on "Show Boat" vacations as Nova Scotia farmerette.



Above: Alien Prescott—he's "The Wife Saver"—is trying to save Fifi D'Orsay from the heat with a little recipe he made up himself. It's one of his many grape-juice concoctions. Right: "Uncle Milton" Cross found a brand-new bicycle waiting on board for him when he and his wife sailed for Bermuda. Holding him on it—he'd never ridden one in his life—are the NBC announcers who presented it to him: Ford Bond, Charles O'Connor, Alvin Robinson, Gene Hamilton, and Jack Costello.

# Tune In, America!



Above: No rest for the weary! "Hollywood Hotel's" announcer Ken Niles can't seem to evade the ever-present mike, and Robert Taylor is caught again by the camera—and just as they were in a battle of wits, too!

Left: Blues-singer Deane Janis, taking a busman's holiday from movie work to guest for yarnster Bob Burns on a Music Hall broadcast two weeks ago. After years of radio singing, it was her first NBC airing.

Right: Genial Major Bowes was honored again last week as he not only opened his new Thursday night series but also dedicated the new Columbia Radio Theater in New York, where his amateur series will originate.



Above: Here is one of the casts that put on the Music Hall show while Bing Crosby rested on his vacation. Bob Burns—standing in back with that paternal smile on his face—was assisted by Mary McCormick, Ella Logan, the Scotch lass, and Pat O'Brien and Josephine Hutchinson, film stars.



# Prize Money

BY  
GILSON  
WILLETS

THE little corner-of-the-basement workshop has a pleasant, strong smell of paint and sawdust, and steel shiny with fresh oil—as workshops should. Chips are on the floor around the legs of a sturdy workbench. Tools are racked neatly along two walls, and in the corner a miniature radio is tuned to a popular evening cigarette program.

Over the work-benches, a brawny, broad-shouldered young man and his slightly shorter, slightly more stooped father concentrate on a doll-house replica of a skyscraper, commenting from time to time on the announcer's sales-talk, exchanging ideas on their work, and laughing together at the blunders each occasionally makes.

The model they are building is to be their entry in a nation-wide contest sponsored by the manufacturer to whose broadcast they are listening. They spend most of their evenings at this combination of work and play; they are contestants: people who make a hobby and an occupation of getting their share of the \$11,000,000 treasure given away every year as prize money. And behind their devotion to their work is a story of their devotion to each other—one that should be known.

was, apparently, her very last hope. "You've got to help me!" she beseeched, even before telling me of her predicament. I soothed and promised and cajoled until she was calm enough to tell me her story.

"It's my boy," she wailed dejectedly. "And his father. John is growing up; he's getting new ideas, new interests—away from home. He and his father used to be such pals! And now they're drifting apart . . ." She sighed in unhappy recollection.

"Our child has kept our home together. We can't let it all go now! Please, you must take an interest in them. Get them to work together.

Their old comradeship will bring them together again. I know it will!"

"And sure enough it did. I got them interested in contests—as a paying proposition. They set up their workshop in the basement, and together entered a couple of contests. They were

we give ourselves. I could go on telling stories of mortgages that were lifted on family homes; of weddings made possible through contest winnings; of operations paid for out of the never-ending flow of gift-money from America's greatest advertisers. There are hundreds of these stories that I know, stories that the contestants themselves tell whenever they get together. The true tales of contesting are as varied and as thrilling as stories of the sea—when told by the seamen themselves, and often, they are as touching, and as heart-gripping, as fiction's greatest romances.

BUT more important to you, as a person interested in becoming one of the thousands who benefit regularly from the bounty of their own wit and the result of application, is actual advice on how to get into the big-money class. In the first article of this series I told the history of this intriguing occupation. In the second, I painted a word-picture of the contest scene as it is today, telling the opportunities that are yours for the asking. In the third, I plotted the road to success by pointing out the mile-stones in the careers of some spectacular winners. Now in this article, let's go behind the scenes, take the methods apart, and see what there is to

Patience is a virtue; all puzzle contestants must have it

The dramatic background of the companionship of this father and son is told by Mrs. Frances Maurine Irwin, one of the most consistent contest-winners in America, who is little known to the general public because like many other champions, she seldom competes under her own name. To many on the inside, however, she is the "guardian angel" of contesting, the benefactress of beginners, the advisor of ardent fans. It is in this role that she literally remolded the lives of these two men.

"Not long ago," she relates, "a frantic mother came to me. She had heard of me through others I had helped. I

Haste makes waste; a hurried solution is handicapped

lucky, and the prizes began coming in . . ."

That's the happy story of the reunion of the separated members of one family. They have now won at least ten big contests, and even when they fail to win, their enjoyment of each other as they work is reward enough—for them, and for the mother who was clever enough to see a way out.

In my files I have records of over ten thousand regular followers of the "contest game"; contestants is the name

Let others listen and advise before you hasten to submit!

be done. And you're the one to do it! Let's consider what has always seemed to me a perfectly handled contest. Some years ago a great wave of indignation rolled across the country against unsightly signs which marred the beauty of the open country. In accord with this tremendous popular

CONTEST GOLD HAS REUNITED FAMILIES, LIFTED MORTGAGES, MADE MILLIONS HAPPY. HERE'S HOW!

sentiment, a California oil company conceived and conducted a "Scenic or Sign-ic" contest "to solve the problem of the defacement of natural beauties of the Pacific coast."

The contest was divided into four classifications: (1) For answers in 1500 words or less, on how the problem might be solved; (2) For answers in 500 words or less on why the problem must be solved; (3) For slogans demanding reform, with the greatest appeal to the public, and (4) For pictures which best portrayed the defacement of scenic landscapes by unsightly advertising billboards. In all, thirteen prizes totaling \$3,500, and ranging from \$25 to \$1,000 were offered.

THE following is from a time-yellowed notebook compiled by Walter J. Held, a company executive, who directed the contest:

"Essays should be typed with a good black ribbon on letter-size paper measuring 8 1-2 by 11 inches, double-spaced, with wide margins. The pages should be pinned in a corner.

"Slogans should be typed, one or more on a page, following the same general directions as above.

"Photographs should be a minimum size 3 1-4 by 4 1-4 inches, although enlargements of 5 by 7, 6 by 9, or 8 by 10 inches would show up to a flattering advantage.

"Now, some DON'TS which would govern me if I were entering a prize contest:

"Don't fasten pages permanently together, either across the top or at either side. Don't bind in covers. Rea-

son: Copy is easier to read and handle if more or less loosely attached.

"Don't worry about a few creases.

"Don't let your attention be diverted to embellishment. Take time to read and reread your entry, for improvement. Try putting it away, and then take it out again in a few days. Read it to someone. Get his or her reactions.

"Don't write carelessly. Remember, the human element enters into judging. A carelessly written entry may also receive careless reading.

"Don't be in a hurry. The last entry received gets just as much attention as the first. Counterwise, don't be too late; allow time for a possible delay. (Entries received after a contest has officially closed are not considered, no matter what their merit.)

"Don't use legal size paper, or square paper, or odd sizes of paper. Don't use cardboard or stiff paper. Reason, hard-to-turn leaves are hard to file.

"Don't write in pencil, crayon, or colored inks. Longhand is not objec-



If at first you don't succeed keep your head—try again

tionable, but the typed entry is much better.

"Don't hand-letter. It is hard and tiresome to read.

"Don't be vindictive.

"Don't propose illegal, unsound, or absurd things.

"Don't be impatient after the close of the contest.

"Don't write urging selection of your entry or giving the merits of your work. Your entry must stand alone!

"Lastly, and above all, don't forget the rules!"

Ralph J. Rivers, of Seattle, Washing-

ton, won the \$250 first prize for "Why 'Sign' Away Beauty?" Arthur T. Ward, of South Pasadena, California, was second with "A Sign Removed is a Scene Improved." The third prize went to Henry J. Humphrey, of San Diego, California, for "Landmarks—Not Trademarks." Cleverly worded and appropriate slogans, similar to these, stand the best chance of winning in

is, of course, their own, unelaborated product. To seasoned contestants who have had success with fancy and unusual entries, however, these friendly foes who refuse to vary their approach are no more than pig-tailed chore-girls, trying to break into a society much too fast for them. There is, apparently, no reconciliation!

Miss Helen King, famous judge of



Hard-to-turn sheets are hard to file. Use standard paper

almost any contest. Work for a smart play on words, with catchy phrases tersely stated.

Aside from the essential requirement stated above for cleverness and wit, there is no blanket policy that will win every contest. Like horse races, contests are made by differences of opinion.

PEOPLE who spend time dressing up their entries seldom put any time on their slogans. And that is where they fall down, for in most instances, entries are retyped on cards and submitted to the judges that way—thus all spectacular displays are never seen by the judges. Our contestants still send displays, but the wording is all we consider—and the subtle form of bribery sometimes makes us angry!

In agreement with this theory is Phil Phillipson, of Des Moines, Iowa, whose story was outlined in the second of this series. He has captured more than 1,400 prizes in the last few years—including three automobiles. He never decorates his entries.

In a recent tooth-paste contest—which he entered under the name of a friend in South Bend, Indiana, (nearly all consistent winners are afraid to use their own names for fear it will prejudice the judges against them) he won with the following slogan: "Since Bost's action is solvent instead

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# KNOW YOUR OWN MIND

**T**HIS is a story for the woman who sang leads in her high-school operetta . . . the woman whose good, kind husband and devoted family is not quite sufficient to fill her vanity's need.

It is a story for the woman who feels that the glamor of the might-have-been is superior to the reality of the present.

All of you know the kind of woman I mean. Usually, she's married to a grand fellow and she leads a domestic life that a million women might well envy. But she's always remembering yesterday's little triumph, and looking for something to take its place today. She wants a new kind of sport, a new card game, a new matinee idol—an emotional jolt of some kind that her husband can't provide.

Say her name is "Mrs. Smith." Boredom is at the simmering point within her and she's continually about ready to boil over, when suddenly one night her husband brings a college fraternity brother home to dinner. Call him "Mr. Jones." Mr. Jones is tall, dark and

is not an easy one. She hesitates a long time before she makes up her mind to go. All this is not make-believe. Offers just like it happen every day to women all over America.

In fact, something almost like that happened only a few weeks ago to radio's "Lavender and Old Lace Girl," Lucy Monroe. Only, in this instance, Lucy's "husband" was radio and her devoted "family" was the friends, fans and colleagues that have made her the star she is today.

**L**UCY'S handsome stranger, with gracious manners and his elegant ways, was Hollywood, the gay, dashing menace to many a woman's peace of mind. And the fact that Lucy Monroe is a famous radio star did not make her any the less susceptible to his reckless wooing.

Like little Mrs. Smith, Lucy was attracted; and like Mrs. Smith again, she was torn between the spirit of adventure which prompted her to run away with the mysterious villain, and the streak of common sense which told her

Frank Munn (left) and Gus Haenschen with Lucy. Their advise was to rest



handsome, and his Chesterfieldian manners in the drawing-room are equalled only by his Casanovian methods in the boudoir.

Mrs. Smith is immediately attracted to the stranger, and he, in turn, is much interested in her.

"Leave your husband and come with me," he says, a few days later. "We'll live on thrills and excitement the rest of our days."

Mrs. Smith, of course, is flattered. But she's worried, too. Her decision

to stay at home—in radio—where she belongs.

Unfortunately for the radio songstress, the gay cavalier with his promises of romance, his casual mention of fabulous wealth in store and his fine disregard for precious home ties, was not her only problem.

Trouble, it is said, always travels in three's, and Lucy can vouch for the truth behind the platitude, for about the same time her Hollywood offer came, the man she loved more than



Lucy Monroe: She doesn't worry any more. She has settled her problems

anyone else in the world began to insist that she should not only forego motion pictures, but that she should give up her career entirely and devote the rest of her life to him.

"He was," says Lucy, "a businessman, who, reasonably enough could see no place for a professional wife in his life."

The ultimatum he delivered was that Lucy must choose between a career for herself and a home for him. In addition to these posers, which occupied all of Lucy's emotional time, there were three big radio programs which physically exacted the utmost from her.

Every day, seven days a week, there were rehearsals for "Lavender and Old Lace"—music to be selected for "Hammerstein's Music Hall"—and songs to be gone over for the "American Album of Familiar Music." Between those three—Hollywood, the menace, the man she loved, and the programs she starred on—Lucy hadn't a minute to herself.

So she looked over the situation and made a preliminary decision. She would take a home in the country. She would see nobody but her mother—the former Anna Laughlin, who was

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BY MARGE KERR

HOLLYWOOD, HUSBAND,  
OR RADIO CAREER? SHE  
COULD PICK ONLY ONE!



# A CALLING ALL CARS STORY

IT WAS Spring. Spring in California, and all that evening Samuel Whittaker was very attentive to his wife, to the good lady's gratification.

For a woman always loves little attentions from her husband, even when he is sixty and she is forty-four, as was Ethel Whittaker.

So when Sam took her to dinner at the famed Coconut Grove, then home to their modestly fashionable hotel around midnight in a taxi, Ethel glowed in appreciation of a happily spent evening.

Opening the door of the room in the Palms Hotel, Samuel Whittaker stepped aside with an almost ceremonial politeness. Ethel had always enjoyed her husband's formal manner. It made her, the wife of a retired organist of distinguished appearance, feel important.

She stepped over the threshold.

He followed and turned on the light. And then Ethel Whittaker screamed.

In the opposite wall of the room, a closet door had opened. A young man, his face masked by a white silk handkerchief, stepped out. He was wearing a black slouch hat, pulled low, and black gloves.

"Shut up!" he snarled. "Scream again and I'll shoot you!"

"What—what do you want?" stammered Samuel Whittaker. Ethel whimpered in fright.

"Money!" said the masked bandit, his gun trained on Whittaker's stomach. "All you got—and quick!"

Whittaker's eyes narrowed slightly. Pale, but trying to control his excitement, he said slowly:

"I only have a few dollars,—"  
"Oh, give him what you have, dear!" cried Mrs. Whittaker.

"You shut up!" The gunman threw the remark at her, then snapped at

Whittaker: "All right, let's have it! Quick!"

Distinguished Samuel Whittaker slowly thrust his long, slim white hand—the sensitive hand of the organist—into his trousers pocket. And then an amazing thing happened. Samuel Whittaker's soft hand came out of his pocket in a flash.

It held a gun! The gun roared. The masked bandit staggered.

It was as if a rabbit had suddenly turned on a greyhound and bitten him. Astonishment dazed the eyes of that gunman, astonishment akin to that which must have descended upon Israel's foes when David slew the giant Goliath.

**B**UT this gunman wasn't slain, by any means. With a curse he started firing, and for long seconds the hotel room rang and thudded to pistol shots. Through a haze of smoke, the bandit

dashed out into the hall. He left Samuel Whittaker standing erect with an empty pistol, and Ethel Whittaker dead upon the floor. The room reeked of burned powder.

Slowly, as if dazed or uncertain, Whittaker bent over his wife, then went to a telephone.

"Police . . ." he said in a tired voice, and shortly the radio alarm sounded in every police car in Los Angeles:

"Calling all cars . . . all cars . . . Woman reported shot in an attempted robbery at 626 South Alvarado Street . . . all cars . . ."

In the vanguard of a host of screaming radio cars were Lieutenants Ray Giese and Thad Brown. As they strode into the lobby full of panic-stricken tenants aroused by the shooting, a man rushed forward.

"The killer ran past me in the hall," the man cried. "Then he dashed upstairs. Two at a time!"



## The CHIVALROUS MURDERER

"Upstairs?" queried Giese. "Come on, Thad!"

"He's probably trying to escape over the roof-tops," Brown said.

**P**AUSING only to leave orders that patrolmen were to search adjacent buildings and question all occupants, the two lieutenants went directly to the murder room.

"I'm sure I shot him. I know I shot him!" Whittaker declared over and over again. "Oh, I hope he's mortally wounded."

While the two police officials were gently but speedily questioning the bereaved husband, officers of lesser rank were swarming like ants all over the hotel. Quickly they established two apparently contradictory facts:

First, the bandit had not left the hotel by any discovered exit. Second, there wasn't a trace of him to be found in the building.

Exasperated, Giese and Brown took personal charge of the hunt. It spread to a rooming-house next door to the hotel. And here, finally, they heard what sounded like groans, coming through the door of an upstairs room. They rapped. There was no answer. They rapped again.

"Looks as if we've come to the right place," murmured Brown, unlimbering his artillery while Giese fitted a pass-key into the lock.

They swung the door open, stepping aside to dodge the expected storm of lead.

**T**HE room was empty. But from the closed bathroom came the sound of running water. And in the bathtub they found a young man, dazedly trying to stanch the bright blood that flowed from wounds in his shoulder, arm and side.

"Come on kid," Brown said. "The game's up. That woman you shot is dead."

"Shot?" the boy cried. "Shot? I guess I'm the one that got shot! Why—"

"So?" said Giese. "I suppose you just  
(Continued on Page 19)

by  
ARTHUR KENT

"Shut up," the crook snarled at Mrs. Whittaker. "Scream again, and I'll shoot you!"

PRESENTING  
**RADIO GUIDE'S**  
**SUMMER SCHOOL OF THE AIR**

ADVISORY FACULTY: Jack Benny, Kate Smith, Lanny Ross, Nelson Eddy, Irene Wicker, Lowell Thomas, Jessica Dragonette

## *So You Want to be a Radio Writer*

INSTRUCTORS: Goodman Ace, Irene Wicker, Elaine Sterne Carrington



"Never try too hard for humor" is Easy (Goodman) Ace's advice

Not long ago a world-famous author warned literary novices to avoid the unfamiliar in attempting to write. "Choose simple, every-day subjects you know by heart," he told them, "for a good writer must know what he's writing about!"

So, with that warning in mind, I feel that you could have no better teachers than Goodman Ace, Irene Wicker and Elaine Sterne Carrington, for they are radio's chroniclers of every-day life. From them, you may get many inside tips about transforming the ordinary every-day events of your life into interesting as well as marketable radio scripts.—C. M.

**Y**OU want to be a writer for the radio. What kind of a writer do you want to be? That is the first thing you must decide.

The writing field, as far as the air is concerned, is divided up among specialists. Do you want to write comedy scripts? Dramatic or atmospheric programs? Children's shows? Or do you want to win a job in an advertising agency by writing a new kind of commercial announcement, so forceful and effective that it cannot be resisted? This week's lesson is going to be di-

vided into chapters prepared by outstanding writers in several departments of radio, so that you may study your own choice.

Goodman Ace, who writes the "Easy Aces" comedy program in addition to acting in it, is an expert in the humor field. He wrote a humorous newspaper column for twelve years before he went on the air.

"In writing the kind of comedy we use in 'Easy Aces,'" says Goodman Ace, "I have found that the best method is to let each program grow naturally out of the one before it.

"If it is your ambition to be a humorous writer, I take for granted that you will have funny ideas stewing around in your head from time to time. Write them any old way—doing the best job you can, of course—and submit the scripts to a radio station. You have to keep on doing this until one of your efforts clicks. When the station finally becomes interested in your idea, when you finally land—

"Here's what to do, if you want to try writing my way:

**I**MAGINE, for example, that the three characters in the first sketch are your wife, her brother and yourself. Her brother comes to your house to live. He hasn't a job, and he doesn't want one.

"Here's your first program: "Getting Brother a job is your theme. You get him a job as a life-guard. That isn't funny. But—Brother can't swim. Don't you see the possibilities?"

"The second program grows out of the first. The scene is the beach. Brother talks to a beautiful girl. She goes in swimming, starts to sink. He dashes in to the water to save her, and another life-guard has to rescue the two of them.

"The next week, you let your program continue to grow from this situation. You now also have the girl Brother met at the beach.

"She has amnesia; she can't remember who she is.

"Comedy—all through the program your wife says: 'Hello, Effie,' 'Hello, Mary Louise,' to try to find out what the girl's name is.

"End of the sketch—the girl's name turns out to be the same as your wife's, the one name she didn't think to call her.

**N**EXT, the girl gives you the idea of trying to marry Brother to a rich wife. You bring home a lot of girls. He tries to make one girl fall for him by being indifferent. The second girl is already engaged. The third he hates. It's love at first sight. Look at that in print, then turn it into 'Love at first sight,' and you have a gag for the end of the program.

"Do you see how it's done? You simply let each program grow out of the previous one.

"Don't force your situation. People write in and give me funny words to use, but I don't use them because they sound strained.

"Some of my funniest lines have been born because I misspelled words while I was typing the script. Once I wrote, 'I have a sister who sings like a nightingown,' and another time, 'Oh, not nerecessily' for 'Oh, not necessar-ily.'

"If you haven't been successful with your humorous writing so far, perhaps you're trying too hard. Just try writing a story in dialogue—a playlet.

Let your mind roam. As we say on the air, 'Home wasn't built in a day.'

Irene Wicker, the "Singing Lady," is generally credited with writing radio's outstanding children's program.

Writing children's shows is, on the whole, a field for women rather than for men, although there have been successful children's programs conducted by men.

One of the first kiddie shows in radio, in fact, was that



"Train yourself to see story material," Irene Wicker says

of "Uncle John" on the Los Angeles station, KHJ. A man with the personality and the tenderness which are necessary to children's programs will do well to listen to what Irene Wicker has to say.

"First of all," she says, "you must love children. All of us love children; but you must love them with an above-average love. They must be very nearly the abiding passion of your life, for in writing a program for them you will have to educate, inspire, and above all interest them. You can do none of these things unless you know children and love them so much that you also know how to reach their hearts and their imaginations.

**D**O CHILDREN instinctively like you? Do they like the way you act toward them? Can you invent and tell stories which appeal to youngsters? If the answers are "yes," we can go on to discuss the material and methods which you will use in furthering yourself in radio writing.

"You will get your material everywhere. Seeing the stuff of which children's programs are made is simply a matter of training yourself to look for it. When you go to an exhibition of paintings, you ask yourself, 'Isn't there a painter whose life will interest children?' You visit a telegraph office to

### COURSES AVAILABLE

The RADIO GUIDE Summer School of the Air teaches you how to become:

Opera Singer	Announcer
Comedian	Orchestra Leader
Actor	Actress
Swing Singer	Radio Writer
Master of Ceremonies	

### IN ADDITION:

How Clothes Help Make the Star  
 What to Do with Your Talent  
 Developing Talent in a Child

# SO YOU WANT TO BE A RADIO WRITER

# Radio Boners

send a wire, and it pops into your head that every boy will be interested in the story of the telegraph. For fantasy, there is the inexhaustible store of Norse, Indian and Greek legends.

"When you have done your research and your material lies piled on your desk, you are ready to write.

"First of all, in radio, you must have variety. What is true of their elders is most certainly true of children. They do not relish a monotonous diet. You must give them fantasy in one program, a snatch of biography in the next, a bit of history in another. It is, however, possible to create a pair of characters, a 'Betty' and 'Bobby,' whom you will bring into the programs at frequent intervals in order to bind them together.

"Here is a good method to follow: "Decide on your subject—the painter, the inventor of the telegraph—whatever you choose. Do your reading on it at the library. Then, with the books closed, jot down the salient points. The items you remember will be memorable to the children, you can figure that you will have the type of material in which they'll be interested.

**N**OW choose your climax from among these points. Arrange the minor events in sequence, so that they build towards your climax.

"Begin writing, easily and naturally. There are several things to remember as you go along. The images you use must be visual. They must call up pictures through the ear. Take, for instance, this line from a program I wrote about Rubens. He is talking to his two little sons, who are posing for him:

*There, that's right. Stand with your arm across your brother's shoulder—so! Let your glove dangle from your hand.*

"That is visual imagery, used to create an effect. Your words and your sentences must be short and simple—not babyish, for you must never talk down to children—but easily assimilated. Try to capture the feeling of one who speaks as a comrade and a friend.

"In a final reading, check the entire script to make sure that one rhythm runs through it from start to finish. This is extremely important. Children are very sensitive to rhythm, so much so that you will find it necessary to change the word 'abruptly' to 'suddenly' if it is harsh in its context.

"Read your completed story aloud to children in your household or neighborhood. See whether or not they like it. Let them ask you questions, and they will give you valuable tips. Then put the corrected script into an envelope and mail it to your nearest radio station. Keep on trying if the first one you write isn't accepted.

**B**UT comedy and children's programs are highly specialized types of shows. How should you go about writing a "standard" program?

"Pepper Young's Family," written by Elaine Sterne Carrington, is such a "standard" program. Like "The O'Neills" and "The Goldbergs," it deals in straightforward dramatic fashion with our every-day American life. If you desire an all-around knowledge of radio writing, it is well worth your study. (Incidentally, it seems hardly necessary to mention that you should be listening to every such program on the air—just as you should be listening to children's programs, if they are what you want to write—and you should be analyzing them, day by day.)

"In a straight program," say Elaine Carrington, "the chief problem is to get as much suspense, action and emotion as you can into ten minutes, always remembering that everything you write must be real.

"Here is a characteristic scene. Elmwood High School is to have a new

gymnasium. It is to be named for Mr. Mercer, a beloved old history teacher who little suspects that anybody has ever paid him a thought. Pepper, the young fellow who is my chief character, gets up on the stage to talk.

"Now," I ask myself, "what is the most embarrassing thing that can happen to Pepper up there, with the principal and all of his friends listening?" He can trip, his garter can come down, he can lose his speech. Losing his speech sounds best to me, so I use that situation. The principal introduces him, and we hear:

**PEPPER:** *Gee—say, I can't seem to find—gee, I guess I've lost my notes. Excuse me a minute while I look in my pockets!*

"Here the sound-effects man, standing over his instrument (which looks like an old-fashioned sideboard with three phonograph discs rotating on it) will add the effect of everyone in the assembly laughing and talking about Pepper. The psychology here is that you win tremendous sympathy for the boy at once.

**W**E follow this bit of comic relief with our pathos, each of them supplementing the other. Mr. Mercer gets up to speak:

**MR. MERCER:** *Why—I can hardly believe that you boys are doing this—putting my name up over your new gym. It seems it can't be happening to me—it must be happening to someone else—this dream of mine.*

**PEPPER:** *He's fallen down. Quick, he's fainted!*

"Through Pepper's line of dialogue, you know what has happened. The old teacher's emotions have been too much for him. He has fainted. You build to your climax in dialogue. Radio uses the technique of the play rather than of the short story.

"Skip, now, to a program two or three weeks later. Pepper and Linda are out driving. Another car comes out of a driveway without signaling. Pepper turns indignantly to look back at it, as they pass, and—

**LINDA (screams):** *Pepper, look out! Look where you're going. Oh, Pepper, that man!*

**PEPPER:** *I hit him!*

**LINDA:** *I know you did. I saw him go right down under the car!*



Albert Spalding, practising at home for his guest appearance recently leading General Motors Symphony

(SOUND OF VOICES AND CARS STOPPING: These are put in by the sound-effects man and the cast, but you write them into the script as I have done here.)

**VOICES:** *He hit him. Somebody give us a hand. It's an old man.*

**LINDA:** *Pepper, do something. Don't just sit there.*

"This is a fair example of the compression you must use in radio writing. In the fewest possible lines of dialogue, you not only give the audience the dramatic automobile accident, but you tell them that the injured person is an old man.

**PEPPER:** *I can't. Linda, I hit him . . . I never even saw him get down off the curb.*

**LINDA:** *Oh, Pepper, I told you not to drive so fast!*

**POLICEMAN:** *Pull over to the side.*

**PEPPER:** *Is he . . . is he . . . dead?*

**POLICEMAN:** *I don't know.*

**LINDA:** *Aren't you going to get out and see, Pepper?*

**VOICES:** *Somebody call an ambulance . . . He's all cut up.*

"Pepper's continued hesitancy gets the idea over to the listeners that he is shocked, so stunned that he is almost unable to realize what has taken place.

**Y**OU know that Pepper has been driving too fast. Linda has said so. How seriously is the old man injured? The policeman thinks he may be dead. Voices suggest calling an ambulance, telling you that the case is too serious to be given first aid on the sidewalk. All of your information is revealed through dialogue.

"For the straight program: (1) Take incidents from every-day life. (2) Choose the most dramatic incidents you can find. (3) Heighten their drama by compression and selection. (4) Imagine how they would strike you if you were blindfolded and received their entire significance through your ears. (5) Write your scripts in natural, real dialogue. (6) End each program with a punch.

"Those are the basic rules." Finally, no discussion of radio writing would be complete without at least a reference to commercials—i. e., the much-maligned advertising "plugs." A few years ago a typical plug ran about like this:

*This program comes to you through the courtesy of the SLUP Mush Company, E. J. Slup, president, makers of SLUP Mush, the finest mush you ever threw on the floor. Tilt back your head and give your toutsils a new taste-thrill with SLUP. Remember, SLUP—S-L-U-P—SLUP. This program is coming to you by courtesy of SLUP. Eat SLUP for breakfast every morning and hate the radio and the world. SLUP is made from old corn-cobs. Remember, SLUP—S-L-U-P—SLUP!*

Mr. E. J. Slup, the president, was satisfied if he jammed about eight or ten announcements like this into fifteen minutes of punk music. If he should have come to your house personally, dragged you to the corner store by the nape of your neck, and forced you to pay a quarter for a box of his product, it would have been just about as subtle—and it would have made him a great deal happier.

But here is a tip for you, if you want to enter this particular field of writing for the radio and get a job with an advertising agency:

Experts with their cars to the ground say that the commercials of the future will confine themselves to a single, telling sentence—in other words, a slogan. So, set your think-tank to working and create a few to-the-point slogans, if you look to the future!

A Parisienne Fashion Editor: "She was clad from feet to toes in purple."—John James Shank, Reading, Pennsylvania (August 12: WEA: 4:10 p.m.).

Bill Slater: "Thirty-five thousands crowded into the swimming-pool to watch the swimming competition."—Juanita Parsons, Granite, Oklahoma (August 10: WBAP: 4:02 p.m.).

Announcer: ". . . The race for three-year-old fillies one mile and a half long."—Mrs. W. L. Harris, Atego, New York (August 12: WGY: 5:12 p.m.).

George Hicks: "The ground is as hard as a pancake."—R. J. Linne, Duluth, Minnesota (August 16: WEBC: 1:50 p.m.).

Announcer: "Lost, eight keys on a ring around the Shepherd Building."—Mrs. Eulan Smith, Montgomery, Alabama (August 23: WSFA: 9:45 a.m.).

Rudy Vallee: "Fanny Brice has consented to make her first radio appearance since her illness here on this stage."—Marjorie Bee, Parkersburg, West Virginia (August 20: WLW: 7:20 p.m.).

Foster May: "Do you have pianos, sewing machines and other musical instruments?"—Mrs. C. L. Hobig, Marysville, Kansas (August 6: WOW: 12:50 p.m.).

John Harrington: ". . . Cigarettes won't stain your fingers, and that is something for a man that wants to look his or her best."—Miss Gertrude Hardy, Kalamazoo, Michigan.

Announcer: "If you haven't entered the contest before, enter again this week."—R. W. Mayo, Jr., Benton, Arkansas (August 8: KLRA: 8:59 p.m.).

News Reporter: "They are charged with mayhem, the penalty of which is one to fourteen years in California."—Mrs. J. R. Creswell, Jr., Cayuga, Texas (August 13: WFAA: 6:23 a.m.).



The only new form of humor to appear in America is the radio boner. When a humorous error is made by a speaker over the air, that is a radio boner. Radio Guide will pay one dollar to the sender of each radio boner published. In case of duplication, the sender of the first boner to reach our office will get the dollar.

# PLUMS & PRUNES

by EVANS PLUMMER

**W**ITNESS the recent \$15,000 premiere of "Then and Now," on CBS Thursday nights, with no less than Constance Bennett, Robert Montgomery, Fred and Paula Stone, and Walter Hampden as the car-openers. Last Sunday began the second program with news as the underlying theme. It is "Beneath the Surface," starring Col. Jim Healey and the Landt Trio and White, and during its presentation Colonel Healey gives behind-the-news comments on current events. And the third news program will be Edwin C. Hill's vehicle in which, starting October 4, a new manner of dramatizing news is to be presented. Hill, like Kate Smith, will hunt news hereos from their front-page lairs and make them take their bows.

**WHICH MAKES** apropos the following tale from Hollywood: It seems that the big studios have been signing many radio writers, the only requisite being that the writer claim he wrote "The March of Time." To date an even

dozen "writers of The March of Time" have been put on the various companies' payrolls . . . and they still suspect nothing!

*Plums to Columbia's Workshop for its excellent presentation September 12 of a visit to Brobdingnag. The illusions of the voices of the giants and the comparatively tiny Gulliver were perfectly balanced. The Workshop series will interest you.*

**OFF A LIVE MIKE:** Floyd Gibbons will take the zep Hindenburg to arrive home in time for his new show . . . Mrs. Eddie Cantor in New York this last week to close up the domicile. Hollywood will be the Cantor home for some time to come . . . Rosa Ponselle has just been signed for another flicker opus and is quite tickled . . . Shep Fields, the Radio Guide rippling rhythmster, turned 26 last week; got a wire-haired terrier pup from his missus . . . Smiling Virginia Clark (Helen Trent) back in Chi for the re-summing of her series and telling the

folks all about Europe . . . Don Wilson signed again by Jack Benny for the six-flavors show which resumes October 4. Jack also uses Don as a joke tester . . . Fred Allen will keep up the formula of last year, including the amateurs . . . The first starring mo'om pix for RKO-Radio by Joe Penner, who'll radio again October 4, is titled "Roaming Around" . . . Lucy Gillman, tiny star of the "Junior Nurse Corps," is in N'Yawk talking over scripts with Angelo Patri. The show resumes October 12 . . . Vivian Della Chiesa, the NBC warbler, has been signed for the Chicago City Opera Company with her debut set for November 15. There's a girl some smart sponsor should sign! sez I.

**Romance Corners:** Smith Ballew playing cupid, introduced the well-off Armand Rusk to Dorothy Page. Now they're saying it won't be long . . . On October 3: Robert Whitney, of radio's Whitney Ensemble, and Margaret Gilbert, teacher . . . Married: Chi-CBS technician Robert F. Pond to Jean Olkiewiczza and N'Yawk-NBC ditto Mortimer Smith to Kathryn Roberts.

**DOCTOR'S CHART:** Walter Woolf King, broken toe mending . . . Gracie Allen, laryngitis under control . . . Hal Kemp, convalescing from throat infection . . . Joan Drake, of Joan and her Escorts, ill in Chicago hospital . . . Gale Page, slight limp from learning Italian lawn bowling . . . Howard Keegan, director of "Lights Out," "Welcome Valley," etc., recuperating in a



Solo sea spanner Mrs. Beryl Markham alights on the Community Sing

Don Herold's Magazine. He writes: "There is a marked tendency these days for magazines to become newspapers and for newspapers to become magazines. I wouldn't be at all surprised to see, soon, a daily Saturday Evening Post and a weekly New York Times. Then there is the growing number of magazine digests—in fact, there are so many of these that what we need now is a digest of the digests. "To mix life up further, the movies are becoming more like newspapers,



Spic and span! The sea-going law prevails on Carveth Wells' land-cruiser, too, when he gathers "Travel Talk" material

He'll always be King of Swat, but now Babe Ruth is after new laurels as a comic with Kate Smith on her "Bandwagon"



Windy City hospital . . . Harvey Hays, finger smashed in folding beach chair.

**PODIUM POTHOOKS:** That cigaret maker is looking over dance bands again. Don Voorhees didn't pass. Bob Herring is next. If he clicks, Harry Salter will rest . . . Wayne King's keeping waltz-time at Philadelphia's Arcadia restaurant through October 14 . . . Didja know Herbie Kay's theme, "Violets," is the traditional song of Kay's fraternity, Sigma Alpha Epsilon? Shirley Lloyd is warbling for him while Mrs. Kay (Dot Lamour) makes movies . . . and Lee Bennett, bless his long-lost soul, is waving his own baton nowadays on a one-night tour.

**TELEVISION,** the air tycoons promise again, will be with us this Winter. But will it? It has been promised every Winter since the big market crash. Which reminds me of the comment humorist Don Herold made in his own favorite mouthpiece, which is called

and the newspapers are publishing more photographs, aspiring to be motion pictures . . . And the newsreels are going in now very strongly for announcers, thus assuming some of the nature of radio . . . And radio can hardly wait until it perfects television, and thus becomes moving pictures.

"Why can't everything just be itself?"

**WHO'S** the oldest woman regularly engaged in radio? With Gene Arnold's help I have discovered my candidate. She's Mrs. E. V. Lanning, the eighty-year-old mother of Egbert Van Alstyne, writer of more than five hundred songs. Mrs. Lanning was sought out to join the staff of WROK, in Rockford, Ill. She agreed to do so. The listeners adored her first broadcast; asked for more. Peck over my shoulder at her letter to Gene Arnold: "For years I've been getting ready to do some such work. They tell me I am making very good. I do as I please . . ."

# INSIDE STUFF

by MARTIN LEWIS

**E**VERY time Amos 'n' Andy seem to fall a little flat they come through with a new idea for their program. Recently it was the introduction of famous movie stars. Now it's a baby. Amos will be papa of the blessed event and a contest offering thousands of dollars in prizes for the best name to give the child will be offered. If present plans go through, the arrival will take place October 23 and the stork has passed on to me the inside information that it will be a girl because too many people would try to name it Amos, Jr., otherwise.

Two old favorites and a newcomer will star on one of radio's biggest shows, to premiere in November. Al Jolson will be master of ceremonies on the show with Sid Silvers and Martha Raye who will supply the comedy. Victor Young's orchestra will make the music. All radio row is keeping its eyes glued on this new set-up. First of all they are betting that Martha Raye will eclipse her movie and stage work when she starts slap-sticking with Sid Silvers, who is no slouch when it comes to getting laughs. It seems that politics brought about Sid's dismissal from the Jack Benny show a few years ago, and that he is in truth far better than any comedian on the air today.

Despite all those stories you have been hearing about the Camel "Caravan" leaving the airlines, it has been renewed for the rest of the season. The only change in the present set-up finds Georgie Stoll's orchestra replacing Nat Shilkret. Numbered among guests to appear on future shows are Claudette Colbert, Mary McCormick, Ann Sothern, Madeleine Carroll and Clark Gable.

**KILOCYCLE CHATTER:** The March of Time returns to the air on Thursday, October 15, and will be heard weekly for a half hour. How long the show will remain that way is not known . . . Fannie Brice may succeed Willie and Eugene Howard when they fold on their present commercial. What kept them on the air this long will remain a mystery . . . Ferde Grofe gets the band assignment for a one-hour show to start on



"Backstage Wife" has returned. That means Vivian Fridel, at right, is back, too!

"Hi-yippi-ai!" It's that six-shootin', music-makin' Texas maestro, Paul Whiteman!

"Hildegard, songs." It's as easy as that. But listen to the way she puts 'em over



CBS October 17. Jane Pickens, Stuart Churchill, Walter Cassel and the Modern Choir will supply the vocals . . . Jerry Cooper and the rest of his "Musical Toast" show leaves CBS for the NBC blue network starting September 28 . . . When Captain Tim Healey returns to the air this month he promises to clear up the mystery surrounding the death of Lord Kitchener. There will probably be plenty of Scotland Yardsmen tuned in to that program . . . Frank Parker has been signed for the Sunday night Paul Whiteman series starting October 17. Parker, methinks, would be doing a wise thing if he didn't introduce the musical numbers on his new program with Ann Leaf. He sounds too stiff and Park Avenuish.

"**WE, THE People**" is the title of a Phillips Lord program to be inaugurated Sunday, October 4, over the NBC blue network. They tell me it will not be an amateur program but instead Mr. and Mrs. John Q. Public will be asked to relate their own experiences and to express opinions.

The Tom Mix serial returns to the air without Tom Mix or his horse . . . Ethel Barrymore's retirement story seems to have been a good stab for publicity. The famous actress signed to do a series of plays to start within a few weeks on the NBC chain . . . Irvin S. Cobb comes forth with a new program over the NBC net on October 17 with the Hall Johnson choir as a regular feature and weekly guest stars . . . Eddie Moran, who appeared on the

first Fred Astaire show, has been signed to write the script for this show . . . Charlie Martin, the smart lad who puts on those three-minute thrills on the Leo Reisman program, is also doing the scripting for the new Thursday night show, "Then and Now," which is aired from Chicago. Martin is commuting by plane between New York and the Windy City.

**THE** "Husbands and Wives" program switches from its Sunday spot to Tuesday starting October 6, and will be aired for a new sponsor . . . Don Voorhees has been selected to wave the baton on the new **Stoopnagle and Budd** series. These comics certainly had an off night on September 16. It was a new low in comedy.

The Mutual network drama, "The Life of Mary Sothern," recently veered to truth in its fiction when the script called for Mary to undergo an emergency operation. Just as the script went on the air, Minabelle Abbot, who plays Mary, went under the knife for an emergency appendectomy!

**PURELY PERSONAL:** Harry Horkick almost broke down and wept at his last Gypsy program which ended after fourteen years of playing for the same sponsor . . . Joe Penner has auditioned more than three hundred people in the past two weeks. At this writing the line is still forming at the right and a lot of discouraged young hopefuls are saying—day after day—"You nas-ty man."

# THEY ALL WANT GABLE

(Continued from Page 5)

he doesn't drive himself, Ballinger's uniform consists of an old cap, a sweater and a pair of pants. His uses are manifold. He serves, among other things, to amuse his employer, who beams at the very sound of his name.

"My dead-pan artist," Gable calls him, or "the vanishing valet." Ballinger has a gift for obliterating himself. Knowing that he must be on the stage, you could hunt all day and never find him. But let Gable yell "Ballinger!" and up he pops like a genie, with a cigarette or a glass of water in his hand.

There are times, however, when Gable insists on his staying within sight. Ballinger's smiling-point is high. Also, he's incorruptible. "He wouldn't smile to please the devil himself," says Gable, "unless the devil happened to tickle his funnybone. So when I've got a comedy line to read, I watch his face. And if Ballinger smiles—well, that's my medal and my blue ribbon and my academy award."

**T**HERE'S a drive-in not far from the studio, so modest that to most movie stars it would be just a dump. A Metro employe stopped, in one morning and was waited on by a girl she hadn't seen before.

"You're new, aren't you?"

"No, but I take the morning shift now. Know why?" She lowered her voice a little. "I don't want people round here to think I'm a movie-struck dope. Because I'm not. Only lots of times Mr. Gable drops by for breakfast, and I like to wait on him. He says my coffee's good. Oh, no, he's not fussy. For instance, he likes his eggs just over easy. Once in a while I get 'em too hard, and when I want to do 'em over, he says: 'Nope. This is just how I like 'em.' I have to get up at 5:30, but it's worth it. Not that I've got a crush or anything silly," she explained earnestly, "but—oh, I don't know—I kind of like to see him grin."

Above everything, Gable hates to be kowtowed to. The company was on location one day at a small railroad station near Culver City. Gable's business was to open a back door and run into a room. But the location department had neglected to say that the back rooms were occupied by the station-master and his family.

"Let's rehearse the run, Clark," said the director.

He ran to the door, opened it and

dashed in, to be faced by an irate woman who turned from the stove to storm: "What's all this? What are you doing in here?"

"Sorry, lady. I'm just a movie actor, doing my job."

"Well, I don't care if you're Clark Gable himself," snapped the lady, who was either no patron of the movies or else too irritated to see straight. "Get out of here and stay out!"

He didn't stop to protest or to make an impression, as another might have done, by announcing, "I am Clark Gable." He saw the lady's viewpoint and got out.

"Get mixed up with a mountain lion in there?" asked the director.

"No," grinned Gable. "Only a lady who wanted to clout me over the head with a frying pan. I ducked."

Seeing the other fellow's viewpoint is his long suit. Recently he was on the point of departure for a brief holiday, when the studio phoned frantically. It seemed that a contest-winner, whose prize was to be a luncheon with Clark Gable, was arriving in town sooner than she'd been expected. Would he stay and lunch with her? To Gable it meant lopping three days off a precious two weeks. He didn't pretend to like it. But, "O. K.," he agreed, "if it means getting you out of a jam."

**O**NE day he picked up a small boy who was thumbing his way to the beach. "Dja notice how I thumbed, mister?" asked the passenger, settling himself into his seat. "Like Clark Gable in that pitcha he played. All the fellas thumb like Clark Gable now, but they don't all do it so good."

"I bet they don't." The youngster gave him a casual glance, which petrified into a pop-eyed stare. "Gee! You ain't really Gable, are yuh?"

For answer, Gable took his right hand from the wheel and thumbed high, wide and handsome, as in the third position of "It Happened One Night." His friend gaped blissfully for a moment. Then his face fell. "Aw," he muttered, "the fellas'll never believe it." Gable stopped the car, pulled out a pencil marked with his name and wrote on a slip of paper: "To Jimmie West, who thumbs like Clark Gable, only better," and handed pencil and paper over. "Think they'll believe you now?"

"They better," crowed the kid, "or I'll knock their blocks off."

But his trip to South America illus-

trates best, perhaps, both his independence and that friendliness of spirit which wins people to him. The average film star travels with an entourage even in his own country. Gable felt a yen to go to South America, so he picked up and went—minus guide, interpreter or press-agent. He didn't know the language, but that was all right. He'd get along.

He did. He got along so well that letters are still coming in from great haciendas, urging Clark to come back and stay and stay. He got along so well that the diplomatic department in Washington wrote to thank him for his unofficial tour of good will. He got along so well that he was called on one night to fix a lovers' quarrel.

He had attended a party and met some young Chileans who must have decided that he was the Spanish equivalent of a good egg. Because, as he was on the point of falling asleep that night, a knock sounded at the door and his new friends entered.

One of them explained gravely that his sweetheart was annoyed with him—refused, in fact, to speak to him. They were convinced, however, that if Senor Clark Gable would kindly consent to stand outside her window, she would consider that the *amende honorable* had been made.

"At this time of night?" asked the startled Clark.

"Only at this time of night," they pointed out. "That makes it romantic. It will be a serenade by the great American movie star, and her heart will be melted."

"Serenade! You don't expect me to sing, do you?"

"Ah, no—just to stand, to smile, to say: 'You are charming, Senorita.' I assure you she is charming, Senor Gable."

So he stood, he smiled, he said: "You are charming, Senorita," and the lady's heart must have melted. Because, shortly after his return to America, he received the wedding announcements.

**H**E WAS mobbed in South America, as he is wherever he goes. It makes him uncomfortable in more ways than one, but he's grown to accept it as part and parcel of his job.

"It's not the autograph-seekers I mind," he says. "I'm not such a fool. I take it that's their way of telling me they like my work, and I'm grateful for it. What gets me down is when they start going into detail about *why* they like me, and I stand squirming first on one foot, then the other, getting hot under the collar and feeling like a prize ape out of a zoo."

The Gable separation made the front pages. He must have known it would, and he must have steeled himself to face the ordeal. For things that people take more or less for granted in any other walk of life become a sensation when it happens in the movie colony. Also, it takes very little to turn a Hollywood sensation into a scandal. That the Gable break has remained simply a break between two people who found themselves incompatible, is due to their own good taste and good feeling, which stood firm against the barrage trained against them.

Gable had little to say, but that little sounded convincing. "If anyone's to blame, I am. I'm a hard customer to live with. I don't like to plan things ahead—not even meals. I like to eat when I'm hungry, and pack on an hour's notice to go to the Rogue River or the North Pole. You can't build a well regulated household on habits like those."

His passions are fishing and hunting, horses and motor-cars. He prefers hunting to fishing, because of the feel of the horse under him. On his last trip he took with him a youngster from the wardrobe department. He might have had his choice of companions. He chose this one "because



Goodman Ace and Jane Ace—they're the "Easy Aces"—looking more amicable than they sound on the air

the kid likes hunting, and might have to wait a long time before getting a chance to go on his own."

If you want to see Gable in the role of a big kid, watch him explaining the intricacies of his Dusenber engine to a "grip" who appreciates motors. His bronzed face is one broad beam, his blue eyes glimmer happily between their black lashes. He looks like a proud papa showing off his firstborn. "Why a Dusenber?" you may ask, since he hates swank.

"Not because it's expensive," he'll assure you promptly. "Anyway, mine's not so expensive as the average Dusenber. It's because of my admiration for the thing—its speed, its mechanical construction. Same as a kid, maybe"—his grin is a little shamefaced—"getting a kick out of the best electric train in the store. I love to hear the purr of that motor under me. I love to take it apart and see what makes it click. I've got a little place where I work at it, study it, tear it down. Oh, sure, I get stuck once in a while. Then I yell for a mechanic and he gives me the devil. But I manage to keep all the pieces together, so we start from scratch and build it up again. "That's my chief extravagance—that and my Ford."

**Y**OU may wonder how a Ford could be an extravagance to a film star. This one is the famous wreck presented to Gable by Carole Lombard on St. Valentine's day. He opened his garage door to find it standing there—a battered ruin, compared with which a high-school boy's flivver is a thing of beauty. It had no fenders, it had no running-boards, it refused to budge. Miss Lombard had had it hauled out. But it was gay with ribbons, and a huge card perched on what had been the radiator read: "Happy Valentine's Day to Clark from Carole."

He grinned and went to work on it. This was just his dish. He brooded over it like a mother hen over one lone chick. He bought a new engine for it, and fenders and running-boards, and the most elegant tires he could find and every gadget under the sun. He had it reupholstered and painted white. "But that was a little too conspicuous, so it's black now, with a trailer hitched up behind, and I use it for a hunting car. It's a pip at getting through mountain trails and around corners." Obviously, it's also the joy of his heart.

Clark's friendship with Carole Lombard shows no signs of abating. Those who know them both say they're the best-matched pair in Hollywood, that no two people could have so much fun together, understand each other's language so perfectly, share so keen a zest in living, as these two. They dance and play and laugh together and seem

(Continued on Page 46)



Amos and Andy are honored by Santa Monica, Calif., for a recent broadcast there. Around the plaque are Cary Grant, Freeman (Amos) Gosden, Mayor Edmond Gillette, Charles (Andy) Correll and Randy Scott

# KNOW YOUR OWN MIND

(Continued from Page 10)

the toast of the town when the "Wizard of Oz" and "Babes in Toyland" were Times Square sell-outs—and a few close friends. There in the country, she felt, she might be able to iron out the problems that faced her: Hollywood or radio, career or marriage.

As soon as she could arrange it, Lucy retired to the quiet, spacious place which her mother took in the hills that surround the little town of Rye, in upstate New York. There she met the two-way crisis that threatened her emotional and her professional lives.

"When I first got up here," Lucy told me, as she stretched out her five-and-a-half foot person on a gay cushioned lounge, "I was just about half-alive. I didn't have any pep or vitality, and the problems that faced me seemed four or five times as insurmountable as they really turned out to be.

"For the first two weeks, I didn't do anything. I just ate and slept and baked in the sun. Then I went to work on my three problems.

"I thought about everything for a long time," she said reflectively. "Before my picture offer came I had believed that hard work and faith brought success. Then Hollywood came along and upset my whole theory. As one agent put it—'Lucy, I can make you a great star in seven weeks.' Someway or another, that didn't sound quite right to me. How could it last? Why did Hollywood want me?"

"Several years before I came to radio, I had begged for a chance on the screen—a chance to start at the bottom and work my way up. But nothing ever came of my efforts so I had to forget it. I went on the road instead, first working in musicals, then in stock shows, in light opera . . . and finally I came to New York, for musical comedies and radio."

LUCY said all this as easily as you or I might say "I was graduated from the eighth grade and went to high school," but her career, I assure you, is not as casual as she makes it sound. For instance, the opera phase she mentions so off-handedly, included many heavy roles which featured her as a prima donna with the St. Louis Grand Opera Company, where she sang with such famous stars as Lucrezia Bori and Giovanni Martinelli. The musical comedies she skips over so lightly included starring roles in the Ziegfeld Follies, working with Fred Stone in "Criss Cross," with Libby Holman and Fred Allen in "The Little Show," and later a season with Grace Moore as her special understudy.

"Anyway," Lucy continued. "What to do about Hollywood was by far my biggest problem. I thought about how I was wanted now, and contrasted this feeling with how much I had wanted Hollywood three years before when I wasn't even given a tumble. The same man who could have given me a film break before I succeeded in radio was telephoning me on an average of three times a week. The same people who were too busy to see me during the period during which I had tried to break into pictures myself were bothering me for tests almost every day. Metro was offering me a role in "The Great Ziegfeld." Three other Hollywood studios were asking for tests, and two British companies were offering both records and tests. So I worried and worried . . .

"Then all at once, I reached a decision—a decision based, primarily, on a sentimental attachment.

"I know it sounds affected . . ." Lucy leaned forward and tapped her hand for emphasis, "but believe me, it isn't! The nicest people I have ever been associated with in my whole life are those with whom I work in radio.

Gus Haenschen, for one, and Frank Munn, and my sponsors—they mean more to me than you could possibly put into print. For instance, when I wanted to get away for the Summer, when everything seemed twisted and mixed up, I didn't have to ask for a lighter rehearsal schedule or a vacation. They suggested it!"

LUCY laughed. "All the money in the world can't buy that kind of friendship. I thought of these people and what they had meant to me over a period of years.

"Why take the chance?" I asked myself. "Why not sit back, look at life in a more leisurely fashion, be more philosophical? Everything good in the world, I told myself, is not built around fabulous sums of money and glory.

"So . . . I turned Hollywood down." "So," you may say, "Lucy Monroe chose radio instead of Hollywood. Now she's going to marry and live happily ever after."

As a matter of fact, she's not! Her story doesn't end as happily as that. There's no scorning of Hollywood and a movie clinch with the man of her choice, because there's an ironic epilogue tacked on—an epilogue as ironic as Mrs. Smith's would be if Mr. Smith suddenly turned the tables and decided that he, too, needed something, or someone new.

While Lucy was wrestling with her problems, one of them solved itself. Her fiancé had fallen in love—with another woman!

It took courage—courage of the highest kind—for Lucy to reveal this part of her story, so I'll let her tell it to you in her own words.

"When I first took this Summer place," she said slowly, "Frank rented a home a short distance away. But for the first month or so, I seldom saw him. He knew I wanted to be alone, and he was considerate enough to let things be that way.

"But during this time he met another girl—a girl quite a few years younger than he—and he fell in love with her."

LUCY smiled, remembering no doubt her mixed feelings and complete confusion when this ironic turn of events came.

"It happened just like that," she said. "We talked it over. I met the girl. She is very young, and pretty, and intelligent. She fits beautifully into his scheme of living, probably much better than I would have."

"I want to see Frank happy. He is very fine and very sensitive. He deserves something good from life. I believed at the time, as I believe now, that this girl can make him happy.

"In all the years I have gone with him—through all our battles, even our very splendid moments—I had a strange hunch that our affair would end this way!"

Here she lifted her head and smiled. "Mine," she said, "just wasn't meant to be a happy ending for all concerned.

And that's what is somewhat figuratively known as being "big," though generous, perhaps, is a better word. It takes some people a good many years to learn how to live—to be able to take the misfortunes that come—to be able to translate them into valuable experience instead of into worthless cynicism.

The "Lavender and Old Lace" star is one girl who has been able to do those things. And according to my way of thinking, the "Mrs. Smiths" of life can take a lesson from Lucy Monroe, a woman whose common sense kept her from losing her heart to a Hollywood stranger, a woman whose gentle tolerance and kindly philosophy kept her from regretting any adventure she might have missed—somewhere along the road she is traveling.



Here are the stellar members of that favorite day-time show, "The Streamliners." Left to right, they are Arthur Fields, Bandleader Harold Levey, Fred Hall and Frances Adair. Fields and Hall write, direct and "emcee" the show

## MUSIC IN THE AIR

BY CARLETON SMITH

IT'S not bad, being in London town. And though I don't feel like one of the loyal sons from out in the colonies, I am glad to visit the "Heart of the Empire"—and listen in on what's being done in Broadcasting House.

The British Broadcasting Company hasn't progressed as far as we Americans have in the matter of opera. It still gives only one-act excerpts from the Covent Garden performances—not the whole show, as it should. Its own radio orchestra, however, is the best in England.

And of course, the policy toward the listener is still paternalistic. He gets large doses of what is thought to be good for him—and he either takes it or tunes in the Continent. The quantity of serious music heard in the British Isles is considerably more than we hear, although there is not as much more as there was three years ago, for the American output has increased. And, in all honesty, I must say the quality of broadcast music in America far surpasses the average run in Britain.

The BBC, for example, can never offer such a series as our Philharmonic-Symphony concerts. The reason: Mr. Toscanini is not in England. As you may know, when he resigned in New York, he also canceled his scheduled performances in London—much to the disappointment of British music-lovers. It is also impossible to bring to Broadcasting House the great voices of the world in the numbers in which we hear them. The English listener, even though he pays for his radio entertainment, must be content with the ordinary run of vocalists. He can not have "stars," for there isn't the money to pay for them.

NEITHER is there the variety of fare that America enjoys. A newspaper that divides its radio suggestions into "For Highbrows," "For Middle Brows," and "For Lowbrows"—offers only one program for each class every night. In case you're interested, the "Highbrows" got some Ravel from a group of instrumentalists comparable to our Music Guild; the "Middle Brows," Act III of the opera at Covent Garden, and the "Lowbrows," a revue from a provincial theater.

A recent innovation is the introduction of controversial debates by men in the street. The idea of anonymous speakers seems to have an appeal everywhere.

Another possibility is the encourage-

ment of impromptu speakers. Nobody comparable with Alexander Woolcott has yet been allowed any latitude in discussing current topics in a breezy manner. Talks from London—there are about 28 given every week, by the way—are almost invariably read word for word from manuscripts which have been scrupulously "cut" days beforehand. Some experienced broadcasters have spoken, from time to time, with only notes to help them; so have a few able debaters. But now the BBC has its eye on one or two people with a knack of gossiping pleasantly and amusingly—and extemporaneously. These—and one in particular, a witty writer who speaks as well, if not better, than he writes—will probably be tried out soon.

Some of the old hands who are adept at reading manuscripts with an appearance of spontaneity are quite at a loss when they have to speak without notes. Only a few English broadcasters have the knack of "gagging" or ad-libbing.

THE English are taking a greater interest in dance music, and they still look to America for leadership. Our orchestras set the pace, and any dance-band leader who has been to America is quick to put on a program, "What I heard in America." Actually more and more people are learning to dance here. Conservative estimates put the total at 100,000 in Great Britain—40,000 of them in London.

They have a grievance, too. Having carefully assimilated the intricacies of the rumba, fox-trot or what-not in class, they go home to practise. Naturally, they expect the radio to provide music. It does. But, they wail, the tunes are played at the wrong speed!

So dance-band leaders are being inundated with requests to play their numbers at the correct academic tempos, as laid down by the teachers.

A leading radio critic here writes: "I abominate dancing. But I think there's a case for three or four broadcasts a week of dance music played to suit the needs of the raving 100,000. Perhaps it could be announced in advance—'This session in strict dance tempo.' Mr. Henry Jacques, international dancing champion, tells me that only two dance bands pass the tempo test—and that seven out of every ten people are dancing fans. Well, the radio's not made for dancers, thank Heaven!"

And so it goes on the BBC!

# PRIZE MONEY

(Continued from Page 9)

of abrasive, I know that it penetrates and effectively cleanses the hidden crevices which the brush can NOT reach."

Simple enough, isn't it? Twenty-five words, no more, no less. Nothing flashy, and yet it won in a nation-wide competition in which many thousands of replies were received.

But of course there are supporters of the opposite theory, and the fact that their winnings are consistent and important, makes their arguments well worth hearing. Mrs. Irwin, whose story of a home saved through contesting was quoted in the opening paragraphs, is convinced that regardless of the merits of an entry, it takes unique presentation to win.

HER attitude is undoubtedly traceable to the first contest she ever entered—and won, incidentally. She was a schoolgirl of thirteen, impressionable and energetic. The contest required participants to depict Hades as described in Greek mythology. She tells her story:

"I was the youngest contestant. And I was anxious to win. I put everything I had into preparing my entry. First I drew the river of tears. Then I spread paste along the shores and sprinkled them with salt. I scorched the banks of the river of fire. When I drew Sharon, the old boatman, I pasted false whiskers—made of my own hair—on his face."

This winner was displayed in schools throughout the country and started Mrs. Irwin on a career that has netted her more than 1,200 prizes. For the past eight years, she has set the unbelievable record of winning a prize every four days! It is a record for you to aim for—and equating it would be well worth the effort!

In my last article I related the success of Grace Ellen Tousley, of Independence, Missouri, the All-American Contestant of 1934, and co-author of the book, "Contest Gold." She has received more than 200 prizes, valued at more than \$4,000.

Last year, Mrs. Tousley was expecting a new arrival. Her problem is not unfamiliar to many others who have suffered in depression years. She needed money for the extra financial burden her child would be. A contest would have to pay the expenses. How lucky for the doctors, if more people made that decision, and carried it through as she did!

Mrs. Tousley decided, from her long experience, that decoration was essential. She chose a large contest sponsored by the manufacturers of a shoe dye and polish. The requirement was to complete a cartoon strip by telling the words spoken by a woman whose shoes had been improved by the product.

Accordingly, she called upon Fred Fish, a local commercial artist. She described to him the entry she wanted made. For her, he made a folder resembling two books as they would ap-

pear on a shelf. The covers, of brown leatherette cardboard, had white lettering which read, on the backs, Vol. 1, Style; Vol. 2, Saving. The cover read "Volumes of Help for Priming Purses by Riteway Polish and Dye." Probably Mrs. Tousley was not forgetting her own purse, which she did prime, and very handsomely!

Inside each volume she placed a hand-lettered answer, using two of the official entry blanks. For the first, she wrote: "Bright girl. You've changed 'loss' into 'gloss'—both my shoes and evening." For the second, she wrote, "Next time I'm just two feet from happiness, I'll turn the Riteway."

Like most other prominent winners, she feared that her reputation might prejudice the judges against her, so she submitted the entry in the name of the artist, Fred Fish. Well, his picture was in the papers, and he received the check, but Mrs. Tousley was well pleased with her even share of the \$500 first prize. Furthermore, he too was converted to the sport of thousands by this easy lesson in changing cleverness into cash.

These illustrations of the efforts of both schools of contestants demonstrate the futility of saying dogmatically that either the decorated or the undecorated entry has the greater possibility of winning. Either kind may win, and winners may be old-timers who decide from their own experience, or newcomers who have merely decided to have a fling at a fascinating pastime.

THE very fact that, despite the records of outstanding contestants, most contests are still won by casual entrants is still an encouraging omen.

So the next time you prepare to enter a prize competition, remember this. Contests are not "fixed." They're profitable, they're fun, and finally, they're supported by eleven million dollars in cash, just waiting to be divided up with you!

*There are more secrets in the intriguing game of contesting! Would you like to know the "mapping" scheme some sponsors use to distribute their prizes? The plagiarizing techniques of petty racketeers? The system professionals use to increase their chances by using many and false names? All these secrets and more—seven of them—will be revealed here for the first time in an early article. Read it in RADIO GUIDE—soon!*

# ON SHORT WAVES

BY CHARLES A. MORRISON

President, International DX-er's Alliance

Figures in Parentheses Denote Megacycles, or Thousands of Kilocycles

SEASONAL changes on the short-wave spectrum are in progress. European stations on the 19-meter band have lost their midsummer pep and have been fading out much earlier in the evenings but the 25-meter band is again coming into its own and excellent reception has been featuring evening transmissions on the band. Signals on the 31-meter band are getting better daily and GSC, Daventry, England (9.58), in particular, is coming in very strong on transmission VI, starting at 6 P. M. PST (7 MST). Zeesen, Germany, stations DJA (9.56) and DJN (9.54) have also been very enjoyable of late. The Latin stations are gaining in signal strength rapidly and those located on the 31-meter band have been heard several evenings with almost winter-time excellence. Although there is still considerable static on the 49-meter band be-

Both television transmitters operate on a frequency of 45 megacycles, while the sound accompanying the vision signals is being sent out on a frequency of 41.5 megacycles. The main studio is spacious enough to accommodate large groups of people, animals or motor cars and scenery weighing a ton can be handled by means of a special lifting tackle. Emitron instantaneous television cameras are used for scanning purposes. All of the apparatus at the station is finished in gray cellulose and chromium. The schedule of operation is irregular between 10 A. M. and 6 P. M. EST (9 A. M. and 5 P. M. CST).

A correspondent who had a look-in on the transmissions from Guildford, England, 35 miles from the station, claims the reception was extraordinarily good. For example, when a view from a high balcony was transmitted it was possible to make out people wearing spectacles in the street!

In the meantime, here in the United States, the RCA television transmitter in the tower of the Empire State building in New York City is undergoing alterations, probably to prepare for scanning with a 450-line definition.

E. L. Peters of Westport, Nova Scotia, Canada, intercepted an announcement from OLR (15.23), Prague, Czechoslovakia, to the effect that the station now transmits a special program to North America each Monday and Thursday evening at 9 P. M. EST (8 CST). The station is radiating an English news period daily at 4:15 P. M. EST (3:15 CST).

M. E. Lau of Birmingham, Alabama, reports that war news is being given over station EAQ (9.86) of Madrid, Spain, at approximately 9:15 P. M. EST (8:15 CST).

SHORT-WAVE listeners may soon be treated to all the thrills of crossing the Atlantic by plane without leaving their favorite arm chairs. WOEH, portable transmitter of the National Broadcasting Company, has been installed aboard the powerful low-winged monoplane in which Howard Hughes, noted speed pilot, hopes to make a hop from New York City to Paris. WOEH may transmit on one of the following frequencies: 4.795, 6.425, 8.655, 12.862, or 17.310 megacycles. Transmissions from WOEH will be received at Riverhead, Long Island, for re-transmission by the NBC network.

According to advice from Radio Center, Moscow, U.S.S.R., short-wave station RAN is now transmitting on a new frequency of 9.6 megacycles. RAN radiates a program for North America daily at 7 P. M. EST (6 CST).

RADIO GUIDE Listening Post Observer August Balbi of Los Angeles, California, writes me that KKP (16.03) of Kahuku, Hawaii, is serenading the western states with a special program each Thursday at 12:30 P. M. EST (11:30 A. M. CST).



Photo by BBC

The Marconi instantaneous Emitron television camera transmitting scenes outside the Alexandra Palace, in London.

fore long this part of the dial will also be adding its conglomeration of closely packed stations to our daily fare.

On Sunday evening, September 13, a new Latin station announcing as "La Voz de Armenia" and presumably located at Armenia, Colombia, was heard coming in right on top of General Electric station W2XAF (9.53) of Schenectady, New York. The Colombian was playing phonograph records for test purposes and between selections calling "Ecos de Combeima" of Ibagu, Colombia and "La Voz de Bucaramanga," Bucaramanga, Colombia.

THE London television station has started experimental transmissions. Programs have been broadcast from the Alexandra Palace and picked up on receivers at the Radio Exhibition at Olympia, where they are now arousing keen interest among thousands of British and foreign visitors. From a hill 306 feet above sea level the BBC's new television station dominates London. It is built into a corner of Alexandra Palace. Surmounting a tower, itself 80 feet high, is the tapering lattice mast, rising to a height of 220 feet. Thus the aerial array for vision transmission, which is mounted at the summit of the mast, is more than 600 feet above sea level. Both the Baird and the Marconi television systems are being used alternately for comparison purposes.

VERY interesting tests to check the directional properties of the doublet type receiving antenna, were recently made on a yacht, owned by the President of the Zenith Radio Corporation. A standard doublet was erected between the two masts of the boat and the receiver was tuned to Zeesen, Germany. The ship was then slowly rotated through a complete circle. When the ship was turned so that the direction of the doublet was at right angles to the direction of the signals, the meter read about 250 microvolts input. With the doublet pointing directly at the station, the input dropped to 50 microvolts.

For short-wave programs for the week, see pages 31 to 43 inclusive.

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# IN CINCINNATI WITH— ORVILLE REVELLE

**D**EAR BOSS: It is my pleasure to report that everything is not so quiet on radio's front. If everything is according to Hoyle, it's in the cards that there will be only one broadcaster at Crosley Field next season and it wouldn't take a seer to figure out who it will be!

However, don't get me wrong; everyone's satisfied with this year's job, but I understand it is almost a certainty that baseball will be handled by one station in 1937.

It is also no secret that WSAI, WCKY and WKRC are planning to make their respective outlets the most powerful among the local servants! WKRC and WSAI will not stop at 5,000-watts if WCKY goes to 50,000.

*If I've violated any so-called code of ethics harbored by radio columnists, I'll stand in the corner while listening to the Old Fashioned Girl tonight. You might as well know it now as later: Helen Nugent is my favorite of favorites.*

Dick Reid came down from Dayton. Said to tell you WHIO is the possessor of one of the finest public address systems in the country. When you rent the P. A. system you also contract for WHIO engineers and announcers. (I'm thinking of trying a two-day rental just to get the announcers!) Dayton's Municipal Airport was the first customer, using it for a recent air carnival.

Orson (The Great McCoy) Welles arrived at WGN via March of Time and a WPA theater project. Although publicity reads he's from Dublin, you can take my word for it that Welles was born in Kenosha, Wisconsin, and he's darn proud of it!

Among Paul Kennedy's scribblings I find verification of your yarn on Bob Newhall. Colonel Bob returns to the waves on the eve of the World Series after a twelve months' absence. I'm sure you'll agree that with the return of this rapid-fire sports announcer to WLW, the Crosleys are well "heeled" for the coverage of athletics.

Metropolitan's thrush, Suzanne Fisher, paid her debt to the Cincinnati Conservatory of Music over a nationwide hookup the other evening. The oriole didn't mince words in telling the world about the place she received her diploma. Good for Sue! Most people forget when they arrive at the top!

I'm reminding you now to send congratulations to Lucille Edwards of KSTP, St. Paul, on October 3, when she marches down the aisle with Pat (Girl Alone) Murphy! It's a "Scoop" for him, too!

What you forgot to mention in your "Homecoming" paragraph in honor of Gulliver Chuck Wise was that he got by the customs with Lunnon's most timely gag: See no evil, hear no evil, speak no evil—and you'll never become an American radio commentator!

That still doesn't top George Case's retort to Ray Noble's invitation to join him in a cup of tea. George said (Haw Haw!) "I'll try, but you can take it from me that cup is going to be a bit overcrowded!"

Jack Snow (you remember him) wants our other reader to know that Helene Bluc and Dick Belt will startle the listeners with something new in radio. A domestic skit minus the triangle!

It was a sad afternoon at Crosley's on Friday when the news reached here that Grace Kerns was killed in an auto accident at Williamsburg, Virginia. The late oratorio singer had many friends

at WSAI, where she was a member of the staff for many years.

Your first day back at the desk check the rumor about Joe (Smilin' Dan) Dunlevy and Singin' Sam Frankel teaming for a winter program! Years ago, both were part of an act that was rated as ace of Keith's headliners.

Bill Bailey sent in a KILL on the Red Barber football resume programs scheduled for Tuesdays, Thursdays and Saturdays. That means Barber will be exclusive for the Notre Dame games!

You could have knocked me over with a (bowling) pin upon learning that at last someone has stumped Hostess Bob Bentley! Since WCPO's best dressed artist has been selling cakes he has been the receiver of many gifts, among them many cakes! But it took an elderly lady to stop Bob with reverse English: She wants him to bake a cake for her! Bentley's culinary art has never advanced beyond the stage of boiling water.

Noontime mail had a peachy story about Don Becker and Minabelle (Mary Sothern) Abbott. At least, it is peachy for Don but not so with Mary. Seems that Becker injected a bit of pathos in the "Life of Mary Sothern" by having his heroine undergo an emergency operation. This sequence was to hit the waves on Monday; so on Friday the show was rehearsed. Saturday morning Miss Abbott was reported as doing nicely—after an emergency operation for appendicitis—at Bethesda Hospital!

Latest reports have it that the entire dramatic staff of WLW has petitioned Don to exclude all death scenes in future scripts!

Welles Ginn dropped by and seemed well pleased over his new WSAI spot (Sundays 5:45 P. M. EST). He'll be known as the Old Cincinnati, who takes his audience back twenty or thirty years ago when Vine Street was the mecca of the Midwest.

That's Franklin Bingman you hear on numerous Crosley shows. Frank divorced himself from WKRC to devote all of his time to ether acting.

How true it is that a network has issued orders to station employes who donate scribblings to magazines to refrain from criticising contemporaries' programs?

Who's the lovely that replaced the absent Catherine Cronin at WCPO? (Aside to you in a sotto voice: Don't tell her about that friend of yours in Hollywood who might do her some good. She just came from there!)

Somebody asked little Jimmy Lee if he had ever read "Anthony Adverse," to which the pianist replied, "Read it? Why, I can't even lift it!"

I'm wiring for the dope on the Paul Pendarvisongstress, Jane Allan. She was slated and advertised as the feature vocalist but at the last moment Paul switched to Marjorie Beattie!

Here's a replica of this afternoon's ticker tape: His dandy pinchitting for Paul Sullivan, has won Jimmy Alderman many new admirers. Jim is handling all the Crosley news during the morning hours . . . William Green has replaced Jean Jostyn as Dr. Ken-Rad . . . J. J. also loses "Smoke Dreams" . . . WLW's "School of the Air" returns October 5, with "Uncle" Ben Darrow at the helm . . . Arthur Chandler, Jr., has created a recipe for baked macaroni that is tu-tu-dee-vine . . . Nina Paisley gets the biggest notices on the "Music Box" show . . . and deserves 'em . . . Your Cora Spontent.

# THE CHIVALROUS MURDERER

(Continued from Page 11)

stopped in at that apartment to clean your gun, eh? And it went off and killed the woman and wounded you?" "Listen," began the youth in the bathtub, "I was sitting on the roof of this rooming-house, understand. A fellow jumped from the hotel fire-escape, next door, and landed on the roof beside me. He had a gun in his hand, and shot me. Then he ran downstairs. I don't know why he shot me . . ."

And to that story the young man, who identified himself as one James Culver, stuck with the utmost tenacity for three days.

Police tore up things in and around his room in the effort to find the missing .38 revolver whose bullets had sprayed the wall of the Whittakers' room in the hotel next door.

Whittaker had turned his own gun over to the police. He carried it, he said, whenever he intended to be out late at night.

And then James Culver broke. He admitted that he had been the man whose masked face and pointing pistol had confronted the Whittakers. He admitted that his story about a man jumping from the hotel fire-escape and shooting him had been false. But in its place he offered a new one.

**H**E SAID that two months before he had come to California from Kentucky. He was tired, hungry and broke. In front of a downtown hotel he saw a distinguished elderly gentleman and from him he had begged the price of a cup of coffee. This distinguished elderly gentleman was Whittaker. He had given Culver enough for a meal, and gave it with a surprising alacrity, the youth testified. But this new-found benefactor seemed to have a very thirsty curiosity. He asked Culver all kinds of questions. How old was he? Where was he from? What relatives did he have?

Professing interest in young Culver, Whittaker—according to the confessed bandit's story—commenced regularly to give him small sums of money and even staked him to a room in the rooming-house next door to the hotel.

And then—Culver claimed—the reason for all this generosity suddenly was revealed. Whittaker said that he wanted to scare "a woman." Would Culver oblige by faking a holdup? By so doing, he would earn two fifty-dollar bills which Whittaker promised to have in his own pocket, besides the contents of the woman's purse.

"He didn't tell me it was his own wife, either," the young man continued.

Only when he felt the sting of lead boring into his own flesh did Culver start to shoot, he claimed.

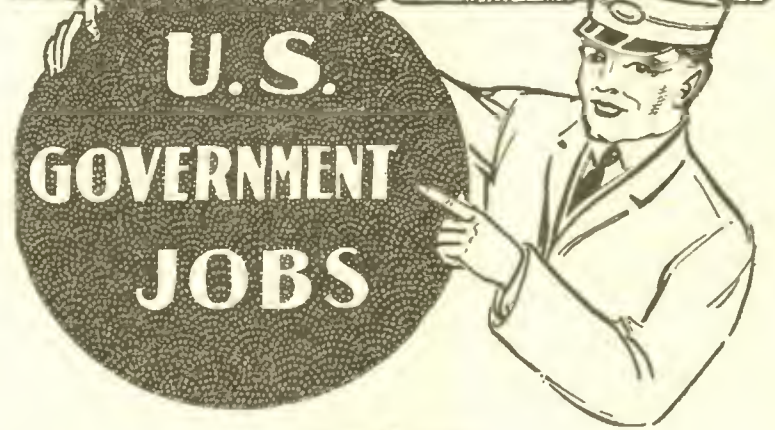
**O**F COURSE, the respectable Mr. Whittaker denied this story—so similar in its details to the famous "ragged stranger" murder in Chicago many years before, when Carl Wanderer shot and killed his wife in a pseudo-holdup he had induced a transient stranger to fake. Wanderer killed the stranger, too, and he himself died on the gallows.

But while the tactful police apologized to Mr. Whittaker, they investigated quietly. They found that he had been gambling and losing heavily. They found more—that he had insured his wife's life, recently, for \$9,000.

And then they discovered that the bullet which killed Mrs. Whittaker had come from Whittaker's gun!

That broke the case. On June 11, 1936, Samuel T. Whittaker was convicted of the murder of his wife—murder by proxy. And for this he received a life sentence.

And to the speed of radio, which enabled a police network to be thrown around the district almost immediately, thereby catching the third principal in the case—before he could escape from the district—much of the credit is due.



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# WOULD YOU LIKE TO KNOW STOOP AND BUDD?



After an unhappy first marriage, Stoop married lovely Kay Bell, a press-agent—and now gets all of his publicity free!

(Continued from Page 3)

has to say is: 'Let's go to a club, or to a show, or drop in at somebody's party—we'll have a lot of laughs!' I go. I have the laughs sometimes, but I feel guilty later."

Budd knows he should get angry more often than he does. He'll get sore for a minute, but he gets over his pvee in record time.

**N**OT so long ago, newspaper columnists began the rumor that all was not well with the marital affairs of Mr. and Mrs. Hulick. The truth was that Mrs. Hulick had undergone a serious operation. She had been very ill. She had taken her five-year-old daughter and gone to her mother's home where she could rest.

Budd was good and sore when he read those items in the paper. "Why don't they ask me before they print such things?" he muttered to himself.

Then a few weeks later one of the offenders asked him to play a benefit. "You'll have a lot of laughs," he said.

Budd played the benefit and never mentioned the previously printed rumors.

Stoopnagle is different.

"My worst fault," he told me, "is that I don't make an effort to be nice to people I don't like. When I meet someone, he either clicks with me or he doesn't. I make snap judgments about people, and to my everlasting chagrin, I'm wrong fifty percent of the time!"

"I don't like crowds. I don't like big parties. I have a hard time remembering people.

"There's a certain newspaper reporter who hates me because he says I've met him a dozen times and still don't remember him. It's true. I never do remember him. But there's nothing—try as I have—that I can do about it.

"Maybe one of the reasons I shy away from people is because of a certain attitude that many take toward me. They stand off, look at me and

begin to chuckle. 'Be a scream,' their attitude says, 'make me laugh!'

"I can't do that. Essentially, I'm not a funny guy. I think I have a good sense of humor. I try to make what I write for Stoopnagle and Budd shows amusing. But I'm not a comic—not Stoopnagle. Stoopnagle is a character. He hasn't anything to do with F. Chase Taylor.

"When I'm angry I don't show it. I boil inside and shut my mouth. About once a year I go on a real 'mad.' It's usually when someone makes some personal remark about me or about my partner" (that's the way he always refers to Budd).

Every time I really get sore I do the same thing. I sit down and write a scathing letter to the offender. But I never mail them.

"I hate a scene above everything. Once we had a servant whom I had to discharge. I put off doing it for a week. I'd dream about it. I'd act out the conversation in my sleep. I lost a couple of pounds. When I finally did the deed, I was shaking.

"My partner and I have never had any trouble. We are different types. We find amusement in different ways. When we're playing stage shows and are cooped up together for weeks, we sometimes get on each other's nerves. But we understand the reason and take it in stride."

**S**TOOPNAGLE is crazy about the color blue. Every time he goes into a haberdasher's, he comes out with an arm-load of blue ties, socks, shirts and undershirts. But the color doesn't reflect his mood. Although he isn't a comic at heart, essentially he's a happy fellow. But he wasn't so happy when he was involved in a series of domestic difficulties.

His first marriage was to a Rochester society girl. Stoopnagle himself comes from one of the most prominent families in Buffalo.

He married when he was very young,

before his character was crystalized. As he grew older, he realized that the people he liked were those with a zest for living. Theatrical folk interested him more than those in society.

These people did not interest Mrs. Taylor. She didn't keep her dislike of them to herself. When Stoop's theatrical hobby became his career, the situation became hopeless. There was a separation. (There is a son—F. Chase Taylor, Jr., by this marriage. He is now thirteen.)

**A** LITTLE less than a year ago, Stoop married Kay Bell. Kay is beautiful, a young brunet, who formerly worked on the New York Times.

When Stoop met her she was in the publicity department of the Columbia Broadcasting System.

They married and made their home in Norwalk, Connecticut, where Stoopnagle works at his script-writing, plays a little golf, does some swimming, mows the lawn and wears old clothes.

Stoop is a typewriter-thinker. When he writes those screamingly funny scripts, he just rambles on and on. When he pulls the last page from his typewriter, the script is always about eight or ten minutes too long. Then he cuts it.

Dozens of professional funny-men have offered to sell him "gags." Stoop isn't interested. The humor perpetrated by Stoopnagle and Budd is a peculiar brand all of its own. Stoopnagle and Budd—who occasionally drops in a suggestion—understand it.

Stoop begins work at eight-thirty or nine o'clock in the morning, and he won't allow himself to be interrupted. Kay Bell, who has been a writer herself, understands this peculiarity. Theirs is a grand marriage!

Kay has given up her career. She manages their charming home with the aid of a wonderful cook, an Alabama dorky. (Kay's mother is from Alabama.)

Budd—good-time Charlie, easy-going Budd—is also moving with his wife and daughter to Connecticut. Mrs. Hulick needs the country air. The two wives get along beautifully and should be good neighbors.

The things that go on when Stoopnagle and Budd are working are pretty funny.

Just as Stoopnagle refuses to buy "gags," so does he refuse to "cue" his studio audience for laughs. Some of those laughs you hear emanating from

the studios are forced. I won't reveal names, but when a certain comedian runs his hands through his hair, that's a sign for the audience to laugh. Another puts his right hand in his coat-pocket when he wants a laugh. Stoop and Budd won't do anything like that. They're as funny as they know how to be. If the audience doesn't laugh when it should—well, they take their chances.

In their early days on the air they never used a script. They did pinch-hit in a Buffalo station when the line bringing in a rebroadcast broke. They ad-libbed for half an hour. Even when they were on a yeast program on Columbia, they spurned reading from a written page. Today—although they've been forced into using copy—they still ad-lib plenty. What they say to the amateurs is all spur-of-the-moment stuff.

Several times this ability to work without copy has served them well. Once they were sending a very important audition to Winston-Salem. There was a tremendous cast in the show. No mistakes could be made. When Stoop and Budd started to read their script (incidentally they read from the same manuscript and Stoop always stands on Budd's left) everything was fine until they came to page seven and discovered that the pages were mixed up and that the script jumped from page seven to page fourteen!

They went right on talking until the musical director realized their predicament and handed them his script. When the recording made of the broadcast was played you could not tell that anything had gone wrong!

**J**UST the other night, they were doing a midnight rebroadcast to California. Harry Von Zell, the announcer on the show, made a mistake.

Stoop and Budd roared with laughter. Much to the delight of the studio audience, Stoop lay right down on the floor. The laughter continued for two and a half minutes.

One time, Stoopnagle had to ad-lib for minutes when he picked up the wrong glasses and could not see to read his lines. Incidentally, on the script their lines are never marked "Stoopnagle" and "Budd." It is still "H" (for Hulick) and "T" (for Taylor), since that's the way it used to be.

But everybody knows them by their radio names.

(Continued on Page 44)



It's always fair weather when good fellows get together. And usually there's a check to be signed. Harry Van Zell (center) scrawls his own "X" on the bill while Stoop and Budd stand by

*Radio Guide  
Album*



"Well, sir, it's early afternoon as we approach the small house half-way up the next block." When the announcer says that, you know it's VIC AND SADE time. And here they are: Billy Idelson (Rush), Bernardine Flynn (Sade) and Art Van Harvey (Vic). In their demi-decade of airing, these three have learned to live their parts on the air completely. Billy Idelson IS Rush; Bernardine IS Sade; Art Van Harvey IS Vic

VIC AND SADE

**B**ANG! BANG! Stick up—I got you cornered, you rat!" and Tommy, age seven, stalks into the house, pointing his toy pistol at his older brother. "Tommy, where did you ever learn that?" his horrified mother wants to know, and Tommy, with the desire to track down the villain still gleaming in his eyes, launches into an enthusiastic description of a program he heard on the radio the day before.

The same evening Tommy's mother sits down and writes a letter to the broadcasting station, deploring the presence of too much gun-play on the air.

"You wanna buy a duck?" lisps little Jane, who at eight has the earmarks

of a lady—and follows her question with a most unladylike sound.

And off goes another letter from Jane's harassed mother to the sponsor of the offending program which "corrupts the speech of our young."

"You don't realize the tragedy your program may cause. Last night's sketch had a wicked stepmother in it . . . God knows, children have been poisoned enough toward stepmothers . . ."

This letter, signed "A stepmother who is trying to win her children's love," came immediately after a classic fairy tale was dramatized on a children's program.

You have heard more than a few rumors, in recent months, to the effect

*Parents Applaud, the Kids Object, But the Plan to Clean Up Youth's Radio Fare Goes Merrily Forward!*



Arline Blackburn, "Eno Crime Club" star

**DON'T FRIGHTEN**

that children's radio programs are under scrutiny. Well, those rumors are true—with a vengeance!

It's no simple tug-of-war between sponsors who want to sell products and who realize that children turn up their noses at wishy-washy programs, and psychologists, who know the effects of horror and excitement upon impressionable youngsters. It's more of a free-for-all! Sponsors know that blood-and-thunder thrillers and the "Hey-fellas" type of scripts are frowned upon by parents. Psychologists know that adventure, excitement and thrills must be present in moderation if children are to listen to the radio at all.

Broadcasting stations have not only a social responsibility but a financial investment. Existing contracts, conflicting "expert" testimony on what is likely to shock little Johnny and what isn't, hundreds of letters of condemnation or approval of a single program—these make for a rough-and-tumble fight in which there is plenty of excitement, a lot of significance—and no small share of sheer absurdity.

The children's radio program industry is the youngest of the offshoots of the broadcasting business. But what a lusty, bouncing baby it has proved to be! In 1928, only three programs de-

signed for children were broadcast from New York. Thirty-four and a half hours a week were devoted to them. Today, over 1000 hours a week are set aside for children's programs!

Also, the popularity of these programs among children has increased rapidly. Just as you can often tell from children's clothes just what they have had for lunch, so you can tell from their conversation what radio programs they've heard the day before. In many homes, deals are made with desperate and reluctant parents; children will eat, do homework, wash—only if they are given permission to listen to their favorite programs.

**H**ERE'S an interesting example of the hold radio has on children. Last July, Deems Taylor, the famous composer, wrote a note to the young director of children's programs for one of the broadcasting companies. Its text follows:

My dear Miss Tucker,  
My Joan left yesterday for the Orient. Going through her possessions last night, I found the enclosed program for a day's entertainment that she compiled for herself. I hope you are properly flattered.  
Sincerely,  
Deems Taylor.

Enclosed was a sheet of yellow paper on which eight-year-old Joan Taylor, in her childish hand, had carefully listed twenty-four programs which she considered worth listening to, and which it was possible for her to hear in a single day. The "fattery" was

Left: Ann Shelley and Richard Svihus—"Joan" and "Plinkie"—heard on "One Man's Family"

inferred from the fact that she had printed "Adventures in King Arthur Land"—a program produced by Miss Tucker—in very large letters.

When so young a child, from a home which might reasonably be expected to provide a diversity of interests for its small daughter, shows as keen an interest in air entertainment as did Joan, the moral is obvious. Radio, in all its ramifications, has become one of the principal leisure-time activities of children. (Children imitate radio performers; many aspire to perform on children's programs; a greater number become members of radio clubs; some visit broadcast performances; others enter radio contests.)

What are the results?

**N**O ONE will deny the fact that radio has its value for children. It has brought them some understanding of the dramatic march of world events, a greater appreciation of music, entertainment to brighten up rainy, dull days. It has stimulated children to think, enriched their knowledge, increased their vocabulary and helped them in school work.

But radio has, also, become careless. There have been too many horror stories on the air. There have been too many programs which treated the subjects of gangsterism, crime, deep mystery, ghosts, sentimental love, unreal and impossible adventures. Left unchecked, these programs could easily become a real menace to children.

A few years ago, a study was made of the effect of the movies on children.



History is the background for "Wilderness Road," a new show for youth featuring radio-actors William Johnstone and Ray Collins

**THE KIDDIES**

by JULIAN FUNT



Madge Tucker: She directs children's programs for NBC network

It was found that many an escapade which had landed a child in a reformatory, had been borrowed intact from a movie. These escapades included thievery, as well as other crimes.

To prevent such a state of affairs in radio, a number of powerful child-welfare groups—among them the "National Council for Radio in Education," the "Child Study Association," the

"American Library Association" and the "Progressive Education Association"—as well as the industry itself—have taken definite steps toward child-program control.

The big broadcasting companies appointed qualified and trained people to insure the healthy development of children's programs. Columbia Broadcasting System, since the recent announcement of its intent to ban all violations of good taste from the air, and to raise the standards of juvenile entertainment, is getting down to brass tacks. It has secured the services of one of the leading child psychologists in the country, Prof. Aertur T. Jersild of Columbia University, to help determine what is objectionable and what is not. Columbia has also formed an advisory committee of representatives of outstanding groups constantly working in the interests of child health and education.

**T**HE National Broadcasting Company has in Paul Wing and Madge Tucker, two well informed and strict juvenile-program directors.

The object of all this activity is summarized by Prof. Jersild, who says: "The task of creating better standards for children's programs is one which requires the promotion of constructive policies rather than mere censorship of what is bad. The broad-

caster must appeal to the child's interest, but he must also consider the child's welfare. The usual child likes adventure and thrills, and within reasonable bounds, he has as much right to them as does the adult. But it is inexcusable to exploit the emotions of the normal child, to prey upon his fears, to lull him into a false sense of reality, or to drench him with a hokus-pokus and sleight-of-hand solution of human problems."

One definite gain, which has been made in the last year in the field of sustaining programs, is to be seen in the increased choice of programs offered.

**C**HILDREN up to six years enjoy simple nursery tales and songs. From six to eleven years, or older, boys and girls like that legitimate excitement and stimulation of the imagination provided by vicarious adventures with great characters of history, or through the child heroes of their own age who figure in serial scripts. From ten to sixteen years, or older, the boy or girl interested in hobbies is offered authentic information in story form. This information may parallel his school work, his reading or his own investigations. Stamp collecting, bird study, training in animal care and aviation, are only a few examples of the subjects dealt with on this type of program.

A new trend in children's programs is also shown in the introduction of such sustaining programs as "Wilderness Road," which dramatizes the winning of the West with all its inherent drama and color, but which utilizes no unnecessary blood and thunder. Another program of the same type is Thomas Broadhurst's Sea Stories, personally related with salty gusto by the seventy-eight-year-old author and author of the robust novel, "Blow the Man Down."

The "commercial" children's program has been a harder nut to crack. The sponsor who is paying the bills is, as a rule, interested in only one thing—selling his product. He wants the type of program which will attract the most children listeners. But even he has been forced to give in to the new trend. The broadcasting systems have insisted on the change, and in several instances have even sacrificed accounts to uphold their principles.

There have been many examples of how the new policy of the broadcasting systems, plus an aroused public opinion, made the commercials toe the line.

Some of the commercials had to learn by bitter experience—like the cereal maker, who, after years of paying for a program which satisfied parents and children (and this is by no means simple!) decided to go in for blood and thunder. With the big chains playing down the thrills in children's programs, he figured he would scoop his competitors by switching to an independent station and "opening up."

Following the first episode written to meet his demands for heart-stopping thrills, the agency was deluged with hundreds of protests—and what hurt the sponsor even more—sales of the cereal dropped off overnight. With almost lightning speed, the former desirable tone of the program was restored.

**T**HE Bobby Benson program used to have a great deal of gun-play, fights, hectic adventure. Now the action is much slower and gun-play is almost non-existent.

There has been a veritable revolution in detective scripts for children. You don't kill the villain any more. You outwit him.

Horror, as such, is out. No more can such sounds as groans of dying men, the wailing of ghosts or the blood-

(Continued on Page 44)

*Radio Guide Presents*  
**GIANT-GRAVURE**

HELEN HAYES made stage history in "Coquette." She received the coveted Motion Picture Academy award in 1932 for her part in "The Sin of Madelon Claudet." In 1936 she became a radio favorite with "New Penny" while portraying "Victoria Regina" at the same time on the stage. For these achievements, RADIO GUIDE devotes its Giant-Gravure to Miss Hayes. Next week, Monday, September 28, you will hear her in a new air drama

HELEN HAYES





# Life Story of a Dancer

by  
HELEN  
HOVER

**A Dancing Sensation  
Becomes a Box-Office  
Smash! Fred Astaire  
Soars to New Heights  
With Romance, Comedy**

Fred Astaire (right) was angered when Ginger Rogers (left) was selected as his dancing partner for "Flying Down to Rio." Now they're rated as the top "box-office" team in Hollywood history



**I**N HOLLYWOOD Fred Astaire was destined to soar to such fame and success that his past achievements and the applause he had been given in New York and London would soon seem trivial by comparison.

In Hollywood, too, he adopted a "no talk" Garbo policy that gave his studio's publicity department many a headache.

Fred was so certain—when he arrived in the film city—that movies were not for him that he thought of "Flying Down to Rio" as just another picture he must do before leaving Hollywood for good. Not that he was careless about his work. He never could be. He was a tireless worker and worrier. But his first nervousness gone, that nonchalant personality of his had a chance to shine. And it did.

Though "Flying Down to Rio" was no box-office sensation, and though Fred was not hailed as a coming movie star because of it, the picture did manage to show up the native Astaire talents and caused RKO-Radio to take a chance on starring him.

Not only did the signer-uppers of Astaire take a long chance when they decided to star Fred, but they took an even longer chance when they decided

to pair this movie newcomer with a girl who hadn't been getting anywhere though she had been on the RKO lot a long time. She was—and is—Ginger Rogers.

When Fred learned that Ginger was to take the exotic Claire Luce role in "The Gay Divorcee" he was infuriated.

And that is how the screen's biggest money-making team started!

In gross receipts, "The Gay Divorcee" took in \$1,793,000 the first twelve months—a real record for talkies, with the exception of the gross in "The Jazz Singer" which, after all, was the first "talkie-single." Later "Top Hat" had a take of \$1,524,000 the first twenty weeks, not including the foreign returns! And "Follow the Fleet" broke the all-time record at the Radio City Music Hall, the world's largest theater, when \$62,000 were passed through the ticket window during a single week-end!

These box-office records make clear the reason why Fred has battled with his studio about money matters from time to time. He got \$1,750 a week when "Flying Down to Rio" was released. After filming "The Gay Divorcee," he naturally asked for a tilt in salary—and, just as naturally, got it. When he finished "Follow the Fleet" he

was said to have threatened to walk out on his contract, and this brought his salary up to \$100,000 a film.

Of course, Fred owes a lot to RKO-Radio. And he knows it. They had picked him up after he had played only a small bit part with Joan Crawford in "Dancing Lady." RKO had taken a very long chance on him. But that he came through far beyond their wildest dreams cannot be denied.

Speaking of salaries, it is rumored that Fred is receiving \$3,500 a week from his present radio sponsors.

Turning from Fred's salary difficulties to his home life, we find that his wife has been responsible for much of his Hollywood success.

After finishing "The Gay Divorcee," Fred was exposed to all the torments that make the life of a Hollywood luminary practically unbearable. Fan mail flooded his studio. Strangers demanded autographs, photographs, locks of his hair, buttons from his shirt. School girls with autograph books rushed out at him from dark doorways, and crowds tried to get into his dressing-room to steal his dancing-shoes.

To all those palpitating questions that an eager fan public is anxious to have its heroes answer, Fred's invariable reply was: "My private life was not under contract."

And in this reply we can detect the subtle hand of Fred's quiet, socialite wife, Phyllis Potter Astaire, who had been brought up in the exclusive Boston Black Bay society where any discussion in the papers as to what you had eaten for breakfast would be avoided like the plague.

**F**RED was—and is—very much in love with Phyllis. And, if the keeping of his off-screen and off-radio life to himself will make her happy, then he'll keep on being a sphinx-like Garbo to interviewers!

Still there are certain facts about Fred's private life that we know.

Fred's Beverly Hills home is near the top of a hill and stands with its back to Charlie Chaplin's home, so that if the two great pantomimists cared to do so, they could chat with each other over the back fence. On Fred's grounds are a swimming-pool and sunken tennis courts. However, as star homes in Hollywood go, Fred's is an unostentatious one. His house, of white brick with green shutters, is done in a conservative English style. All in all, it looks more like a home than an expensive show-place.

About Fred's social activities, we

know this: Fred and his wife seldom take part in Hollywood's gay night life. And for two very good reasons: Fred dislikes mixing with crowds; and he must keep in training like an athlete so that his dancing will be at its best.

When Fred and his wife do go out, it is with three distinct groups of people.

One is the intellectual and cosmopolitan Dorothy Parker and Donald Ogden Stewart crowd. His "professional" friends are Randolph Scott, George Gershwin, George Raft and Johnny Green.

Old friends wear well with him. At a party given by George Gershwin one Sunday afternoon, about ten years ago, he met Johnny Green. Fred, whose fingers always ache to play what he calls a "feelthy piano" tinkled a couple of numbers and Johnny said they were swell. The two have been friends ever since.

Fred's society friends are the "horsey" set, such as John Hay Whitney and Alfred Gwynne Vanderbilt. Fred himself delights in watching horse races and never misses a day at the Santa Anita tracks. However, he has been seen only at the "two-

dollar window." He doesn't believe in heavy betting. But he likes the fun of making small wagers.

A great many fans ask in their letters whether Fred is in poor health. As a matter of actual fact—although he is very slight—he is really in perfect physical condition. Constant rehearsals and dancing keep his muscles firm and supple. And, although he is usually under-weight while making a picture, his weight becomes normal as soon as the film is done.

The question most people ask Fred is—you guessed it—"How can I learn to dance?"

And he can't tell them! He insists quite reasonably that it's impossible to teach a person how to dance by means of an interview. However, he is writing a book on the subject of dancing.

Fans often ask why Fred never permits visitors while he is rehearsing a dance alone or with Ginger Rogers. His answer is this: the dance is then in a formative state only and the spectators may get the impression that he is not the dancer he is supposed to be. That attitude is, of course, nothing against Fred. No dancer would want visitors present while he was trying to evolve a new routine.

Where, fans ask, does Fred get his ideas for new dances? The answer is that he gets them by listening attentively to rhythms in music he hears.

(Continued on Page 46)



Randolph Scott, one of Fred's few friends among picture stars



Fred and his wife travel with the socially elect, "horsey" set in Hollywood

Relaxing before that great drive



# PUTT-PUTT-PUTTING with FRED WARING



That mighty Waring whip takes him off the fairway . . . and into the sand-trap, but not for long, as you can see



Next comes the rough, above, and surely this is the last of the Waring ill-fortune . . .

But—oh—we forgot. He simply can't resist the lake. It looks so darn cool

Well, Fred was in good company at Washington, D. C. "Pro" Leo Diegel was with him



# AS WE GO TO PRESS



**T**HE following last-minute program changes have just reached RADIO GUIDE as we go to press. They are presented in the hope that they will reach you in time to be of service.

## THURSDAY, SEPTEMBER 24

6:45 p.m. EST (5:45 CST), NBC network: Julius Zirinsky, Russian portrait painter, will be non-professional guest artist during the Music Is My Hobby program.

9 p.m. EST (8 CST), NBC network: Jack Oakie and Anna Sten will be presented along with Leah Ray as guest artists on the Music Hall.

## FRIDAY, SEPTEMBER 25

7 p.m. EST (6 CST), NBC network: A thrilling melodrama titled "Race Track" will star Irene Rich.

7:30 p.m. EST (6:30 CST), NBC network: The Old Ranger will tell the story of a young Englishman who was sent to New Mexico by his family to be reformed.

8:30 p.m. EST (7:30 CST), NBC network: A story of a girl who valued money above happiness, "I Married for Money," will be dramatized during the True Story Court of Human Relations.

## SATURDAY, SEPTEMBER 26

9 a.m. EST (8 CST), CBS network: Rabbi Stephen S. Wise of the Free Synagogue, of New York will deliver a Yom Kippur message.

## SUNDAY, SEPTEMBER 27

### PITTSBURGH SYMPHONY GUEST

Reed Kennedy, popular young baritone, will be heard as guest soloist with the Pittsburgh Symphony Orchestra over the CBS network at 2 p.m. EST (1 CST).

### FROMAN, ROBESON AND REARDON

Jane Froman, contralto of the microphone and screen; Paul Robeson, Negro operatic baritone, and Casper Reardon, renowned harpist, will be guests of the Magic Key over NBC at 2 p.m. EST (1 CST).

### THATCHER COLT MYSTERIES

A new series of mystery stories titled "Thatcher Colt Mysteries" will have

the same as last season. The program may be heard at 7:30 p.m. EST (6:30 CST).

### NELSON EDDY PROGRAM BEGINS

Nelson Eddy, baritone idol of radio, screen, opera and the concert stage, will be heard from Hollywood over CBS in the new Open House series at 8 p.m. EST (7 CST). He will be assisted by Francia White, soprano, and Josef Pasternack's orchestra.

### MISCHA ELMAN PLAYS FOR FORD

This week's guest artist on the Sunday Evening Hour at 9 p.m. EST (8 CST) over CBS, will be the world-famous violinist, Mischa Elman.

### PONSELLE MOTORS GUEST

Rosa Ponselle, Metropolitan Opera soprano, will make a guest appearance on the Concert Hour over NBC at 10 p.m. EST (9 CST).

## MONDAY, SEPTEMBER 28

### FOUR DRAMATIC SERIES

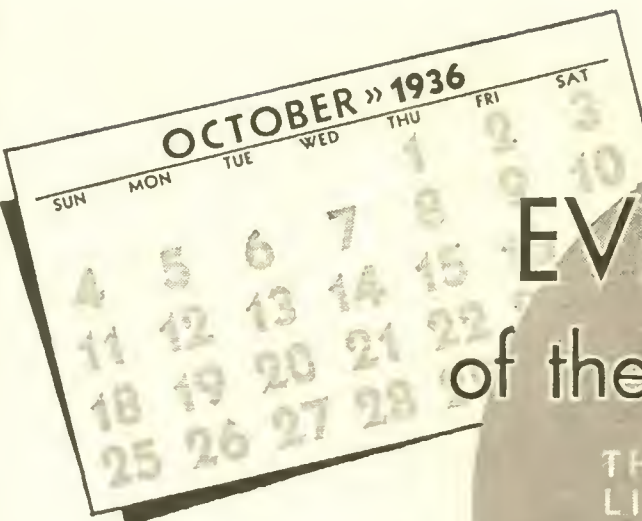
Three dramatic series, popular last season, return to the air over the CBS network this date to be heard from Monday to Friday inclusive. "Bachelor's Children," featuring Patricia Dunlap, Marjory Hannan, Hugh Studebaker and Olan Soule in the leading roles, will be heard at 9:45 a.m. EST (8:45 CST). "The Romance of Helen Trent," which was suspended during the Summer months, will be heard at 12:30 p.m. EST (11:30 a.m. CST), to be followed fifteen minutes later by "Rich Man's Darling," with Peggy Allenby in the title role. "Treasure Adventures of Jack Masters," a new series of boyhood adventures, will be aired on Mondays, Wednesdays and Fridays at 5:30 p.m. EST (4:30 CST).

### TOM MIX RETURNS

Tom Mix and his Straight Shooters return to the air in a five-a-week series at 5:15 p.m. EST (4:15 CST) over NBC. Tell your youngsters.

### MAGAZINE OF AIR GUESTS

To add to the list of distinguished guest speakers presented on the Magazine of the Air in the past, today's program will present Sheila Hibben, who compiled the first book of American regional cooking, and Fannie Hurst, famous American writer. Wednesday's guests will be Franklin P. Adams, columnist of the New York Herald-Tribune, and the Princess Kropotkin, daughter of the famous scientist and writer, and writer in her own name. On Friday, Sherwood Anderson, author, and Amelia Earhart, aviatrix, will



# EVENTS of the WEEK

THE DAILY LISTINGS WILL SHOW YOUR NEAREST STATION FOR THESE PROGRAMS

Eastern and Central Time Are Shown. For MST Subtract One Hour from CST

cast including his five-year-old daughter Carol Ann, Clara Kimball Young, Marjorie Rambeau and Eric Linden. Guests of honor: Mrs. Edward G. Robinson and Victor Young.

### FAMOUS JURY TRIALS

Famous Jury Trials, dramatizations of history's greatest court-room trials, returns to the Mutual network this season at 10 p.m. EST (9 CST).

### NEW JERRY COOPER SERIES

Jerry Cooper, Sally Singer, a male chorus and Ray Block's orchestra begin "Musical Toast" program, NBC at 10:30 p.m. EST (9:30 CST).

## TUESDAY, SEPTEMBER 29

### EAST AND DUMKE BACK

To be known as the "Quality Twins," Ed East and Ralph Dumke will be heard solving household problems in their unusual style over a CBS network on Tuesdays and Thursdays at 11:15 a.m. EST (10:15 CST).

### COACHES FOR NEWS OF YOUTH

Gomer Jones, all-American center from Ohio State will be interviewed by "Scoop" Ward on the News of Youth program over CBS at 6:15 p.m. EST (5:15 CST). Thursday program will present J. H. Crowley, coach at Fordham College.

### LOUISE MASSEY & WESTERNERS

Louise Massey and the Westerners, favorite passengers during the past year on the Show Boat, will launch their own sponsored show over NBC at 8 p.m. EST (7 CST). The series is a musical narrative titled Log Cabin Bar Z Ranch.

### ETHEL WATERS FOR BERNIE

Ethel Waters, popular blues singer from Harlem, will be the guest of Ben Bernie and All the Lads over NBC at 9 p.m. EST (8 CST).

### GLEASONS AND PIXIES

The guest features of Fred Astaire's program over NBC at 9:30 p.m. EST (8:30 CST) include the Gleason family in a sketch written by Jimmy Gleason, the pixilated sisters of the motion picture "Mr. Deeds Goes to Town," and the Ethiopian Choir of Los Angeles.

### PORTRAIT OF DUCHIN

Eddy Duchin's orchestra takes its place this week on the Portraits in Harmony show over NBC at 10:30 p.m. EST (9:30 CST).

## WEDNESDAY, SEPTEMBER 30

### FANNY BRICE "PAREE" STAR

Fanny Brice, stage and screen comedienne now playing one of the leading roles in the current edition of the Ziegfeld Follies, succeeds Willie and Eugene Howard on the Revue de Paree over NBC at 8 p.m. EST (7 CST).

### NINO MARTINI RETURNS

Fresh from triumphs in Hollywood, Nino Martini, romantic young Latin tenor of opera, radio and films, returns to his former radio sponsor to inaugurate a new series of Wednesday evening programs with Andre Kostelanetz' orchestra over the CBS network at 9 p.m. EST (8 CST). The Friday Chesterfield program will be heard at a new time, 8:30 p.m. EST (7:30 CST).

## THURSDAY, OCTOBER 1

### COL. AND BUDD ON SHOWBOAT

Following their last broadcast as substitutes for Fred Allen, Colonel Stoop (Continued on Page 47)



Shep Fields Friday, NBC



Beverly Roberts Thursday, NBC



Floyd Gibbons Saturday, NBC



Rosa Ponselle Sunday, NBC



Wallace Beery Monday, CBS

its premiere over the NBC network at 2:30 p.m. EST (1:30 CST). The series is adapted from mystery stories by Anthony Abbott.

### GOLD STAR MOTHERS

A tribute to war mothers will be paid by Gen. Frank T. Hines and Mrs. Mathilda Burling, national president of the Gold Star Mothers, over NBC at 3:30 p.m. EST (2:30 CST).

### PHIL BAKER TROUPE RETURNS

Phil Baker, popular comedian-accordionist, returns to CBS in a new series with his supporting cast and sponsor

be heard. This program is a CBS feature at 11 a.m. EST (10 CST).

### NEW HELEN HAYES SERIES

Helen Hayes, famous stage and screen star, returns to airwaves this date in a new series over NBC at 8 p.m. EST (7 CST). A specially written radio play based on "Bambi," famous American novel, will be her vehicle.

### RADIO THEATER CELEBRATES

Radio Theater's 100th performance 9 p.m. EST (8 CST) over CBS will star Wallace Beery in "The Plutocrat" with

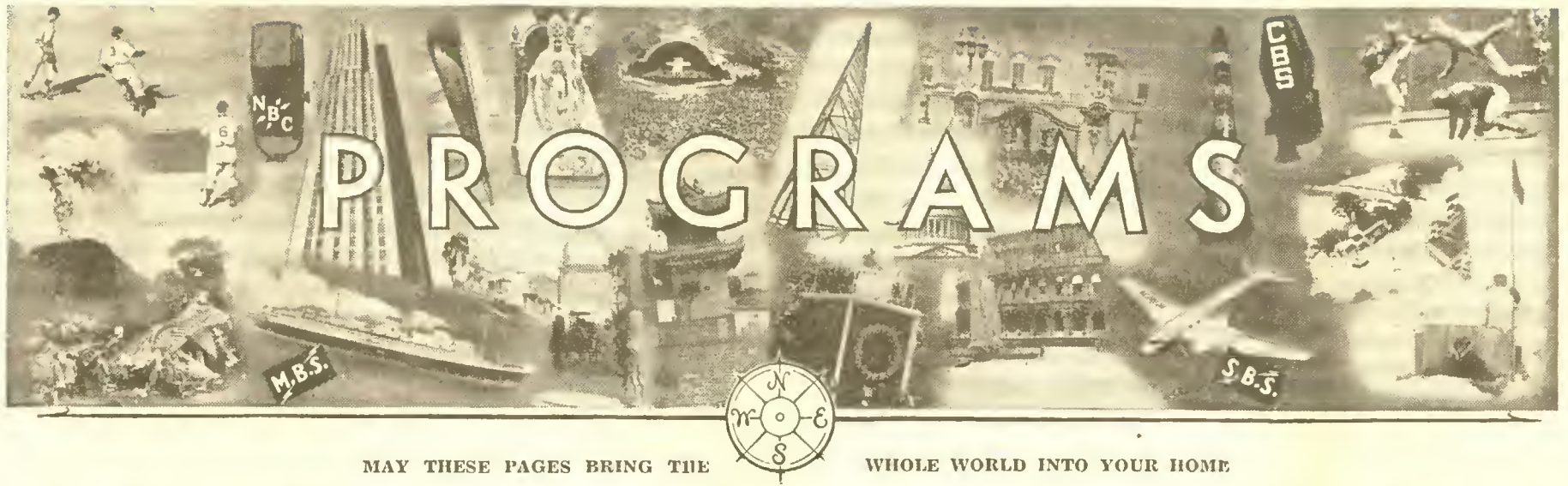
### BRITISH COMMENTATOR

A retired British naval officer's impression of the kaleidoscopic American scene, gathered on a motor tour of Eastern and Midwestern states, will be continued over NBC at 7:15 p.m. EST (6:15 CST) by Commander Stephen King-Hall.

### BUSY SPORTCASTER HUSING

The most complete coverage of Fall and Winter sports ever attempted will be given by Ted Husing in a new series to be heard Tuesdays, Thursdays and Saturdays at 7:15 p.m. EST (6:15 CST) over the CBS network.





MAY THESE PAGES BRING THE

WHOLE WORLD INTO YOUR HOME

### Network Changes

Lucille Manners, formerly 3:30 p.m., now NBC 1 p.m. EST (12 noon CST)  
 Harold Nagle's Orch., formerly 1 p.m., now NBC 3 p.m. (2 CST)

### News

11:00 a.m.—NBC-WCKY  
 6:30 p.m.—CBS-WKRC  
 9:00 p.m.—Walter Winchell: NBC-WJZ  
 11:30 p.m.—NBC-WEAF

### Classical Music

12:30 p.m.—Radio City Music Hall: NBC-WAVE  
 3:00 p.m.—Symph. Orch.: CBS-WSMK  
 7:30 p.m.—Fireside Recitals: NBC-WTAM  
 9:00 p.m.—Symph. Orch.: CBS-WABC

### Comedy

4:30 p.m.—Senator Fishface: NBC-WLW  
 7:00 p.m.—Tim & Irene: NBC-WTAM

### Drama

6:30 p.m.—Tale of Today: NBC-WTAM

### Talks

12:30 p.m.—Univ. of Chi. Round Table: NBC-WTAM  
 3:00 p.m.—Julia Hoyt: NBC-WSM  
 6:30 p.m.—Int'l Broadcast from London: Ailstaire Cooke: NBC-WAVE

## Morning

9:00 EST 7:00 CST  
 CBS-On the Air Today; Organ Reveille: (sw-21.52)  
 NBC-Melody Hour: WTAM-WCKY WMAQ  
 WCPO-Morning Salute  
 WFBM-Timely Varieties  
 WKRC-Youth Education Prgm.  
 WWVA L. P. Lehman & Staff

8:15 EST 7:15 CST  
 WCPO Uncle Bob

8:30 EST 7:30 CST  
 CBS-Lyric Serenade: (sw-21.52)  
 NBC-Tone Pictures: WSAI  
 WKRC-Δ Wayside Church  
 WLW-Δ Church Forum  
 WOWO-Δ Old Time Religions  
 WWVA-Sunday Morning Serenade

8:45 EST 7:45 CST  
 CBS-Radio Spotlight (sw-21.52)

9:00 EST 8:00 CST  
 NBC-Antobal's Cubans: WTAM WCKY WHIO WIRE WAVE WSM  
 NBC-Coast to Coast on a Bus, children's prgm.: WLW KDKA WMAQ (sw-15.21)  
 CBS-Sunday Morning at Aunt Susan's; News: WMMN WHAS WWVA WKRC (sw-21.52)  
 WCPO Gladys & Mary

WFBM Solving Today's Problems  
 WGBF-Gospel Home Circle  
 WGN-Sunday Morning Concert  
 WSM-Gypsy Fortunes

9:15 EST 8:15 CST  
 WCPO-Δ County Jail Service  
 WFBM-Pacific Paradise  
 WSM-Δ Church Forum  
 WSMK-Aunt Susan's (CBS)

9:30 EST 8:30 CST  
 NBC-Concert Ensemble: WCKY WTAM WSM WIRE WAVE  
 KMOX-Rise & Shine  
 WFBM-Δ Little Church of the Air  
 WGBF-Church of Fundamentals  
 WHIO-Δ Christian Tabernacle  
 WKRC-Δ Salvation Army Service

9:45 EST 8:45 CST  
 WCPO-Galvano & Cortez  
 WHAS-Reading the Funnies  
 WSAI-Plantation Moods

10:00 EST 9:00 CST  
 NBC-Δ Sabbath Reveries; Dr. Chas. L. Goodell, speaker; Mixed Quartet, dir. Chas. A. Baker: WHIO WSM WAVE WTAM WCKY WIRE (sw-15.33)  
 CBS-Δ Church of the Air: WSMK KMOX WHAS WWVA WLAC WMMN (sw-21.52)  
 NBC-The Southerners: WSAI KDKA WMAQ WLW (sw-15.21)

WCPO-Hillbilly Hulabaloo  
 WFBM-Jake's Entertainers  
 WGBF-German Service  
 WGN-N'western Reviewing Stand  
 WMAQ-Sunshine Hour  
 WOWO-Δ Christian Science  
 WWVA-Δ Judge Rutherford

10:15 EST 9:15 CST  
 WGN-Sunday Morning Concert  
 WOWO-Sunshine Hour

10:30 EST 9:30 CST  
 NBC-Walberg Brown String Ensemble: KDKA WLW (sw-15.21)  
 CBS-Beethoven Sonatas: WWVA WSMK KMOX WMMN WLAC  
 NBC-South Sea Islanders: WCKY WAVE WTAM WHIO WIRE (sw-15.33)

\* CBS-Children's Hour: (sw-21.52)  
 WFBM-Christian Men Builders  
 WGN-Edna Sellers, organist  
 WHAS-Δ Sunday Jail Services  
 WKRC-Amer. Legion Prgm.  
 WMAQ-Sunshine Hour  
 WMAI-Hymns of Praise  
 WSM-John Ford  
 WWVA-L. P. Lehman & Staff

10:45 EST 9:45 CST  
 KMOX-Fascinating Melodies  
 WCPO-Galvano & Cortez  
 WGBF-Honolulu Serenaders  
 WGN-Keep Chicago Safe Prgm.  
 WKRC-Beethoven Sonata (CBS)  
 WSAI-News  
 WSM-Δ First Baptist Church

11:00 EST 10:00 CST  
 NBC-News; Ward & Muzzy, piano duo: WCKY WHIO (sw-15.33)  
 CBS-Romany Trail: WSMK KMOX WMMN WLAC WKRC News: WIRE WLW  
 KDKA-To be announced  
 WAVE-Δ Devotional Service  
 WCPO-Amateur Revue  
 WGBF-Agoga Tabernacle

11:15 EST 10:15 CST  
 NBC-The World Is Yours, drama: WAVE WLW  
 CBS-Major Bowes Capitol Family; Helen Alexander, sop.; Edward Matthews, bar.; Nicholas Cosentino, Charles Magnante, Sam Herman: KMOX WKRC WOWO WSMK WMMN WLAC WHAS (sw-21.52)  
 NBC-Musical Comedy Revue: WTAM WCKY WHIO WSM WMAQ (sw-15.33)  
 WFBM-Stardust Melodies  
 WGN-New Poetry Hour

12:00 EST 11:00 CST  
 NBC-Int'l Br'cast from Paris; Salute to NBC's Tenth Anniversary: WTAM WCKY WHIO WMAQ WAVE (sw-15.33)  
 CBS-Capitol Family: WWVA (sw-9.59)  
 NBC-American Pageant of Youth; Johnny Johnson's Orch.; Guest: KDKA WSAI WENR (sw-15.21)  
 WCPO-Salvation Army Prgm.  
 WGBF-Δ Agoga Tabernacle  
 WGN-Reading the Comics  
 WLW-Δ Cadle Tabernacle  
 WMAQ-Sunshine Hour  
 WSM-Δ Methodist Church

12:15 EST 11:15 CST  
 KMOX-Horner for Governor  
 WCPO-Happiness Ahead

### EDITION 7—EAST CENTRAL—LOG OF STATIONS

Call Letters	Kilo-cycles	Power Watts	Location
KDKA	980	50,000	Pittsburgh, Pennsylvania
KMOX	1090	50,000	St. Louis, Missouri
WABC†	860	50,000	New York City
WAVE	940	1,000	Louisville, Kentucky
WBBM†	770	50,000	Chicago, Illinois
WCKY	1490	5,000	Cincinnati, Ohio
WCPO	1200	250	Cincinnati, Ohio
WEAF†	660	50,000	New York City
WENR	870	50,000	Chicago, Illinois
WFBM	1230	1,000	Indianapolis, Indiana
WGBF	630	500	Evansville, Indiana
WGN	720	50,000	Chicago, Illinois
WGY†	790	50,000	Schenectady, New York
WHAM†	1150	50,000	Rochester, New York
WHAS	820	50,000	Louisville, Kentucky
WHIO	1250	5,000	Dayton, Ohio
WIRE	1400	1,000	Indianapolis, Indiana
WJR†	750	50,000	Detroit, Michigan
WJZ†	760	50,000	New York City
WKRC	550	1,000	Cincinnati, Ohio
WLAC	1470	5,000	Nashville, Tennessee
WLS	870	50,000	Chicago, Illinois
WLW	700	500,000	Cincinnati, Ohio
WMAQ	670	50,000	Chicago, Illinois
WMMN	890	1,000	Fairmount, West Virginia
WOWO	1160	10,000	Fort Wayne, Indiana
WSAI	1330	2,500	Cincinnati, Ohio
WSM	650	50,000	Nashville, Tennessee
WSMK*	1380	200	Dayton, Ohio
WTAM	1070	5,000	Cleveland, Ohio
WWVA	1160	5,000	Wheeling, West Virginia

NBC—National Broadcasting Company  
 CBS—Columbia Broadcasting System  
 MBS—Mutual Broadcasting System  
 NBC-B—National Broadcasting Company  
 Basic Blue Network  
 NBC-R—National Broadcasting Company  
 Basic Red Network  
 †—Night Programs  
 \*—Network Programs

SHORT WAVES  
 Symbol after a program, like (sw-9.53), means that program is broadcast on short waves on 9.53 megacycles.

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Bel Δ Indicates religious services and programs. Star ★ indicates high spot selections.

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

WGN-Melody Time  
 WHAS-Δ Methodist Church  
 WMAQ-Morning Melodies  
 WSAI-Herbert Spieckerman  
 WTAM-News; Current Interlude  
 WWVA-Δ Judge Rutherford;  
 Tamhuritza Orchestra

WIRE-Crystal Melody Hour  
 WWVA-L. P. Lehman & Staff

11:45 EST 10:45 CST  
 WGBF-Honolulu Serenaders  
 WMMN-Δ First Presby. Church

11:15 EST 10:15 CST  
 NBC-Peerless Trio: WHIO WCKY WTAM (sw-15.33)  
 \* NBC-Nellie Revell: WLW  
 WGN-Lawrence Salerno & Edna Sellers  
 WIRE-To be announced  
 WKRC-Rhythm Youngsters  
 WSAI-Dr. Courboin, organist

11:45 EST 10:45 CST  
 WIRE-Crystal Melody Hour  
 WWVA-L. P. Lehman & Staff

12:00 EST 11:00 CST  
 \* NBC-Int'l Br'cast from Paris; Salute to NBC's Tenth Anniversary: WTAM WCKY WHIO WMAQ WAVE (sw-15.33)  
 CBS-Capitol Family: WWVA (sw-9.59)  
 NBC-American Pageant of Youth; Johnny Johnson's Orch.; Guest: KDKA WSAI WENR (sw-15.21)  
 WCPO-Salvation Army Prgm.  
 WGBF-Δ Agoga Tabernacle  
 WGN-Reading the Comics  
 WLW-Δ Cadle Tabernacle  
 WMAQ-Sunshine Hour  
 WSM-Δ Methodist Church

12:15 EST 11:15 CST  
 KMOX-Horner for Governor  
 WCPO-Happiness Ahead

### 12:30 EST 11:30 CST

NBC-U. of Chicago Round Table Discussion: WTAM WCKY WMAQ WIRE (sw-15.33)  
 CBS-Salt Lake City Tabernacle; Choir & Organ: WHAS WLAC WWVA KMOX WOWO WKRC (sw-21.52-9.59)  
 \* NBC-Radio City Music Hall: KDKA WAVE WENR (sw-15.21)

WCPO-Future Stars  
 WFBM-Community Salute  
 WGN-Ted Weems' Orch.  
 Local-Concert Hour  
 WLW-To be announced  
 WSAI-Organ Highlights

12:45 EST 11:45 CST  
 CBS-Salt Lake City Tabernacle: WSMK WKRC

1:00 EST 12:00 CST  
 NBC-Music Hall: WENR WSM  
 CBS-Church of the Air: WHAS WWVA WKRC KMOX WMMN WSMK (sw-15.27-9.59)  
 NBC-Lucille Manners, sop.; Orch.: WTAM WMAQ WCKY WIRE (sw-15.33)  
 WCPO-Dixie Trio  
 WGBF-Musical Masterpiece Hour  
 WFBM-Bohemians  
 WGN-Alice Blue, pianist  
 WHIO-Clara Oglesby Lyman  
 WLAC-Δ Church of Christ  
 WLW-Δ Lutheran Hour  
 WOWO-Mayfair Revue  
 WSAI-Amer. Family Robinson

1:15 EST 12:15 CST  
 WCPO-Tango Tunes  
 WGN-Palmer House Ensemble  
 WHIO-Paul Whiteman's Orch.  
 WSAI-Console & Keyboard

1:30 EST 12:30 CST  
 NBC-While the City Sleeps: WHIO WCKY WIRE WMAQ WTAM (sw-15.33)  
 \* CBS-Int'l Br'cast from Paris; News Exchange: WHAS WWVA WOWO WBBM WSMK WFBM WMMN (sw-15.27-9.59)  
 NBC-Highlights of the Bible; Dr. Frederick K. Stamm: WENR WAVE

Snooze Dreams: WLW WSM  
 KDKA-Concert Echoes  
 KMOX-Carveth Wells  
 WCPO-Laura Shields  
 WGN-Margot Rebeil, Lawrence Salerno  
 WKRC-Sunday Players

1:45 EST 12:45 CST  
 \* CBS-Int'l Br'cast from Brussels, Belgium: WSMK WHAS KMOX WOWO WWVA WMMN WFBM (sw-15.27)  
 NBC-Samovar Serenade: WHIO WTAM WCKY (sw-15.33)  
 WIRE-Robert Bowers' Band  
 WMAQ-Musical Revue

2:00 EST 1:00 CST  
 CBS-To be announced: WSMK WWVA  
 \* NBC-Magic Key; Symph Orch. dir. Frank Black; Casper Reardon, harpist; Jane Froman, guests: WENR WAVE KDKA WLW WSM (sw-15.21)  
 NBC-Beneath the Surface, drama: (sw-15.33)  
 NBC-Whitney Ensemble: WMAQ WHIO WTAM WCKY

CBS-Pittsburgh Symph. Orch.; Antonio Modarelli, cond.  
 WHAS KMOX WKRC WLAC WMMN WFBM (sw-15.27-9.59)  
 Swedish Coronation March, Swedish song; Song to the Evening Star from "Tannhauser," Wagner; Homing, Del Riego; The Young Prince and Princess from "Schneherode," Rimsky-Korsakoff; Excerpt from "The Merry Widow," Lehar; Brown October Air from "Robin Hood," De Koven; A Perfect Day, Bond; Marche Star, Tscholkovsky

WCPO-Popular Concert  
 WGBF-Musical Masterpiece Hour  
 WGN-Palmer House Ensemble  
 WIRE-To be announced  
 WOWO-Kiddies Prgm.  
 WWVA-L. P. Lehman & Staff

2:15 EST 1:15 CST  
 WCPO-Musical Matinee  
 WGN-Alice Blue, pianist

2:30 EST 1:30 CST  
 NBC-Thatcher Colt Mysteries (Premiere): WIRE WHIO WMAQ WTAM WCKY (sw-15.33)  
 WCPO-Baseball; Reds vs. Pittsburgh  
 WGBF-East Side Tabernacle  
 WKRC-Sunday Players  
 WOWO-It's a Hit

2:45 EST 1:45 CST  
 \* CBS-Int'l Br'cast from London; Talk by the Bishop of Durham, "University & Freedom": WKRC WFBM WSMK WOWO (sw-15.27-9.59)  
 KMOX-Horner for Governor  
 WGN-Baseball; Browns vs. White Sox

WLAC-Δ Adventists Hour  
 WMMN-Δ Meditations

3:00 EST 2:00 CST  
 NBC-Harold Nagel's Orch.: WMAQ WTAM WIRE WCKY (sw-15.33)

CBS-Everybody's Music; Orch., dir. Howard Barlow; Guest: WHAS WLAC WSMK WFBM KMOX WMMN WKRC (sw-15.27-9.59)  
*Andante, Gotschalk; Dirge from Indian Suite, MacDonnell; Hardy Gurdy, Carpentier; The Pleasure Dome of Khula Khan, Grieg; Puque, Ives; Suite, Nocturne and Beherzo, Herrmann*

NBC-Julia Hoyt, talk: KDKA WENR WSM (sw-15.21)  
 WAVE-Sunday Players  
 WLW-Rabbi Tarshish  
 WOWO-Δ Missionary Hour

3:15 EST 2:15 CST  
 NBC-Cloister Bells: KDKA WSM WENR (sw-15.21)  
 WLW-To be announced

3:30 EST 2:30 CST  
 NBC-Gold Star Mothers Prgm.: WMAQ WTAM WIRE WCKY WSM (sw-15.33)

NBC-Helen Traubel, sop.; John Gurney, basso; Orch.: WAVE KDKA WENR WLW (sw-15.21)  
 WOWO-Δ Temple Service  
 WSAI-Let's Have a Party

3:45 EST 2:45 CST  
 Baseball; Reds vs. Pittsburgh (second game); WSAI WCPO WENR-Tuneful Topics  
 WLW-Variety Prgm.

4:00 EST 3:00 CST  
 NBC-The Widow's Sons: WMAQ WTAM WCKY (sw-15.33)

September 27

## EFFECT ON PROGRAMS OF END OF DAYLIGHT TIME

EFFECTIVE with Sunday, September 27, the majority of NBC-CBS and other network programs will be broadcast on standard time instead of daylight time. This means that:

In cities which have been using daylight saving time, those network programs (with the exception of Farm and Home Hour and a few others) will reach listeners at the same hour as they have been received all Summer.

In cities which have remained on standard time and therefore are not changing their time September 27, these programs will reach listeners one hour later than they have been received all Summer.

In all cities the confusion of changing network program times will necessitate many shifts of local programs which will be made after this issue of RADIO GUIDE goes to press. Your indulgence will be appreciated.

CBS-Sunday Serenade: WSMK WLAC WHAS WMMN KMOX WLAC WKRC (sw-15.27-9.59) NBC-△ Sunday Vespers; Dr. Paul Scherer; Mixed Quartet: WSM WMAQ WKRC A Vesper Service WAVE-Amateur Hour WGBF Church Hour WIRE Rosario Bourlon Concert WJZ Church Echoes WWVA-YMCA Round Table  
4:15 EST 3:15 CST  
WWVA-Dance Hour  
4:30 EST 3:30 CST  
NBC-Senator Fishface & Prof. Figgisbottle: WAVE WSM CBS Songs of Russia: WLAC WKRC WFBM WHAS WMMN KMOX WSMK (sw-15.27-9.59) Down the Pavements, Allied; Med. Lw. (A) From Sunrise to Sunset; (B) Bye No Bird; Alfred; Pauling; Russian Tide; Fisher; Knechtges; Forlillo & Mother; Lohr; Child; Rehner from the Volga; Fischer; Soldiers Song; The Lonely Tree; Kokino NBC Noble Cain & A Cappella Choir: WTAM WCKY WMAQ (sw-15.33) WUPO Dance Favorites WGBF Simpson Service WIRE Sunday Players WLW-To be announced WWO-△ Church of Nazarene  
4:45 EST 3:45 CST  
WWVA-Musical Footnotes WGN-Alice Blue, pianist  
5:00 EST 4:00 CST  
NBC Tom Terriss, Oriental Romance: WENR KDKA WAVE WSM (sw-15.21) CBS Ann Leaf's Musicale: WLAC KMOX WHAS WMMN WSMK WKRC WFBM WWVA WWO NBC Marion Talley, sop.; Josef Koestner's Orch.: WJZ WIRE WTAM WCKY WMAQ (sw-9.53) WGBF American Legion WGN Dance Orch.; Soloists  
5:15 EST 4:15 CST  
WCPO Symphony Hall  
5:30 EST 4:30 CST  
NBC Home Harmonies; Smilin' Ed McConnell; Palmer Clark's Orch.; Choral Group; Irma Glen, organist; WTAM WLW WMAQ (sw-9.53) CBS Guy Lombardo's Orch.: KMOX WHAS WWVA WFBM (sw-15.27-9.59) NBC Nocturnal Singers: KDKA WENR WCKY WIRE WSM WHIO (sw-15.21) WAVE Here's to You WGBF Veterans of Foreign Wars WGN Freddie Martin's Orch. WKRC-Leaders in Dance Time WLAC Paramount On the Air WMMN Jean Lucas, pianist WWO To be announced  
5:45 EST 4:45 CST  
NBC Terri la Franconi, tr.: WCKY WAVE WHIO WIRE WENR WSM KDKA △ Christian Endeavor WGBF △ Christian Science Prgm. WMMN Jane Gould, organist WSAI Lamplight Hour  
6:00 EST 5:00 CST  
NBC Catholic Hour: WAVE WTAM WSM WIRE WMAQ WHIO WCKY (sw-9.53) CBS-Ms & Pa, sketch WHAS KMOX WFBM WLAC WKRC WSMK WMMN WWO (sw-11.83-9.59) NBC Echoes from the Orch. Pitt: WSAI WENR KDKA Baseball Scores Weather WCPO The Vesper Singer WGBF Rescue Mission WGN Kay Kyser's Orch. WLW Nat'l Amateur Hour WWVA-Basketball Scores  
6:15 EST 5:15 CST  
KDKA Thank You Stusia WCPO-Prof. Leo Stoffregen WENR Passing Parade WWVA-Gerrero Violin Quartet  
6:30 EST 5:30 CST  
NBC-A Tale of Today, sketch: WTAM WMAQ (sw-9.53) CBS-News; Sports Resume; Paul Douglas: (sw-11.83)

★ NBC-Int'l Broadcast from London; Alistaire Couke, British writer & movie critic; "London Letter": WAVE WHIO WCKY WHIO WLS CBS-News; Three Aces: WKRC WSMK WLAC WHAS WMMN WWVA WFBM KMOX (sw-9.59) KDKA Political Talk: Music WCPO Church Federation WGN Stars of the Milky Way WLW Court of Human Relations WDW-News; Fields & Hall WSAI-Eventide Erhoes WSM Pepper Uppers WWO News  
6:45 EST 5:45 CST  
CBS-Clyde Lucas' Orch.: WWVA WMMN WSMK WFBM WLAC WHAS WMMN WKRC (sw-9.59-11.83) NBC-Attic Quartet: WAVE KDKA WHIO WIRE WLS (sw-15.21) W. Ky. News WSAI-Giacinnati 20 Years Ago  
7:00 EST 6:00 CST  
NBC-Pittsburgh String Symp.: WLS WHAM WHIO WCKY KDKA (sw-11.87) Largo from Quartet in F Major, Paganini; Anacletas Velencos, conductor  
CBS-Salute to WEEL, Boston: WBMM WLAC WSMK WFBM WHAS KMOX WKRC (sw-9.59-11.83) NBC Tim Ryan & Irene Noble, comedy team: WMAQ WTAM WGY WLW WSM WAVE (sw-9.53) WCPO Emma Scully WGBF A Rescue Mission WGN-Ozzie Nelson's Orch. WIRE-Old Timers WIR-Bob Crosby's Orch. WKRC-Sports WMMN-△ Sunday Evening Devotions WWVA News  
7:15 EST 6:15 CST  
KMOX-Three Queens & a Jack WCPO-Cliff Miles' Orch. WLAC-Salute to WEEL (CBS) WLAC-Pop Concert WTAM-In the Gloaming WWVA-Guerro Violin Quartet  
7:30 EST 6:30 CST  
NBC-Fireside Recitals; Sigurd Nilssen, basso; Willie Morris, sop.; WTAM WSAI WMAQ WGY ★ CBS-Phil Baker, comedian; Agnes Moorhead; Seven G's, vocal septet; Hal Kemp's Orch.: WKRC WLAC WJR WHAS WWVA WSMK WFBM (sw-11.83) NBC-Husbands & Wives, Conducted by Sedley Brown & Alie Lowe Miles: WSM WHIO KDKA WCKY WLS WAVE WHAM WIRE (sw-11.87) KMOX-Travelogue WBBM History in the Making WCPO-Sport Review WGBF-German Band WGN-Tom, Dick & Harry WLW Strands of Beauty WMMN-Sports; Eve. Varieties  
7:45 EST 6:45 CST  
NBC-Sunset Dreams; Morin Sisters & Ranch Boys; Don McNeill, m.c.; WTAM WMAQ WGY WLW (sw-9.53) KMOX-News WCPO-Genie Granville's Orch.  
8:00 EST 7:00 CST  
★ CBS-VICK CHEMICAL CO. Presents Open House; Starring Nelson Eddy; Franca White, sop.; Josef Pasternack's Orch. (Premiere): WFBM WHAS WBBM WJH WLAC WWVA KMOX WSMK WKRC (sw-11.83-6.06) NBC-Good-Will Court: WAVE WTAM WAVE WLW WSM WGY WMAQ (sw-9.53) NBC-Irving Szathmary's Symp. Orch.: WJZ WCKY WIRE WHIO KDKA (sw-11.87) To be announced: WWO WMMN WGN WCPO-Dance Orch. WENR-Symphony WHAM-News WSAI-Art of Song



7:15 EST 7:15 CST  
WGBF Aloha Hawaiians WGN News; Sports WHAM Symphonie Moderne  
8:30 EST 7:30 CST  
NBC-Romance of '76: WJZ WHIO WHAM KDKA WENR (sw-11.87) ★ CBS-Eddie Cantor; Bobby Breen & Parkyakarkus: WABC WBBM KMOX WMMN WSMK WFBM WHAS WLAC WKRC WWVA WJR (sw-6.06-11.83) WCKY Concert Hall WCPO-Ward's Orch. WGN-Melodies from the Sky WJZ-Future Stars WSAI Jasper Park Musicale  
8:45 EST 7:45 CST  
WGBF-Marion Jones  
9:00 EST 8:00 CST  
CBS-Mischa Elman, violinist, guest; Symp. Orch.: WABC WBBM WHAS WLAC WKRC KMOX WJR WWVA WBBM (sw-6.06-11.83) ★ NBC-Walter Winchell: WJZ KDKA WENR WHAM WLW (sw-11.87) (also see 11:15 p.m.) CBS-To be announced: WSMK NBC Manhattan Merry Go Round featuring Famous Acts of the American Theater; Rachel Carlay, blues singer; Pierre Le Kreutz, tr.; Men About Town, Irin; Orch.: WAVE WTAM WCKY WAVE WHIO WIRE WGY WSM WMAQ (sw-9.53) WCPO Popular Rhythms WGBF-Variety Show WGN Wonder Show WMMN Dance Varieties WSAI Mel Snyder's Orch.  
9:15 EST 8:15 CST  
★ NBC-Paul Whiteman's Musical Varieties; Durelle Alexander; Ramona; Judy Canova; Bob Lawrence; King's Men; Guests: WJZ WLW WENR WHAM KDKA (sw-11.87) WSAI Johnny Lewis' Orch.  
9:30 EST 8:30 CST  
NBC-American Album of Familiar Music; Frank Munn, tr.; Lucy Monroe, sop.; Bertrand Hirsch, violinist; Gus Haenschen's Orch.: WAVE WTAM WSM WGY WAVE WCKY WHIO WIRE WMAQ (sw-9.53) WCPO Dance Time WSAI-Barney Rapp's Orch.  
9:45 EST 8:45 CST  
WGBF-To be announced  
10:00 EST 9:00 CST  
NBC-Concert; Symp. Orch., dir. Erno Rapée; Rosa Ponselle, sop.; guest: WAVE WCKY WIRE WHIO WAVE WTAM WMAQ WGY WSM (sw-9.53) NBC-Russian Symphonic Choir: WJZ KDKA WENR WLW (sw-6.14) WCPO Iltradlord's Orch.

CBS-Community Sing; Milton Brule, Wendell Hall, Billy Jones & Ernie Hare, leaders: WABC WMMN WFBM WHAS WLAC WKRC WSMK WJR WWO WBBM KMOX (sw-6.12-6.06) WGN-Ted Fio-Rito's Orch. WHAM-Comedy Medical Society WSAI Music for Dancing  
10:15 EST 9:15 CST  
NBC-Russian Symphonic Choir: WHAM WGN-Freddie Martin's Orch.  
10:30 EST 9:30 CST  
NBC Dreams of Long Ago: WJZ WSAI WHAM WENR KDKA Y.M.C.A. Prgm. WCPO-Moonlight Sonata WENR Symp. Orch. WGBF-News WGN-Kay Kyser's Orch. WLW-Unsolved Mysteries, drama  
10:45 EST 9:45 CST  
CBS-Kaltenborn Edits the News: WABC WHAS WMMN WFBM WSMK WWO WBBM WJR WKRC WLAC (sw-6.12-6.06)

KMOX Hot Dates in Music WGBF-Colonial Club  
11:00 EST 10:00 CST  
NBC-Henry Busse's Orch.: WAVE WGY WHIO WCKY WMAQ (sw-9.53) CBS-Vincent Lopez' Orch.: WABC WWO WMMN WBBM KMOX NBC Judy & the Bunch; News: WJZ WSAI WAVE WHAM WSM News: WIRE WHAS WFBM WKRC KDKA Sports; Organ Reveries WENR Globe Trotter WGBF-Bowen Derby WGN-Dance Orch. WJR In the Hermit's Cave WLAC Sports ★ WLW-Paul Sullivan News R'm WTAM Blue Barron's Orch.  
11:15 EST 10:15 CST  
★ NBC-Walter Winchell: WAVE WSM (also see 9 p.m.) CBS-Vincent Lopez' Orch.: WLAC WHAS WSMK NBC-Henry Busse's Orch.: WIRE WTAM (sw-9.53) NBC Shandor, violinist: WJZ WHAM KDKA WSAI (sw-6.14) Governor Paul V. McNutt: WWO WFBM WENR-Phil Levant's Orch. WKRC-Lookout House WLW-Old Fashioned Girl  
11:30 EST 10:30 CST  
NBC-Leon Navara's Orch.: WJZ WENR WHAM WSAI KDKA (sw-6.14) CBS-Ted Lewis' Orch.: WLAC WMMN WFBM WHAS WKRC WJH ★ NBC-Paul Whiteman's Varieties: WAVE WSM NBC-News: Keith Beecher's Orch.: WAVE WGY WTAM WIRE WCKY WMAQ WHIO (sw-9.53) KMOX Hubinoff, violinist WBBM Geo. Givot's Circus WGN-Ozzie Nelson's Orch. WLW-Los Amigos WWO-△ Temple Service

11:45 EST 10:45 CST  
KMOX-Ted Lewis' Orch. (CBS) WGBF-Colonial Club  
12:00 EST 11:00 CST  
NBC-Joel Candullo's Orch.: WAVE WTAM WIRE WGY WCKY WHIO (sw-9.53) NBC-Fletcher Henderson's Orch.: WJZ KDKA WSAI WMAQ (sw-6.14) CBS-Vincent Lopez' Orch.: WABC WHAS KMOX WLAC WFBM WKRC WSMK WBBM WJR WENR Stanley Norris' Orch. WGBF-Brown Derby WGN Joe Saunders' Orch. WLW Drvan & Poems WMMN Swing Time  
12:15 EST 11:15 CST  
NBC-Joel Candullo's Orch.: WSM WAVE WMMN-Vincent Lopez' Orch. (CBS)  
12:30 EST 11:30 CST  
NBC-Charles Stenross' Orch.: WAVE WCKY WIRE WHIO WGY WTAM (sw-9.53) CBS-Charlie Barnet's Orch.: WABC WJR WHAS WMMN WSMK WBBM WFBM WKRC NBC-Eddie Fitzpatrick's Orch.: WJZ KDKA WAVE WSAI (sw-6.14) Dance Orch.: WSM WLW WENR-Jesse Crawford, organist WCN-Ted Fio Rito's Orch. WKRC-Mexican Patio WMAQ Phil Levant's Orch.  
12:45 EST 11:45 CST  
KMOX-Lane Thompson's Orch. WCKY Slumber Hour  
1:00 EST 12:00 CST  
FMOX-News WFBM News; Weather Man WLW Dance Musir WTAM Slumber Hour  
End of Sunday Programs

## SUNDAY'S FOREIGN SHORT-WAVE PROGRAMS

Log of Foreign Stations Whose Programs Are Listed (Megacycles or thousands of kilocycles shown)

Call Letters	Frequency	Time	
CEC, Chile	10.67	JVN, Japan 10.66	
CJRO, Canada	6.15	K'O, Hawaii 11.68	
CJRX, "	11.72	KRF, "	16.03
COCD, Cuba	6.13	LXX, Argentina	9.66
COCO, "	6.01	OLR, Czechoslovakia	15.23
DJB, Germany	15.2	vakia	15.22
DJL, "	15.11	PCJ, Holland	15.22
EAQ, Spain	9.37	PHI, "	17.75
GSB, England	9.51	PRADO, Ecuador	6.62
GSD, "	9.59	RF9, Brazil	9.50
GSE, "	11.75	RAN, Russia	9.60
GSF, "	15.14	RKI, "	15.068
GSG, "	17.70	RNE, "	12.00
GSH, "	21.47	RV96, "	15.18
GSI, "	15.26	SPW, Poland	13.64
GSO, "	15.18	2RO, Italy	9.64 11.81
GSP, "	18.31	TPA2, Costa Rica	6.41
HAS3, Hungary	15.37	TPA2, France	15.24
HAT4, "	9.12	TPA3, "	11.85
HBL, Switzerland	9.60	TPA4, "	11.71
HDP, "	7.60	VK2ME, Australia	9.39
HC2RL, Ecuador	6.06	VKSME, "	9.51
H31ABE, Colombia	9.5	VK3LR, "	9.58
HJU, "	9.61	VPD, Fiji's	9.54
HRN, Honduras	5.87	VV2RO, Venezuela	5.80
H88PJ, Siam	10.966	XECR, Mexico	7.38
HVJ, Vatican City	15.12	XFFT, "	6.12
JVH, Japan	14.6	ZBW, China	8.75
JVM, "	10.74		

5 p.m.—Children's play, "A Penny Goes Traveling": DJB DJD  
5:30 p.m.—In memory of Franz Daniel Pastorius: DJB DJD  
5:45 p.m.—Classical music: HC2RL  
6:30 p.m.—Symphony concert: YV2RC  
6:35 p.m.—Religious services: GSC GSD GSP  
6:50 p.m.—Hawell Silver band: GSC GSD GSP  
7 p.m. Daily—Museum broadcast: RAN  
7 p.m.—Happy Hour program: PCJ  
7:30 p.m.—Rustic concert: DJB DJD  
8 p.m.—Two hours with Cuba: COCO  
9 p.m.—Baptist services: GSC GSF  
9:15 p.m.—Brass band concert: DJB DJD  
10 p.m.—Music appreciation hour: HIRN  
10:15 p.m.—Elizabethan music: GSC GSF  
10:45 p.m.—Program highlights: DJB DJD  
12 mid. Daily—Overseas hour: JYH  
1:15 a.m.—BBC Empire orchestra: GSB GSD

# NELSON EDDY!

### Sunday WHAS—8 P.M., EST

Every Sunday night, beginning Sept. 27 the idol of the concert stage, screen and radio will be host at Vicks Open House. Tune in and hear Nelson Eddy sing the songs that have won the hearts of millions. Over Columbia network, coast-to-coast. Sponsored by Vicks, makers of Vicks Va-tro-nol, to help prevent many colds, and Vicks VapoRub, to help end a cold quicker.



Ted Weems  
See 8 p.m. EST (7 CST)

## Network Changes

Between the Bookends, formerly 11:45 a.m., now CBS 12 noon EST (11 a.m. CST) also Wednesday  
 Dot & Will, sketch, formerly 1:15 p.m., now NBC 1:45 p.m. EST (12:45 CST)  
 Romany Trail, formerly 1:45 p.m. now CBS 2 p.m. EST (1 CST)  
 Music Guild, formerly 2:30, now NBC 3 p.m. EST (2 CST)  
 Vocals by Verrill, formerly 5:30 p.m., now CBS 5:15 p.m. EST (4:15 CST)  
 Goose Creek Parson, formerly Sunday 7:15 p.m., now CBS 7:30 p.m. EST (6:30 CST) also Wednesday & Friday  
 March of Time, formerly 10:30 p.m., leaves the air this date to return October 15

## News

9:55 a.m.—NBC-WCKY  
 6:30 p.m.—CBS-WSMK  
 6:30 p.m.—NBC-WMAQ  
 6:45 p.m.—Lowell Thomas: NBC-WLW  
 7:30 p.m.—Edwin C. Hill: NBC-WMAQ  
 7:45 p.m.—Boake Carter: CBS-WHAS  
 11:00 p.m.—NBC-WJZ  
 11:30 p.m.—NBC-WEAF  
 11:00 p.m.—Paul Sullivan: WLW

## Classical Music

8:30 p.m.—Lucille Manners: NBC-WEAF

## Morning

**7:00 EST 6:00 CST**  
 Musical Clock: WCKY KDKA  
 WCPO Tuna Cowboys  
 WGN Good Morning  
 WIRE Bar Nothin' Ranch  
 WKRC-Jerry Foy  
 WLW-Nation's Family Prayer  
 WMAQ Sunshine Hour  
 WTAM Hank Millers' Boys  
 WWVA L. P. Lehman & Staff  
**7:15 EST 6:15 CST**  
 WCPO Old Time Tunes  
 WKRC-News  
 WLW-Morn. Devotions  
 WTAM Old Man Sunshine  
**7:30 EST 6:30 CST**  
 Musical Clock: WSM WCPO  
 WFBM Chuck Waggon  
 WKRC-Breakfast Express  
 WLW-To be announced  
 WTAM-Jr. Broadcasters Club  
**7:45 EST 6:45 CST**  
 WLW News  
 WTAM Pie Plant Pete  
**8:00 EST 7:00 CST**  
 NBC-Maleclm Claire: WTAM WCKY  
 CBS Olanders, male quartet: (sw-21.52)  
 NBC-Morning Devotions: WSAI WAVE  
 Musical Clock: WMMN WIRE  
 KMOX-Home Folks' Hour  
 WFBM Early Birds  
 WGBF-East Side Tabernacle  
 WGN Golden Hour  
 WTAM-Jackson Family  
 WIHO Breakfast Express  
 WLW Chandler Chats  
 WMAQ Fashion Horscope  
 WOWO Dress Parade  
 WSM-To be announced  
 WWVA News  
**8:15 EST 7:15 CST**  
 NBC-William Meeder, organist:  
 Alden Edkins, bar.: WSAI  
 WAVE WTAM  
 KDKA-News; Musical Clock

WCKY-Good Morning Melodies (NBC)  
 WCPO Today's Headlines  
 WGN Whistler & His Dog  
 WHAS Breakfast Business  
 WLS-Lulu Belle & Scotty  
 WLW-Postoffice  
 WMMN-Mountaineer Girls  
 WWVA-Musical Clock  
**8:30 EST 7:30 CST**  
 CBS-Lyric Serenade: (sw-21.52)  
 NBC-Cheerio, inspirational talk:  
 WTAM WCKY WLW WAVE  
 KDKA-Kiddies' Klub  
 KMOX-Markets; News  
 WCPO Popular Varieties  
 WGN Timely Tunes  
 WIRE-Morning Devotions  
 WKRC-Federation of Churches  
 WLAC-News Scoops & Melodies  
 WMMN-Mountain Boys  
 WOWO-News  
 WSAI-Daily Sun Dial  
**8:45 EST 7:45 CST**  
 NBC-Landt Trio & White: WSAI  
 KDKA Musical Clock  
 KMOX-Resettlement Adm. Prgm.  
 WCPO-Glenn & Shay  
 WGBF-Timely Topics  
 WGN-Morning Serenade  
 WHAS-The Strollers  
 WIRE-News  
 WKRC-To be announced  
 WMMN Cap, Andy & Flip  
 WOWO-Breakfast Club  
**9:00 EST 8:00 CST**  
 NBC-Breakfast Club; Orch.:  
 Don McNeill, m.c.: KDKA  
 WMAQ WAVE WSAI WSM  
 (sw-15.21)  
 CBS-Bob & Rennie: WIIAS  
 WMMN WSMK KMOX (sw-21.52)  
 NBC-Streamliners; News: WCKY  
 News: WLAC WFBM WIRE  
 WCPO Musical Comedy Memories  
 WIHO-Almanac  
 WKRC-Woman's Hour  
 WLS-Homemakers' Prgm.  
 WLW-Hymns of All Churches  
 WTAM-Variety Prgm.  
 WWVA Old Shay Time  
**9:15 EST 8:15 CST**  
 NBC-Streamliners; News: WIIAS  
 WIRE  
 CBS-Sidney Raphael, pianist:  
 WKRC KMOX WMMN WHAS  
 WOWO (sw-21.52)  
 WFBM Timely Varieties  
 WGBF-City Court  
 WLAC-Favorites of the Air  
 WLW-Larry & Sue  
 WTAM Health & Home  
 WWVA Musical Clock  
**9:30 EST 8:30 CST**  
 CBS-Richard Maxwell; News:  
 WMMN WSMK WOWO WKRC  
 CBS-Bill & Ginger, songs & pat-  
 ter: (sw-21.52)  
 KMOX Ambrose & His Ramblers  
 WCPO Morning Serenade  
 WGN Morning Melodies  
 WHAS-Dolly Dean  
 WKRC-Union of Churches  
 WLW-Mail Bag  
 WTAM Board of Education  
 WWVA Arkansas Travelers  
**9:45 EST 8:45 CST**  
 CBS-Bachelor's Children (Pre-  
 miere: KMOX (sw-21.52)  
 CBS-Maurice Brown, cellist:  
 WSMK  
 MBS-Calendar of Melody: WLW  
 WGN  
 To be announced: WIRE WKRC  
 KDKA-Style & Shopping Service  
 WFBM-Hollywood Highlights  
 WHAS-Party Line  
 WLS-Hilltoppers  
 WMMN-Morning Devotions  
 WOWO-Melody Hour  
 WTAM-Streamliners; News

**10:00 EST 9:00 CST**  
 NBC-News; Breen & de Rose:  
 WHAS WFBM (sw-21.52)  
 CBS-Betty & Bob, sketch:  
 WKRC (sw-21.52)  
 NBC-Mrs. Wiggs of the Cabbage  
 Patch, sketch: WMAQ WTAM  
 WSAI (sw-15.33)  
 CBS-Fred Feibel, organist:  
 WSMK WMMN  
 KDKA News; Music  
 KMOX Harry W. Flannery, Views  
 on News  
 WCPO-Songs by Ramona  
 WGN-Friendly Neighbor's Party  
 WIHO Rhythim Revue  
 WIRE-Happy Long  
 WLS-Party Line  
 WLW-Queen's Minstrel  
 WSM News  
 WWVA-Variety Prgm.  
**10:15 EST 9:15 CST**  
 NBC-John's Other Wife, sketch:  
 WMAQ WTAM WSAI (sw-15.33)  
 CBS-Modern Cinderella WKRC  
 WIIAS WFBM (sw-21.52)  
 NBC-Viennese Sextet: WAVE  
 WSM WCKY WIHO  
 NBC-Five Star Jones, sketch:  
 KDKA WLS (sw-15.21)  
 CBS-Fred Feibel; organ: KMOX  
 WWVA  
 MBS-Bachelor's Children: WLW  
 WGN  
 WCPO-Dot Club News  
 WIHO-Dr. Caldwell  
 WIRE-The Hired Hands  
 WMMN Ranch Hands  
**10:30 EST 9:30 CST**  
 NBC-Just Plain Bill, sketch:  
 WMAQ WTAM WSAI (sw-15.33)  
 NBC-Josh Higgins of Finchville:  
 WAVE WSM  
 CBS-John K. Watkins, news;  
 Betty Crocker; Hymns of All  
 Churches: WKRC WHAS  
 WFBM (sw-21.52)  
 NBC-Pepper Young's Family,  
 sketch: KDKA WLS (sw-15.21)  
 KMOX-The Corn Huskers  
 WCKY-Party Line  
 WCPO-Carter Family  
 WGN-Lucky Girl  
 WIHO-Municipal Court  
 WIRE-In the Crimelight  
 WLAC-Man on the Street  
 WLW-To be announced  
 WMMN-Waltz Time (CBS)  
 WOWO-Rhythm Makers  
 WWVA-Rapid Ad Service  
**10:45 EST 9:45 CST**  
 NBC-Today's Children, sketch:  
 WTAM WMAQ WHIO WCKY  
 WIRE (sw-15.33)  
 CBS-The Olanders: WMMN  
 WSMK  
 NBC-Aristocratic Rhythms:  
 KDKA WSM WAVE (sw-15.21)  
 KMOX-Fascinating Melodies  
 WCPO-Clarence Berger  
 WFBM-Hollywood Highlights  
 WGBF-Household Hour  
 WGN-Radio Cooking Club  
 WLAC-Shopping the Movies  
 WLS-Prairie Ramblers  
 WLW-Livestock; News  
 WSAI-Today's Happenings  
 WWVA Chief Myhr, U. S. N.

**11:00 EST 10:00 CST**  
 NBC-David Harum, sketch:  
 WTAM WSAI WMAQ (sw-15.33)  
 CBS-Magazine of the Air; Guests:  
 WKRC WFBM WHAS KMOX  
 (sw-21.52-9.59)  
 NBC-Herman & Banta: WSM  
 WAVE WCKY KDKA WIHO  
 (sw-15.21)  
 WCPO-Post Time  
 WGBF-Mr. & Mrs.  
 WGN-Paul Small, Harold Turner  
 & Len Sulvo  
 WIRE-Happy Long  
 WLAC-News, Melody Lane  
 WLS-News Reports  
 WLW-The Gospel Singer (NBC)  
 WMMN-Dance Rhythim  
 WOWO Song Fashions  
 WWVA-Million Dollar Girl  
**11:15 EST 10:15 CST**  
 NBC-Yagabonds: WAVE WIRE  
 WIHO  
 NBC-Backstage Wife: WTAM  
 WMAQ WSAI (sw-15.33)  
 NBC-Home Sweet Home, sketch:  
 KDKA WLS WLW WSM (sw-15.21)  
 WCKY-Magic Melodies  
 WCPO-Emilio Moreno's Orch.  
 WGBF-Bill & Ginger  
 WGN-We Are Four  
 WLAC-To be announced (CBS)  
 WMMN-Farm Prgm.  
 WOWO-Morn. Moods  
 WWVA-Flyin' X Itoundup  
**11:30 EST 10:30 CST**  
 NBC-How to Be Charming:  
 WMAQ WTAM WSAI WAVE  
 (sw-15.33)  
 CBS-To be announced: WSMK  
 WMMN  
 NBC-Vic & Sade, sketch: WLS  
 KDKA (sw-15.21)  
 CBS-Big Sister, sketch: WKRC  
 WHAS WLAC WWVA (sw-21.52)  
 To be announced: KMOX WHITE  
 WCKY-Honeymooners (NBC)  
 WCPO-Noonday Musicale  
 WFBM-Kitchen Clinic  
 WGBF-Baby Shop  
 WGN-Man on State Street  
 WLW-Kid Sister  
 WOWO-News; Markets  
 WSM-Morning Moods  
 WWVA-Big Sister

**9:15 EST 8:15 CST**  
 NBC-The Voice of Experience  
 WLW WTAM WMAQ (sw-15.33)  
 CBS-Hubert Hendrie, bar.:  
 WHAS WLAC WMMN WKRC  
 WSMK (sw-21.52)  
 NBC-Edward MacHugh, Gospel  
 Singer: WLS KDKA WSM  
 (sw-15.21)  
 KMOX-Let's Compare Notes  
 WAVE-Morn. Moods  
 WCKY-On the Mall  
 WGBF-Iloosier Philosopher  
 WGN-Kid Sister  
 WIHO Morning Varieties  
 WIRE-Tuneiful Topics  
 WOWO-Party Line  
 WSAI-Barbara LaMarr  
 WWVA-Rhythm Rangers

**10:45 EST 9:45 CST**  
 CBS-Modern Cinderella: KMOX  
 CBS-Poetic Strings: WLAC  
 WKRC WMMN WHAS WWVA  
 (sw-15.27-9.59)  
 News: WOWO WWVA  
 WFBM-Farm Bureau Prgm.  
 WGBF-Farmer Purcell  
 WGN-Way Down East  
 WSAI-Larry Duran, guitarist  
 WTAM-At the Exposition  
 WWVA-Variety Prgm.  
**1:30 EST 12:30 CST**  
 CBS-John K. Watkins, news;  
 Betty Crocker; Hymns of All  
 Churches: KMOX  
 CBS-The Rhythmairs: WLAC  
 WOWO (sw-15.27-9.59)  
 NBC-Dan Harding's Wife:  
 WMAQ WCKY WIHO (sw-15.33)  
 KDKA-Stroller's Matinee  
 KMOX-Magic Kitchen  
 WAVE-Savings Talk  
 WCPO-Mischa Zenno's Music  
 WFBM-Iloosier Farm Circle  
 WGBF-Alice-Olson  
 WGN-Palmer House Ensemble  
 WHAS-Savings Talk; Livestock &  
 Market Reports  
 WIRE-Reporter  
 WKRC-Luncheon Lyrics  
 WLW-Rubuff, violinist  
 WMMN-Inquiring Reporter  
 WSAI-Don Hall Trio  
 WSM-News  
 WTAM-Brad & Al  
 WWVA-Dr. H. Lamont

**12:00 EST 11:00 CST**  
 NBC-Girl Alone, sketch: WLW  
 WMAQ WTAM (sw-15.33)  
 CBS-Between the Bookends:  
 WFBM WKRC WLAC WSMK  
 WHAS (sw-21.52-9.59)  
 NBC-Honeyboy & Sassafras:  
 WIRE WIHO WAVE  
 KDKA News  
 KMOX-News Through a Woman's  
 Eyes  
 WCKY-Question Box; News  
 WCPO-Radio Bible  
 WCPO-Bernard Lewison's Ensem-  
 ble  
 WGBF-Wedding Anniversaries  
 WGN-Wife vs. Secretary  
 WLS-Red Foley & Lily May  
 WMMN-Mystery Melody  
 WOWO Easy Aces  
 WSAI-Household Hints  
 WSM-Music from Texas  
 WWVA-Farm & Home Hour  
**12:15 EST 11:15 CST**  
 NBC-Story of Mary Marlin,  
 sketch: WTAM WMAQ WCKY  
 WAVE WHIO WIRE (sw-15.33)  
 CBS-Montana Slim, yodeling cow-  
 boy: WFBM WLAC WHAS  
 WKRC KMOX WSMK WMMN  
 WOWO (sw-21.52-9.59)  
 NBC-To be announced: WSM  
 KDKA Slim & Jack & Gang  
 WCPO-Happiness Ahead  
 WGN-We Are Four  
 WLS-Melody Parade  
 WLW-Tom, Dick & Harry  
 WWVA Stocks; News

**12:30 EST 11:30 CST**  
 NBC-Nat'l Farm & Home Hour:  
 WAVE KDKA WMAQ WSM  
 (sw-15.21)  
 CBS-The Merry-makers: WSMK  
 WMMN WOWO (sw-9.59)  
 NBC-Genie Arnold & the Ranch  
 Boys: WCKY WHIO  
 CBS-Romance of Helen Trent,  
 sketch (Premiere): KMOX  
 WKRC WIIAS WFBM (sw-21.52)  
 WCPO-Man on the Street  
 WGN-Mid-day Service  
 WIRE-Indiana Farm & Home  
 Hour  
 WLAC Betty & Bob  
 WLW Livestock  
 WSAI-This Rhythmic Age  
 WTAM-To be announced  
 WWVA Luncheon Club  
**12:45 EST 11:45 CST**  
 CBS-Rich Man's Darling, sketch:  
 WKRC WFBM KMOX WHAS  
 (sw-21.52)  
 NBC-Nat'l Farm & Home Hour:  
 WLW WSAI  
 NBC-Merry Madcaps: WCKY  
 WIHO WIRE  
 CBS-The Merry-makers: WLAC  
 WCPO-Alys Michot Schoul  
 WLS-Old Kitchen Kettle  
 WMMN-Farm Prgm.  
 WOWO-Bob & Norm  
 WTAM-Ray Morton

**1:00 EST 12:00 CST**  
 CBS-Betty & Bob, sketch:  
 KMOX  
 CBS-Poetic Strings: WWVA  
 WFBM (sw-15.27-9.59)  
 NBC-Joe White, tur.: WIRE  
 WCKY (sw-15.33)  
 WCPO-Conservatory of Music  
 WGBF-Church & School News  
 WGN-Music from Texas  
 WHAS-College of Agriculture  
 WIHO-News; Weather; Markets  
 WKRC-News; Fire Dept. of Air  
 WLAC-Garden & Home Prgm.  
 WMMN-News  
 WOWO-Geo. Hall's Orch.  
 WTAM-Noon-day Resume  
 WWVA-Home Time

**1:15 EST 12:15 CST**  
 NBC-Hollywood High Hatters:  
 WIRE WHIO WCKY WMAQ  
 (sw-15.33)  
 CBS-Modern Cinderella: KMOX  
 CBS-Poetic Strings: WLAC  
 WKRC WMMN WHAS WWVA  
 (sw-15.27-9.59)  
 News: WOWO WWVA  
 WFBM-Farm Bureau Prgm.  
 WGBF-Farmer Purcell  
 WGN-Way Down East  
 WSAI-Larry Duran, guitarist  
 WTAM-At the Exposition  
 WWVA-Variety Prgm.  
**1:30 EST 12:30 CST**  
 CBS-John K. Watkins, news;  
 Betty Crocker; Hymns of All  
 Churches: KMOX  
 CBS-The Rhythmairs: WLAC  
 WOWO (sw-15.27-9.59)  
 NBC-Dan Harding's Wife:  
 WMAQ WCKY WIHO (sw-15.33)  
 KDKA-Stroller's Matinee  
 KMOX-Magic Kitchen  
 WAVE-Savings Talk  
 WCPO-Mischa Zenno's Music  
 WFBM-Iloosier Farm Circle  
 WGBF-Alice-Olson  
 WGN-Palmer House Ensemble  
 WHAS-Savings Talk; Livestock &  
 Market Reports  
 WIRE-Reporter  
 WKRC-Luncheon Lyrics  
 WLW-Rubuff, violinist  
 WMMN-Inquiring Reporter  
 WSAI-Don Hall Trio  
 WSM-News  
 WTAM-Brad & Al  
 WWVA-Dr. H. Lamont

**1:45 EST 12:45 CST**  
 NBC-Happy Jack, songs: WCKY  
 WIHO (sw-15.33)  
 CBS-Rhythmairs: WKRC  
 WMMN  
 NBC-Dot & Will, sketch: WMAQ  
 WSM  
 WAVE-Fox Hunters  
 WCPO-Edmund Clair's Orch.  
 WGBF-Carstone Reporter  
 WGN-Marridge License Bureau  
 WIHO-Shopping Guide  
 WIRE-To be announced  
 WLS-Otto's Novelty  
 WLW-Molly of the Movies  
 WOWO-Maury Cross' Orch.  
 WSAI Day Dreams  
 WTAM Betty Brunn  
 WWVA-L. P. Lehman & Staff  
**2:00 EST 1:00 CST**  
 NBC-Navy Band: WMAQ WSM  
 CBS-Big Sister, sketch: WFBM  
 NBC-Chas. Stenross' Orch.:  
 WCKY WHAM WTAM WIRE  
 (sw-15.33)  
 CBS-Romany Trail: WKRC (sw-15.27-9.59)  
 KMOX-Medical Society  
 WAVE-Man on the Street  
 WCPO-Pop Concert  
 WGBF-To be announced  
 WGN-Palmer House Ensemble  
 WHAS-University of Kentucky  
 WIHO-Hymn Time  
 WLAC-Luncheon Musicale  
 WLS-Grain Market  
 WLW-School of the Air  
 WMMN Shipping Notes  
 WOWO-Master Singers  
 WSAI-Receding Frontiers  
 WWVA-Mountain Boys

**2:15 EST 1:15 CST**  
 CBS-Happy Hollow, sketch:  
 WWVA WHAS WKRC WMMN  
 (sw-15.27)  
 KMOX-Magic Kitchen  
 WAVE-To be announced  
 WFBM-Way Down East  
 WGN-June Baker, talk  
 WIHO-Question Box  
 WLS-Homemakers Prgm.  
 WOWO-Purdue Prgm.  
 WSAI-Larry & Sue  
**2:30 EST 1:30 CST**  
 NBC-Waltz Favorites: WCKY  
 WTAM WHIO WMAQ WIRE  
 WIIAS WMMN (sw-15.33)  
 CBS-Manhattan Matinee: WKRC  
 WOWO (sw-15.27)  
 NBC-Navy Band: WSAI  
 KDKA Home Forum  
 WCPO-Swing Session  
 WFBM-Mary Baker's Album  
 WGN-Painted Dreams, sketch  
 WLAC-Church of Christ  
 WWVA-Ma Perkins, sketch  
**2:45 EST 1:45 CST**  
 KMOX-Manhattan Matinee:  
 WFBM News  
 WGN-Melody Time  
 WHAS-Weekday Devotions  
 WIHO-Homemaking  
 WMMN Cap. And's Flip  
 WWVA-Mountain Boys  
**3:00 EST 2:00 CST**  
 NBC-Pepper Young's Family,  
 sketch: WTAM WMAQ WSM  
 WLW (sw-15.33)  
 CBS-Milton Charles, organist:  
 WKRC WFBM WLAC WHAS  
 WOWO WMMN (sw-15.27)  
 NBC-Music Guild; Ruth String  
 Quartet, guests: WCKY WIHO  
 KDKA WIRE (sw-15.21)

CBS-Modern Cinderella: KMOX  
 CBS-Poetic Strings: WLAC  
 WKRC WMMN WHAS WWVA  
 (sw-15.27-9.59)  
 News: WOWO WWVA  
 WFBM-Farm Bureau Prgm.  
 WGBF-Farmer Purcell  
 WGN-Way Down East  
 WSAI-Larry Duran, guitarist  
 WTAM-At the Exposition  
 WWVA-Variety Prgm.  
**1:30 EST 12:30 CST**  
 CBS-John K. Watkins, news;  
 Betty Crocker; Hymns of All  
 Churches: KMOX  
 CBS-The Rhythmairs: WLAC  
 WOWO (sw-15.27-9.59)  
 NBC-Dan Harding's Wife:  
 WMAQ WCKY WIHO (sw-15.33)  
 KDKA-Stroller's Matinee  
 KMOX-Magic Kitchen  
 WAVE-Savings Talk  
 WCPO-Mischa Zenno's Music  
 WFBM-Iloosier Farm Circle  
 WGBF-Alice-Olson  
 WGN-Palmer House Ensemble  
 WHAS-Savings Talk; Livestock &  
 Market Reports  
 WIRE-Reporter  
 WKRC-Luncheon Lyrics  
 WLW-Rubuff, violinist  
 WMMN-Inquiring Reporter  
 WSAI-Don Hall Trio  
 WSM-News  
 WTAM-Brad & Al  
 WWVA-Dr. H. Lamont

**1:45 EST 12:45 CST**  
 NBC-Happy Jack, songs: WCKY  
 WIHO (sw-15.33)  
 CBS-Rhythmairs: WKRC  
 WMMN  
 NBC-Dot & Will, sketch: WMAQ  
 WSM  
 WAVE-Fox Hunters  
 WCPO-Edmund Clair's Orch.  
 WGBF-Carstone Reporter  
 WGN-Marridge License Bureau  
 WIHO-Shopping Guide  
 WIRE-To be announced  
 WLS-Otto's Novelty  
 WLW-Molly of the Movies  
 WOWO-Maury Cross' Orch.  
 WSAI Day Dreams  
 WTAM Betty Brunn  
 WWVA-L. P. Lehman & Staff  
**2:00 EST 1:00 CST**  
 NBC-Navy Band: WMAQ WSM  
 CBS-Big Sister, sketch: WFBM  
 NBC-Chas. Stenross' Orch.:  
 WCKY WHAM WTAM WIRE  
 (sw-15.33)  
 CBS-Romany Trail: WKRC (sw-15.27-9.59)  
 KMOX-Medical Society  
 WAVE-Man on the Street  
 WCPO-Pop Concert  
 WGBF-To be announced  
 WGN-Palmer House Ensemble  
 WHAS-University of Kentucky  
 WIHO-Hymn Time  
 WLAC-Luncheon Musicale  
 WLS-Grain Market  
 WLW-School of the Air  
 WMMN Shipping Notes  
 WOWO-Master Singers  
 WSAI-Receding Frontiers  
 WWVA-Mountain Boys

**2:15 EST 1:15 CST**  
 CBS-Happy Hollow, sketch:  
 WWVA WHAS WKRC WMMN  
 (sw-15.27)  
 KMOX-Magic Kitchen  
 WAVE-To be announced  
 WFBM-Way Down East  
 WGN-June Baker, talk  
 WIHO-Question Box  
 WLS-Homemakers Prgm.  
 WOWO-Purdue Prgm.  
 WSAI-Larry & Sue  
**2:30 EST 1:30 CST**  
 NBC-Waltz Favorites: WCKY  
 WTAM WHIO WMAQ WIRE  
 WIIAS WMMN (sw-15.33)  
 CBS-Manhattan Matinee: WKRC  
 WOWO (sw-15.27)  
 NBC-Navy Band: WSAI  
 KDKA Home Forum  
 WCPO-Swing Session  
 WFBM-Mary Baker's Album  
 WGN-Painted Dreams, sketch  
 WLAC-Church of Christ  
 WWVA-Ma Perkins, sketch  
**2:45 EST 1:45 CST**  
 KMOX-Manhattan Matinee:  
 WFBM News  
 WGN-Melody Time  
 WHAS-Weekday Devotions  
 WIHO-Homemaking  
 WMMN Cap. And's Flip  
 WWVA-Mountain Boys  
**3:00 EST 2:00 CST**  
 NBC-Pepper Young's Family,  
 sketch: WTAM WMAQ WSM  
 WLW (sw-15.33)  
 CBS-Milton Charles, organist:  
 WKRC WFBM WLAC WHAS  
 WOWO WMMN (sw-15.27)  
 NBC-Music Guild; Ruth String  
 Quartet, guests: WCKY WIHO  
 KDKA WIRE (sw-15.21)

CBS-Modern Cinderella: KMOX  
 CBS-Poetic Strings: WLAC  
 WKRC WMMN WHAS WWVA  
 (sw-15.27-9.59)  
 News: WOWO WWVA  
 WFBM-Farm Bureau Prgm.  
 WGBF-Farmer Purcell  
 WGN-Way Down East  
 WSAI-Larry Duran, guitarist  
 WTAM-At the Exposition  
 WWVA-Variety Prgm.  
**1:30 EST 12:30 CST**  
 CBS-John K. Watkins, news;  
 Betty Crocker; Hymns of All  
 Churches: KMOX  
 CBS-The Rhythmairs: WLAC  
 WOWO (sw-15.27-9.59)  
 NBC-Dan Harding's Wife:  
 WMAQ WCKY WIHO (sw-15.33)  
 KDKA-Stroller's Matinee  
 KMOX-Magic Kitchen  
 WAVE-Savings Talk  
 WCPO-Mischa Zenno's Music  
 WFBM-Iloosier Farm Circle  
 WGBF-Alice-Olson  
 WGN-Palmer House Ensemble  
 WHAS-Savings Talk; Livestock &  
 Market Reports  
 WIRE-Reporter  
 WKRC-Luncheon Lyrics  
 WLW-Rubuff, violinist  
 WMMN-Inquiring Reporter  
 WSAI-Don Hall Trio  
 WSM-News  
 WTAM-Brad & Al  
 WWVA-Dr. H. Lamont

**1:45 EST 12:45 CST**  
 NBC-Happy Jack, songs: WCKY  
 WIHO (sw-15.33)  
 CBS-Rhythmairs: WKRC  
 WMMN  
 NBC-Dot & Will, sketch: WMAQ  
 WSM  
 WAVE-Fox Hunters  
 WCPO-Edmund Clair's Orch.  
 WGBF-Carstone Reporter  
 WGN-Marridge License Bureau  
 WIHO-Shopping Guide  
 WIRE-To be announced  
 WLS-Otto's Novelty  
 WLW-Molly of the Movies  
 WOWO-Maury Cross' Orch.  
 WSAI Day Dreams  
 WTAM Betty Brunn  
 WWVA-L. P. Lehman & Staff  
**2:00 EST 1:00 CST**  
 NBC-Navy Band: WMAQ WSM  
 CBS-Big Sister, sketch: WFBM  
 NBC-Chas. Stenross' Orch.:  
 WCKY WHAM WTAM WIRE  
 (sw-15.33)  
 CBS-Romany Trail: WKRC (sw-15.27-9.59)  
 KMOX-Medical Society  
 WAVE-Man on the Street  
 WCPO-Pop Concert  
 WGBF-To be announced  
 WGN-Palmer House Ensemble  
 WHAS-University of Kentucky  
 WIHO-Hymn Time  
 WLAC-Luncheon Musicale  
 WLS-Grain Market  
 WLW-School of the Air  
 WMMN Shipping Notes  
 WOWO-Master Singers  
 WSAI-Receding Frontiers  
 WWVA-Mountain Boys

**2:15 EST 1:15 CST**  
 CBS-Happy Hollow, sketch:  
 WWVA WHAS WKRC WMMN  
 (sw-15.27)  
 KMOX-Magic Kitchen  
 WAVE-To be announced  
 WFBM-Way Down East  
 WGN-June Baker, talk  
 WIHO-Question Box  
 WLS-Homemakers Prgm.  
 WOWO-Purdue Prgm.  
 WSAI-Larry & Sue  
**2:30 EST 1:30 CST**  
 NBC-Waltz Favorites: WCKY  
 WTAM WHIO WMAQ WIRE  
 WIIAS WMMN (sw-15.33)  
 CBS-Manhattan Matinee: WKRC  
 WOWO (sw-15.27)  
 NBC-Navy Band: WSAI  
 KDKA Home Forum  
 WCPO-Swing Session  
 WFBM-Mary Baker's Album  
 WGN-Painted Dreams, sketch  
 WLAC-Church of Christ  
 WWVA-Ma Perkins, sketch  
**2:45 EST 1:45 CST**  
 KMOX-Manhattan Matinee:  
 WFBM News  
 WGN-Melody Time  
 WHAS-Weekday Devotions  
 WIHO-Homemaking  
 WMMN Cap. And's Flip  
 WWVA-Mountain Boys  
**3:00 EST 2:00 CST**  
 NBC-Pepper Young's Family,  
 sketch: WTAM WMAQ WSM  
 WLW (sw-15.33)  
 CBS-Milton Charles, organist:  
 WKRC WFBM WLAC WHAS  
 WOWO WMMN (sw-15.27)  
 NBC-Music Guild; Ruth String  
 Quartet, guests: WCKY WIHO  
 KDKA WIRE (sw-15.21)

KMOX-Inquiring Reporter  
 WAVE-To be announced  
 WCPO Today's Winners  
 WENR-Musical Grab Bag  
 WGN-Molly of the Movies  
 WSM-Rex Stevens  
 WWVA-Cowboy Loyal & Blue  
 Bonnet Boys  
**3:15 EST 2:15 CST**  
 CBS-Milton Charles, organist:  
 WSMK  
 NBC-Ma Perkins, sketch, with  
 Margery Hannon: WLW WENR  
 WTAM WSM (sw-15.33)  
 KMOX Barnyard Follies  
 WGBF-Radio Revival  
 WGN-Afternoon Serenade  
 WLAC-Memories  
 WMAQ-Tuneful Topics  
 WSAI-Elinor Sherry & Orch.  
 WWVA-Home Time

**3:30 EST 2:30 CST**  
 NBC-Vic & Sade sketch: WLW  
 WTAM WMAQ (sw-15.33)  
 CBS-Concert Hall; E. Robert  
 Schmitt, pianist: WIIAS  
 WKRC WLAC WOWO WMMN  
 WSMK WFBM WWVA (sw-15.27)  
 NBC-Beatrice Mack, son: WIRE  
 WENR WIHO WCKY  
 KDKA Human Values  
 KMOX Barnyard Follies  
 WSM-To be announced

**3:45 EST 2:45 CST**  
 NBC-The O'Neills, sketch: WLW  
 WTAM WMAQ (sw-15.33)  
 NBC-Originalities; Clark Dennis,  
 Inc.: WCKY WIHO KDKA  
 WIRE WENR (sw-15.21)  
 WFBM-W. P. A. Prgm.  
 WWVA-Pioneers; News  
**4:00 EST 3:00 CST**  
 NBC-Women's Radio Review:  
 WAVE WTAM WSM WMAQ  
 WSAI WIRE WCKY (sw-15.33)  
 CBS-Dept. of Education Series:  
 WKRC WMMN WFBM WSMK  
 WOWO (sw-15.27)  
 NBC-Marguerite Padula, songs:  
 KDKA WENR (sw-15.21)  
 WENR-To be announced  
 WGBF-Sunshine Hour  
 WIHO-Dance Parade  
 WLAC-Aft. Melodies  
 WLW-Virginians, quartet  
 WWVA-Merrymakers & Grandpa  
 Jones

**4:15 EST 3:15 CST**  
 NBC-Jackie Heller, songs:  
 KDKA WIRE WENR WIHO  
 (sw-15.21)  
 CBS-Concert Miniatures: WIIAS  
 WKRC WFBM WSMK WOWO  
 WMMN (sw-15.27)  
 NBC-Grandpa Burton, sketch:  
 WGN WLW  
 KMOX Window Shoppers  
**4:30 EST 3:30 CST**  
 NBC-To be announced: WENR  
 KDKA WSM (sw-15.21)  
 CBS-Concert Miniatures: WLAC  
 WWVA (sw-9.59)  
 NBC-Political Parade: WMAQ  
 WCKY WAVE WHIO WTAM  
 KMOX-Queen's Favorites  
 WCPO-Hits from the Shows  
 WGBF-News  
 WGN-Rhythm Rambles  
 WIRE-Harry Bason  
 WKRT-Eddie Schoelwer  
 WLW Betty & Bob  
 WOWO-Old Time Religion  
 WSAI-Arthur Arturo's Orch.  
 WWVA-Friendly Shopping Hour

**4:45 EST 3:45 CST**  
 NBC-To be announced: WAVE  
 WSM  
 CBS-Chicago Variety Hour:  
 WMMN WSMK WH



Jackie Heller  
See 4:15 p.m. EST (3:15 CST)

Frequencies

KDKA-980	WGN-720	WLW-700
KMOX-1090	WGY-790	WMAQ-670
WFBI-860	WHAM-1150	WMMN-690
WAVE-940	WHAS-820	WOWO-1180
WBBM-770	WHIO-1250	WSAI-1330
WKCY-1490	WJRC-1400	WSAZ-1190
WCPO-1200	WJZ-750	WSM-650
WEAF-660	WJZ-760	WSMK-1380
WENR-870	WKRC-550	WTAM-1070
WFBM-1230	WLAC-1470	WVVA-1160
WGRF-630	WLS-870	

WGN-Louis Prima's Orch.  
WLW Organ & Poems  
WTAM Midnight Revue  
12:15 EST 11:15 CST  
KDKA-Leroy Bradley's Orch.  
WAVE-Craig's Orch. (NBC)  
WFBM-News  
WGBF Brown Derby

12:30 EST 11:30 CST  
NBC-Herman Middleman's Orch.:  
WJZ WSM KDKA WAVE  
WSAI (sw-6.14)  
CBS-Hawaii Calls: WABC WKRC  
WFBM WLAC WSMK WMMN  
WJZ

NBC-Phil Levant's Orch.: WFAF  
WCKY WIRE WMAQ WHIO  
WGY (sw-9.53)  
KMOX-News  
WBBM Mark Fisher's Orch.  
WENR Alfred Barr's Orch.  
WGN Horace Heidt's Orch.

WHAS-To be announced  
WLW-Dance Music  
WOWO-Maury Cross' Orch.  
WTAM Blue Barron's Orch.  
End of Monday Programs

WVVO Interesting People  
WSAI News  
10:30 EST 9:30 CST  
NBC Musical Toast; Jerry Cooper, bar.; Sally Singer; The Debonaires; Roy Block's Orchestra (Premiere): WFAF WGY (sw-9.53)  
CBS-To be announced: WABC KMOX WFBM WKRC WBBM WJR (sw-6.12 6.06)

NBC-Nickelodeon; Sylvia Clark & Others: WJZ WENR WSAI  
NBC-To be announced: WHAM WCKY WAVE WIRE WSM  
KDKA Behind the Law  
WFO Starlight & Dreams  
WGBF-News  
WHAS-To be announced  
WHIO Barber Shop Boys  
WTAM Sports  
WMAQ Clark Dennis, trn.  
WMMN-News

WOWO-Rubinoff, violinist  
WTAM Stars Over Great Lakes  
10:15 EST 9:15 CST  
NBC-To be announced: WMAQ WHIO  
CBS-Happy Days; speakers & Orch.: WARC WMMN WOWO WBBM (sw-6.12)  
CBS-Goose Creek Parson, sketch: WLAC

KDKA Sammy Fuller  
KMOX Thank You Stusia  
WFEM Rubinoff, violinist  
WCBF-To be announced  
WGN-Democratic Prgm.  
WJR News  
WKRC Gov. Martin L. Davey  
WLW Music from Behind the Moon

11:00 EST 10:00 CST  
NBC-Joel Candullo's Orch.: WFAF WTAM (sw-9.53)  
CBS-Wm. Hard political commentator: WOWO WFBM KMOX  
\* NBC-Amos 'n' Andy WSM  
NBC-(News, WJZ only) Tony Russell, songs: WJZ WHAM WCKY

CBS-Clyde Lucas' Orch.: WABC WMMN WBBM WVVA WSMK WJR  
News: WIRE WKRC WENR Dance Orch.: WGN WAVE KDKA News; sports Weather WGY News; Musical Prgm. WHAS-To be announced WHIO-Harry Kalb's Orch. WJR-Rhythm

NBC-Three Scamps: WENR (sw-9.53)  
Sports: WSAI WIRE WKRC WCKY-Musical Moods  
WCPO-Secretary Hawkins  
WGBF-Seroco Club  
WGN Bob Ellen, sports  
WHAS-Peter Riccardi, organist  
WHIO Jimmy Allen, sketch  
WLAC Tonic Tunes  
WMAQ Keith Beecher's Orch.  
WMMN Pinto Pete  
WSM Leon Cole, organist



7:00 EST 6:00 CST  
\* NBC-Amos 'n' Andy: WFAF WGY WLW WMAQ WTAM (sw-9.53)  
CBS-Wm. Hard, political commentator: WABC WKRC WJR WBBM WSMK WMMN WVVA (sw-11.83)  
NBC Annual Meeting of American Academy of Ophthalmology & otolaryngology: WJZ WAVE WHAM KDKA (sw-11.87)

CBS-Sunset Serenade: WLAC KMOX  
NBC-Thurn's Orch.: WIRE WCKY  
WGLS Gladys Catron  
WFBM-Len Riley, Sports  
WGBF-Rhythm Revue  
WGN Charlie Gaylord's Orch.  
WHAS-News  
WKRC-Jimmy Allen, sketch  
WSM-Sketch: Studio Prgm.

7:15 EST 6:15 CST  
NBC-Nationwide Poll Results; John B. Kennedy, commentator: WJZ WHAM WAVE WLS WSM KDKA WLW (sw-11.87)  
CBS-Popeye the Sailor: WABC WFBM WBBM KMOX WSMK WHAS WKRC WJR (sw-11.83 9.59)

\* NBC-ALKA-SELTZER PRESENTS Uncle Ezra's Radio Station: WFAF WGY WHIO WIRE WMAQ WCKY WTAM  
CBS-Russell Dorr, bar., Ann Leaf, organist: WMMN WVVA WLAC  
WCPO-Floyd Bailey's Orch.  
WGN-Rubinoff, violinist  
WLS-League of Women Voters  
7:30 EST 6:30 CST  
NBC-Edwin C. Hill, news: WMAQ CBS-Russell Dorr, bar.: WSMK KMOX WMMN  
\* NBC-HORLICK'S MALTED MILK... sketch with Norris (Abner) Goff: WLW WLS

CBS-Goose Creek Parson, sketch: WABC WKRC WBBM WHAS WJR WFBM (sw-11.83)  
NBC-Col. Frank Knox, talk: WFAF WJZ WGY WHAM  
To be announced: WSM WIRE KDKA  
WAVE-Melody Road  
WCKY-Rubinoff, violinist  
WCPO-Sport Review  
WGN-Lone Ranger  
WGY-Col. Jim Healey  
WHAM Studio Prgm.  
WHIO Si Burke; Dance Music  
WLW-Talk  
WSAI-Johnny Lewis' Orch.  
WTAM-Hot Dates in Music  
WVVA Musical Varieties

7:45 EST 6:45 CST  
NBC-Nationwide Poll Results; John B. Kennedy, commentator: WTAM  
\* CBS-Boake Carter, commentator: WHAS WKRC KMOX (sw-9.59 11.83)  
NBC-Ralph Kirshery, the Dream Singer: WJZ  
News: WCKY WFBM KDKA Dan & Sylvia  
WAVE-Dressers Uppers  
WCPO-Lee Winter  
WHAM-To be announced  
WGBF-Looking Out on the World  
WGY-Rhythm Review  
WHIO-News; Weather; Drama  
WIRE Sport Slants  
WLAC-Sons of the Pioneers  
WLS-Soloist  
WLW-Singing Sam  
WMAQ-Whistler and His Dog  
WMMN-Sports  
WSAI-Knot Hole Club  
WSM Rhythm Orch.  
WVVA-Richard Humber's Orch.

8:00 EST 7:00 CST  
\* NBC-Fibber McGee & Molly; Marion & Jim Jordan; Ted Weems' Orch.: WFAF WGY WTAM WMAQ WCKY WIRE WAVE WLS M

NBC-Helen Hayes in "Bambi," drama (Premiere): WJZ WLS WSAI KDKA (sw-11.87)  
\* CBS-Horace Heidt's Orch.: WABC WLAC WHAS WFBM WBBM WKRC KMOX WJR (sw-11.83 6.06)  
To be announced: WGN WVVA  
WCPO-Unusual Lawsuits  
WHIO Claude Hoagland's Orch.  
WIRE Rhythm Revue  
WLW-Variety Prgm.  
WMMN Organ Reverbs

8:15 EST 7:15 CST  
WCPO-Twilight Ensemble  
WGN-Joe Sanders' Orch.  
WHIO Harry Kalb's Orch.  
WIRE Open House  
WMMN Bing Crosby  
WVVA-News  
8:30 EST 7:30 CST  
NBC-Luck & Pat; Dramatic & Musical, Benny Krueger, trn. WABC WBBM WJR WJZ WHAS WFBM (sw-11.83 6.06)

NBC-Melodiana, Abe Lyman's Orch., Oliver Smith, Bernice Clark, WJZ WHAS KDKA  
WENR WCKY (sw-11.87)  
\* NBC-Lucile Manners, sep.; Guest: Mixed Chorus; William Daly's Orch.: WFAF WTAM WGY WHIO WJZ WAVE WSM WMAQ (sw-9.53)  
KMOX-Songs of Old  
WCPO-Ward's Prgm.  
WGN Ted Fiorito's Orch.  
WLAC-Lamplighting Time  
WMMN Rubinoff, violinist  
WOWO-To be announced  
WSAI Green Bottle Tavern

8:45 EST 7:45 CST  
KMOX-Three Queens & a Jack  
WLS-Wm. Hugh  
WGN-Repub. Volunteers  
WLAC-Talks to Men  
WMMN Swing Tunes  
9:00 EST 8:00 CST  
NBC-To be announced: WFAF WHIO WCKY WMAQ WTAM (sw-9.53)

\* CBS-Radio Theater; Wallace Beery in "The Plutoerat" with Carol Ann Beery, Clara Kimball Young, Marjorie Rameau & Eric Linden; Mrs. Edw. G. Robinson & Victor Young, guests: WABC WKRC WBBM KMOX WFBM WHAS WLAC WJR (sw-11.83 6.06)  
NBC-Greater Mustrrels; Gus Van; Malcolm Claire, Bill Childs & Joe Parsons; Billy White, trn.; Harold "Red" Grogue, guest: WJZ WSM WAVE KDKA WHAM WENR WLW (sw-11.87)  
WCPO Dance Parade  
WGN Gabriel Heatter  
WGY-Studies with the Masters  
WMMN-Invitation to Waltz  
WSAI-Cincinnati Sings

9:15 EST 8:15 CST  
WGN-News; Quin Ryan, sports  
WGY-John Sheehan & Piano Pals  
WMMN-Music Club  
9:30 EST 8:30 CST  
NBC-Carefree Carnival: WJZ WCKY WHAM WENR WIRE WSM  
\* NBC-STUDEBAKER CHAMPIONS Presents Richard Himber's Orch.: Stuart Allen, vocalist; Guest: WFAF WTAM WMAQ WLW WGY (sw-9.53)  
KDKA-Political Talk  
WAVE-Musical Memory Test  
WGBF-To be announced  
WGN-Northerners  
WHIO-Bob Crosby's Orch.  
WOWO-Hollyhock Lane

9:45 EST 8:45 CST  
NBC-Carefree Carnival: WHIO KDKA WIRE WAVE (sw-11.87)  
10:00 EST 9:00 CST  
NBC-Contented Prgm.; Morgan L. Eastman's Orch.; Guest: WFAF WTAM WCKY WGY WMAQ WIRE WHIO (sw-9.53)  
\* CBS-Wayne King's Orch.: WABC WHAS KMOX WKRC WBBM WFBM WJR (sw-6.12 6.06)

NBC-Ten Years in Retrospect, sketch: WJZ KDKA WHAM WENR WSM (sw-6.14)  
WAVE-To be announced  
WCPO-Bradford's Orch.  
WGN-Famous Jury Trials  
WLAC-Dresser-Uppers  
WLW-Trial by Jury, drama  
WMMN-Amer. Family Robinson  
WOWO-Hot Dates in Music  
WSAI-Concert Hall  
10:15 EST 9:15 CST  
KDKA-Political Talk  
WLAC-Herman & Mary  
WMMN-Benny Goodman's Orch.

5:15 EST 4:15 CST  
NBC-Tom Mix & His Straight Shooters (Premiere): WTAM WMAQ (sw-9.53)  
CBS-Vocals by Verrill: WMMN WSMK WHAS WLAC WOWO (sw-15.27)  
KDKA-Tea Dance  
WCPO Moods  
WFBM Tea Time Tunes  
WKRC-Freshest Thing in Town  
WLW-Jack Armstrong, sketch  
WVVA Peerless Economy Notes

5:30 EST 4:30 CST  
NBC-Jack Armstrong, sketch  
WMAQ WTAM (sw-9.53)  
CBS-Marion Carley, pianist:  
WOWO WMMN WSMK WLAC (sw-9.59)  
NBC-The Singing Lady: KDKA WGN WLW (sw-15.21)  
CBS-Adventures of Jack Masters, sketch (Premiere): (sw-15.27)  
NBC-Irina Glen, organist: WENR  
To be announced: WIRE WHIO WAVE

WCKY-Evening Concert  
WJZ-Mel Wainwright's Orch.  
WHAS-Of the Dusk  
WJRC-News  
WSAI-Ben Bernie's Orch.  
WSM-Dance Hour  
WVVA-Industrial Labor Party  
5:45 EST 4:45 CST  
NBC-Len Joy, organist: KDKA WGN WLW (sw-15.21)  
NBC-The Collegians: WTAM WAVE WSM WIRE WMAQ (sw-9.53)  
WOWO WFBM WMMN WVVA WSMK WLAC (sw-15.27)  
WCKY-Civic Club  
WCPO-Dinner Music  
WJZ Cadets Quartet  
WGN-After the Ball Game  
WVVA-Consolidators & Sylvia  
WSAI-Tea Time

6:00 EST 5:00 CST  
NBC-Education in the News: WAVE WCKY (sw-9.53)  
CBS-Tito Guizar, trn.: WFBM WSMK WBBM WHAS WMMN WLAC (sw-11.83)  
NBC-Army Band: WSAI WENR  
News: KDKA KMOX  
WGN-Blackstone String Trio  
WHIO-Piano Novettes  
WIRE-Gilbert Mershen  
WKRC-Adv. of Jimmy Allen  
\* WLW-Johnson Family  
WMAQ-Flying Time  
WSM Strings; Pan-American  
WTAM-Twilight Tunes  
\* WVVA-RADIO GOSSIP

6:15 EST 5:15 CST  
NBC-Tom Mix & His Straight Shooters (Premiere): WSAI  
CBS-Eddie House, organist:  
WSMK WLAC WFBM  
NBC-John Gurney, basso: WAVE WCKY (sw-9.53)  
CBS-Bobby Benson & Sunny Jim (sw-11.83 9.59)  
KDKA-Political Talk  
KMOX-The Wisecrackers  
WCPO-U. C. Evening School  
WGBF-Tarzan, sketch  
WGN-Palmer House Ensemble  
WHAS-Dick Tracy  
\* WHBC-MOVIE GOSSIP (1200 kc.)

WHIO-Buddy & Ginger  
WIRE-Cub Reporters  
WKRC-Rhythm Youngsters  
WLW-Ohio Rep. Convention  
WMAQ-Tommy Mills, sports  
WMMN Shopping Notes  
WOWO-Amer. Family Robinson  
WTAM Otto Thurn's Orch.  
6:30 EST 5:30 CST  
NBC-News; Gale Page, contralto: WMAQ (sw-9.53)  
CBS-News, Three Aces: WLAC WVVA WFBM WHAS WSMK (sw-11.83)  
NBC-News: Three X Sisters: WSAI  
News: WENR WCKY  
KDKA-Baseball Scores: Weather  
KMOX-Jack Armstrong  
WAVE-Round the Town  
WCPO-Merchants Bulletins  
WGN-To be announced  
WHIO-Tarzan, sketch  
WIRE-Cocktail Time  
WKRC-Don Hall Rose Trio  
WLW-Bob Newhall, sports  
WMMN-News Reporter  
WOWO-News; Sports  
WSM-Adv. of Sonny & Buddy  
WTAM-News; Sportsman

6:45 EST 5:45 CST  
CBS-Retiree of the Mounted  
WFBM WVVA WSMK KMOX (sw-11.83)  
\* NBC-Lowell Thomas, commentator: KDKA WTAM WLW (sw-15.21)

MONDAY'S FOREIGN SHORT-WAVE PROGRAMS

- Short-wave programs of American stations are shown along with the regular program listings. See page 31 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.
- 6:30 p.m.—OPERA, "Una Partita," Riccardo Zan donni: 2R0 (11.81)
  - 7 p.m.—Business and Professional Women's Clubs program: 2R0
  - 7 p.m. Week-days—South-American prgm.: COCD
  - 7:10 p.m.—A visit to Buckinghamshire: GSC GSD
  - 7:15 p.m.—Augusta Quaranta, soprano: 2R0
  - 7:25 p.m.—Mail bag: 2R0
  - 8 p.m.—Argentina Hour: LRX (also Tues.)
  - 8:30 p.m.—German lessons: DJB DJD
  - 8:45 p.m.—Children's lullabies: DJB DJD
  - 9 p.m.—Czechoslovak hour: OLR
  - 9:15 p.m.—Light music: DJB DJD
  - 10:30 p.m.—Opportunity program: COCD (also Thurs., Fri., Sat.)
  - 11:30 p.m.—Hawaii Calls: KKP K10
  - 2:15 a.m.—Play, "The Round Trip": GSB GSD
  - 9 a.m.—MUSICAL BURLESQUE, "Concert in camera": GSF GSG GSH
  - 11:30 a.m.—Polish variety hour: SPW
  - 2 p.m.—Irish folk-songs: GSB GSD GSO
  - 2:35 p.m.—PROMENADE CONCERT. Wagner BBC Symphony orchestra, conducted by Sir Henry Wood: GSB GSD GSO
  - 4 p.m.—Overseas hour: JVM JVH
  - 5 p.m. Week-days—Mayor's program: COCD
  - 5:15 p.m.—Play, "Second Sight": DJB DJD
  - 5:30 p.m.—Brazilian hour: PRF5
  - 6:15 p.m.—Musical Miniatures: DJB DJD

**FIVE STUDEBAKER PRESIDENT SEDANS FREE**

FOR COMPLETE DETAILS TUNE IN  
Richard Humber and His  
**STUDEBAKER CHAMPIONS**

Stations **WLW WTAM WMAQ**

9:30 EASTERN STANDARD TIME

# Tuesday

September 29



Ben Bernie  
See 9 p.m. EST (8 CST)

## Network Changes

Words & Music, formerly 12:45 p.m., now NBC 2 p.m. EST (1 CST) also Wednesday & Thursday

## News

9:55 a.m.—NBC-WCKY  
6:30 p.m.—CBS-WHAS  
6:30 p.m.—NBC-WSAI  
6:45 p.m.—Lowell Thomas: NBC-WLW  
7:45 p.m.—Boake Carter: CBS-11:30 p.m.—NBC-WEAF  
11:00 p.m.—Paul Sullivan: WLW

## Classical Music

2:00 p.m.—Music Guild: NBC-WTAM

## Morning

**7:00 EST** 6:00 CST  
Musical Clock: KDKA WCKY  
WCPO Tuna Cowboys  
WGN Good Morning Prgm.  
WIRE-Bar Nothin' Ranch  
WKRC-Jerry Foy  
WLW- $\Delta$ Nation's Family Prayer  
WMAQ Suburban Hour  
WTAM-Hank Miller's Boys  
WWVA-L. P. Lehman & Staff

**7:15 EST** 6:15 CST  
WCPO Old Time Tunes  
WKRC News  
WLW- $\Delta$ Morn. Devotions  
WTAM-Old Man Sunshine

**7:30 EST** 6:30 CST  
Musical Clock: WCPO WSM  
WFBS Chuck Wagon  
WKRC-Breakfast Express  
WLW-To be announced  
WTAM-Jr. Broadcasters Club

**7:45 EST** 6:45 CST  
WLW-News  
WTAM-Pie Plant Pete

**8:00 EST** 7:00 CST  
NBC-Malcolm Claire: WMAQ WTAM WCKY  
CBS-On the Air Today; Bluebirds, girls' vocal trio: (sw-21.52)  
KMOX-Home Folks' Hour  
WAVE- $\Delta$ Morn. Devotions  
WFBS-Early Birds  
WGBF-East Side Tabernacle  
WGN-Golden Hour  
WHAS-Jackson Family  
WIRE-Musical Clock  
WLW-Chandler Chats  
WMAQ-Fashion Horoscope  
WMMN-Musical Clock  
WOWO- $\Delta$ Bible Class  
WSAI- $\Delta$ Morn. Devotions  
WSM-To be announced  
WWVA-News

**8:15 EST** 7:15 CST  
NBC-Dick Leihert, organist: WSAI WAVE WTAM  
CBS-City Consumers Guide: (sw-21.52)  
NBC Good Morning Melodies: WCKY

KDKA-News; Musical Clock  
WCPO Today's Headlines  
WGN Melody Bakers  
WHAS-Breakfast Business  
WLS-Lulu Belle & Scotty  
WLW-Postoffice  
WWVA-Musical Clock

**8:30 EST** 7:30 CST  
NBC-Cheerio: WTAM WLW WCKY WAVE  
CBS-Larry Vincent, songs: (sw-21.52)  
KDKA-Kiddies' Klub  
KMOX Livestock Markets; News  
WCPO Variety Time  
WGN Good Morning  
WKRC-Federation of Churches  
WLAC-News & Melodies  
WMMN-Mountain Boys  
WOWO News  
WSAI Daily Sun Dial

**8:45 EST** 7:45 CST  
NBC Dandies of Yesterday: WSAI  
CBS-Salon Musicale: (sw-21.52)  
KDKA Musical Clock  
KMOX-Home Folks Hour  
WCPO-Don Moran's Orch.  
WGBF-Timely Topics  
WHAS-The Strollers  
WKRC-To be announced  
WMMN-Cap. Andy & Flip  
WOWO-Breakfast Club

**9:00 EST** 8:00 CST  
★ NBC-Breakfast Club: Don McNeill, m.c.; Orch.; Helen Jane Behlke; Clark Dennis, tr.: KDKA WAVE WSAI WSM WMAQ (sw-15.21)

CBS Chicago Parade: WSMK WMMN WHAS KMOX (sw-21.52)  
NBC-The Streamliners; News: WCKY  
News: WLAC WWVA WIRE WFBM  
WCPO-Jesse Crawford, organist  
WGN-Morning Serenade  
WHIO-Almanac  
WKRC Woman's Hour  
WLS-Homemakers Prgm.  
WLW-Hymns of All Churches  
WTAM Variety Prgm.  
WWVA-Cowboy Loye & Blue Bonnet Boys

**9:15 EST** 8:15 CST  
NBC-The Streamliners; News: WHIO WIRE  
CBS Chicago Parade: WOWO WCPO Morning Serenade  
WFBM-Timely Varieties  
WGBF-City Court  
WLAC-Favorites of the Air  
WLS-The Novelodeons  
WLW-Larry & Sue  
WTAM Health & Home  
WWVA Musical Clock

**9:30 EST** 8:30 CST  
CBS-Richard Maxwell, songs; News: WSMK WHAS WMMN WOWO WKRC  
CBS-Bill & Ginger: (sw-21.52)  
KMOX-Tick Tock Revue  
WCPO-Variety Time  
WGN-Secrets of Happiness  
WLW-Aunt Mary  
WTAM Board of Education  
WWVA-Arkansas Travelers

**9:45 EST** 8:45 CST  
CBS-Bachelor's Children: KMOX (sw-21.52)  
CBS-Chicagoans: WSMK  
KDKA-Style & Shopping Service  
WGN-Making the Constitution  
WHAS Party Line  
WKRC-To be announced  
WLS-Evelyn, the Little Maid  
WLW-Hollywood Room Recipes  
WMMN- $\Delta$ Morning Devotions  
WOWO-Waltz of the Melody  
WTAM-The Streamliners (NBC)

**10:00 EST** 9:00 CST  
NBC-Mrs. Wiggs of the Cabbage Patch, sketch: WMAQ WTAM WSAI (sw-15.33)  
CBS-Betty & Bob, sketch: WKRC WHAS WFBM (sw-21.52)  
NBC-News; Vaughn de Leath, songs: WCKY WAVE  
CBS-Fred Feibel, organist: WSMK WMMN  
KDKA-News; Music  
KMOX Harry W. Flannery, Views on News  
WCPO-Sid London's Orch.  
WGN-Friendly Neighbor's Party  
WHIO Rhythmic Boys  
WIRE Happy Long  
WLS-Party Line  
WLW-Queens Minstrel  
WSM-News  
WWVA Variety Prgm.; News

**10:15 EST** 9:15 CST  
NBC-John's Other Wife, sketch: WMAQ WTAM WSAI (sw-15.33)  
CBS-Modern Cinderella: WKRC WHAS WFBM (sw-21.52)  
NBC-Viennese Sextet: WAVE WCKY WSM WHIO  
NBC-Five Star Jones, sketch: KDKA WLS (sw-15.21)

KMOX-Fred Feibel (CBS)  
WCPO-Dot Club News  
WGBF-City Court  
WGN-Bachelor's Children  
WIRE-Hired Hands  
WLW-Bachelor's Children  
WMMN-Ranch Hands  
WWVA-Fred Feibel, organist

**10:30 EST** 9:30 CST  
NBC-Pepper Young's Family, sketch: KDKA WLS (sw-15.21)  
CBS-Waltz Time. WMMN WSMK  
NBC-Just Plain Bill, sketch: WMAQ WTAM WSAI (sw-15.33)  
CBS-John K. Watkins, news; Betty Crocker: Hymns of All Churches: WFBM WHAS WKRC (sw-21.52)  
NBC-Josh Higgins of Finchville: WSM WAVE  
KMOX-The Corn Huskers  
WCKY-Party Line  
WCPO-Anita Auer  
WGN-Melody Moments  
WHIO-Municipal Court  
WIRE-Hughes Reel  
WLAC-Man on the Street  
WLW-Peggy At the Switchboard  
WOWO-Duke, Duchess & Mary  
WWVA-Rapid Ad Service

**10:45 EST** 9:45 CST  
CBS-Lyn Murray, songs: WLAC WMMN WSMK  
NBC-Today's Children, sketch: WMAQ WTAM WCKY WHIO WIRE (sw-15.33)  
NBC-Aristocratic Rhythms: KDKA WSM WAVE (sw-15.21)  
KMOX-Fascinating Melodies  
WCPO-Jimmy Lee  
WLW-Ed Fitzgerald & Co.  
WGBF-Household Hour  
WGN-Cookery Question Box  
WLS-Prairie Ramblers  
WLW-Livestock  
WOWO-Wrinkle Chasers  
WSAI-News  
WWVA-Chuck & Don

**11:00 EST** 10:00 CST  
CBS-Rhythm Boys: (sw-21.52)  
NBC-David Harum, sketch: WTAM WSAI WMAQ (sw-15.33)  
CBS-Mary Lee Taylor: WOWO WHAS WLAC KMOX WWVA (sw-15.21)  
★ NBC-Nellie Revell: WCKY KDKA WSM WAVE WHIO (sw-15.21)  
To be announced: WMMN WSMK WIRE WGN WLW  
WCPO-Post Time  
WFBM-Harmony Hall  
WGBF-Mr. & Mrs.  
WKRC Jean Abbey  
WLS-News; Markets

**11:15 EST** 10:15 CST  
NBC-Home Sweet Home, sketch: KDKA WLS WLW WSM (sw-15.21)  
CBS-Quality Twins; Ed East & Ralph Dumke (Premiere): WKRC WFBM WHAS KMOX (sw-21.52)  
NBC-Backstage Wife: WTAM WMAQ WSAI (sw-15.33)  
NBC-Vagabonds: WIRE WHIO WAVE  
WCKY-Organ Reverie  
WCPO-Knickerbocker Symph.  
WGBF-Bill & Ginger  
WGN-We Are Four  
WOWO-To be announced  
WWVA-Flyin' X Roundup

**11:30 EST** 10:30 CST  
NBC-Fiddlers Three: WMAQ WHIO WCKY WIRE WAVE (sw-15.33)  
CBS-Big Sister, sketch: WKRC WLAC WWVA KMOX WHAS (sw-21.52)  
NBC-The Honeyooners: WSAI WSM  
CBS-To be announced: WSMK KDKA (sw-15.21)  
NBC-Vic & Sade, sketch: WLS WCPO-Paul Page  
WFBM-Kitchen Clinic  
WGBF-Baby Shop  
WGN-Man on State Street  
WLW-Kid Sister  
WMMN-Hillbilly Bill  
WOWO-Market Reports  
WTAM-Moulds with Waldu Pooler

**11:45 EST** 10:45 CST  
CBS-Berwick High School Band: WSMK WHAS WMMN WKRC (sw-21.52)  
NBC-Edward MacHugh, songs: WLW WLS KDKA WSM (sw-15.21)  
NBC-The Wife Saver: WTAM WMAQ WSAI (sw-15.33)

KMOX-Let's Compare Notes  
WAVE-Morning Moods  
WCKY-Souvenirs of Song  
WCPO-New York State Band  
WGBF-Housier Philosopher  
WGN-Kid Sister  
WHIO-Around the Band Stand  
WIRE-Tuneful Topics  
WLAC-Polly Baker  
WOWO-Party Line  
WWVA-Rhythm Rangers

## Afternoon

**12:00 EST** 11:00 CST  
NBC-Girl Alone, sketch: WMAQ WTAM WLW (sw-15.33)  
★ CBS-Between the Bookends: WLAC KMOX WFBM WMMN WHAS WKRC (sw-9.59)  
NBC-Honeyboy & Sassafraz, comedy team: WAVE WIRE WHIO WSM  
WCKY-News  
WCPO-Musical Echoes  
WGBF-Wedding Anniversaries  
WGN-Wife vs. Secretary  
WLS-Red Foley & Lily May  
WOWO-Easy Aces  
WSAI-Homehold Hints  
WWVA-Farm & Home Hour

**12:15 EST** 11:15 CST  
NBC-Women of '36, political talk: KDKA WLS WLW (sw-15.21)  
★ NBC-Story of Mary Marlin, sketch: WMAQ WCKY WIRE WAVE WTAM (sw-15.33)  
NBC-Doc Schneider's Texans: WSM  
CBS-Rhythmaires: WFBM KMOX WHAS WWVA WOWO WLAC  
WCPO-Ivory Interlude  
WGN-Doring Sisters  
WHIO-To be announced  
WKRC-Jane Grey  
WMMN-Buggie; Martin's Orch.  
WWVA-Storks; News

**12:30 EST** 11:30 CST  
CBS-Romance of Helen Trent: WKRC WFBM WHAS KMOX (sw-21.52)  
NBC-To be announced: WCKY WHIO (sw-15.33)  
CBS-Emery Deutsch's Orch.: WMMN WSMK (sw-9.59)  
NBC-Nat'l Farm & Home Hour: WAVE WMAQ WSM KDKA WSAI (sw-15.21)  
WCPO-Man on the Street  
WGN-Mid-day Service  
WIRE-Indiana Farm & Home Hour  
WLAC-Betty & Bob  
WLS-Rocky & Ted  
WLW-Livestock  
WMAQ-King's Jesters  
WOWO-Norm, Duke & Fred  
WTAM-To be announced  
WWVA Luncheon Club

**12:45 EST** 11:45 CST  
CBS-Rich Man's Darling, sketch: WKRC WFBM WHAS KMOX (sw-21.52)  
NBC-Jules Lande's Ensemble: WIRE WCKY WHIO  
WCPO-The Two Doc's  
WLAC-Malcolm Tate, organist  
WLS-Dinnerbell Prgm.  
WLW-Nat'l Farm & Home Hour (NBC)  
WMMN-Farm Prgm.  
WOWO-Deutsch's Orch. (CBS)  
WTAM-Shero Trio

**1:00 EST** 12:00 CST  
CBS-George Hall's Orch.: WOWO WFBM WWVA (sw-15.27-9.59)  
NBC-Charles Stenross' Orch.: WCKY  
News: WMMN WKRC  
WCPO- $\Delta$ Bible; Luncheon Music  
WGBF-Church & School News  
WGN-Palmer House Ensemble  
WHAS-College of Agriculture  
WHIO-News; Weather; Markets  
WLAC-Garden & Home Prgm.  
WSAI-Amier. Family Robinson  
WTAM-Non-day Resume  
WWVA-Governor Davey

**1:15 EST** 12:15 CST  
NBC-To be announced: WLS  
NBC-The Hollywood Highhatters: WCKY WHIO WMAQ (sw-15.33)  
CBS-George Hall's Orch.: WLAC WMMN  
News: WWVA WOWO  
WCPO-Federal Housing Prgm.  
WFBM-Farm Bureau Prgm.  
WGN-Way Down East  
WHAS-George Hall's Orch. (CBS)  
WIRE-News  
WKRC-Jane Grey

WSAI-Darktown Meetin'  
WTAM-At the Exposition  
WWVA-Variety Prgm.  
**1:30 EST** 12:30 CST  
NBC-To be announced: KDKA (sw-21.52)  
CBS-Stage Relief Speaker: (sw-15.27)  
NBC-Dan Harding's Wife, sketch: WMAQ WCKY WHIO (sw-15.33)

CBS-Concert Miniatures: WLAC (sw-9.59)  
KMOX-Magic Kitchen  
WAVE-Savings Talk  
WCPO-Leo Kosloff's Music  
WFBM-Housier Farm Circle  
WGBF-Alice Olesou  
WGN-Blackstone String Trio  
WHAS-Savings Talk; Livestock & Market Reports  
WIRE-Reporter  
WKRC-Luncheon Lyrics  
WLW-To be announced  
WMMN-Inquiring Reporter  
WOWO-Home Folks Frolic  
WSAI-Larry Duran's Guitar  
WSM-News  
WTAM-To be announced  
WWVA-Dr. H. Lamont

**1:45 EST** 12:45 CST  
NBC-Dot & Will, sketch: KDKA (sw-15.21)  
CBS-Concert Miniatures: WFBM WOWO WMMN WKRC (sw-15.27)  
NBC-To be announced: WTAM WCKY WIRE WMAQ (sw-15.33)  
WAVE-Fox Hunters  
WCPO-College of Music  
WGBF-Curbstone Reporter  
WGN-Palmer House Ensemble  
WHAS-Shopping Guide  
WHIO-Dance Parade  
WLAC-Luncheon Musicale  
WLS-Musical Almanac  
WLW-Molly of the Movies  
WSAI-Day Dreams  
WSM-State Dept. of Agriculture  
WWVA-L. P. Lehman & Staff

**2:00 EST** 1:00 CST  
CBS-Big Sister, sketch: WFBM NBC-Music Guild; Guests: WTAM WCKY WIRE (sw-15.33)  
CBS-Dictators: WKRC WMMN (sw-15.27-9.59)  
NBC-Words & Music: WMAQ KDKA WLW WSM (sw-15.21)  
WGBF-To be announced  
WGN-To be announced  
WHAS-University of Kentucky  
WLAC-Luncheon Musicale  
WLS-Grain Market  
WLW-Ohio School of the Air  
WMMN-Shopping Notes  
WOWO-Melodies  
WSAI-Tom Slater

**2:15 EST** 1:15 CST  
CBS-Happy Hollow, sketch: WHAS WKRC WMMN (sw-15.27)  
KMOX-Magic Kitchen  
WAVE-To be announced  
WCPO-Tango Tunes  
WFBM-Way Down East  
WGN-June Baker  
WHIO-Better Business Bureau  
WLS-Homemakers' Prgm.  
WOWO-Farm Melodies  
WSAI-Johnny Lewis' Orch.  
WWVA-Salon Moods

**2:30 EST** 1:30 CST  
NBC-Bragiotti & Shefter, rhythm octette; Madge Marley, songs: WCKY WMAQ WHIO WTAM WIRE WAVE (sw-15.33)  
CBS-Judy & Jesters: WOWO WHAS WMMN WKRC (sw-15.27)  
NBC-Golden Melodies: WSAI KDKA-Home Forum  
WCPO-Familiar Melodies  
WFBM-Mary Baker's Album  
WGN-Painted Dreams, sketch  
WLAC- $\Delta$ Church of Christ  
WSM-To be announced  
WWVA-Ma Perkins, sketch

**2:45 EST** 1:45 CST  
CBS-Madison Ensemble: WOWO WKRC (sw-15.27)  
KMOX-Eddie Dunstedter  
WFBM-News  
WGN-Melody Moments  
WHAS-University of Kentucky  
WMMN-Cap. Andy & Flip  
WWVA-Mountain Boys

**3:00 EST** 2:00 CST  
NBC-Pepper Young's Family, sketch: WTAM WMAQ WSM WLW (sw-15.33)  
CBS-Margaret McCrae, songs: WKRC WFBM WOWO WLAC WHAS WMMN WSMK KMOX (sw-15.27)

NBC-Bailey Axton, tr.: WCKY WHIO WIRE  
To be announced: WAVE WCPO KDKA Congress of Clubs  
WENR-Musical Grab Bag  
★ WGBF-Movie Gossip  
WGN-Molly of the Movies  
WSAI-Affairs of Rex Stevens  
WWVA-Cowboy Loye's Blue Bonnet Boys

**3:15 EST** 2:15 CST  
NBC-Continental Varieties: WHIO WCKY KDKA WIRE (sw-15.21)  
CBS-Science Service Series: WLAC WMMN WSMK WWVA WHAS WFBM WOWO WKRC (sw-15.27)  
NBC-Ma Perkins, sketch: WLW WENR WTAM WSM (sw-15.33)  
KMOX-Barnyard Follies  
WGN-Afternoon Serenade  
WMAQ-Tuneful Topics  
WSAI-Baseball Game

**3:30 EST** 2:30 CST  
CBS-Mayfair Singers: WLAC WSMK WHAS WMMN WOWO WWVA WFBM WKRC (sw-15.27)  
NBC-Vic & Sade, sketch; Bernadine Flynn: WLW WTAM WMAQ (sw-15.33)  
KMOX-Barnyard Follies  
WENR-Continental Varieties  
WGBF-Deaconess Hospital  
WSM-To be announced

**3:45 EST** 2:45 CST  
NBC-Have You Heard? WCKY WENR KDKA WIRE WHIO (sw-15.21)  
NBC-The O'Neills, sketch: WLW WTAM WMAQ (sw-15.33)

**4:00 EST** 3:00 CST  
CBS-Billy Mills & Co.: WMMN WKRC WSMK WFBM WOWO (sw-15.27)  
NBC-Cheerio; Inspirational Talk & Music: WTAM WMAQ WSM WCKY WHIO WIRE (sw-9.53)  
NBC-Carl Landt, tr.: WENR WAVE KDKA (sw-15.21)  
WHAS- $\Delta$ Weekday Devotions  
WLAC-Aft. Melodies  
WLW-Virginians, male quartet  
WWVA Merry-makers & Grandpa Jones

**4:15 EST** 3:15 CST  
NBC-Joan & Escorts: WCKY WENR WIRE WHIO  
CBS-Billy Mills & Co.: WHAS NBC-Woman's Radio Review: WTAM WMAQ WAVE WSM (sw-9.53)  
★ MBS-Life of Mary Sothorn: WLW WGN  
KDKA-French and German  
KMOX-Window Shoppers

**4:30 EST** 3:30 CST  
NBC-Manhattans Orch.: KDKA WSM WENR (sw-15.21)  
CBS Pop Concert: Victor Bay, cond.: WLAC WSMK WHAS WMMN WFBM WWVA (sw-15.27)  
NBC-Political Parade; Landon Radio Clubs: WMAQ WCKY WAVE WTAM WHIO  
KMOX-Piano Recital  
WCPO-Neapolitan Concert Band  
WGBF-Deaconess Hospital  
WGN-Down Memory Lane  
WIRE-Matinees Varieties  
WKRC-Eddie Schwoeler  
WLW-Betty & Bob, drama  
WOWO- $\Delta$ Old Time Religion

**4:45 EST** 3:45 CST  
NBC-Annual Meeting of American Academy of Ophthalmology & Otolaryngology: WENR WSM WAVE KDKA (sw-15.21)  
NBC-Gen. Fed. of Women's Clubs Prgm.: WCKY WMAQ WIRE (sw-9.53)  
KMOX-Dope from the Dugout  
WGBF-Musical Masterpiece Hour  
WHIO-News  
WKRC-Musical Calendar  
WLW-Dreamy Aft.  
WTAM-Musical Cocktail

**5:00 EST** 4:00 CST  
NBC-While the City Sleeps: WTAM WMAQ WCKY WHIO WIRE (sw-9.53)  
CBS-Jimmie Farrell, har.: WFBM WLAC WMMN WSMK WHAS WWVA (sw-15.27)  
NBC-Matinees Musicale: WAVE WSM (sw-9.53)

# Tuesday

September 29



Johnny Green  
See 9:30 p.m. EST (8:30 CST)

KDKA-Kiddies' Klub  
KMON-Baseball Game  
WCPO-Final Headlines  
WENR-To be announced  
WGN-Armchair Melodies  
WKRC-Poll Parrott Crime  
WLW-Wise Crackers  
WOWO-Little Joe

WKRC-Don Hall Trio  
WLW-Bob Nowball, sports  
WOWO-News; Sports  
WSM Two Girls  
WTAM-News; Sportsman

**5:15 EST 4:15 CST**  
NBC Tom Mix & His Straight Shooters: WSAI WTAM WMAQ (sw-9.53)

**6:45 EST 5:45 CST**  
NBC-News; Dorothy Dreslin; WENR  
CBS-Remfrew of the Mounted: WSMK WWVA WBBM WFBM KMOX (sw-11.83)

CBS-Great Lakes Revue: WKRC WSMK WHAS WMMN WLAC (sw-15.27)  
NBC-To be announced: WCKY WHIO WIRE  
KDKA-Ernie Steum's Orch.  
WCPO-Leopold Kruger, cont.  
WFBM-Tea Time Tunes  
WKRC-Freshest Thing in Town  
WLW-Jack Armstrong, sketch  
WWVA-Peerless Economy Notes

★ NBC-Lowell Thomas, commentator: KDKA WTAM WLW (sw-15.21)  
Sports: WIRE WGN  
WCKY Musical Moods  
WCPO-Seketary Hawkins  
WGBF-Seruco Club  
WHAS-Peter Riccardi, organist  
WHIO-Jimmy Allen, sketch  
WKRC-Gov. Martin L. Davey  
WLAC-World Review  
WMAQ-Keith Beecher's Orch.  
WMMN Drifters  
WSAI-Baseball Resume

**5:30 EST 4:30 CST**  
NBC Singing Lady: KDKA WLW WGN (sw-15.21)

**7:00 EST 6:00 CST**  
CBS-Wm. I.ard, political commentator: WABC WBBM WKRC WSMK WJR WMMN WWVA (sw-11.83)

CBS-Great Lakes Revue: WOWO WWVA (sw-9.59)  
NBC String Ensemble: WMAQ WHIO  
NBC-Jack Armstrong, sketch: WIRE WCKY WMAQ (sw-9.53)  
WAVE-To be announced  
WCPO-Dinner Music  
WENR-Irma Glen, organist (NBC)  
WHAS-Out of the Dusk  
WIRE-Harry Bason  
WKRC-News  
WSAI-Concert Miniature  
WSM-Dance Hour  
WTAM-Musical Cocktail

★ NBC-Amos 'n' Andy: WEAF WMAQ WLW WTAM WGY (sw-9.53) (also see 11 p.m.)  
NBC-Easy Aces, sketch: KDKA WCKY WHIO WIRE WHAM WLS (sw-11.87)  
NBC-Console Capers: WAVE WSM  
KMOX-France Laux  
WCPO-Chamber of Commerce  
WFBM-Sportlight  
WGBF-Diamond City News  
WGN-Palmer House Ensemble  
WSAI-Dinner Hour

**5:45 EST 4:45 CST**  
NBC-Little Orphan Annie, sketch: WGN KDKA WLW (sw-15.21)

**8:00 EST 7:00 CST**  
CBS-Ken Murray, comedian, Russ Morgan's Orch.; Phil Regan, trn.: WABC WHAS WKRC WBBM WJBW WLW (sw-11.83-6.06)

CBS-Wilderness Road, sketch: WOWO WFBM WSMK WMMN WLAC (sw-15.27)  
NBC-Jerry Sears' Orch.: WMAQ WAVE WIRE (sw-9.53)  
NBC-Gentlemen of Rhythm: WENR WCKY  
WCPO-Gov. Martin Davey  
WKRC-Consolidators & Sylvia  
WSAI-Tea Time  
WSM-News  
WTAM-Armchair Explorers Club

★ NBC-Wayne King's Orch.: WEAF WTAM WGY WAVE WHIO WCKY WSM WIRE WMAQ  
WCPO-Ward's Orch.  
WGN-Horace Heidt's Orch.  
WMMN Invitation to the Waltz  
WOWO To be announced  
WWVA Musical Majors

**6:00 EST 5:00 CST**  
NBC Flying Time: WCKY WAVE WMAQ WTAM (sw-9.53)

**8:15 EST 7:15 CST**  
WGN-Ine Sanders' Orch.  
WSAI-Headliners  
WWVA-Drama; News

CBS-Instrumentalists: WSMK WOWO WLAC WMMN WHAS (sw-11.83)  
NBC-Minute Men: WSAI WENR WIRE Say It with Music  
KDKA-News  
WFBM-Bohemians  
WGBF-Evansville College  
WGN-Wisecrackers  
WKRC-Irma Allen, sketch  
★ WLW-Johnson Family  
WSM-Strings; Pan-American  
WTAM-Twilight Times  
WWVA-Spears Baseball Scores

NBC-The Voice of Experience: WEAF WGY WMAQ WTAM (sw-9.53)  
CBS-Herbert Foote's Ensemble: WLAC WFBM WBBM WMMN  
NBC-Talk by Commander Stephen King Hall, British Economist & Lecturer: WJZ WHIO WCKY WAVE WIRE WHAM WSM  
Gov. Martin L. Davey: WKRC WSAI  
Rubinoff, violinist: WKRC WGN KDKA Jack Randolph's Orch.  
KMOX Remfrew of the Mounted  
WCPO-Beachcombers  
WHAS-Hot Dates in Music  
WJR-To be announced  
WLS Soloist  
WLW Vocal Orch

**6:15 EST 5:15 CST**  
NBC Mid Week Hymn Sing: WSM WTAM WCKY WAVE (sw-9.53)

**9:00 EST 8:00 CST**  
★ NBC-Ben Bernie's Orch.; Thel Waters, guest: WENR WHAM WLW WAVE KDKA WJZ WSM (sw-11.87)

CBS-News of Youth, news drama for children: WWVA KMON (sw-11.83-9.59)  
NBC-Animal Closeups: WSAI  
CBS-Marion Carley, pianist: WLAC  
WIRE-Cub Reporters  
KDKA-Thank You Stusia  
WCPO-Gov. Martin Davey  
WENR-Palace Varieties  
WFBM-Δ Christian Science  
WGN-Palmer House Ensemble  
WHAS-Dick Tracy  
WKRC-Safety Sam  
WLW-Musical Comedy  
WMAQ-Tommy Mills, sports  
WMMN Shopping Notes  
WOWO-Amer. Family Robinson

★ NBC-Fred Astaire; Chas. Butterworth, comedian; Trudy Wood, vocalist; Johnny Green's Orch.; Gleason Family, Ethiopian Choir, Pixilated Sisters, guests: WEAF WTAM WHIO WAVE WMAQ WGY WSM WCKY WIRE (sw-9.53)  
★ CBS-The Caravan; Rupert Hughes, m.c.; Nat Shilkret & Bunny Goodman's Orch.; Guests: WABS WHAS WKRC WFBM WBBM WOWO KMOX WLAC WJR (sw-6.06-11.87)  
NBC-To be announced: WJZ KDKA WHAM WENR (sw-11.87)  
WCPO-Parade of Dance Hits  
WGN-Pageant of Melody  
WLW-True Detective Mysteries  
WMMN-Paul Whiteman's Orch.

**6:30 EST 5:30 CST**  
NBC-News; Walter Cassel, bar.: WSAI

**9:15 EST 8:15 CST**  
WGN-News; Sport Shots

CBS-News; Bloe Flames: WLAC WWVA WSMK WHAS WMMN (sw-11.83)  
NBC-News; Jackie Heller, trn.: WMAQ  
KDKA-Baseball; Weather  
KMOX-Jack Armstrong, sketch  
WAVE-Round the Town  
WCKY-News  
WCPO-Merchants Bulletins  
WENR-News  
WFBM-Bohemians  
WGBF-Homan's Boys Club  
WGN-Blackstone String Trio  
WHIO-Tarzan of the Apes  
WIRE-Cocktail Time

Rubinoff, violinist: WIRE WWVA  
WAVE-Vivian Della Chiesa (NBC)  
WCKY-News; Musical Cocktail  
WCPO-Gordon Bros.' Orch.  
WFBM-News  
WGN-Charlie Gaylord's Orch.  
WGY-Annette McCullough, cont.  
WHAM-Variety Show  
WHIO-News; Weather; Music  
WIRE-Sport Slants  
WLAC-Sons of the Pioneers  
WLW-Numismatic  
WMAQ-To be announced  
WMMN Sports  
WSAI-Knot Hole Club  
WSM-Thank You Stusia

**8:00 EST 7:00 CST**  
NBC-Leo Reisman's Orch.; Lotretta Clemens, songs; Phil Ducey & Johnny; Three Sweethearts, trio; Chas. Martin introducing guests: WEAF WMAQ WTAM WGY WSM WLW WAVE (sw-9.53)

**9:30 EST**  
WIRE-Basonology  
KDKA-Wayne King's Orch.  
KMOX-Judy & Her Jesters  
WENR-Phil Levant's Orch.  
WFBM-News  
WJR-Rhythms  
WKRC-Gov. Davey  
WLW-Old Fashioned Girl  
WOWO-Maurie Cross' Orch.  
WTAM-Otto Thurn's Orch.

CBS-Hammerstein's Music Hall; Ted Hammerstein, m.c.; Lucy Laughlin, sop.; Jerry Mann, comedian, guests: WABC WJR WKRC WHAS KMOX WBBM WFBM (sw-11.83 6.06)  
NBC-Bar Z Ranch; Louise Massey & the Westerners (Premiere): WJZ WIRE WCKY WLS KDKA WHAM WHIO (sw-11.87)  
CBS-Elsie Thompson, organist: WWVA WSMK WLAC WMMN  
WCPO-Musical Comedy Gems  
WGN-Diamond City News  
WSAI-Mel Snyder's Orch.

CBS-To be announced: WABC WKRC WBBM KMOX WFBM WJR (sw-6.12-6.06)  
NBC-Barry McKinley, bar.: WEAF WGY WSAI WTAM (sw-9.53)  
To be announced: WHAS WLW WCPO-Gov. Martin Davey  
WGBF-News  
WGN-Freddie Martin's Orch.  
WJAZ Sports  
WMAQ-Hetty and the Neighbors  
WMMN News  
WOWO-Colonel Courtesy

**11:30 EST 10:30 CST**  
NBC-Riley & Farley's Orch.: WJZ WHAM WENR  
CBS-Geo. Givot's Radio Circus: WABC WMMN WLAC WFBM WKBK WBBM  
NBC-(News, WEAF only) Keith Beecher's Orch.: WEAF WIRE WMAQ WGY WHIO (sw-9.53)  
News: WWVA WCKY  
KDKA H. Middleman's Orch.  
KMOX-Thank You Stusia  
WAVE-To be announced  
WGN-Ted Fiorito's Orch.  
WJR-Little Theater of the Air  
WLW-For Men Only  
WTAM-Chas. Stenross' Orch.

**10:45 EST 9:45 CST**  
NBC-Roy Campbell's Royalists: WEAF WTAM WGY WSAI WMAQ (sw-9.53)  
CBS-Happy Days; Speaker & Orch.: WABC WHAS WFBM WKRC WBBM KMOX WOWO WJR (sw-6.12-6.06)  
WGBF-Wrestling Matches  
WLAC-Colonial Open House  
WLW-Hot Dates in Music  
WMMN-Classic Reveries

**11:45 EST 10:45 CST**  
CBS-Geo. Givot's Radio Circus: WWVA  
NBC-Keith Beecher's Orch.: WCKY  
KMOX-Rubinoff, violinist  
WGBF-Coral Room  
WHIO-Claude Hoagland's Orch.  
WSM-Thank You, Stusia  
WWVA-Club Diamond

**11:00 EST 10:00 CST**  
★ NBC-Amos 'n' Andy: WSM (also at 7 p.m.)  
CBS-Wm. Iard, political commentator: KMOX WOWO WFBM  
NBC-(News, WJZ only) Wayne King's Orch.: WJZ WHAM WCKY  
NBC-Clem McCarthy, sports WEAFF (sw-9.53)  
CBS-Willard Robinson's Orch.: WABC WWVA WSMK WBBM WMMN WJR  
News: WIRE WKRC WENR WJR  
Gov. Davey: WSAI WTAM KDKA-News; Sports; Weather  
WAVE-Dance Orch.  
WGN-Dance Orch.  
WGY-News; Musical Pram.  
WHAS-To be announced  
WHIO-Harry Kull's Orch  
WJAZ-Around the Town  
★ WLW-Paul Sullivan News R'm  
WMAQ-Henry Busse's Orch.

**12:00 EST 11:00 CST**  
NBC-Stan Norris' Orch.: WEAF WCKY WIRE WENR WHIO WGY (sw-9.53)  
CBS-Dance Orch.: WABC WBBM WMMN WFBM WLAC WWVA WKBK WJR  
NBC-Shandor, violinist; Lou Bring's Orch.: WJZ WAVE WSM KDKA WSAI (sw-6.14)  
KMOX-Three Queens & a Jack  
WGBF-Brown Derby  
WGN-Louis Prima's Orch.  
WLW-Organ & Poems  
WMAQ-Henderson's Orch.  
WTAM-Midnight Revue

**11:15 EST 10:15 CST**  
NBC-Communist of N. Y.: WEAF WGY WHIO WSM WAVE (sw-9.53)

**12:15 EST 11:15 CST**  
CBS-Dance Orch.: WLAC WWVA KMOX WSMK  
WAVE-Dance Orch.  
WFBM-News  
**1:30 EST 11:30 CST**  
NBC-Jimmie Dorsey's Orch.: WJZ WAVE WENR

**12:45 EST 11:45 CST**  
NBC-Phil Levant's Orch.: WEAF WHIO WCKY WIRE WTAM WGY WSM WMAQ (sw-9.53)  
KMON-Lane Thompson's Orch.  
WENR-Alfred Barr's Orch.  
WWVA-Maurice Spitalny's Orch. (NBC)

### Frequencies

KDKA-980	WGN-720	WLW-700
KMOX-1090	WGY-790	WMAQ-870
WABC-860	WHAM-1150	WMMN-890
WAVE-940	WHAS-820	WOWO-1160
WBBM-770	WHIO-1250	WSAI-1330
WCKY-1490	WIRE-1400	WSAZ-1190
WCPO-1200	WJR-750	WSM-650
WEAF-660	WJZ-760	WSMK-1360
WENR-870	WKRC-550	WTAM-1070
WFBM-1230	WLAC-1470	WWVA-1160
WGBF-630	WLS-870	

CBS-Manrice Spitalny's Orch.: WAVE WWVA WKRC WFBM WSMK WMMN WBBM WLAC WJR  
NBC-Jesse Crawford, organist: WEAF WMAQ WSM WGY WHIO WCKY WIRE WTAM (sw-9.53)  
KDKA-Leroy Bradley's Orch.  
KMOX-News  
WGN-Horace Heidt's Orch.  
WLW-Dance Music

**12:45 EST 11:45 CST**  
NBC-Phil Levant's Orch.: WEAF WHIO WCKY WIRE WTAM WGY WSM WMAQ (sw-9.53)  
KMON-Lane Thompson's Orch.  
WENR-Alfred Barr's Orch.  
WWVA-Maurice Spitalny's Orch. (NBC)

End of Tuesday Programs

## TUESDAY'S FOREIGN SHORT-WAVE PROGRAMS

Short-wave programs of American stations are shown along with the regular program listings. See page 31 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.

6 a.m.—Empire Magazine review: GSG GSH  
6:15 a.m.—Organ and violin: VK3ME  
8 a.m.—Classical music: DJL  
8 a.m.—Maritime talk, M. Bretagne: TPA2  
8:10 a.m.—Social topics, M. Rives: TPA2  
8:30 a.m.—Federal concert: TPA2  
9 a.m.—"Imperial Affairs," H. V. Hodson: GSF GSG GSH  
9:15 a.m.—Folkestone Municipal orchestra: GSF GSG GSH  
2 p.m.—Empire Magazine review: GSB GSD GSO  
2:30 p.m.—Federal concert: TPA3  
4:10 p.m.—One piano-four hands: GSB GSF GSG  
5 p.m.—Talk, "Provisioning a City": DJB DJD  
5:15 p.m.—Dr. Reber Gruber talks about her work: DJB DJD  
6 p.m.—Amateur hour: COCO  
6 p.m.—BBC Military band: GSC GSD GSP  
6 p.m.—Symphony concert: Georg Hollger, baritone: DJB DJD  
6:55 p.m.—Organ concert: GSC GSD GSP  
7:15 p.m.—Sound pictures: DJB DJD  
7:20 p.m.—COWBOY BALLADS: Phyllis Scott and John Rorke: GSC GSD GSP  
7:30 p.m.—Surprise hour: DJB DJD  
7:30 p.m.—Marilauca, songs: YV2RC  
8:30 p.m.—The Continentals: YV2RC  
8:30 p.m.—Alma Moodie, violinist: DJB DJD  
9 p.m.—BBC Empire orchestra: GSC GSF  
9:15 p.m.—Solution to musical riddles: DJB DJD  
9:20 p.m.—Classical music: IIC2RL  
10:45 p.m.—Listener greetings: DJB DJD  
2:25 a.m.—Empire Magazine review: GSB GSD

The theme song of the "GIRL ALONE" program is "Cecile Waltz" and it is played by Larry Larson, NBC organist.—Catherine E. Peters, Washingtonboro, Pennsylvania.

H. V. KALTENBORN, at this writing CBS war correspondent, was within a day's airplane flight from the Spanish border when the revolution broke out. He is now in the war-torn country interviewing rebel and loyalist leaders and bringing first-hand news of the situation to American listeners.—Mrs. George L. Simpson, Phelps, Wisconsin.

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# Wednesday September 30



Eddie Dunstedter  
See 5:15 p.m. EST (4:15 CST)

## Network Changes

Montana Slim, formerly 12:30 p.m., now CBS 12:15 p.m. EST (11:15 a.m. CST)

## News

9:55 a.m.—NBC-WCKY  
6:30 p.m.—CBS-WSMK  
6:30 p.m.—NBC-WMAQ  
6:45 p.m.—Lowell Thomas: NBC-WLW  
11:00 p.m.—NBC-WJZ  
11:30 p.m.—NBC-WFAF  
11:00 p.m.—Paul Sullivan: WLW

## Classical Music

2:30 p.m.—Music Guild: NBC-WTAM

## Talks

11:00 p.m.—Wm. Hard: CBS-WFBM

## Morning

7:00 EST 6:00 CST  
Musical Clock: WCKY KDKA  
WCPO-Tuma Cowboys  
WIRE-Bar Nothin' Rauch  
WGN-Good Morning Prgm.  
WKRC-Jerry Foy  
WLW-ΔNation's Family Prayer  
WMAQ Suburban Hour  
WTAM Hank Miller's Boys  
WWVA-L. P. Lehman & Staff

7:15 EST 6:15 CST  
WCPO Old Time Tunes  
WKRC News  
WLW-ΔMorn. Devotions  
WTAM-Old Man Sunshine  
7:30 EST 6:30 CST  
Musical Clock: WSM WCPO  
WFBM-Musical Almanac  
WKRC-Breakfast Express  
WLW-To be announced  
WTAM-Jr. Broadcasters Club

7:45 EST 6:45 CST  
WFBM-Chuck Wagon  
WLW-News  
WTAM-Pie Plant Pete  
8:00 EST 7:00 CST  
NBC-Malcolm Claire: WTAM WCKY

CBS-On the Air Today; Olean-  
ders, male quartet: (sw-21.52)  
NBC-ΔMorn. Devotions: WSAI  
WAVE

Musical Clock: WMMN WIRE  
KMOX-Home Folks' Hour  
WFBM-Early Birds  
WGBF-East Side Tabernacle  
WGN-Golden Hour  
WHAS-Jackson Family  
WLW-Chandler Chats  
WMAQ-Fashion Horoscope  
WOWO-ΔRadio Bible Class  
WSM-To be announced  
WWVA-News

8:15 EST 7:15 CST  
NBC-Good Morn'g Melodies:  
WTAM WCKY WSM  
NBC-Wm. Meeder, organist: WSAI  
WAVE

KDKA-News; Musical Clock  
WCPO-Today's Headlines  
WGN-Whistler & His Dog  
WHAS-Breakfast Business  
WLS-Lulu Belle & Scotty  
WLW-Postoffice  
WMMN-Mountaineer Girls  
WWVA-Musical Clock

8:30 EST 7:30 CST  
CBS-Maurice Brown, 'cellist:  
(sw-21.52)  
NBC-Cleerle WLW WTAM  
WCKY WAVE  
KMOX-Livestock Market; News  
WCPO-Variety Time  
WGN-Timely Tunes  
WIRE-ΔMorn. Devotions  
WKRC-Federation of Churches

WIRE-Hired Hands  
WMMN-Ranch Hands

10:30 EST 9:30 CST  
NBC-Just Plain Bill, sketch:  
WMAQ WTAM WSAI (sw-  
15.33)

CBS-John K. Watkins, news;  
Betty Crocker; Hymns of All  
Churches: WKRC WHAS

WFBM (sw-21.52)  
NBC-Pepper Young's Family:  
WLS KDKA (sw-15.21)

CBS-Lyric Serenade: WMMN  
WSMK

NBC-Iosh Higgins of Finchville:  
WSM

To be announced: WLW WAVE

KMOX-The Corn Huskers  
WCKY Party Line

WCPO-Ray Noble's Orch.  
WGN-Melody Tune

WHIO-Municipal Court  
WIRE-In the Crimelight

WLAC-Man on the Street  
WOWO-Rhythm Makers

WWVA-Rapid Ad Service

10:45 EST 9:45 CST  
NBC-Today's Children, sketch:  
WTAM WMAQ WHIO WIRE

WCKY (sw-15.33)  
NBC-Aristocratic Rhythms: WSM  
KDKA WAVE (sw-15.21)

KMOX-Fascinating Melodies  
WCPO-Shelley Concert Ensemble

WGBF-Household Hour  
WGN-Radio Cookery Club

WLAC-Shopping the Movies  
WLS-Prairie Ramblers

WLW-Livestock  
WSAI-News

WWVA-Chuck & Don

11:00 EST 10:00 CST  
NBC-David Harum, sketch; Peg-  
gy Allenby: WTAM WMAQ

WSAI (sw-15.33)  
CBS-Magazine of the Air; Guests  
WKRC WHAS WFBM KMOX

(sw-21.52)  
NBC-The Trail Finder: KDKA  
WIRE WAVE WCKY WSM

(sw-15.21)  
WCPO Post Time  
WGBF-Mr. & Mrs.

WGN-Paul Small, Harold Turner  
& Len Salvo

WGY-News; Marc Williams  
WHIO Charm for Sale

WLAC-News; Melody Lane; Mal-  
colm Tate, organist

WLS-News  
WLW-Gospel Singer

WMMN-Piano Moods  
WOWO-Song Fashions

★ WPAD-MOVIE GOSSIP (1420  
kc.)

WWVA-Million Dollar Girl

11:15 EST 10:15 CST  
NBC-Home Sweet Home: KDKA  
WLW WSM WLS (sw-15.21)

NBC-Backstage Wife, sketch:  
WTAM WMAQ WSAI (sw-  
15.33)

WAVE-To be announced  
WCKY-Magic Melodies

WCPO-Clarence Berger  
WGBF-Lily & Ginger

WGN-We Are Four  
★ WHIS-RADIO GOSSIP (1410  
kc.)

WMMN-Hillbilly Bill  
WOWO-Morn. Moods

WWVA-Flu'n' X Roundup

11:30 EST 10:30 CST  
NBC-The Honeymooners: WCKY

WHIO WIRE  
CBS-Big Sister, sketch: WLAC

WKRC WWVA KMOX WHAS  
(sw-21.52)

NBC-How to be Charming: WSAI  
WTAM WMAQ WAVE (sw-  
15.33)

NBC-Vic & Sade, sketch: WLS  
KDKA (sw-15.21)

CBS-To be announced: WSMK  
WCPO-Alfred Duncan's Orch.

WFBM Kitchen Clinic  
WGBF-Baby Shop

WGN-Man on State Street  
WLW-Kid Sister

WMMN-Theater Party  
WSM-Morning Moods

WOWO-News; Farm Service

11:45 EST 10:45 CST  
CBS-Poetic Strings: WHAS

WKRC WLAC WSMK KMOX  
WMMN (sw-21.52)

NBC-The Voice of Experience:  
WTAM WMAQ WLW (sw-  
15.33)

NBC-Edward MacHugh, songs:  
WLS KDKA WSM (sw-15.21)

KMOX-Let's Compare Notes  
WAVE-Morning Moods

WCKY-Souvenirs of Song  
WCPO-Orville Revelle

WGBF-Hoosier Philosopher  
WGN-Kid Sister

WHIO-Home Forum  
WIRE-Tuneful Topics

WOWO-Party Line  
WSAI-Studio Orch.

WWVA-Rhythm Rangers

12:00 EST 11:00 CST  
NBC-Girl Alone, sketch: WMAQ  
WLW WTAM (sw-15.33)

★ CBS-Between the Bookends:  
WFBM WLAC WSMK WHAS

WKRC (sw-9.59.21.52)

NBC-Honeyboy & Sassafras, com-  
edy team: WAVE WIRE WHIO

KDAA-News  
KMOX-News Through a Woman's

Eyes  
WCKY Question Box; News

WCPO-Madrignera's Orch.  
WGBF-Wedding Anniversaries

WGN-Wife vs. Secretary  
WLS-Red Enley & Lily May

WMMN-Mystery Melody  
WOWO-Easy Aces

WSAI-Household Hints  
WWVA-Farm & Home Hour

12:15 EST 11:15 CST  
★ NBC-Story of Mary Marlin,  
sketch: WTAM WMAQ WCKY

WHIO WAVE (sw-15.33)

NBC-Jack & Loretta Clemens:  
WIRE WSM

CBS-Montana Slim, Yodeling  
Cowboy: WFBM WLAC WSMK

(sw-21.52-9.59)

Livestock: WLW WWVA  
KDKA-Slim & Jack & Gang

WCPO-Happiness Ahead  
WGN-Tom, Dick & Harry

WLS-Melody Parade

12:30 EST 11:30 CST  
NBC-Nat'l Farm & Home Hour:  
WMAQ WAVE KDKA WSM

(sw-15.21)

CBS-Romance of Helen Trent:  
WKRC WFBM WHAS KMOX

NBC-Gene Arnold & Ranch Boys:  
WCKY WHIO

CBS-The Merry-makers: WSMK  
WOWO WMMN (sw-21.52-9.59)

WCPO-Man on the Street  
WGN-ΔMid-day Service

WIRE-Indiana Farm & Home  
Hour

WLAC-Betty & Bob, sketch  
WLW-Tom, Dick & Harry

WSAI-This Rhythmic Age  
WTAM-Tn be announced

WWVA-Luncheon Club

12:45 EST 11:45 CST  
NBC-Nat'l Farm & Home Hour:  
WSAI WLW

CBS-The Merry-makers: WLAC  
CBS-Rich Man's Darling: WKRC

WFBM KMOX WHAS (sw-  
21.52)

NBC-The Vagabonds, quartet:  
WIRE WCKY WHIO

WCPO-Luncheon Rhythms  
WGBF-Hoosier Philosopher

WLS-Dinnerbell prgm.  
WMAQ-Home Service Prgm.

WMMN-Farmer's Dinner Hour  
WTAM-Ray Morton

1:00 EST 12:00 CST  
CBS-Waltz Time: WWVA WFBM

(sw-15.27-9.59)  
NBC-Joe White, trn.: WCKY

WIRE (sw-15.33)  
WCPO-Ad Club Luncheon

WGBF-Church & School News  
WGN-Music from Texas

WHAS-College of Agriculture  
WHIO-News; Weather; Markets

WKRC-News; Fire Dept.  
WLAC-Garden & Home Prgm.

WMMN-News  
WOWO-Happy Herb

WSAI-Inquiry Reporter  
WTAM-Noon-day Resume

WWVA-Home Time

1:15 EST 12:15 CST  
NBC, CBS, MBS and  
some independent stations

will carry the World's  
Series unless rain post-  
pones game in which case

alternate programs are  
listed below:

CBS-Art Giles' Orch.: WMMN

WHAS WKRC WLAC (sw-  
15.27-9.59)

NBC-Hollywood High Hatters:  
WIRE WCKY WMAQ (sw-  
15.33)

News: WOWO WWVA  
WFBM-Farm Bureau Prgm.

WGBF-Farmer Purcell  
WGN-Way Down East

★ WHIO-Question Box; RADIO  
GOSSIP

WSAI-Larry Duran, Guitarist  
WTAM-At the Exposition

WWVA-C. A. Rouse Co.

1:30 EST 12:30 CST  
NBC-Dan Harding's Wife, sketch:  
WCKY WHIO WMAQ (sw-  
15.33)

NBC-The Hollywood Highhatters:  
WCKY WHIO (sw-15.33)

Man on the Street: WOWO  
WCPO

KDKA-Stroller's Matinee  
KMOX-Magic Kitchen

WAVE-Savings Talk  
WFBM-Hoosier Farm Circle

WGBF-Alice Oleson  
WGN-Palmer House Ensemble

WHAS-Savings Talk; Livestock &  
Market Reports

WIRE-Reporter  
WLW-Rubinoff, violinist

WMMN-Inquiring Reporter  
WSAI-Don Hall Trio

WSM-News  
WTAM-Brad & Al

WWVA-Dr. H. Lamont; News

1:45 EST 12:45 CST  
NBC-To be announced: WCKY  
WHIO WIRE

CBS-Glee Club of Lyons, N. J.:  
WKRC WMMN WLAC (sw-  
15.27-9.59)

NBC-Dot & Will, sketch: WMAQ  
KDKA (sw-15.27)

WAVE-Fox Hunters  
WCPO-Console Meditations

WGBF-Curbstnne Reporter  
WGN-Marriage License Bureau

WHAS-Shopping Guide  
WLS-Otto's Novelodeons

WLW-Molly of the Movies  
WOWO-Maury Cross' Orch.

WSAI-Day Dreams  
WSM-State Dept. of Agriculture

WTAM-Cleveland Art Museum  
WWVA-L. P. Lehman & Staff

2:00 EST 1:00 CST  
CBS-Big Sister, sketch: WFBM

NBC-Music Guild; Guests: WTAM  
WCKY WIRE (sw-15.33)

CBS-Melody Weavers: WOWO  
KMOX WKRC (sw-15.27-9.59)

NBC-Words & Music: WMAQ

WSM KDKA (sw-15.21)

WAVE-Man on the Street  
WCPO-Musical Echoes

WGBF-To be announced  
WGN-Palmer House Ensemble

WHAS-University of Kentucky  
WHIO-Dance Parade

WLAC-Luncheon Musicale  
WLS-Grain Markets; News

WLW-Ohio School of the Air  
WMMN-Shopping Notes

WSAI-Receding Frontiers  
WWVA-Mountain Boys

2:15 EST 1:15 CST  
CBS-Happy Hollow, sketch:  
WHAS WWVA WKRC WMMN

(sw-15.27)  
Questinn Box: WOWO WHIO

KMOX-Magic Kitchen  
WAVE-To be announced

WCPO-Popular Rhythms  
WFBM-Way Down East

WGBF-Front Page Drama  
WGN-June Baker

WLS-Homebakers' Prgm.  
WSAI-Larry & Sue

2:30 EST 1:30 CST  
CBS-AP Revers: WOWO WKRC

WHAS WMMN (sw-15.27)

NBC-Rosa Lee, sop.: WCKY  
WTAM WHIO WMAQ WSAI

WIRE (sw-15.33)  
KDKA-Home Forum

WAVE-To be announced  
WCPO-Zonta Club Speaker

WFBM-Mary Baker's Alum  
WGN-Painted Dreams, sketch

WLAC-ΔChurch of Christ  
WSM-Joan Dickerson, sop.

WWVA-Ma Perkins, sketch

2:45 EST 1:45 CST  
NBC-Old Refrain; String Ensem-  
ble: WHIO WCKY WTAM

WMAQ WIRE (sw-15.33)  
KMOX-Alternon Recess (CBS)

WCPO-Tango Time  
WFBM-News

WGN-Melody Moments  
WHAS-University of Kentucky

WMMN-Cap. Andy & Flip  
WWVA-Mountain Boys

3:00 EST 2:00 CST  
NBC-Marine Band: WAVE WIRE

WCKY KDKA WHIO (sw-  
15.21)

CBS-Ann Leaf, organist: WKRC  
WHAS WOWO WMMN WFBM

(sw-15.27)  
NBC-Pepper Young's Family,

sketch: WTAM WMAQ WSM  
WLW (sw-15.33)

KMOX-Inquiring Reporter  
WCPO-Today's Winners

WENR-Musical Grab Bag  
WGBF-Parent-Teacher Assn.

WGN-Molly of the Movies  
WLAC-Memories

WSAI-Affairs of Rex Stevens  
WWVA-Cowboy Loye's Blue Bon-  
net Boys

3:15 EST 2:15 CST  
NBC-Alma Perkins, sketch, Mar-  
gery Hannon, Willard Farnum:

WTAM WLW WSM WENR  
(sw-15.33)

KMOX-Barnyard Folles  
WGN-Afternoon Serenade

WMAQ-Tuneful Topics  
WSAI-To be announced

WWVA-Home Time

3:30 EST 2:30 CST  
CBS-Jimmie Brierly, trn.; Orch.:  
WSMK WOWO WLAC WHAS

WKRC WMMN WFBM (sw-  
15.27)

NBC-Vic & Sade, sketch; Art  
Van Harvey: WLW WTAM

WMAQ (sw-15.33)  
KMOX-Barnyard Folles

WENR-Marine Band  
WGBF-Deaconess

WSM-To be announced  
WWVA-News West Liberty Sa-  
lute

3:45 EST 2:45 CST  
NBC-The O'Neills, sketch:  
WTAM WLW WMAQ (sw-  
15.33)

CBS-Gogo Delys, songs: WKRC  
WSMK WHAS WOWO WFBM

WMMN WLAC KMOX (sw-  
15.27)

WAVE-To be announced  
WGN-Pioneers; News

4:00 EST 3:00 CST  
NBC-Alma Kitchell, contralto:  
WENR WAVE WIRE WSM

KDKA WCKY (sw-15.21)

CBS-Concert Miniatoures: WMMN  
WKRC WFBM WSMK (sw-  
15.27)

NBC-Henry Busse's Orch.:  
WTAM WMAQ WSAI (sw-  
15.33)

WHAS-ΔWeekday Devotions  
WHIO-Organ Melodies

WLAC-Afternoon Melodies  
WLW-Virginians, male quartet



## NEXT WEEK:

# Trial by Fire

*Helen Hayes has been called one of the greatest dramatic actresses of our time. Now she is a greater star than ever before. Why? Court room scenes, court room strife and struggle have given her new insight into human problems, human life! Read her story in RADIO GUIDE next week!*



Art Van Harvey See 3:30 p.m. EST (2:30 CST)

WOWO All Aboard
WVVA-Merry-makers & Grandpa Jones
4:15 EST 3:15 CST
NBC Jackie Heller, tr.: WENR
WHIO WSM WIRE WCKY WAVE
\* MBS-Life of Mary Sothorn: WLW WGN
KDKA Utility Hall
KMOX Window Shoppers
WHAS-Concert Miniatures (CBS)
4:30 EST 3:30 CST
NBC-The Tunetwisters: KDKA WSM WENR (sw-15.21)
CBS-Instrumentalists: WSMK WLAC WHAS WMMN WFBM (sw-15.27)
NBC-Rhythm Parade: WMAQ WTAM WCKY WAVE WHIO
KMOX Piano Recital
WCPO-Band Concert
WGN-Tuneful Melodies
WIRE-Matinée Varieties
WLW Betty & Bnh, sketch
WOWO-Delta Time Religion
WVVA Prgm. Resume; Shopping
4:45 EST 3:45 CST
CBS-Clyde Barrie, har.: WSMK WLAC WHAS WMMN WFBM (sw-15.27)
NBC-Grandpa Burton, sketch: WIRE WAVE WHIO WMAQ
NBC-To be announced: WSM WENR KDKA (sw-15.21)
KMOX-Dope from the Dugout
WGN-Dick Tracy, sketch
WCPO-Music Matinee
WHIO News
WKRC-Musical Calendar
WLW-Dreamy Aft.
WTAM-Musical Cocktail
5:00 EST 4:00 CST
NBC-Walter Logan's Musicale: WCKY WIRE WTAM WMAQ WAVE WSM (sw-9.53)
NBC-Harry Kogen's Orch.: Joan & the Escorts: WENR
CBS-Margaret McCrae, songs: WKRC WSMK WLAC WHAS WMMN WFBM WVVA (sw-15.27)
To be announced: WHIO KMOX KDKA Kiddies' Klub
WCPO-Final Headlines
WGN-Armchair Melodies
WLW Toy Band
WOWO Little Joe's Request Program
5:15 EST 4:15 CST
NBC-Tom Mix & His Straight Shooters: WTAM WSAI WMAQ (sw-9.53)
NBC Men of the West: WENR KDKA (sw-15.21)
CBS-Eddie Duunstedter, organist: WSMK WLAC WHAS WMMN WFBM (sw-15.27-9.59)
WCPO-Galvano & Cortez
WKRC-Freshest Thing in Town
WLW-Jack Armstrong, sketch
WVVA Peerless Economy Notes
5:30 EST 4:30 CST
NBC-The Singing Lady: KDKA WLW WGN (sw-15.21)
CBS-Adventures of Jack Masters: (sw-15.27)
NBC-Jack Armstrong, sketch: WMAQ WTAM (sw-9.53)
CBS-Tea Dance: WSMK WLAC WMMN WFBM (sw-15.27-9.59)
dance Hour: WSM WVVA
To be announced: WAVE WOWO WCKY-Evening Concert
WCPO-Jed Shayne's Orch.
WENR Irma Glen, organist
WHAS Out of the Dusk
WIRE-Harry Bason
WKRC-News
WSAI-Concert Miniature
5:45 EST 4:45 CST
NBC-Bailey Axton, tr.: WCKY WAVE WIRE WMAQ (sw-9.53)
CBS-Wilderness Road: WSMK WLAC WMMN WFBM WOWO (sw-15.27-9.59)
NBC-Orphan Annie, sketch: WLW WGN WSMK (sw-15.21)
WCPO-Dinner Music
WENR Gentlemen of Rhythm
WKRC-Consolidated & Sylvia
WSAI-Tea Time
WSM-News
WTAM-Ramon Labato
6:00 EST 5:00 CST
NBC-Flying Time: WCKY WAVE WMAQ (sw-9.53)
CBS-Buddy Clark, songs: WSMK WVVA WLAC WHAS WMMN WOWO (sw-11.83)
NBC-Animal News Club: WSAI WENR
KDKA-News
WFBM-Bohemians
WGN-Blackstone String Trio
WIRE-Sons of Pioneers
WKRC-Jimmie Allen, sketch
\* WLW-Johnson Family, sketch
WSM-Strings; Pan-American
WTAM-Twilight Tunes
WVVA-Baseball Scores
6:15 EST 5:15 CST
CBS-Hal Munro's Orch.: WKRC WSMK WLAC WVVA
NBC-Clark Dennis, tr.: WCKY WENR
CBS-Bobby Benson and Sunny Jim: (sw-11.83-9.59)
NBC-Midge Williams, songs: WAVE WSAI
KDKA-Political Talk
KMOX-Safety Legion
WCPO U. C. Evening School
WGBF-Tarzan, sketch
WGN-Palmer House Ensemble
WHAS-Dick Tracy
WHIO-Buddy & Ginger
WIRE-Cul Reporters
WKRC-Rhythm Youngsters
WLW-Musical Comedy
WMAQ-Tommy Mills, sports
WMMN-Shopping Notes
WOWO Amer. Family Robinson
WTAM To be announced
6:30 EST 5:30 CST
NBC-News; Castles of Romance: WSAI
CBS-News; Eton Boys: WSMK WLAC WVVA WFBM WHAS (sw-11.83)
NBC-News; Dorothy Page, con-tralto: WMAQ
News: WENR WCKY
KDKA-Baseball Scores: Weather
KMOX-Jack Armstrong
WAVE-Round the Town
WCPO-Merchants Bulletins
WGBF-Hoffman's Boys Club
WGN-To be announced
WHAS-Melody Cruise
WHIO-Tarzan of the Apes
WIRE-Cocktail Hour
WKRC-Don Hall Trio
WLW-Boh Newhall, sports
WMMN-Movie Reporter
WOWO-News; Sports
WSM-Advs. of Sonty & Buddy
WTAM-News; Sportsman
6:45 EST 5:45 CST
NBC-News; Three Seamps: WENR
(CBS-Renewed of the Mounted: WFBM WVVA WSMK WBBM KMOX (sw-11.83)
\* NBC-Lowell Thomas, com-mentator: WLW KDKA
WTAM (sw-15.21)
WCKY Musical Moods
WCPO-Secretary Hawkins
WGBF-Seroco Club
WGN-Sports Review
WHAS-Peter Ricciardi, organist
WHIO-Jimmie Allen, sketch
WIRE-Sport Slants
WKRC Sports
WLAC-Hawaiian Serenades
WMAQ-Keith Beecher's Orch.
WMMN-Pinto Pete
WSAI-Red Barber
WSM-Dance Hour Music
7:00 EST 6:00 CST
\* NBC-Amos 'n' Andy, sketch: WFAF WTAM WMAQ WLW WGY (sw-9.53)
CBS-Wim. Hard, political commen-tator: WABC WBBM WKRC WJR WSMK WMMN WVVA (sw-11.83)
NBC-Easy Aces, sketch: WJZ WCKY KDKA WHIO WIRE WLS WHAM (sw-11.87)
CBS-Sunset Serenade: KMOX WLAC
NBC-Otto Thurn's Orch.: WAVE WSM
KMOX-France Laux
WCPO-Silver Shears
WFBM Sports
WGN-Charlie Gaylord's Orch.
WSAI-Dinner Hour
7:15 EST 6:15 CST
CBS-Sunset Serenade: WSMK WVVA
\* NBC-ALKA-SELTZER PRE-sents Uncle Ezra's Radio Sta-tion: WFAF WTAM WHIO WIRE WGY WMAQ WCKY (sw-9.53)
CBS-Popeye, the Sialor: WABC WBBM KMOX WLAC WFBM WJR WHAS (sw-11.83-9.59)
NBC-Nationwide Poll Results: John B. Kennedy, commen-tator: WJZ KDKA WLW WAVE WSM WHAM WLS (sw-11.87)
WCPO-Hornberger Trio
WGN-Rubinoff, violinist
WMMN-Super Songsters
7:30 EST 6:30 CST
CBS-Goose Creek Parson: WABC WBBM WFBM WHAS WLAC KMOX WJR WKRC (sw-9.59-11.83)
\* NBC-HORLICK'S MALTED: Milk Presents Lum & Abner, sketch: WJZ WLS WLW
NBC-Frank Parker, tr.: Ann Leaf, organist: WFAF WMAQ To be announced: WIRE WAVE KDKA-Songs My Mother Sang
WCKY-Rubinoff, violinist
WCPO-Sports Review
WGN-Lone Ranger
WHAM-Studio Prgm.
WHIO-Si Burick; Dance Music
WMMN-Sports; Eloise Hall
WSAI-Billy Snider's Orch.
WSM-Variety Prgm.
WTAM-Jack Randolph, bar.
WVVA Musical Varieties
7:45 EST 6:45 CST
NBC-Nationwide Poll Results: John B. Kennedy, commen-tator: WTAM
\* CBS-Boake Carter, commen-tator: WABC WHAS KMOX WKRC WBBM WJR (sw-9.59-11.83)
NBC-Ruth Lyon, sop.: WFAF
NBC-Mario Cozzi, bar.: WJZ WAVE WHAM WLS
News: WCKY WFBM
KDKA-Dan & Sylvia
WCPO-Musical Reveries
WGBF-Rubinoff, violinist
WGY-Rhythm Review
WHIO-News; Weather; Music
WLAC-Sons of the Pioneers
WLW-Jack Randolph, bar.
WMAQ-Whistler and His Dog
WMMN-Sports
WSAI-Knot Hole Club
WSM-Super Songsters
WVVA-Richard Himber's Orch.
8:00 EST 7:00 CST
NBC-Fannie Brice & Victor Ar-den's Orch.: WJZ WLS WHIO WHAM KDKA WIRE WCKY (sw-11.87)
\* CBS-Cavalcade of America: WABC WHAS WKRC WBBM KMOX WFBM WJR WLAC (sw-11.83-6.06)
\* NBC-One Man's Family, serial drama; Anthony Smythe: WFAF WTAM WSM WAVE WGY WLW WMAQ (sw-9.53)
To be announced: WGN WOWO WMMN-Organ Reveire.
WSAI-Mel Snyder
WVVA-Samuels & Idahl
8:15 EST 7:15 CST
WCPO-Camera Clicks
WGN-Joe Sanders' Orch.
WMMN-Happily Havlicheck
WSAI-Headliners
WVVA-Jack Lloyd, songs
8:30 EST 7:30 CST
\* CBS-Burns & Allen; Jimmie Newell, tr.: Henry King's Orch.: WABC WKRC KMOX WBBM WFBM WJR WHAS WLAC (sw-11.83-6.06)
NBC-Lavender & Old Lace; Lucy Monroe: WJZ WHAM KDKA WENH WSAI (sw-11.87)
\* NBC-Wayne King's Orch.: WFAF WCKY WIRE WMAQ WTAM WAVE WHIO WGY WSM (sw-9.53)
\* MBS-Music Box: WLW WGN
WCPO-Ward's Orch.
WMMN-Invitation to the Waltz
8:45 EST 7:45 CST
WMMN-Rhumba Rhythm
WOWO-Mid-Continent Prgm.
9:00 EST 8:00 CST
\* NBC-Col. Stoopnagle & Budd; Amateurs & Peter Van Stee-den's Orch.: WFAF WTAM WAVE WMAQ WSM WLW WGY (sw-9.53)
\* CBS-CHESTERFIELD CIGAR-ettes Presents Nini Martini & the Chesterfield Orch & Chor-us, dir. of Andre Kostelanetz: WABC WKRC WOWO WHAS KMOX WFBM WLAC WMMN WBBM WJR (sw-11.83-6.06)
NBC-To be announced: WJZ WHAM WCKY WHIO WENR KDKA Kaleidscope
WCPO-Bradford's Orch.
WGN-Gabriel Heatter
WIRE-Red Dickerson's Orch.
WSAI-Johnny Lewis' Orch.
9:15 EST 8:15 CST
WGN-News; Sport Shots
9:30 EST 8:30 CST
CBS-Come On, Let's Sing; Homer Rhodeheaver, leader: WABC WOWO WHAS WFBM WBBM WJR WLAC KMOX WKRC (sw-11.83-6.06)
To be announced: KDKA WKBF WCKY Here's To You
WCPO-Boxing Matches
WGN-Dance Orch.; Soloists
WIRE-Miss Good Taste
WMMN-Amateur Show
WSAI-Community Chest
9:45 EST 8:45 CST
WCKY-To be announced
WHIO-Harry Kalb's Orch.
NBC-Symphony Orch.
WMMN-Dance Tunes
10:00 EST 9:00 CST
\* CBS-Gang Busters; Crime Drama by Phillips Lord: WABC WHAS WKRC WBBM KMOX WOWO WFBM WJR WLAC (sw-6.12-6.06)
NBC-Vivian Della Chiesa, sop.: WJZ WENR KDKA WCKY WHAM (sw-6.14)
\* NBC-LUCKY STRIKE CIGAR-ettes Present Your Hit Parade & Sweepstakes; Harry Sosnik's Orch.: WFAF WGY WLW WTAM WAVE WIRE WHIO WMAQ WSM (sw-9.53)
WGN-Bradford's Orch.
WNC-Horace Heidt's Orch.
WMMN-Amer. Family Robinson
WSAI-Concert Hall
10:15 EST 9:15 CST
WGN-Freddie Martin's Orch.
WHAS To be announced
WMMN-Amer. Family Robinson
WSAI News
10:30 EST 9:30 CST
(CBS-To be announced: WABC WFBM WBBM WKRC KMOX WJR (sw-6.12-6.06)
WENR To be announced
WGBF News
WGN-Kay Kyser's Orch.
WHAM To be announced
WLAC Sports
WMMN-News
WOWO-Rubinoff, violinist
WSAI-Mart Kenney
10:45 EST 9:45 CST
CBS-Jack Shannon, tr.: WABC WBBM WMMN WOWO WKRC (sw-6.12)
KMOX Thank You Susia
WFBM-Rubinoff, violinist
WGBF-Wrestling Matches
WJR-News
WLAC Variety Prgm.
WSAI-Ralph Watkins' Orch.
11:00 EST 10:00 CST
NBC-(News, WJZ only) Phil Le-vant's Orch.: WJZ WHAM WCKY
CBS-Wm. Hard, political commen-tator: WFBM WOWO KMOX
NBC-Nano Rodrigo's Orch.: WFAF WMAQ (sw-9.53)
\* NBC-Amos 'n' Andy, sketch: WSM
CBS-Clyde Lucas' Orch.: WARC WVVA WMMN WBBM WSMK WJR
News: WIRE WKRC WENR
To be announced: WHAS WAVE KDKA News; Sports
WCPO-Moods
WGN-Dance Orch.
11:15 EST 10:15 CST
WGY News; Musical Prgm.
WHIO-Rubinoff, violinist
WJR-Rhythm
WLAC-Around the Town
\* WLW-Paul Sullivan News R'm
WSAI Dance Time
WTAM-Joel Candullo's Orch.
11:30 EST 10:30 CST
CBS-Clyde Lucas' Orch.: WOWO
NBC-Phil Levant's Orch.: WAVE WENB KDKA (sw-6.14)
NBC-Keith Beecher's Orch.: WFAF WCKY WGY (sw-9.53)
KMOX-Tom Baker, tr.
WFBM-News
WHAM Michael Covert's Orch.
WHIO-News; Harry Kalb's Orch.
WIRE-Bassology
WSAI News
WJR Moods in Music
WKRC-Clyde Trask's Orch.
WLW-Old Fashioned Girl
WMAQ-Tommy Mills, sports
WSAI-Lloyd Huntley's Orch.
WSM-Souvenirs
WVVA To be announced
11:30 EST 10:30 CST
NBC-(News, WFAF only) Keith Beecher's Orch.: WFAF WIRE WMAQ WGY (sw-9.53)
CBS-Geo. Givot's Circus: WABC WOWO WBBM WKRC WLAC WMMN WFBM KMOX
NBC-Phil Ohman's Orch.: WJZ WHAM WSAI WAVE WENR WSM
KDKA Dance Orch.
WCKY News
WGN-Louis Prima's Orch.
WHIO-Claude Hoagland's Orch.
WTAM-Blue Barron's Orch.
11:45 EST 10:45 CST
CBS-Geo Givot's Orch.: WJR WCKY-Jesse Crawford (NBC)
WGBF-Coral Room
WHIO-Keith Beecher's Orch. (NBC)
12:00 EST 11:00 CST
NBC-Fletcher Henderson's Orch.: WFAF WCKY WIRE WMAQ WGY WHIO (sw-9.53)
CBS-Joe Reichman's Orch.: WABC WSMK WOWO WJR WFBM WKRC KMOX WLAC
NBC-Shandor, violinist; Dance Orch.: WJZ WSM KDKA WAVE WENR (sw-6.14)
WBBM Dance Orch.
WGBF Brown Derby
WGN-Ted Fiorito's Orch.
WLW-Organ & Poems
WMMN-Richard Himber's Orch.
WSAI-Nat Brandwynne's Orch.
WTAM-Midnight Revue
12:15 EST 11:15 CST
WFBM News
12:30 EST 11:30 CST
NBC-Lights Out, mystery drama: WFAF WAVE WTAM WMAQ WSM WCKY WHIO WIRE WGY (sw-9.53)
CBS-Herbie Kay's Orch.: WABC WSMK WMMN WFBM WLAC WJR WKRC WBBM
NBC-Luigi Romanelli's Orch.: WJZ
KDKA Leroy Bradley's Orch.
KMOX News
WENR-Phil Levant's Orch.
WGN-Horace Heidt's Orch.
WOWO-Maury Cross' Orch.
12:45 EST 11:45 CST
KMOX Herbie Kay's Orch. (CBS)
WBBM-George Givot
End of Wednesday Prgms.

Night

7:00 EST 6:00 CST
\* NBC-Amos 'n' Andy, sketch: WFAF WTAM WMAQ WLW WGY (sw-9.53)
CBS-Wim. Hard, political commen-tator: WABC WBBM WKRC WJR WSMK WMMN WVVA (sw-11.83)
NBC-Easy Aces, sketch: WJZ WCKY KDKA WHIO WIRE WLS WHAM (sw-11.87)
CBS-Sunset Serenade: KMOX WLAC
NBC-Otto Thurn's Orch.: WAVE WSM
KMOX-France Laux
WCPO-Silver Shears
WFBM Sports
WGN-Charlie Gaylord's Orch.
WSAI-Dinner Hour
7:15 EST 6:15 CST
CBS-Sunset Serenade: WSMK WVVA
\* NBC-ALKA-SELTZER PRE-sents Uncle Ezra's Radio Sta-tion: WFAF WTAM WHIO WIRE WGY WMAQ WCKY (sw-9.53)
CBS-Popeye, the Sialor: WABC WBBM KMOX WLAC WFBM WJR WHAS (sw-11.83-9.59)
NBC-Nationwide Poll Results: John B. Kennedy, commen-tator: WJZ KDKA WLW WAVE WSM WHAM WLS (sw-11.87)
WCPO-Hornberger Trio
WGN-Rubinoff, violinist
WMMN-Super Songsters
7:30 EST 6:30 CST
CBS-Goose Creek Parson: WABC WBBM WFBM WHAS WLAC KMOX WJR WKRC (sw-9.59-11.83)
\* NBC-HORLICK'S MALTED: Milk Presents Lum & Abner, sketch: WJZ WLS WLW

8:00 EST 7:00 CST
NBC-Fannie Brice & Victor Ar-den's Orch.: WJZ WLS WHIO WHAM KDKA WIRE WCKY (sw-11.87)
\* CBS-Cavalcade of America: WABC WHAS WKRC WBBM KMOX WFBM WJR WLAC (sw-11.83-6.06)
\* NBC-One Man's Family, serial drama; Anthony Smythe: WFAF WTAM WSM WAVE WGY WLW WMAQ (sw-9.53)
To be announced: WGN WOWO WMMN-Organ Reveire.
WSAI-Mel Snyder
WVVA-Samuels & Idahl
8:15 EST 7:15 CST
WCPO-Camera Clicks
WGN-Joe Sanders' Orch.
WMMN-Happily Havlicheck
WSAI-Headliners
WVVA-Jack Lloyd, songs
8:30 EST 7:30 CST
\* CBS-Burns & Allen; Jimmie Newell, tr.: Henry King's Orch.: WABC WKRC KMOX WBBM WFBM WJR WHAS WLAC (sw-11.83-6.06)
NBC-Lavender & Old Lace; Lucy Monroe: WJZ WHAM KDKA WENH WSAI (sw-11.87)
\* NBC-Wayne King's Orch.: WFAF WCKY WIRE WMAQ WTAM WAVE WHIO WGY WSM (sw-9.53)
\* MBS-Music Box: WLW WGN
WCPO-Ward's Orch.
WMMN-Invitation to the Waltz
8:45 EST 7:45 CST
WMMN-Rhumba Rhythm
WOWO-Mid-Continent Prgm.
9:00 EST 8:00 CST
\* NBC-Col. Stoopnagle & Budd; Amateurs & Peter Van Stee-den's Orch.: WFAF WTAM WAVE WMAQ WSM WLW WGY (sw-9.53)
\* CBS-CHESTERFIELD CIGAR-ettes Presents Nini Martini & the Chesterfield Orch & Chor-us, dir. of Andre Kostelanetz: WABC WKRC WOWO WHAS KMOX WFBM WLAC WMMN WBBM WJR (sw-11.83-6.06)
NBC-To be announced: WJZ WHAM WCKY WHIO WENR KDKA Kaleidscope
WCPO-Bradford's Orch.
WGN-Gabriel Heatter
WIRE-Red Dickerson's Orch.
WSAI-Johnny Lewis' Orch.
9:15 EST 8:15 CST
WGN-News; Sport Shots
9:30 EST 8:30 CST
CBS-Come On, Let's Sing; Homer Rhodeheaver, leader: WABC WOWO WHAS WFBM WBBM WJR WLAC KMOX WKRC (sw-11.83-6.06)
To be announced: KDKA WKBF WCKY Here's To You
WCPO-Boxing Matches
WGN-Dance Orch.; Soloists
WIRE-Miss Good Taste
WMMN-Amateur Show
WSAI-Community Chest
9:45 EST 8:45 CST
WCKY-To be announced
WHIO-Harry Kalb's Orch.

Short-wave programs of American stations are shown along with the regular program listings. See page 31 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.
6:45 a.m.—Dance music: WK3ME
7 a.m.—Birmingham Hippodrome orchestra: GSG GSH
8 a.m.—Classical music: DJL
8:30 a.m.—Symphony Concert; Heuri Tomasi, conductor; Mrs. Pauline Gordon, pianist: TPA2
11:15 a.m.—BBC Dance orchestra: GSF GSG GSII
12:15 p.m.—Reginald King's orchestra: GSB GSD GSO
1:20 p.m.—The Red Sarafan: GSB GSD GSO
2:25 p.m.—PROMENADE CONCERT. Bach program. Margaret Ballour, contralto; Nancy Weir, Sara Stein, Bruno Paikin and Ross Pratt, pianists; Jelly D'Aranyi and Adila Fachiri, violinists; BBC Symphony orchestra, Sir Henry J. Wood: GSB GSD GSO
2:45 p.m.—Opera, "Queen Joan": TPA3
3:30 p.m.—Hyden Magyar orchestra: GSB GSD GSO

4 p.m.—Talk, "The Soviet Union's New Car Models": RNE
5 p.m.—Chamber music: DJB DJD
6 p.m.—Variety program, "Above the Waves": DJB DJD
6:30 p.m.—Symphonic concert: 2RO
6:55 p.m.—Isolde Menges string quartet: GSC GSD GSI
7 p.m.—Pan-American program: W3XAL (6.1)
7 p.m.—Happy Hour program: PCJ (9.59)
7 p.m.—Talk, "Foirs and Sabres": 2RO
7:15 p.m.—Germano Arnaldi, pianist: 2RO
7:30 p.m.—Light music: DJB DJD
8 p.m.—National Railways program: DJB DJD
8:30 p.m.—Scott quartet: YV2RC
8:30 p.m.—Quiet Festival Hour: DJB DJD
9 p.m.—National Tourist program: TIPP
9:15 p.m.—Light music: DJB DJD
9:40 p.m.—STANFORD SONG RECITAL; Franklyn Kelsey, baritone: GSC GSF
10:05 p.m.—BBC Dance orchestra: GSC GSF
10:45 p.m.—Listener greetings: DJB DJD
1:15 a.m.—BBC Dance orchestra: GSB GSD
1:45 a.m.—Musical burlesque, "Concert in Camera": GSB GSD

WEDNESDAY'S FOREIGN SHORT-WAVE PROGRAMS
It is Most Likely Corroded and Has Poor or Loose Connections
NO MORE BUZZES, CLICKS and shorts from summer rains and winter snow and sleet when using an F. & H. Capacity Aerial Eliminator. Equipped with 75 ft. long, strong 50 ft. high, yet occupies only 1 1/2 inch by 4 inch space behind your radio—guaranteed to give you outstanding reception or your money back.
BETTER TONE AND DISTANCE GUARANTEED
Sensitivity, selectivity, tone and volume improved. No lightning danger or un-sightily lead-in and aerial wires. Makes your set complete to itself. Forget aerial wires and troubles—move your set anywhere.
NOT NEW—VALUE ALREADY PROVED
In the market five years, 100,000 satisfied customers to U. S. and foreign countries. In use from the Arctic Region of Norway to the Tropics of Africa, Chosen by Government for use on Naval Hospital bedside radios. Each factory tested on actual long distance reception. Can't harm set—Easily connected to any radio, including radios having no ground or radios for doublet aerial. Mail coupon at once. Pay postage \$1.00 plus a few pennies postage on delivery. If not entirely satisfied, return within five days and your dollar will be refunded without question.
JUST MAIL THIS COUPON—
F. & H. Radio Laboratories, Dept. 67, Fargo, N. Dak.
Send F. & H. Capacity Aerial. Will pay postage \$1 plus few cents postage. (If not pleased will return within 5 days for \$1 refund.) Check here [ ] if returning \$1 with order—thus saving postage cost—same refund guarantee. Check here [ ] if interested in dealer's proposition.
NAME .....
ADDRESS .....
CITY ..... STATE .....

DISCARD YOUR OLD AERIAL

Complete. Dues away with Aerial entirely—Just place an F & H Capacity Aerial Eliminator (size 1 1/2 in. x 4 in.) within your set. Simple instructions furnished with unit. Easily connected by suction in aerial and ground of set. Your radio will then operate and time in the same manner as if it were connected to an aerial. Operates on both short and long waves.
WHAT USERS SAY
San Antonio, Tex. It might interest you to know that with the Capacity Aerial Eliminator I get European stations easily and in the winter get Australia, Russia, Honolulu and many Jap Short Wave Stations. I get all Pacific Coast Stations on the broadcast band.
Davenport, Ia. Received your Radio Aerial Eliminator and it sure works fine. Also works swell on Short Wave band. Wish I had found it long ago.
City ..... STATE .....





Vivian Della Chiesa  
See 8:30 p.m. EST (7:30 CST)

## Network Changes

Judy Starr & The Charioteers, formerly Monday 7:30 p.m., now CBS 7:30 p.m. EST (6:30 CST)

## News

9:55 a.m.—CBS-WHAS  
9:00 a.m.—NBC-WTAM  
6:30 p.m.—NBC-WAVE  
6:30 p.m.—CBS-WSMK  
6:45 p.m.—Lowell Thomas: NBC-WLW  
7:45 p.m.—Boake Carter: CBS-KMOX  
11:00 p.m.—Paul Sullivan: WLW  
11:00 p.m.—NBC-WJZ  
11:30 p.m.—NBC-WEAF

## Morning

**7:00 EST 6:00 CST**  
Musical Clock: WCKY KDKA  
WCPQ Funa Cowboys  
WGN Good Morning  
WIRE-Bar Nothin' Rauch  
WKRC-Jerry Fay  
WLW-Nation's Family Prayer  
WMAQ-Suburban Hour  
WTAM-Hank Miller's Boys  
WVVA-L. P. Lehman & Staff

**7:15 EST 6:15 CST**  
WCPQ Old Time Tunes  
WKRC-News  
WLW-Morn. Devotions  
WTAM-Old Man Sunshine

**7:30 EST 6:30 CST**  
Musical Clock: WCPQ WSM  
WFBM-Chuck Wagon  
WKRC Breakfast Express  
WLW-To be announced  
WTAM-Jr. Broadcasters' Club

**7:45 EST 6:45 CST**  
WLW-News  
WTAM-Pie Plant Pete

**8:00 EST 7:00 CST**  
NBC-Malcolm Claire: WTAM WCKY  
CBS On the Air Today; Song Stylists (sw-21.52)  
NBC-Morning Devotions: WSAI WAVE  
Musical Clock: WIRE WMMN KMOX-Home Folks' Hour WCKY-Morning Roundup WFBM-Early Birds WGBF East Side Tabernacle WGN Golden Hour WHAS-Jackson Family WLW-Chandler Chats WMAQ Fashion Horoscope WOWN Radio Bible Class WSM-To be announced WVVA Morning Edition

**8:15 EST 7:15 CST**  
NBC-Dick Leibert, organist: WSAI WAVE  
NBC-Good Morn. Melodies: WSM WCKY WTAM  
Musical Clock: WMMN WVVA KDKA News; Musical Clock WCPQ Today's Headlines WGN-Melody Bakers WHAS-Breakfast Business WLS-Lulu Belle & Scotty WLW-Postoffice

**8:30 EST 7:30 CST**  
CBS-Salon Musicale (sw-21.52)  
NBC-Cherrio: WCKY WLW WAVE  
KMOX Markets; News  
WCPQ-Musical Clock  
WGN-Good Morning  
WKRC-Christian Science

WLAC-News & Melodies  
WMMN Mountain Boys  
WOWO-News  
WSAI Daily Sun Dial

**8:45 EST 7:45 CST**  
KMOX-Home Folks Hour  
WCPQ-Variety Time  
WGBF-Timely Topics  
WHAS-The Strollers  
WKRC To be announced  
WMMN-Cap. Andy & Flip  
WOWO-Breakfast Club

**9:00 EST 8:00 CST**  
CBS-Village Chapel: WHAS WMMN WSMK KMOX (sw-21.52)

★ NBC-Breakfast Club: KDKA WAVE WMAQ (sw-15.21)  
NBC-Streamliners; News: WCKY Morning Matinee: WGN WSAI WSM  
News: WLAC WIRE WFBM WHIO Almanac WKRC-Woman's Hour WLS-Homemakers' Prgm. WLW-Hymns of All Churches WMAQ Fashion Horoscope WTAM Variety Prgm. WVVA Cowboy Loye's Blue Bonnet Boys

**9:15 EST 8:15 CST**  
CBS-Village Chapel: WKRC WOWO WHAS WSMK KMOX (sw-21.52)  
NBC-Streamliners; News: WHIO WIRE  
WCPQ Stars of Song WFBM-Timely Varieties WGBF-City Court WGN-Making the Constitution WLAC Favorites of the Air WLW-Larry & Sue WTAM-Health & Home WVVA-Musical Clock

**9:30 EST 8:30 CST**  
CBS-Bill & Ginger: (sw-21.52)  
CBS-Larry Vincent, songs; News: WSMK WMMN WOWO (sw-21.52)  
KMOX-Tick Tock Revue  
WCPQ-Morning Serenade  
WHAS-Chats with Dolly Dean  
WKRC-Christian Science  
WLW-Aunt Mary  
WTAM-Variety Prgm.  
WVVA-Arkansas Travelers

**9:45 EST 8:45 CST**  
CBS-Bachelor's Children: KMOX (sw-21.52)  
CBS-Song Stylists; News: WSMK KDKA-Style & Shopping Service WFBM-Hollywood Highlights WFBM Party Line WKRC-To be announced WLS-Evelyn the Little Maid WLW-Hollywood Room Recipes WMMN-Morning Devotions WGBF-Bill & Ginger WSAI-Breakfast Club (NBC) WTAM-Streamliners; News

**10:00 EST 9:00 CST**  
NBC-Mrs. Wiggs of the Cabbage Patch, sketch: WMAQ WTAM WSAI (sw-15.33)  
CBS-Betty & Bob, sketch: WFBM WHAS WKRC (sw-21.52)  
NBC-News: Vaughn de Leath, songs: WCKY WAVE  
CBS-Fred Feibel, organist: WSMK WMMN KDKA-News; Music KMOX Harry W. Flannery, Views on News  
WCPQ-Harvey Kent's Orch.  
WGN-Friendly Neighbor's Party  
WHAS-Jackson Family  
WIRE-Happy Long  
WLS Party Line  
WLW-Queen's Minstrel  
WMMN-News  
WVVA-Variety Prgm.; News

**10:15 EST 9:15 CST**  
NBC-John's Other Wife, sketch: WMAQ WTAM WSAI (sw-15.33)  
NBC-Five Star Jones, sketch: KDKA WLS (sw-15.21)  
CBS-Modern Cinderella: WKRC WHAS WFBM (sw-21.52)  
NBC-Viennese Sextet: WSM WAVE WCKY  
MBS-Bachelor's Children: WGN WLW  
KMOX-Fred Feibel, organist (CBS)  
WCPQ-Dnt Club News  
WHIO Party Line  
WIRE-Hired Hands  
WMMN-Ranch Hands

**10:30 EST 9:30 CST**  
NBC-Just Plain Bill, sketch: WMAQ WTAM WSAI (sw-15.33)  
NBC-Josh Higgins of Finchville: WSM  
CBS-Poetic Strings: WMMN WSMK  
NBC-Pepper Young's Family, sketch: KDKA WLS (sw-15.21)  
CBS John K. Watkins, News; Letty Crocker; Hymns of All Churches: WKRC WHAS WFBM (sw-21.52)  
KMOX-The Corn Huskers WCKY Party Line  
WCPQ Beauty Prgm.  
WGN Morning Serenade  
WHIO-Municipal Court  
WIRE-Hughes Heel  
WLAC-Man on the Street  
WLW Peggy At the Switchboard  
WOWO Rhythm Makers  
WVVA-Rapid Ad Service

**10:45 EST 9:45 CST**  
NBC-Aristocratic Rhythms: KDKA WAVE WSM (sw-15.21)  
CBS Poetic Strings: WLAC  
NBC Today's Children, sketch: WTAM WMAQ WHIO WIRE WCKY (sw-15.33)  
KMOX-Fascinating Melodies WCPQ George Dupre's Orch.  
WLW-Alice O'Leary & Organ  
WGBF-Household Hour  
WGN-Cookery Question Box  
WLS Prairie Ramblers  
WLW Livestock  
WSAI-News  
WVVA-Chuck & Don

**11:00 EST 10:00 CST**  
CBS-Mary Lee Taylor, talk: WFBM WHAS KMOX WOWO WLAC WVVA  
★ NBC-Nellie Revell: WSM KDKA WAVE WCKY WIRE (sw-15.21)  
NBC-David Harum, sketch: WMAQ WTAM WSAI (sw-15.33)  
CBS Rhythm Boys: WSMK WMMN (sw-21.52)  
MBS To be announced: WGN WLW  
WCPQ Post Time  
WGBF-Mr. & Mrs. WHIO Charm for Sale  
WKRC Bulletin Board  
WLS News

**11:15 EST 10:15 CST**  
NBC-Backstage Wife: WTAM WMAQ WSAI (sw-15.33)  
CBS-Quality Twins: WKRC WHAS KMOX (sw-21.52)  
NBC-Vagabonds, quartet: WIRE WHIO  
NBC-Home Sweet Home, sketch: WLS WLW KDKA WSM (sw-15.21)  
To be announced: WAVE WOWO WCKY-Organ Reverie  
WCPQ-Cliff Miles' Orch.  
WOWO Melody Hour  
WGBF-Bill & Ginger  
WGN We Are Four  
WVVA-Flyin' X Roundup

**11:30 EST 10:30 CST**  
NBC-Ralph Kirbery, the dream singer: WMAQ WTAM (sw-15.33)  
CBS-Big Sister, sketch: WLAC WVVA WKRC WHAS KMOX (sw-21.52)  
NBC-Honeymooners, Grace & Eddie: WSM WAVE WCKY WHIO WIRE  
CBS-To be announced: WSMK NBC-Vic & Sade, sketch: WLS KDKA (sw-15.21)  
WCPQ-Concert Favorites  
WFBM-Kitchen Clinic  
WGBF-Baby Shop  
WGN-Man on State Street  
WLW-Kid Sister  
WMMN-Hillbilly Bill  
WOWO News; Farm Service  
WSAI-Organ Recital

**11:45 EST 10:45 CST**  
CBS-The Better Home, Roger B. Whitman: (sw-21.52)  
NBC-Edward MacHugh, songs: WLW WLS KDKA WSM (sw-15.21)  
CBS-Patterns in Harmony: WHAS WKRC WSMK KMOX WMMN  
NBC-Wife Saver: WTAM WMAQ WSAI (sw-15.33)  
KMOX-Let's Compare Notes  
WAVE-Morning Moods  
WCKY-Souvenirs of Song  
WGBF-Hoosier Philosopher  
WGN-Kid Sister  
WHIO-Home Forum  
WIRE-Tuneful Topics

WLAC-Polly Baker  
WOWO-Party Line  
★ WPAR-MOVIE GOSSIP (1420 kc)  
WVVA Rhythm Rangers

## Afternoon

**12:00 EST 11:00 CST**  
★ CBS-Between the Bookends; Ted Malone: WLAC KMOX WMMN WKRC WSMK WFBM WHAS (sw-21.52-9.59)  
★ NBC-Girl Alone, sketch: WLW WMAQ WTAM (sw-15.33)  
NBC-Honeyboy & Bassafra comedy team: WSAI WAVE WSM WHIO  
News: KDKA WCKY  
WCPQ Bible; Console Meditations  
WGBF-Wedding Anniversaries  
WGN-Wife vs. Secretary  
WLS Red Foley & Lily May  
WOWO Easy Aces  
WVVA Farm & Home Hour

**12:15 EST 11:15 CST**  
NBC-Women of '35; Political Talk: WLW KDKA WLS (sw-15.21)  
CBS Blue Flames: KMOX WFBM WVVA WHAS WOWO WLAC (sw-21.52-9.59)  
★ NBC-Story of Mary Marlin, sketch: WTAM WAVE WHIO WCKY WMAQ WIRE (sw-15.33)

NBC To be announced: WSAI WCPQ Luncheon Music  
WGN-Doring Sisters  
WJR Poetic Strings  
WKRC-Jane Grey  
WMMN-Boggie; Guy Lombardo's Orch.  
WSM-Farm Credit Interview  
WVAV Stocks; News

**12:30 EST 11:30 CST**  
CBS-The Romance of Helen Trent: WKRC WHAS WFBM KMOX (sw-21.52)  
NBC-Gene Arnold & the Ranch Boys: WHIO WCKY (sw-15.33)  
CBS-The Merry-makers: WSMK WMMN (sw-9.59)  
NBC-Nat'l Farm & Home Hour; Walter Blaufuss' Orch.: WSM KDKA WSAI WAVE WMAQ (sw-15.21)  
WCPQ Man on the Street  
WGN-Mid-day Service  
WIRE-Indiana Farm & Home Hour  
WLAC-Betty & Bob  
WLS Fed. Housing Speaker  
WLW-Livestock  
WOWO Variety Time  
WTAM Board of Education  
WVVA Luncheon Club

**12:45 EST 11:45 CST**  
CBS Rich Man's Darling, sketch: WKRC WHAS WFBM KMOX (sw-21.52)  
CBS-Merry-makers: WLAC WOWO  
NBC-Jules Landes' Ensemble: WHIO WCKY  
WCPQ-Male Glee Club  
WLS-Dinnerbell Prgm.  
WLW-Nat'l Farm & Home Hour  
WMMN-Farm Prgm.  
WTAM To be announced

**1:00 EST 12:00 CST**  
CBS-Madison Ensemble: WOWO WVVA WFBM (sw-15.27-9.59)  
News: WCKY WHIO WMMN  
WCPQ-Rotary Club  
WGBF-Church & School News  
WGN-Palmer House Ensemble  
WHAS College of Agriculture  
WKRC-News; Fire Dept.  
WLAC-Garden & Home Prgm.  
WSM-Encores  
WTAM Noon-day Resume

**1:15 EST 12:15 CST**  
NBC, CBS, MBS and some independent stations will carry the World's Series unless rain postpones game in which case alternate programs are listed below:  
NBC-Hollywood High Hatters: WHIO WMAQ WCKY WHAS (sw-15.33)  
CBS-Madison Ensemble: WLAC WHAS WMMN  
News: WOWO WIRE  
WCPQ-Luncheon Music  
WFBM-Farm Bureau Prgm.  
WGN-Way Down East  
WIRE-News  
WSAI-Darktown Meeting Time  
WTAM-At the Exposition  
WVVA-C. A. House

**1:30 EST 12:30 CST**  
NBC To be announced: WMAQ KDKA (sw-15.21)  
CBS-Academy of Medicine Prgm. (sw-15.27-9.59)  
NBC Dan Harding's Wife, sketch: WCKY WHIO WMAQ (sw-15.33)  
KMOX Magic Kitchen  
WCPQ-Conservatory of Music  
WFBM-Hoosier Farm Circle  
WGN-Blackstone String Trio  
WIRE-Reporter  
WKRC-Luncheon Lyrics  
WLAC-News; Variety Prgm.  
WLW-To be announced  
WMMN-Inquiring Reporter  
WOWO-Home Folks Frolic  
WSAI-Larry Duran & guitar  
WSM-News  
WTAM Brad & Al  
WVVA-Dr. H. Lamont; News

**1:45 EST 12:45 CST**  
NBC-Dot & Will, sketch: WMAQ KDKA WSM (sw-15.21)  
NBC To be announced: WCKY WHIO WIRE WMMN (sw-15.33)  
CBS-Doris Kerr, songs: WKRC WLAC (sw-15.27-9.59)  
WAVE-Fox Hunters  
WGBF-Curbstone Reporter  
WGN-Palmer House Ensemble  
WHAS-Shopping Talk  
WLS-Musical Almanac  
WLW-Molly of the Movies  
WOWO-Maury Cross' Orch.  
WSAI Day Dreams  
WTAM-Everyman's Treasure House  
WVVA-L. P. Lehman & Staff

**2:00 EST 1:00 CST**  
CBS Big Sister, sketch: WFBM  
CBS-Eton Boys, male quartet: KMOX WKRC (sw-15.27-9.59)  
NBC-Braggiotti & Shefter, piano duo: WTAM WCKY WHIO WIRE (sw-15.33)  
NBC-Words & Music: WSM KDKA WMAQ (sw-15.21)  
To be announced: WGBF WGN WAVE Man on the Street  
WCPQ-Popular Rhythms  
WHAS-University of Kentucky  
WLAC-Luncheon Musicale  
WLS Grain Market  
WLW-Ohio School of the Air  
WMMN Shopping Notes  
WOWO-Hoosier Hot Shots  
WSAI-News  
WVVA-Mountain Boys

**2:15 EST 1:15 CST**  
CBS-Happy Hollow, sketch: WMMN WHAS WKRC (sw-15.27-9.59)  
KMOX-Magic Kitchen  
WAVE To be announced  
WFBM-Way Down East  
WGN-June Baker, home talk  
WHAS-College of Agriculture  
WLS-Homemakers' Prgm.  
WOWO-Purdue Prgm.  
WSAI-Johnny Lewis  
WVVA-Salon Moods

**2:30 EST 1:30 CST**  
NBC-Jos. Littau's Orch.; Carol Deis, sop.: WTAM WMAQ WSAI (sw-15.33)  
CBS-Music in the Air: WOWO WMMN WHAS WKRC (sw-15.27)  
NBC-Gen. Fed. of Women's Clubs: WCKY WIRE  
KDKA Home Forum  
WCPQ-Familial Melodies  
WFBM-Mary Baker's Album  
WGN-Painted Dreams, sketch  
WHIO-Dance Parade  
WLAC-Church of Christ  
WSM-To be announced  
WVVA-Ma Perkins

**2:45 EST 1:45 CST**  
NBC-Music Guild; Guests: WIRE WCKY  
KMOX-Eddie Dunstedter, organist  
WFBM-News  
WGN-Melody Moments  
WHAS-University of Kentucky  
WHIO Dance Band  
WMMN-Cap. Andy & Flip  
WVVA-Mountain Boys

**3:00 EST 2:00 CST**  
CBS-Salvation Army Band: WKRC WFBM WSMK WLAC WHAS WOWO WMMN KMOX (sw-15.27)  
NBC-Pepper Young's Family, sketch: WTAM WMAQ WSM (sw-15.33)  
KDKA-State Fed. Penna. Women  
WAVE-To be announced

**3:15 EST 2:15 CST**  
NBC-Angelo Vitale's Band: WCKY WIRE KDKA WHIO (sw-15.21)  
NBC-Ma Perkins, sketch; Virginia Payne: WLW WTAM WENR WSM (sw-15.33)  
CBS-Howells & Wright, pianists: WOWO WSMK WKRC WLAC WMMN WVVA WHAS WFBM  
In the Village from "Caucasian Sketches," Impolito Tognoni; Song of the Fuljo Boatmen, Zolnerine; Introduction from Suite, Op. 17, Rachmaninoff  
To be announced: WHIO WSAI KMOX Barnyard Follies WGN Afternoon Serenade WMAQ Tuneful Topics

WVVA-Mountain Boys  
WVVA-Cowboy Loye's Blue Bonnet Boys

**3:30 EST 2:30 CST**  
★ NBC-Light Opera Co.: WHIO WENR WCKY  
NBC-Vic & Sade, sketch, with Bernadine Flynn: WTAM WLW WMAQ (sw-15.33)  
CBS-Do You Remember?: WHAS WKRC WLAC WOWO WSMK WMMN WFBM (sw-15.27)  
To be announced: WAVE WSM KDKA-League of American Pen Women  
KMOX Barnyard Follies  
WGBF-Deaconess Hospital  
WVVA-Ma Perkins, sketch

**3:45 EST 2:45 CST**  
NBC-The O'Neills, sketch: WSM WTAM WLW WMAQ (sw-15.33)  
NBC-Light Opera Co.: KDKA (sw-15.21)  
WCKY Carl Kennedy  
WFBM-Front Page Drama  
WIRE-Cadets Quartet  
WVVA-Pioneers; News

**4:00 EST 3:00 CST**  
NBC-Tea Time at Morrell's, variety show; Gale Page, contralto; Charles Sears, tr.; Joseph Gallicchio's Orch.; Don McNeill, m.c.: WCKY WMAQ WSM WIRE WTAM WHIO (sw-15.33)  
CBS-All Hands On Deck: WSMK WKRC WFBM WOWO WMMN (sw-15.27)  
WAVE To be announced  
WHAS-Weekday Devotions  
WLAC-Aft. Melodies  
WLW-Virgians, male quartet  
WVVA-Hoosier Merry-makers

**4:15 EST 3:15 CST**  
★ MBS-Life of Mary Sothorn: WGN WLW  
KDKA-French and German  
KMOX-Window Shoppers  
WHAS-To be announced

**4:30 EST 3:30 CST**  
NBC-Political Parade: WHIO WMAQ WTAM WCKY  
CBS-Greetings from Old Kentucky: WLAC WSMK WFBM WMMN WVVA (sw-15.27)  
NBC To be announced: WAVE WSM WENR  
KDKA-To be announced  
KMOX-Queen's Favorites  
WCPQ-Neapolitan Concert Band  
WGBF-News  
WGN-Down Memory Lane  
WIRE-Matinee Varieties  
WKRC-Eddie Schodler  
WLW-Betty & Bob, sketch  
WOWO-Old Time Religion

**4:45 EST 3:45 CST**  
NBC To be announced: WENR WAVE KDKA (sw-15.21)  
NBC-Vass Family: WSAI WIRE WMAQ  
KMOX-Dope from the Dugout  
WCKY-Dick Tracy, sketch  
WCPQ-Gene Granville's Orch.  
WGBF-Musical Masterpiece Hour  
WHIO-Organ Melodies  
WKRC-Musical Calendar  
WLW-Dreamy Aft.  
WTAM-Musical Cocktail

**5:00 EST 4:00 CST**  
NBC-While The City Sleeps: WMAQ WHIO WCKY WIRE WTAM (sw-9.53)  
CBS-Lewis Gannett, books: WMMN WSMK WFBM WHAS WLAC (sw-15.27)  
NBC To be announced: WENR WSM WAVE

# Thursday

October 1



Walter Bialuss  
See 12:30 p.m. EST (11:30 CST)

## Frequencies

KDKA-960	WGN-720	WLW-700
KMOX-1090	WCY-790	WMAQ-670
WABC-860	WHAM-1150	WMMN-850
WAVE-940	WHAS-820	WWO-1160
WRRM-770	WHIO-1250	WSAI-1330
WCKY-1490	WIRE-1400	WSAZ-1190
WCPO-1200	WJR-750	WSM-650
WEAF-660	WJZ-760	WSMK-1380
WENR-870	WKRC-550	WTAM-1070
WFBM-1230	WLAC-1470	WWVA-1160
WGRF-630	WLS-870	

CBS Vincent Lopez' Orch.: WABE WMMN WLAC WSMK WFBM WKRC WJR  
NBC Henry King's Orch.: WJZ WSAI WIAM  
KDKA Leroy Bradley's Orch. KMOX News  
WBBM Herbie Kay's Orch. WGN Horace Heidt's Orch.  
WHIO-Claude Hongand's Orch. WLW-Dance Orch.  
WMAQ-Phil Levant's Orch. WTAM-Chas. Steuross' Orch.  
WWVA-Swing Band  
  
12:45 EST 11:45 CST  
NBC Alfred Barr's Orch.: WEAF WCKY WSM WIRE WAVE WENR (sw 9.53)  
KMOX Laug Thompson's Orch. WWVA Vincent Lopez' Orch. (CBS)  
End of Thursday Prgrms.

KDKA Kiddies' Kull  
KMOX-To be announced  
WCPO-Final Headlines  
WGN-Armchair Melodies  
WKRC-Pull Parrott Crime  
WLW-Wise Crackers  
WOWO-Little Joe  
WWVA-Hoosier Merry-makers  
  
5:15 EST 4:15 CST  
NBC-Tom Mix & His Straight Shooters: WTAM WMAQ WSAI (sw 9.53)  
NBC-Madge Marley, songs: WCKY WIRE  
CBS-Clyde Barrie, bar.: WSMK WMMN WLAC WHAS (sw 15.27)  
To be announced: WHIO KMOX KDKA-Tea Dance  
WCPO-Del Sarto's Orch.  
WFBM-Tea Time Tunes  
WKRC-Freshest Thing in Town  
WLW-Jack Armstrong, sketch  
WWVA-Economy Notes  
  
5:30 EST 4:30 CST  
NBC-String Ensemble: WAVE (sw 9.53)  
CBS-The Bluebirds, vocal trio: WOWO WMMN WLAC WSMK (sw 15.27-9.59)  
NBC Singing Lady: KDKA WLW WGN (sw 15.21)  
NBC-Jack Armstrong, sketch: WTAM WMAQ (sw 9.53)  
News: WGBF WKRC  
WCKY-Evening Concert  
WCPO-Donnelly Rhythms  
WENR-Irma Glen organist  
WHAS-Out of the Dusk  
WIRE-Harry Bason  
WSAI-Let's Have a Ptry  
WSM-Organ Reveries  
WWVA-Shopping Hour  
  
5:45 EST 4:45 CST  
NBC-Amer. Academy of Ophthalmology & Otolaryngology Prgm.: WTAM WCKY WIRE WMAQ WAVE (sw 9.53)  
CBS-Wilderness Road, sketch  
WOWO WBM WSMK WMMN WLAC (sw 15.27)  
NBC-Orphan Annie, sketch  
KDKA WLW WGN (sw 15.21)  
WCKY-Timetwisters  
WCPO-Chamber of Commerce  
WKRC-Consolidated & Sylvia  
WSAI-Tea Time  
WSM-News  
  
6:00 EST 5:00 CST  
CBS-News; Sports Resume; Paul Douglas: (sw 11.83)  
NBC-Flying Time: WAVE WMAQ WCKY (sw 9.53)  
CBS-Loretta Lee, songs; News: WWVA WLAC WSMK WHAS WMMN  
NBC-James Wilkenson, bar.: WENR  
KDKA News  
KMOX-Jack Armstrong, sketch  
WCPO-Dinner Music  
WFBM-Bohemians  
WGN-Wisecrackers  
WIRE-Say It with Music  
WKRC-Jimmie Allen, sketch  
★ WLW-Johnson Family, sketch  
WSM-Beasley Smith  
WTAM-Twilight Tunes  
WWVA-Radio Gossip; Sports  
  
6:15 EST 5:15 CST  
NBC-Clark Dennis, tr.: WCKY WENR WSM WAVE (sw 9.53)  
CBS-News of Youth, Junior news dramatization: WWVA (sw 11.83-9.59)  
NBC-Animal Close-Ups: WSAI  
CBS-Ann Leaf, organist: WLAC  
KDKA-Thank You Stusia  
WCPO-Gov. Martin Davey  
WFBM-Christian Science  
WGBF-Girl Scouts  
WGN-Palmer House Ensemble  
WIRE-Dick Tracy  
WIRE-Cub Reporters  
WKRC-Safety Sam  
WLW-Musical Comedy  
WMAQ-Tommy Mills, sports  
WMMN-Shopping Notes  
WTAM-Rhythm Revue  
  
6:30 EST 5:30 CST  
NBC-News; Ruth Lyon, sp.: WSAI  
CBS-Foothall Roundup; Eddie Dooley: WHAS KMOX WMAQ (sw 11.83)  
CBS-Ann Leaf, organist: WSMK WMMN  
KDKA-Baseball Scores: Weather  
WAVE-Round the Town  
WCKY-News  
WCPO-Merchants Bulletins  
WENR-What's the News?

WFBM-Bohemians  
WGBF-Hoffman's Birthday Club  
WGN-Blackstone String Trio  
WHIO-Tarzan of the Apes  
WIRE-Cocktail Time  
WKRC-Dan Hall Trio  
WLW-Bob Newhall, sports  
WSM-Variety Prgm.  
WTAM-News; Sportsman  
WWVA-Governor Davey  
  
6:45 EST 5:45 CST  
★ NBC-Lowell Thomas, comedian; KDKA WLW WTAM (sw 15.21)  
CBS-Rentrow of the Mounted  
WFBM WSMK WWVA KMOX (sw 11.83)  
NBC-News; The Southernaires: WENR  
WKY Musical Moods  
WCPO-Secretary Hawkins  
WGBF-Serena Club  
WGN-Sports Review  
WHAS-Peter Riccardi, organist  
WHIO-Jimmie Allen, sketch  
WIRE-Sport Slants  
WKRC-Gov. Martin L. Davey  
WLAC-Pop Concert  
WMAQ-Keith Beecher's Orch.  
WMMN Drifters  
WSAI-Red Barber  
WSM-Dance Hour  
  
7:00 EST 6:00 CST  
CBS-Marion Carley pianist: WKRC KMOX  
NBC-Easy Aces, sketch: WJZ KDKA WCKY WHAM WLS WHIO WIRE (sw 11.87)  
CBS-Wm. Hard, political commentator: WABC WBBM WKRC WSMK WMMN WJR (sw 9.59-11.83)  
★ NBC-Amon 'n' Andy: WEAF WEAF WMAQ WTAM WGY WLW (sw 9.53)  
NBC Console Capers: WAVE WSM  
KMOX-France Laux  
WCPO-Modern Music  
WFBM Sports  
WGN-Palmer House Ensemble  
WLAC-World Daytime Review  
WSAI-Dinner Hour  
  
7:15 EST 6:15 CST  
CBS-Sportscast; Ted Husing: WABC WWVA (sw 11.83)  
NBC-Voice of Experience: WLW WEAF WGY WTAM WMAQ (sw 9.53)  
CBS-Herbert Foote's Ensemble: WFBM (sw 9.59)  
NBC-Tony Russell, songs: WJZ WAVE WHAM WIRE WCKY WSM WHIO  
Rubinoff, violinist: WGN WKRC KDKA-Southmeers  
KMOX-Rentrow of the Mounted  
WCPO-Rev. H. S. Bigelow  
WHAS-Hot Dates in Music  
WJR-News  
WMMN-Jungle Jim  
  
7:30 EST 6:30 CST  
CBS-Judy Starr & the Charioteers: WABC WBBM WKRC WJB WFBM KMOX (sw 11.83)  
NBC-Edwin C. Hill, news: WMAQ WCKY (sw 9.53)  
CBS-Bluebirds: WMMN WWVA  
★ NBC-HORLICK'S MALTED Milk Presents Lum & Abner sketch: WJZ WLS WLW  
NBC-Gilbert Seldes, news: WEAF  
KDKA Lights On  
WAVE-Round the Town  
WCPO-Sports Review  
WGN-Tom, Dick & Harry  
WGY-Science Forum  
WHAM-N.Y.S. Trooper's Drama  
WHAS-Down On the Farm  
WHIO-Si Burick; Dance Music  
WIRE-To be announced  
WLAC-News; Variety Prgm.  
WSAI-Billy Snider's Orch.  
WSM-Rubinoff, violinist  
WTAM-Gov. Davey  
WWVA-Twilight Reverie  
  
7:45 EST 6:45 CST  
NBC-Music Is My Hobby; Guest: WCKY  
NBC-Terri La Franconi, tr.: ★ CBS-Boake Carter, commentator: KMOX WKRC WHAS WJR WBBM (sw 11.83-9.59)  
MBS-Pleasant Valley Frolics: WGN WLW  
News: WFBM WWVA  
WCPO-Pop Concert  
WENR-Totten on Baseball  
WGBF-Diamond City News  
WHIO-Music

WLAC-Sons of the Pioneers  
WLS-Soloist  
WMAQ-To be announced  
WMMN-Movie Reporter  
WSAI-Knot Hole Club  
WSM-Thank You Stusia  
WTAM-Jamboree  
  
8:00 EST 7:00 CST  
★ NBC-Rudy Vallee's Variety Hour; Guests: WEAF WTAM WMAQ WGY WLW (sw 9.53)  
CBS-Bandwagon; Starring Kate Smith; Guests: WABC WHAS WBBM WJR WFBM KMOX WKRC (sw 11.83-6.06)  
CBS-To be announced: WWVA WSMK  
NBC-Al Donahue's Orch.: WJZ KDKA WCKY WHAM WAVE WLS WHIO WSM (sw 11.87)  
WGN-Diamond City News  
WIRE-Future Stars  
WLAC-Carefree Capers  
WMMN-Variety Show  
WSAI-Mel Snyder's Orch.  
  
8:15 EST 7:15 CST  
KDKA-Major Al Williams  
WCPO-Emilio Moreno's Orch.  
WGN-Louis Prima's Orch.  
WSAI-Headliners  
WWVA-Twilight Reverie  
  
8:30 EST 7:30 CST  
NBC-Roy Shield's Orch.; Vivian Della Chiesa, sop.: WJZ WCKY WHIO WHAM WAVE KDKA WIRE (sw 11.87)  
To be announced: WGN WWVA WCPO-Ward's Orch.  
WENR-Passing Parade  
WLW-Movie Time  
WMMN-Invitation to the Waltz  
WSAI-Barney Rapp's Orch.  
WSM-Rhythm Orch.  
  
8:45 EST 7:45 CST  
Rubinoff violinist: WAVE WGBF WENR-Star Dust  
WGN-Repub. Volunteers  
WKRC-Gov. Martin L. Davey  
WLAC-Talks to Men  
WMMN-Tango Rhythm  
WSM-Roy Shield's Orch.  
WWVA-Final Edition  
  
9:00 EST 8:00 CST  
★ NBC-MAXWELL HOUSE Coffee Presents Show Boat, Lanny Ross, tr.; Ross Graham, bar.; Sam Hearn, comedian; Molasses 'n' January; Honey Dean, vocalist; Helen Jepson, sop. & Modern Choir; Al Goodman's Orch.; Stopnagle & Budd, guests: WEAF WHIO WMAQ WTAM WAVE WSM WLW WAVE WGY (sw 9.53)  
★ CBS-Major Bows' Amateur Hour: WABC WMMN WHAS WJR WKRC WBBM WWVO WFBM WLAC KMOX (sw 11.83-6.06)  
NBC-Union Station, sketch: WJZ KDKA WHAM WENR WCKY (sw 11.87)  
CBS-To be announced: WWVA WCPO-Dance Time  
WGN-Gabrielle Heatter  
WIRE-Barr Dance  
WSAI-Johnny Lewis' Orch.  
  
9:15 EST 8:15 CST  
WGN-News; Sport Shots  
WSAI-Nat Brandwynne's Orch.  
  
9:30 EST 8:30 CST  
NBC-Meredith Willson's Orch.: WJZ WHAM KDKA WSAI WENR WCKY (sw 11.87)  
WCPO-Parade of Dance Hits  
WGN-Musical Revue  
  
10:00 EST 9:00 CST  
NBC-Helen Traubel, sop.: WJZ WHAM KDKA WENR WCKY (sw 6.14)  
CBS-Then & Now; Carleton Kelsey's Orch.; Al Jolson, D. W. Griffith, Walter Huston, guests: WABC WLAC WFBM WHAS WBBM WKRC WJR WOWO KMOX WSMK WMMN (sw 6.12-6.06)  
★ NBC-Music Hall; Bing Crosby; Bob Burns, comedian; Beverly Roberts; Billie Burke, guests; Jimmy Dorsey's Orch.: WEAF WTAM WAVE WMAQ WGY WSM WLW (sw 9.59)  
WCPO-Bradford's Orch.  
WHIO-Community Prgm.  
WIRE-Open House  
WSAI-Concert Hall

10:15 EST 9:15 CST  
NBC-Barry McKinley, bar.: WJZ WHAM KDKA WENR WCKY WHIO (sw 6.14)  
WGN-Kay Kyser's Orch.  
WSAI-News  
  
10:30 EST 9:30 CST  
NBC-To be announced: WJZ WHAM WENR WCKY (sw 6.14)  
CBS-To be announced: WABC KMOX WFBM WJR WKRC WBBM (sw 6.12-6.06)  
WCPO-Gov. Martin Davey  
WGN-Freddie Martin's Orch.  
WHAS-To be announced: WWVA WLAC Sports  
WMMN-News  
WOWO-Hot Dates in Music  
WSAI-Ralph Watkins' Orch.  
  
10:45 EST 9:45 CST  
CBS-Talk by Norman Thomas, Unemployment: WABC WBBM WOWO (sw 6.12)  
KMOX-Hot Dates in Music  
WFBM-Rhythm Revue  
WHAS-Here's to You  
WJR-News  
WKRC-Rubinoff, violinist  
WLAC-Movie Parade  
  
11:00 EST 10:00 CST  
★ NBC-Amos & Andy, sketch: WSM  
CBS-Wm. Hard, political commentator: KMOX WFBM WGW  
NBC-Chm McCarthy, sports: WEAF WCKY (sw 9.53)  
NBC-(News, WJZ only); Dance Orch.: WJZ WHAM  
CBS-Jay Freeman's Orch.: WJR WBBM WWVA WMMN WSMK News: WIRE WCKY WENR KDKA News; Sports; Weather  
WAVE-To be announced  
WGN-Little Jack Little's Orch.  
WGY-News; Musical Prgm.  
WHIO-News; Harry Kalb's Orch  
WJR-Rhythm  
WJZ-Around the Town  
★ WLW-Paul Sullivan, news room  
WMAQ-Henry Busse's Orch.  
WSAI-Barney Rapp's Orch.  
WTAM-Gov. Davey  
  
11:15 EST 10:15 CST  
NBC-Phil Levant's Orch.: WEAF WSM WGY WENR WAVE WHIO (sw 9.53)  
  
11:30 EST 10:30 CST  
NBC-Dance Orch.: KDKA WCKY (sw 6.14)  
To be announced: WLW WHAS WWVA  
KMOX-Cardinal Highlights  
WIRE-Baconology  
WFBM-News  
WJR-Smoke Rings  
WKRC-Ulyde Trask's Orch.  
WMAQ-Tommy Mills, sports  
WOWO-Maurie Cross' Orch.  
WTAM-Otto Thurn's Orch.  
  
11:30 EST 10:30 CST  
NBC-(News, WEAF only) Keith Beecher's Orch.: WEAF WGY WMAQ WHIO WAVE WIRE (sw 9.53)  
CBS-Eddie Duchin's Orch.: WABC WMMN KMOX WLAC WFBM WBBM WKBC  
NBC-Jacques Fray's Orch.: WJZ WHAM WENR  
WCKY-News  
WGN-Ted Fiorito's Orch.  
WSM-Dance Orch.  
  
11:45 EST 10:45 CST  
CBS-Eddie Duchin's Orch.: WJR WWVA  
NBC-Keith Beecher's Orch.: WCKY WTAM  
KMOX-Rubinoff violinist  
WBBM-Herbie Kay's Orch.  
  
12:00 EST 11:00 CST  
NBC-Shandor, violinist; Wayne King's Orch.: WJZ KDKA (sw 6.14)  
CBS-Phil Harris' Orch.: WABC WJR WWVA WLAC WKRC WSMK WMMN WFBM KMOX  
NBC-Stan Norris' Orch.: WEAF WHIO WSM WAVE WENR WGY WSM (sw 9.53)  
WBBM-George Givot's Circus  
WGN-Louis Prima's Orch.  
WLW-Organ & Poems  
WMAQ-Henderson's Orch.  
WTAM-Midnight Revue  
  
12:15 EST 11:15 CST  
WFBM-News  
  
12:30 EST 11:30 CST  
NBC-Jesse Crawford, organist: WEAF WCKY WIRE WAVE WGY WSM WENR (sw 9.53)

## THURSDAY'S FOREIGN SHORT-WAVE PROGRAMS

Short-wave programs of American stations are shown along with the regular program listings. See page 31 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.  
1:20 p.m.—SYNCOATED SERENADE; Harry Gordon, Bob Busby, Gerry Fitzgerald and Dorothy Carless: GSB GSD GSO  
2:20 p.m.—Concert party show, Will C. Pepper's "White Coons": GSB GSD GSO  
5 p.m.—"The New German Theater," talk: DJB DJD  
5:35 p.m.—Max Reger compositions: DJB DJD  
6 p.m.—Empire Magazine review: GSC GSD GSP  
6:55 p.m.—Talk by Empire Program Director: GSC GSD GSP  
7:15 p.m.—Sound pictures: DJB DJD  
7:45 p.m.—Folk songs: YV2RC  
8:30 p.m.—German lessons: DJB DJD  
8:45 p.m.—Schubert's "Sonata Arpeggione": DJB DJD  
9 p.m.—Musical variety hour: OLR  
9:20 p.m.—Popular music: PRADO  
9:50 p.m.—Talk by Empire Program Director: GSC GSF  
10:05 p.m.—MUSICAL BURLESQUE, "Concert in Camera": GSC GSF  
10:45 p.m.—Listener greetings: DJB DJD

## CONTESTS ON THE AIR

**SUNDAY**  
7:45 p.m. EST (6:45 CST), NBC network "Sunset Dreams." Broadcast for West at 11 p.m. EST (10 CST). Jingle contest, wrist watch prizes

**MONDAY**  
9 p.m. EST (8 CST), NBC network. "Greater Ministrals." Automobile and 120 other prizes for guessing football scores.  
9:30 p.m. EST (8:30 CST), NBC network "Studebaker Champions." Broadcast for West at 12:30 a.m. EST (11:30 p.m. CST). 5 automobiles as prizes for best predictions on outcome of Presidential election. Contest closes Oct. 15.

**TUESDAY**  
9 p.m. EST (8 CST), NBC network. "Vox Pop." Wrist watches weekly for questions or problems.  
9:30 p.m. EST (8:30 CST), NBC network Packard Hour. 12 automobiles as prizes for best answer to question given on program. Contest closes Nov. 7.  
10:30 p.m. EST (9:30 CST), NBC network. Portraits in Harmony. Automobiles as prizes for best ending to sentence given on program.

**WEDNESDAY**  
10 p.m. EST (9 CST), NBC network. "Your Hit Parade." Flat fifty tin of cigarettes for guessing three leading hit songs of week.

**THURSDAY**  
7:30 p.m. EST (6:30 CST), CBS network. "Judy Starr and the Charioteers." Wrist watch prizes and merchandise samples.

**FRIDAY**  
10:30 p.m. EST (9:30 CST), NBC network. "Red Grange Football Forecasts." Automobile and 120 other prizes weekly for guessing football scores.

**SATURDAY**  
7 p.m. EST (6 CST), NBC network. "Red Grange Football Reports." Same contest as Friday.  
10 p.m. EST (9 CST), CBS network. "Your Hit Parade." Same contest as Wednesday.

**LUM AND ABNER**  
now on NBC

WJZ WLW WBZ WBZA  
WSB WSYR WENR WMC

"Biggest Radio Hit in Years"

TUNE IN! EVERY THURSDAY NIGHT  
9 EST Coast-to-Coast NBC Network

**MAXWELL HOUSE**  
**SHOW BOAT**

You voted it the most popular  
"musical" in Radio Guide's 1936 poll.

# Friday

October 2



Frances Langford  
See 9 p.m. EST (8 CST)

## Network Changes

Sweet & Hot, formerly 3 p.m.,  
Now CBS 2:30 p.m. EST  
(1:30 CST)  
Kreiner String Quartet, formerly  
Wednesday 4 p.m., Now CBS  
3 p.m. EST (2 CST)  
Weekend Special, formerly 5:15  
p.m., now CBS 5 p.m. EST  
(4 CST)  
Broadway Varieties, formerly  
8:30 p.m., now CBS 8 p.m.  
EST (7 CST)  
Andre Kostelanetz' Orch., former-  
ly 10 p.m., now CBS 8:30  
p.m. EST (7:30 CST)

## News

9:55 p.m.—NBC-WTAM  
6:30 p.m.—CBS-WLAC  
6:30 p.m.—NBC-WCKY  
6:45 p.m.—Lowell Thomas: NBC-  
WLW  
7:45 p.m.—Boake Carter: CBS-  
WHAS  
11:00 p.m.—George R. Holmes:  
NBC-WEAF  
11:00 p.m.—Paul Sullivan: WLW  
11:00 p.m.—NBC-WJZ  
11:30 p.m.—NBC-WEAF

## Classical Music

8:00 p.m.—Jessica Dragonette,  
sop.: NBC-WEAF

## Morning

**7:00 EST 6:00 CST**  
Musical Clock: WCKY KDKA  
WCPO-Tuna Cowboys  
WGN-Good Morning Prgm.  
WIRE-Bar Nothin' Ranch  
WKRC-Jerry Foy  
WLW-Nat'l Family Prayer  
WMAQ-Suburban Hour  
WTAM-Hank Miller's Boys  
WWVA-L. P. Lehman & Staff

**7:15 EST 6:15 CST**  
WCPO-Old Time Tunes  
WKRC-News  
WLW-Sunday School Lesson  
WTAM-Old Man Sunshine

**7:30 EST 6:30 CST**  
Musical Clock: WCPO WSM  
WFBM-Musical Almanac  
WKRC-Breakfast Express  
WLW-To be announced  
WTAM-Jr. Broadcasters Club

**7:45 EST 6:45 CST**  
WFBM-Chuck Wagon  
WLW-News  
WTAM-Pie Plant Pete

**8:00 EST 7:00 CST**  
NBC-Malcolm Claire: WTAM  
WCKY  
CBS-On the Air Today; Olean-  
ders, male quartet: (sw-21.52)  
NBC-Morn. Devotions: KDKA  
WSAI WAVE (sw-21.54)  
Musical Clock: WIRE WMMN  
KMOX-Home Folks' Hour  
WFBM-Early Birds  
WGBF-East Side Tabernacle  
WGN-Golden Hour  
WHAS-Jackson Family  
WLW-Chandler Chats  
WMAQ-Fashion Horoscope  
WOWO-Bible School  
WSM-To be announced  
WWVA-News

**8:15 EST 7:15 CST**  
NBC-Wm. Meeder, organist:  
WSAI WAVE WTAM

KDKA-News  
WCKY-Good Morning Melodies  
(NBC)  
WCPO-Today's Headlines  
WGN-Whistler & His Dng  
WHAS-Breakfast Business  
WLS-Lulu Belle & Scotty  
WLW-Postoffice  
WWVA-Musical Clock

**8:30 EST 7:30 CST**  
CBS-Bob & Rennie, songs: (sw-  
21.52)  
NBC-Cherrio: WTAM WCKY  
WLW

KMOX Markets; News  
WCPO-Memory Lane  
WGN-Timely Tunes  
WKRC-To be announced  
WLAC-News & Melodies  
WOWO News  
WSAI-Daily Sun Dial

**8:45 EST 7:45 CST**  
CBS-Bluebirds, girls' trio: (sw-  
21.52)

WCPO-Variety Time  
WGBF-Timely Topics  
WGN-Good Morning  
WHAS-The Strollers  
WOWO Breakfast Club

**9:00 EST 8:00 CST**  
★ NBC-Breakfast Club: Ranch  
Boys: KDKA WAVE WSAI  
WMAQ WSM (sw-15.21)  
CBS-To be announced: WSMK  
KMOX (sw-21.52)

NBC-Streamliners; News: WCKY  
News: WLAC WFBM  
WGN-Morning Serenade  
WHAS-To be announced  
WHIO-Almanac  
WIRE-News  
WKRC-Woman's Hour  
WLS-Homemakers' Prgm.  
WLW-Hymns of All Churches  
WMAQ-Fashion Horoscope  
WMMN-Shopping Notes  
WTAM-Variety Prgm.  
WWVA-Cowboy Yoye's Blue Bon-  
net Boys

**9:15 EST 8:15 CST**  
NBC-Streamliners; News: WHIO  
WIRE

CBS-To be announced: WMMN  
WCPO-Ivory Interlude  
WFBM-Timely Varieties  
WGBF-City Court  
WLAC-Favorites of the Air  
WLW-Larry & Sue  
WOWO-To be announced  
WTAM-Health & Home  
WWVA-Musical Clock

**9:30 EST 8:30 CST**  
CBS-Richard Maxwell, songs;  
News: WSMK WOWO WKRC  
WMMN

CBS-Bill & Ginger: (sw-21.52)  
KMOX-Ambrose & His Ramblers  
WCPO-Morning Serenade  
WGN-Morning Melodies  
WHAS-Chats with Dolly Dean  
WLW-Mail Bag  
WSM-Personal Shopper  
WTAM-Board of Education  
WWVA-Arkansas Travelers

**9:45 EST 8:45 CST**  
CBS-Bachelors Children: KMOX  
(sw-21.52)

CBS-News; News: WSMK  
To be announced: WLW WKRC  
KDKA-Style & Shopping Service  
WFBM-Hollywood Highlights  
WGN-Making the Constitution  
WHAS-Party Line  
WLS-Hilltoppers  
WMMN-D Morning Devotions  
WOWO-Melody Hour  
WSM-Songs That Never Grow Old  
WTAM-Streamliners; News

**10:00 EST 9:00 CST**  
NBC-Mrs. Wiggs of the Cabbage  
Patch, sketch: WMAQ WTAM  
WSAI (sw-15.33)

CBS-Betty & Bob, sketch:  
WFBM WHAS WKRC (sw-  
21.52)

CBS-Oleanders: WMMN WSMK  
NBC-News; Breen & de Rose:  
WCKY WAVE  
KDKA-News; Music  
KMOX-Harry W. Flannery in  
Views on News  
WCPO-Edmund Clair's Orch.  
WHIO-Rhythm Revue  
WGN-Friendly Neighbor's Party  
WIRE-Happy Long  
WLS-Party Line  
WLW-Queen's Minstrel  
WSM-News  
WWVA-Variety Prgm.; News

**10:15 EST 9:15 CST**  
NBC-Five Star Jones, sketch:  
KDKA WLS (sw-15.21)

CBS-Modern Cinderella: WKRC  
WHAS WFBM (sw-21.52)  
NBC-John's Other Wife, sketch:  
WMAQ WTAM WSAI (sw-  
15.33)

CBS-Fred Feibel, organist:  
WWVA WSMK KMOX  
NBC-Viennese Sextet: WCKY  
WSM WAVE  
MBS-Bachelor's Children: WGN  
WLW

WCPO-Dot Club News  
WHIO-Monticello Party Line  
WIRE-Dramas of Life

**10:30 EST 9:30 CST**  
NBC-Just Plain Bill, sketch:  
WMAQ WTAM WSAI (sw-  
15.33)

NBC-Pepper Young's Family,  
sketch: KDKA WLS (sw-  
15.21)

CBS-John K. Watkins, News;  
Betty Crocker; Hymns of all  
Churches: WFBM WHAS  
WKRC (sw-21.52)

NBC-Josh Higgins of Finchville:  
WSM WAVE WHIO  
KMOX-The Corn Huskers  
WCKY-Party Line  
WCPO-Review of the News  
WGN-Lucky Girl  
WIRE-In the Crimelight  
WLAC-Man on the Street  
WLW-To be announced  
WMMN-Fred Feibel, organist

**10:45 EST 9:45 CST**  
WOWO-Rhythm Makers  
WWVA-Rapid Ad Service

NBC-The Aristocratic Rhythms:  
KDKA WAVE WHIO WSM  
(sw-15.21)  
CBS-The Bluebirds, girls' vocal  
trio: WLAC WMMN WSMK  
NBC-Today's Children, sketch:  
WTAM WHIO WIRE WCKY  
WMAQ (sw-15.33)

KMOX-Carolyn Price  
WCPO-Mel Wainwright's Music  
WGBF-Household Hour  
WGN-Radio Cookery Club  
WLS-Prairie Ramblers  
WLW-Livestock  
WSAI-News  
WWVA-Chuck & Don

**11:00 EST 10:00 CST**

CBS-To be announced: WSMK  
NBC-Heriman & Banta, xylo-  
phone & piano duo: KDKA  
WAVE WSM WIRE WCKY  
(sw-15.21)  
CBS-Magazine of the Air; Leith  
Stevens' Orch.; Reed Kennedy,  
bar.: "Trouble House," sketch;  
Guests: WKRC WHAS KMOX  
WFBM (sw-21.52)  
NBC-David Harum, sketch:  
WSAI WMAQ WTAM (sw-  
15.33)  
WCPO-Post Time  
WGBF-Mr. & Mrs.  
WGN-Paul Small, Harold Turner  
& Len Salvn  
WHIO-Chain for Sale  
WLAC-News; Malcolm Tate,  
organist  
WLS-News; Markets  
WLW-Gospel Singer (NBC)  
WMMN-Piano Moods  
WOWO-Song Fashions  
WWVA-Million Dollar Girl

**11:15 EST 10:15 CST**  
NBC-Home Sweet Home, sketch:  
KDKA WLS WLW WSM (sw-  
15.21)  
NBC-Vagabonds: WHIO WIRE  
NBC-Backstage Wife, sketch:  
WTAM WMAQ WSAI (sw-  
15.33)  
WAVE-To be announced  
WCKY-Organ Reverie  
WCPO-Leo Kosloff, cont.  
WGBF-Bill & Ginger  
WGN-We Are Four  
WMMN-Hillbilly Bill  
WOWO-Morn. Moods  
WWVA-Flyin' X Roundup

**11:30 EST 10:30 CST**  
NBC-Honey-mooners: WCKY  
WHIO WCKY  
NBC-How to be Charming: WSAI  
WTAM WMAQ WAVE (sw-  
15.33)  
CBS-Chicagoans: WLAC WHAS  
WSMK WWVA WKRC KMOX  
(sw-21.52)  
NBC-Vic & Sade, sketch: WLS  
KDKA (sw-15.21)  
WCPO-Carter Family  
WFBM-Kitchen Clinic  
WGBF-Baby Shop  
WGN-Man on State Street  
WLW-Kid Sister  
WMMN-Theater Party  
WOWO-News; Farm Service  
WSM-Variety Prgm.

**11:45 EST 10:45 CST**  
NBC-Voice of Experience: WLW  
WTAM WMAQ (sw-15.33)  
NBC-Edward MacFlugh: KDKA  
WSM WLS (sw-15.21)  
KMOX-Let's Compare Notes  
WAVE-Morning Moods  
WCKY-Souvenirs of Song  
WCPO-Sid London's Orch.  
WGBF-Hoosier Philosopher  
WGN-Kid Sister  
WHIO-Home Forum with Dale  
Cooper

WIRE-Tuneful Topics  
WLAC-Polly Baker  
WMMN-Chicagoans (CBS)  
WOWO-Party Line  
WSAI-Treasure Chest  
WWVA-Rhythm Rangers

**12:00 EST 11:00 CST**

★ CBS-Between the Bookends:  
WLAC WKRC WFBM WSMK  
WHAS (sw-21.52-9.59)  
★ NBC-Girl Alone, sketch: WLW  
WTAM WMAQ (sw-15.33)  
NBC-Honeyboy & Sassafras,  
comedy team: WHIO  
KDKA-News  
KMOX-News Through a Woman's  
Eyes  
WAVE-To be announced  
WCKY-Question Box: News  
WCPO-△ Radio Bible  
WCPO-Mischa Zenna's Ensemble  
WGBF-Wedding Anniversaries  
WGN-Wife vs. Secretary  
WLS-Red Foley & Lily May  
WMMN-Mystery Melody  
WOWO-Easy Aces  
WSAI-Household Hints  
WSM-Music from Texas  
WWVA-Farm & Home Hour

**12:15 EST 11:15 CST**  
CBS-Montana Slim, yodeling cow-  
boy: WFBM WKRC WLAC  
WHAS KMOX WMMN WSMK  
WOWO (sw-21.52-9.59)  
★ NBC-Story of Mary Marlin,  
sketch: WTAM WMAQ WCKY  
WAVE WIRE (sw-15.33)  
MBS-Tm. Dick & Harry: WLW  
WGN  
To be announced: WSM WHIO  
KDKA Slim & Jack & Gang  
WCPO-Happiness Ahead  
WLS-Melody Parade  
WLW-Stocks; News

**12:30 EST 11:30 CST**  
NBC-Gene Arnold & The Ranch  
Boys: WCKY WHIO  
CBS-The Romance of Helen  
Trent: WKRC WHAS WFBM  
KMOX (sw-21.52)  
NBC-Nat'l Farm & Home Hour:  
WMAQ WAVE KDKA WSM  
(sw-15.21)  
CBS-The Captivators: WSMK  
WMMN WOWO (sw-21.52-  
9.59)  
WCPO-Man on the Street  
WGN-Mid-day Service  
WIRE-Ind. Farm & Home Hour  
WLAC-Betty & Bob  
WLW-Livestock  
WTAM-To be announced  
WWVA-Luncheon Club

**12:45 EST 11:45 CST**  
NBC-Nat'l Farm & Home Hour:  
WLW WSAI WSM  
CBS-Merry Makers: WLAC  
WKRC  
NBC-The Vagabonds, quartet:  
WCKY  
CBS-Richman's Darling: WKRC  
WFBM KMOX WHAS (sw-  
21.52)  
WCPO-The Two Doc's  
WLS-Dinnerbell Prgm.  
WMMN-Farm Prgm.  
WOWO-Bob & Norm  
WTAM-Ray Morton

**1:00 EST 12:00 CST**  
CBS-Frank Dailey's Orch.:  
WWVA WFBM WOWO (sw-  
15.27-9.59)  
NPC-Joe White, trn.: WCKY  
(sw-15.33)  
WCPO-Lee Winter  
WGBF-Church & School News  
WGN-Music from Texas  
WHAS-College of Agriculture  
WHIO-News; Weather; Markets  
WKRC-News; Fire Dept  
WLAC-Garden & Home Prgm.  
WMMN-News  
WSAI-Inquiring Reporter  
WTAM-Noon-day Resume

**1:15 EST 12:15 CST**  
NBC, CBS, MBS and  
some independent stations  
will carry the World's  
Series unless rain post-  
pones game in which case  
alternate programs are  
listed below:  
NBC-Hollywood High Hatters:  
WHIO WCKY (sw-15.33)  
CBS-Frank Dailey's Orch.:  
WKRC WLAC WHAS  
News: WIRE WOWO  
WCPO-Municipal Dance Band  
WFBM-Farm Bureau Prgm.  
WGBF-Farmer Purcell  
WGN-Way Down East  
WMMN-Stoopnagle & Bud  
WSAI-Larry Duran, guitarist  
WTAM-At the Exposition  
WWVA-Variety Prgm.

**1:30 EST 12:30 CST**  
NBC-Dan Harding's Wife sketch:  
WMAQ WCKY WHIO (sw-  
15.33)  
NBC-Dot & Will, sketch: WMAQ  
WSM  
CBS-Jimmy Farrell & Rhythm-  
aires: WLAC (sw-15.27-9.59)  
Man on the Street: WOWO  
WCPO  
Pop Concert: WTAM WCPO  
KDKA Stroller's Matinee  
KMOX-Magic Kitchen  
WAVE-Savings Talk  
WFBM-Hoosier Farm Circle  
WGN-Palmer House Ensemble  
WHAS-Savings Talk; Livestock &  
Market Reports  
WIRE-Reporter  
WKRC-Luncheon Lyrics  
WLW-Rubinoff, violinist  
WMMN-Inquiring Reporter  
WWVA-News

**1:45 EST 12:45 CST**  
NBC-Happy Jack, songs: WHIO  
WCKY (sw-15.33)  
CBS-Jimmy Farrell & Rhythm-  
aires: WKRC WOWO WHAS  
KMOX WMMN  
WAVE-Fox Hunters  
WGBF-Curbstone Reporter  
WGN-Marriage License Bureau  
WLS-Otto's Novelizations  
WLW-Molly of the Movies  
WSAI-Day Dreams  
WSM-State Dept. of Agriculture  
WWVA-L. P. Lehman & Staff

**2:00 EST 1:00 CST**  
NBC-Music Appreciation Hour  
(Premiere): WCKY WTAM  
WIRE WSM WLW WMAQ  
(sw-15.33)  
CBS-Songs of Old: WKRC  
WFBM KMOX (sw-15.27-9.59)  
To be announced: WGN WGBF  
WAVE-Man on the Street  
WCPO-Hits of the Day  
WHAS-University of Kentucky  
WHIO-Hymn Time  
WLAC-Luncheon Musicale  
WLS-Grain Markets; News  
WMMN-Shopping Notes  
WOWO-Sari & Elmer

**2:15 EST 1:15 CST**  
CBS-Happy Hollow, sketch:  
WKRC WMMN WHAS WWVA  
(sw-15.27)  
KMOX-Magic Kitchen  
WAVE-To be announced  
WFBM-Way Down East  
WGN-June Baker  
WHIO-Dance Band  
WLS-Homemakers' Prgm.  
WOWO-Question Box  
WSAI-Larry & Sue

**2:30 EST 1:30 CST**  
NBC-Music Appreciation Hour:  
WHIO WSAI  
CBS-Sweet & Hot: WKRC  
WOWO WHAS WMMN (sw-  
15.27)  
WAVE-To be announced  
WCPO-Bernard Lewison's Ens.  
WFBM-Mary Baker's Album  
WGN-Painted Dreams, sketch  
WLAC-△ Church of Christ  
WWVA-Ma Perkins, sketch

**2:45 EST 1:45 CST**  
NBC-Music Appreciation Hour:  
WIRE  
CBS-Sweet & Hot: KMOX  
WCPO-Swing Session  
WFBM-News  
WGN-Melody Moments  
WHAS-University of Kentucky  
WMMN-Cap. Andy & Flip  
WWVA-Mountain Boys

**3:00 EST 2:00 CST**  
NBC-Pepper Young's Family,  
sketch: WTAM WSM WMAQ  
WLW (sw-15.33)

**3:15 EST 2:15 CST**  
NBC-Dan Harding's Wife sketch:  
WMAQ WCKY WHIO (sw-  
15.33)  
NBC-Dot & Will, sketch: WMAQ  
WSM  
CBS-Jimmy Farrell & Rhythm-  
aires: WLAC (sw-15.27-9.59)  
Man on the Street: WOWO  
WCPO  
Pop Concert: WTAM WCPO  
KDKA Stroller's Matinee  
KMOX-Magic Kitchen  
WAVE-Savings Talk  
WFBM-Hoosier Farm Circle  
WGN-Palmer House Ensemble  
WHAS-Savings Talk; Livestock &  
Market Reports  
WIRE-Reporter  
WKRC-Luncheon Lyrics  
WLW-Rubinoff, violinist  
WMMN-Inquiring Reporter  
WWVA-News

**3:30 EST 2:30 CST**  
CBS-Three Consoles: WHAS  
WKRC WMMN WLAC WSMK  
WWVA WFBM WOWO (sw-  
15.27-9.59)  
NBC-Vic & Sade, sketch: WLW  
WTAM WMAQ (sw-15.33)  
KMOX-Baryard Frolics  
WENR-Salon Orch.  
WSM-To be announced

**3:45 EST 2:45 CST**  
NBC-The O'Neills, sketch: WLW  
WTAM WSM WMAQ (sw-  
15.33)  
NBC-Originalities: WHIO WIRE  
KDKA WCKY WAVE WENR  
WSM (sw-15.21)  
WAVE-Afternoon Melodies  
WCPO-Swing Session  
★ WGBF-RADIO GOSSIP

**4:00 EST 3:00 CST**  
NBC-Strolling Songsters: WENR  
NBC-Woman's Radio Review:  
WIRE WCKY (sw-9.53)  
CBS-Billy Mills' Orch.: WKRC  
WMMN WFBM WCKY WOWO  
(sw-15.27-9.59)  
KDKA-To be announced  
WHAS-△ Weekday Devotions  
WHIO-Organ Melodies  
WLAC-Afternoon Melodies  
WLW-Virginians, male quartet  
WWVA-Hoosier Merry-makers

**4:15 EST 3:15 CST**  
NBC-Jackie Heller, trn.: WENR  
WIRE WHIO  
★ MBS-Life of Mary Sothorn:  
WGN WLW  
KDKA-Utility Hall  
KMOX-Window Shoppers  
WHAS-Billy Mills' Orch. (CBS)

**4:30 EST 3:30 CST**  
NBC-Political Parade: WSM  
WCKY WMAQ WAVE WHIO  
WTAM  
CBS-Army Band: WSMK KMOX  
WFBM WHAS WMMN WWVA  
WLAC (sw-15.27-9.59)  
NBC-Bobby Grayson's Orch.:  
KDKA WENR (sw-15.21)  
WCPO-Twilight Ensemble  
WGBF-News  
WGN-Down Memory Lane  
WHAS-Matinee Varieties  
WKRC-Eddie Schoelver  
WLW-Betty & Bob, sketch  
WOWO-△ Old Time Religion  
WWVA-Prgm. Resume; Shopping

**4:45 EST 3:45 CST**  
NBC-Grandpa Burton, sketch:  
WSM WIRE WCKY WMAQ  
(sw-15.33)  
NBC-To be announced: WENR  
WAVE WSM KDKA (sw-  
15.21)  
KMOX-Dope from the Dug-Out  
WCPO-Don Moran's Rhythms  
WGBF-Musical Masterpiece Hour  
WHIO-Si Burick  
WKRC-Musical Calendar  
WLW-Dreamy Aft.  
WMAQ-George Bass, violinist  
WTAM-Musical Cocktail

**12:15 EST 12:15 CST**  
NBC, CBS, MBS and  
some independent stations  
will carry the World's  
Series unless rain post-  
pones game in which case  
alternate programs are  
listed below:  
NBC-Hollywood High Hatters:  
WHIO WCKY (sw-15.33)  
CBS-Frank Dailey's Orch.:  
WKRC WLAC WHAS  
News: WIRE WOWO  
WCPO-Municipal Dance Band  
WFBM-Farm Bureau Prgm.  
WGBF-Farmer Purcell  
WGN-Way Down East  
WMMN-Stoopnagle & Bud  
WSAI-Larry Duran, guitarist  
WTAM-At the Exposition  
WWVA-Variety Prgm.

**1:30 EST 12:30 CST**  
NBC-Dan Harding's Wife sketch:  
WMAQ WCKY WHIO (sw-  
15.33)  
NBC-Dot & Will, sketch: WMAQ  
WSM  
CBS-Jimmy Farrell & Rhythm-  
aires: WLAC (sw-15.27-9.59)  
Man on the Street: WOWO  
WCPO  
Pop Concert: WTAM WCPO  
KDKA Stroller's Matinee  
KMOX-Magic Kitchen  
WAVE-Savings Talk  
WFBM-Hoosier Farm Circle  
WGN-Palmer House Ensemble  
WHAS-Savings Talk; Livestock &  
Market Reports  
WIRE-Reporter  
WKRC-Luncheon Lyrics  
WLW-Rubinoff, violinist  
WMMN-Inquiring Reporter  
WWVA-News

**1:45 EST 12:45 CST**  
NBC-Happy Jack, songs: WHIO  
WCKY (sw-15.33)  
CBS-Jimmy Farrell & Rhythm-  
aires: WKRC WOWO WHAS  
KMOX WMMN  
WAVE-Fox Hunters  
WGBF-Curbstone Reporter  
WGN-Marriage License Bureau  
WLS-Otto's Novelizations  
WLW-Molly of the Movies  
WSAI-Day Dreams  
WSM-State Dept. of Agriculture  
WWVA-L. P. Lehman & Staff

**2:00 EST 1:00 CST**  
NBC-Music Appreciation Hour  
(Premiere): WCKY WTAM  
WIRE WSM WLW WMAQ  
(sw-15.33)  
CBS-Songs of Old: WKRC  
WFBM KMOX (sw-15.27-9.59)  
To be announced: WGN WGBF  
WAVE-Man on the Street  
WCPO-Hits of the Day  
WHAS-University of Kentucky  
WHIO-Hymn Time  
WLAC-Luncheon Musicale  
WLS-Grain Markets; News  
WMMN-Shopping Notes  
WOWO-Sari & Elmer

**2:15 EST 1:15 CST**  
CBS-Happy Hollow, sketch:  
WKRC WMMN WHAS WWVA  
(sw-15.27)  
KMOX-Magic Kitchen  
WAVE-To be announced  
WFBM-Way Down East  
WGN-June Baker  
WHIO-Dance Band  
WLS-Homemakers' Prgm.  
WOWO-Question Box  
WSAI-Larry & Sue

**2:30 EST 1:30 CST**  
NBC-Music Appreciation Hour:  
WHIO WSAI  
CBS-Sweet & Hot: WKRC  
WOWO WHAS WMMN (sw-  
15.27)  
WAVE-To be announced  
WCPO-Bernard Lewison's Ens.  
WFBM-Mary Baker's Album  
WGN-Painted Dreams, sketch  
WLAC-△ Church of Christ  
WWVA-Ma Perkins, sketch

**2:45 EST 1:45 CST**  
NBC-Music Appreciation Hour:  
WIRE  
CBS-Sweet & Hot: KMOX  
WCPO-Swing Session  
WFBM-News  
WGN-Melody Moments  
WHAS-University of Kentucky  
WMMN-Cap. Andy & Flip  
WWVA-Mountain Boys

**3:00 EST 2:00 CST**  
NBC-Pepper Young's Family,  
sketch: WTAM WSM WMAQ  
WLW (sw-15.33)

**3:15 EST 2:15 CST**  
NBC-Dan Harding's Wife sketch:  
WMAQ WCKY WHIO (sw-  
15.33)  
NBC-Dot & Will, sketch: WMAQ  
WSM  
CBS-Jimmy Farrell & Rhythm-  
aires: WLAC (sw-15.27-9.59)  
Man on the Street: WOWO  
WCPO  
Pop Concert: WTAM WCPO  
KDKA Stroller's Matinee  
KMOX-Magic Kitchen  
WAVE-Savings Talk  
WFBM-Hoosier Farm Circle  
WGN-Palmer House Ensemble  
WHAS-Savings Talk; Livestock &  
Market Reports  
WIRE-Reporter  
WKRC-Luncheon Lyrics  
WLW-Rubinoff, violinist  
WMMN-Inquiring Reporter  
WWVA-News

**3:30 EST 2:30 CST**  
CBS-Three Consoles: WHAS  
WKRC WMMN WLAC WSMK  
WWVA WFBM WOWO (sw-  
15.27-9.59)  
NBC-Vic & Sade, sketch: WLW  
WTAM WMAQ (sw-15.33)  
KMOX-Baryard Frolics  
WENR-Salon Orch.  
WSM-To be announced

**3:45 EST 2:45 CST**  
NBC-The O'Neills, sketch: WLW  
WTAM WSM WMAQ (sw-  
15.33)  
NBC-Originalities: WHIO WIRE  
KDKA WCKY WAVE WENR  
WSM (sw-15.21)  
WAVE-Afternoon Melodies  
WCPO-Swing Session  
★ WGBF-RADIO GOSSIP

**4:00 EST 3:00 CST**  
NBC-Strolling Songsters: WENR  
NBC-Woman's Radio Review:  
WIRE WCKY (sw-9.53)  
CBS-Billy Mills' Orch.: WKRC  
WMMN WFBM WCKY WOWO  
(sw-15.27-9.59)  
KDKA-To be announced  
WHAS-△ Weekday Devotions  
WHIO-Organ Melodies  
WLAC-Afternoon Melodies  
WLW-Virginians, male quartet  
WWVA-Hoosier Merry-makers

**4:15 EST 3:15 CST**  
NBC-Jackie Heller, trn.: WENR  
WIRE WHIO  
★ MBS-Life of Mary Sothorn:  
WGN WLW  
KDKA-Utility Hall  
KMOX-Window Shoppers  
WHAS-Billy Mills' Orch. (CBS)

**4:30 EST 3:30 CST**  
NBC-Political Parade: WSM  
WCKY WMAQ WAVE WHIO  
WTAM  
CBS-Army Band: WSMK KMOX  
WFBM WHAS WMMN WWVA  
WLAC (sw-15.27-9.59)  
NBC-Bobby Grayson's Orch.:  
KDKA WENR (sw-15.21)  
WCPO-Twilight Ensemble  
WGBF-News  
WGN-Down Memory Lane  
WHAS-Matinee Varieties  
WKRC-Eddie Schoelver  
WLW-Betty & Bob, sketch  
WOWO-△ Old Time Religion  
WWVA-Prgm. Resume; Shopping

**4:45 EST 3:45 CST**  
NBC-Grandpa Burton, sketch:  
WSM WIRE WCKY WMAQ  
(sw-15.33)  
NBC-To be announced: WENR  
WAVE WSM KDKA (sw-  
15.21)  
KMOX-Dope from the Dug-Out  
WCPO-Don Moran's Rhythms  
WGBF-Musical Masterpiece Hour  
WHIO-Si Burick  
WKRC-Musical Calendar  
WLW-Dreamy Aft.  
WMAQ-George Bass, violinist  
WTAM-Musical Cocktail

**5:00 EST 4:00 CST**  
NBC-Bughouse Rhythm, comedy  
Prgm.: WMAQ WTAM WIRE  
WCKY (sw-9.53)  
CBS-Weekend Special: WMMN  
WSMK WFBM WWVA WHAS  
(sw-15.27-9.59)  
NBC-Airbreaks: WSM WAVE  
WENR  
Baseball; Reds vs. St. Louis:  
WHIO  
KDKA-Kiddies' Klub  
KMOX-Baseball Game  
WCPO-Final Headlines

## Afternoon



Rosario Bourdon  
See 8 p.m. EST (7 CST)

## Frequencies

KDKA-980	WGN-720	WLW-700
KMOX-1090	WGY-790	WMAQ-670
WABC-860	WHAM-1130	WMMN-690
WALE-940	WHAS-820	WOWO-1160
WBRM-770	WHIO-1250	WSAI-1330
WCKY-1490	WIRE-1400	WSAZ-1190
WCPO-1200	WJR-750	WSM-650
WEAF-660	WJZ-760	WSMK-1380
WENR-870	WKRC-550	WTAM-1070
WFBM-1230	WLAC-1470	WWVA-1160
WGBF-630	WLS-870	

WSM-Sports; Dance Orch.

11:45 EST 10:45 CST  
KMOX Hot Dates in Music  
WGBF-Colonial Club

(Friday Programs are Continued on Page 43)

WGN Armchair Melodies  
WLAC-Amateur Piano Contest  
WLW Toy Band  
WOWO Little Joe

**5:15 EST 4:15 CST**  
NBC Tom Mix & His N(raight Shooters: WMAQ WTAM WSM (sw-9.53)  
NBC Joseph Littao's Concert Orch.: WIRE WCKY  
KDKA Tea Dance  
WCPO Glenn & Shay  
WFBM Tea Time Tunes  
WKRC-Freshest Thing in Town  
WLW-Jack Armstrong, sketch  
WWVA-Economy Notes

**5:30 EST 4:30 CST**  
NBC Jack Armstrong, sketch. WMAQ WTAM (sw 9.53)  
CBS Adventures of Jack Masters: (sw-15.27)  
CBS Margaret McCrae, songs. WLAC WWVA WMMN  
NBC The Singing Lady KDKA WLW WGN (sw-15.21)  
News: WKRC WGBF  
To be announced: WOWO WAVE  
WCPO Evening Concert  
WCPO Floyd Bailey's Orch.  
WENR-Irma Glenn, organist  
WHAS-Out of the Dusk  
WIRE-Harry Bacon  
WSAI-Let's Have a Party  
WSM-Dance Hour

**5:45 EST 4:45 CST**  
NBC Terri La France, tr.: WTAM WAVE WMAQ WIRE (sw 9.53)  
CBS-Wilderness Road, sketch. WOWO WFBM WSMK WLAC WMMN (sw-15.27)  
NBC-Orphan Annie, sketch. WLW KDKA WGN (sw-15.21)  
WCKY Geo. W. Hill  
WCPO-Dinner Music  
WENR-Gentlemen of Rhythm  
WKRC-Consolidated & Sylvia  
WSAI-Tea Time  
WSM News  
WWVA Wilderness Road

**6:00 EST 5:00 CST**  
NBC-Animal News Club: WSAI WENR  
NBC Flying Time: WCKY WAVE WMAQ (sw-9.53)  
CBS Buddy (Clark, songs): WHAS WMMN WLAC WWVA WSMK (sw-11.83-9.59)  
KDKA-News  
WFBM-Bohemians  
WGN-Palmer House Ensemble  
WIRE Sons of Pioneers  
WKRC-Jimmie Allen, sketch  
★ WLW-Johnson Family, sketch  
WSM-Strings; Pan-American  
WTAM Twilight Tunes

**6:15 EST 5:15 CST**  
CBS-Bobby Benson & Sunny Jim (sw 11.83 9.59)  
NBC-Norsemen Quartet: WCKY (sw-9.53)  
CBS Hal Munro's Orch.: WSMK WLAC WWVA WHAS  
NBC Midge Williams, songs: WENR WAVE WSAI  
KDKA Political Talk  
KMOX The Wiscrackler  
WCPO-Lawrence Roland's Orch.  
WGBF-Tarzan, sketch  
WGN Romance of Melody  
WHIO Buddy & Ginger  
WIRE-Cub Reporters  
WKRC-Rhythm Youngsters  
WLW-Musical Comedy  
WMAQ-Tommy Mills  
WMMN Shopping Notes  
WSM-Faunye Rose Shera  
WTAM Hot Dates in Music

**6:30 EST 5:30 CST**  
NBC-News; To be announced: WSAI  
CBS-News; Three Aces: WMAQ WLAC WHAS WSMK WFBM WWVA WIRE (sw-11.83)  
News: WENR WCKY  
KDKA Baseball Scores; Weather  
KMOX-Jack Armstrong  
WAVE-Round the Town  
WCPO Merchants Bulletins  
WGBF Hoffman's Boys Club  
WGN To be announced  
WHIO-Tarzan of the Apes  
WKRC Don Hall Trio  
WLW Bob Newhall, sports  
WMMN Movie Reporter  
WSM Adv. of Sonny & Buddy  
WTAM News; Sportsman

**6:45 EST 5:45 CST**  
★ NBC-Lowell Thomas, commentator: WLW KDKA WTAM (sw-15.21)  
CBS-Renewal of the Mounted tator: WABC WBBM WMMN WWVA WSMK WFBM (sw-11.83)

NBC-Moorish Tales: WENR Sports Review: WKIC WIRE WGN  
WCKY-Musical Moods  
WCPO Post Home Finders  
WGBF Seroco Club  
WHAS Peter Riccardi, organist  
WHIO Jimmie Allen, sketch  
WLAC Charlie & Red  
WMAQ Keith Beecher's Orch.  
WMMN Pinto Pete  
WSM-Red Barber  
WSM-Dance Music

**7:00 EST 6:00 CST**  
★ NBC-Amos 'n' Andy: WEAQ WTAM WMAQ WGY WLW (sw 9.53)  
CBS Russell Dorr, bar.: WSMK WLAC  
NBC-Mary Small, songs: WJZ KDKA WSM WHAM WAVE WLS (sw-11.87)  
CBS-Wm. Hard, political commentator: WABC WBBM WMMN WJR (sw 11.83)  
NBC-Otto Thurn's Orch.: WCKY WIRE  
KMOX France Laux  
WCPO-Seretary Hawkins  
WFBM Sports  
WGN-To be announced  
WHIO-Governor Davey  
WKRC-Jimmie Allen, sketch  
WWVA Radio Gossip, Baseball Scores

**7:15 EST 6:15 CST**  
NBC-Nationwide Poll Results; John B. Kennedy, commentator: WJZ WHAM WAVE WLS WSM KDKA WLW (sw-11.87)  
CBS-Russell Dorr, bar.: WWVA  
★ NBC-ALKA-SELTZER Presents Uncle Ezra's Radio Station: WEAQ WTAM WCKY WHIO WIRE WMAQ WGY  
CBS-Popeye the Sailor: WABC WKRC WFBM WHAS WSMK WBBM WJR KMOX (sw-9.59-11.83)  
WCPO Krenger Ensemble  
WGN Rubiniuff, violinist  
WLAC A Church of Christ  
WMMN Tommy Dorsey's Orch.  
WSAI Gov. Davey

**7:30 EST 6:30 CST**  
CBS-Goose Creek Parson: WABC WBBM WLAC KMOX WFBM WHAS WJR (sw-11.83-9.59)  
★ NBC-HORLICK'S MALTED Milk Presents Lunn & Abner, sketch; Norris (Abner) Goff: WJZ WLW WLS  
NBC-Edwin C. Hill, commentator: WEAQ WMAQ  
To be announced: WAVE WIRE  
KDKA Singing Seven  
WCKY Rubiniuff, violinist  
WCPO-Sport Review  
WGN-Lone Ranger  
WGY Col. Jim Healey  
WHAM Studio Prgm.  
WHIO-Si Borick; Dance Music  
WMMN Sports; Eloise Hall  
WSAI-Billy Snider's Orch.  
WSM-Red Grange Predictions  
WTAM Otto Thurn's Orch.  
WWVA Musical Varieties

**7:45 EST 6:45 CST**  
NBC Ralph Kirbery, Dream Singer: WJZ  
★ CBS-Boake Carter, commentator: KMOX WKRC WHAS WJR WBBM (sw 11.83 9.59)  
NBC-Nationwide Poll Results; John B. Kennedy, commentator: WTAM  
NBC Charles Sears, tr.: WEAQ WCKY WSM  
KDKA-Dan & Sylvia  
WCPO-Adele Slade  
WFBM-News  
WGBF-Regular Fellows  
WGY-Jack Randolph's Music  
WHAM-Variety Show  
WHIO-News; Weather; Music  
WLAC-Sons of the Pioneers  
WLS Carol Deis, soloist  
WLW Singin' Sam (NBC)  
WMAQ Whistler and His Dog  
WMMN Sports  
WWVA-Richard Himber's Orch.

**8:00 EST 7:00 CST**  
★ NBC-Concert: Jessica Dragonette, sop.; Rosario Bourdon's Orch.: WEAQ WHIO WTAM WGY WSAI WMAQ (sw 9.53)  
★ CBS-Broadway Varieties; Oscar Shaw, m.c.; Carmella Ponselle, mezzo-sop.; Elizabeth Lennox; Victor Arden's Orch.; Guests: WABC WFBM WJR WHAS WKRC WBBM KMOX (sw-6.06-11.83)

NBC-Irene Rich WJZ WAVE KDKA WSM WLS WHAM WCKY WIRE (sw-11.87)  
CBS-Bernhardt Thal's Orch.: WLAC  
MBS "Time Flies," with Commander Hawks: WLW WGN WCIO-Dance Orch.  
WMMN Organ Reveries  
WWVA Family Album

**8:15 EST 7:15 CST**  
NBC-Singin' Sam: WJZ WHAM KDKA WLS (sw-11.87)  
NBC To be announced: WAVE WSM  
WCKY-Paths of Memory  
WIRE Gilbert Mershon  
WMMN Happy Havlichek  
WWVA News

**8:30 EST 7:30 CST**  
★ CBS-CHESTERFIELD Cigarettes Presents Andre Kostelanetz' Orch.; Ray Heather-ton, Kay Thompson; Rhythm Singers; David Ross, announcer: WABC WHAS WJR WBBM WFBM WMMN WOWO WLAC WSMK (sw-11.83 6.06)  
NBC-Death Valley Days, drama: WJZ KDKA WHAM WENR  
WCPO-Xavier vs. Adrian  
WGN-Behind the Camera Lines  
WGY Farm Forum  
WIRE-Home Town Frolic  
WLAC Carefree Capers  
WMMN Rubiniuff, violinist

**8:45 EST 7:45 CST**  
WIRE-State Dem. Committee  
WLAC Laff Parade  
WMMN Invitation to the Dance

**9:00 EST 8:00 CST**  
★ NBC-Fred Waring's Orch.; Rosemary Lane; WJZ WHAM KDKA WAVE WSM WLW WENR (sw-11.87)  
★ CBS-Hollywood Hotel: Dick Powell; Anne Jamison, sop.; Frances Langford, Igor Gorin, bar.; Raymond Paige's Orch.; Jane Withers, Slim Sumner-ville, Robert Warwick & Chorus in "Can This Be Dixie" Guests: WABC WFBM WBBM WHAS WOWO (sw-11.83 6.06)  
NBC-Waltz Time, Frank Munn, tr.; Abe Lyman's Orch.: WEAQ WTAM WMAQ WGY WSAI (sw-9.53)  
WCKY-Melody Lane  
WGN-Ted Fiorito's Orch.  
WHIO Harry Kalb's Orch.  
WIRE Top Tunes  
WMMN Don McWorter's Orch.

**9:15 EST 8:15 CST**  
WGN News; Sport Shots  
WHIO-Claude Hoagland's Orch.  
WIRE-Gilbert Mershon

**9:30 EST 8:30 CST**  
★ NBC-NATIONAL BISCUIT Co. Presents Rosmarie Brancato, sop.; Helen Claire; Josef Bonniere's Orch. (Premiere): WJZ WENR WSM WIRE WHAM KDKA WCKY WAVE (sw-11.87)  
★ NBC-Court of Human Relations, drama: WEAQ WTAM WGY WMAQ (sw-9.53)  
To be announced: WGBF WHIO  
WGN-Magazine of the Air  
WLW-Heatrolatown Herald  
WMMN Fats Waller  
WSM Barney Rapp's Orch.

**9:45 EST 8:45 CST**  
WMMN-Roma Noble  
WSAI-Your Community

**10:00 EST 9:00 CST**  
★ NBC-RADIO GUIDE'S OWN Prgm.; Shep Field's Rippling Rhythm Orch. with Dana Doran & Celebrated Guest Stars (Premiere): WJZ KDKA WENR WHAM WCKY WHIO WIRE (sw-6.14)  
CBS-Mark Warnow's Orch.: WABC WKRC WBBM WOWO WJR WFBM WLAC WMMN KMOX (sw-6.12-6.06)  
NBC-First Nighter, drama: Don Ameche: WEAQ WSM WAVE WGY WTAM WMAQ WLW (sw 9.53)  
WGN-Little Jack Little's Orch.  
WHAS To be announced  
WSM Concert Hall

**10:15 EST 9:15 CST**  
WGN-Fredddie Martin's Orch.  
WJR-Musical  
WSAI-News

**10:30 EST 9:30 CST**  
NBC-Roy Campbell's Royalists: WJZ WSAI WENR WHIO WHAM WCKY

CBS To be announced: WABC KMOX WKRC WFBM WBBM WJR (sw-6.12-6.06)  
NBC-Red Grange interviews football coaches: WEAQ WTAM WAVE WMAQ WGY WLW (sw-9.53)  
News: WGBF WMMN  
KDKA W.P.A. Music  
WGN-Kay Kyser's Orch.  
WIRE-Town Tavern  
WLAC Sports  
WOWO Rubiniuff, violinist  
WSAI-Don Mario's Orch.  
WSM To be announced

**10:45 EST 9:45 CST**  
NBC-Singing Symphony: WEAQ WAVE WMAQ (sw 9.53)  
CBS Jimmie Brierly, tr.: WABC WBBM WMMN WOWO (sw-6.12)  
NBC-Nat'l Campaign Committee Communist Party; Earl Browder, speaker: WJZ KDKA WHIO WENR WHAM WCKY (sw-6.14)  
To be announced: WIRE WTAM WLW  
KMOX Thank You Stusia  
WCPO-Moods  
WFBM-Rubiniuff, violinist  
WGBF Boxing Matches  
WGY Gypsy Trail  
WJR-News  
WKRC-Rhythm Revue

**11:00 EST 10:00 CST**  
★ NBC-Amos 'n' Andy: WSM  
CBS Wm. Hard, political commentator: WOWO WBBM WSMK WWVA WFBM WKRC  
NBC George R. Holmes, news: WEAQ (sw 9.53)  
NBC-News, WJZ only; Henry Busse's Orch.: WJZ WHAM WCKY WMAQ

**11:15 EST 10:15 CST**  
NBC Phil Levant's Orch.: WEAQ WCKY WGY WENR (sw-9.53)  
CBS Joe Reichman's Orch.: WOWO  
NBC Henry Busse's Orch.: KDKA WAVE WSM (sw-6.14)  
KMOX Tom Baker, tr.  
WFBM News  
WHIO-Harry Kalb's Orch.  
WIRE-Basonology  
WKRC-Clyde Trask's Orch.  
WLW Old Fashioned Girl  
WSAI-Mel Snyder's Orch.  
WTAM-Bloee Barron's Orch.  
WWVA-To be announced

**11:30 EST 10:30 CST**  
NBC-News, WEAQ only Keith Beecher's Orch.: WEAQ WGY WAVE WMAQ WIRE WTAM (sw 9.53)  
CBS Dick Stabile's Orch.: WABC KMOX WMMN WFBM WLAC WJR WOWO WKRC  
NBC Leon Savara's Orch.: WJZ WHAM WSAI WENR  
KDKA Dance Orch.  
WBBM-Hebbie Kay's Orch.  
WCKY-News  
WGN-Horace Heidt's Orch.  
WHIO To be announced  
WLW-Salute to Cities

**FOREIGN SHORT-WAVE PROGRAMS FOR FRIDAY**  
Short-wave programs of American stations are shown along with the regular program listings. See page 31 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.

9:40 a.m.—Reading from De Quincey: GSF GSG GSH  
11:30 a.m.—Polish Hour: SPW  
1:20 p.m.—Songs of home; Olive Kavann, contralto: GSB GSD GSO  
4 p.m.—Music and address: RNE  
4:10 p.m.—"Sea Harvests," Wynn Thomas: GSB GSF GSG  
5 p.m.—Observance of Gen. von Hindenburg's birthday: DJB DJD  
5:15 p.m.—Jack Payne's band: GSB GSF GSG  
6 p.m.—BBC Empire orchestra: GSC GSD GSP  
6:30 p.m.—SELECTIONS FROM OPERA, Palla de' Mozzi, Gino Marinuzzi: ZRO (11.81)  
7 p.m.—"Rome's Midnight Voice," Amy Bernardy  
7:15 p.m.—Luba Mirella, soprano: ZHO (11.81)  
8 p.m.—Argentina Hour: LRX  
8 p.m.—National Railways program: HJU  
8:30 p.m.—Jesus Paiva, songs: YVZRC  
8:45 p.m.—Concert orchestra: YVZRC  
9 p.m.—Empire Magazine review: GSC GSF  
9:30 p.m.—THE LUTON BAND; Albert Coupe, conductor: GSC GSF  
10:45 p.m.—Listener greetings: DJB DJD  
1:15 a.m.—"COBWFEBS," interlude; Jack Clarke and quintet; Billie Baker and Patrick Waddington: GSB GSD

**Tune in Tonight**

# YOUR RADIO GUIDE

Premiere of Program Offered for Your entertainment by the Publishers of Radio Guide

**NBC Network 10 p. m. EST**

★★ **NEW RADIO HIT!**

# TWIN STARS

ROSEMARIE BRANCATO  
THE JENNY LIND OF 1936

HELEN CLAIRE  
DRAMATIC PRIDE OF THE SOUTH

A Fresh, Wholesome Family Program with Youth and Beauty Playing the Leading Roles

**FRIDAY NIGHT 9:30 to 10 E.S.T. W JZ**  
**OCTOBER 2nd BLUE NETWORK**

THE SEAL OF PERFECT BAKING

## NATIONAL BISCUIT COMPANY

bakers of Unedea Biscuit, Shredded Wheat and many other favorites

★★

# Saturday

October 3



Deane Janis

See 9:30 p.m. EST (8:30 CST)

## Network Changes

Song Stylists, formerly 7:15 p.m., now CBS 6:45 p.m. EST (5:45 CST)  
Bruna Casagna, contralto, formerly 9 p.m., now CBS 7:30 p.m. EST (6:30 CST)  
Columbia Workshop, formerly 8:30 p.m., now CBS 8 p.m. EST (7 CST)  
Alka-Seltzer Barn Dance, formerly 9:30 p.m., now 9 p.m. EST (8 CST)

## News

9:55 a.m.—CBS-WHAS  
10:00 a.m.—NBC-WAVE-WCKY  
6:30 p.m.—NBC-WENR-WSM  
11:00 p.m.—Paul Sullivan: WLW  
11:00 p.m.—NBC-WJZ  
11:30 p.m.—NBC-WEAF

## Classical Music

11:30 a.m.—Concert Hall: CBS-WHAS  
10:30 p.m.—Stringtime: NBC-WEAF

## Comedy

5:30 p.m.—Kaltenmeyer's Kindergarten: NBC-WTAM

## Talks

6:45 p.m.—Art of Living: NBC-WTAM

## Morning

**7:00 EST 6:00 CST**  
Musical Clock: KDKA WCKY  
WCPO-Tuna Cowboys  
WGN-Good Morning Prgm.  
WIRE-Bar Northin' Ranch  
WKRC-Jerry Foy  
WLW-ΔNation's Family Prayer  
WKRC-Suburban Hour  
WTAM-Hank Miller's Boys  
WWVA-L. P. Lehman & Staff

**7:15 EST 6:15 CST**  
WCPO-Old Time Tunes  
WKRC-News  
WLW-ΔMorn. Devotions  
WTAM-Furd Rush

**7:30 EST 6:30 CST**  
Musical Clock: WSM WCPO  
WFBM Chuck Wagon  
WKRC-Breakfast Express  
WLW-To be announced  
WTAM-Jr. Broadcasters Club

**7:45 EST 6:45 CST**  
WTAM-Music Box  
WLW-News

**8:00 EST 7:00 CST**  
NBC-Malcolm Claire: WTAM  
WCKY  
CBS-On the Air Today; Lyric Serenade: (sw-21.52)  
NBC-ΔMorn. Devotions: WSAI WAVE  
Musical Clock: WMMN WIRE  
KMOX-Home Folks Hour  
WFBM-Early Birds  
WGBF-East Side Tabernacle  
WGN-Golden Hour  
WHAS-Jackson Family  
WLW-Lee Erwin  
WMAQ-Fashion Horoscope  
WOWO-Wake Up Melodies  
WSM-Tu to be announced  
WWVA-News

**8:15 EST 7:15 CST**  
NBC-Good Morning Melodies: WCKY  
NBC-Dick Leibert, organist: WSAI WAVE  
KDKA-News  
WCPO-Today's Headlines  
WGN-Melody Bakers  
WHAS-Breakfast Business  
WLS-Lulu Belle & Scutty  
WLW-Postoffice  
WTAM-Animal Protective League  
WWVA-Musical Clock

**8:30 EST 7:30 CST**  
CBS-Sunny Melodies: (sw-21.52)  
NBC-Cheerio: WTAM WCKY WLW WAVE  
Musical Clock: WSM WCPO  
KMOX-Markets, News  
WCPO-Memory Lane  
WGN-Good Morning  
WKRC-Salvation Army Prgm.  
WLAC-News & Melodies  
WLS-Jr. Broadcasters Club  
WMMN-Mountain Buys  
WOWO-News  
WSAI-Daily Sun Dial

**8:45 EST 7:45 CST**  
CBS-Bluebirds: (sw 21.52)  
KMOX-Home Folks Hour  
WCPO-Variety Time  
WGBF-Timely Topics  
WHAS-The Strollers  
WKRC-To be announced  
WLS-Tommy Tanner, Hoosier Sodbusters  
WMMN-Cap. Andy & Flip  
WOWO-Breakfast Club

**9:00 EST 8:00 CST**  
NBC-Streamliners: WCKY  
CBS-Metropolitan Parade: WHAS WSMK KMOX (sw-21.52)  
★NBC-Breakfast Club: WSM KDKA WSAI WAVE WMAQ (sw 15.21)  
News: WLAC WIRE WFBM  
WGN-Morning Melodies  
WHIO-Almanac  
WKRC-Woman's Hour  
WLS-Homenmakers' Prgm.  
WLW-Academy of Medicine  
WMAQ-Fashion Horoscope  
WTAM-Brad & Al  
WWVA-Cowboy Loye's Blue Bonnet Boys

**9:15 EST 8:15 CST**  
NBC-Streamliners: WHIO WIRE  
CBS-Metropolitan Parade: WOWO WKRC  
WCPO-Alfred Duncan's Orch.  
WFBM-Timely Varieties  
WGBF-City Court  
WGN-Melody Bakers  
WLAC-Favorites of the Air  
WLW-To be announced  
WTAM-Health & Home  
WWVA-Musical Clock

**9:30 EST 8:30 CST**  
CBS-Richard Maxwell, songs: WSMK WKRC WHAS WMMN WOWO (sw-21.52)  
KMOX-Tick Tock Revue  
WCPO-Morning Serenade  
WGN-Secrets of Happiness  
WTAM-Streamliners  
WWVA-Arkansas Travelers

**9:45 EST 8:45 CST**  
CBS-Mellow Moments; News: WSMK WHAS WKRC WOWO WFBM (sw-21.52)  
WGN-Making the Constitution  
WLS-Winnie, Lou & Sally  
WMMN-ΔMorning Devotions

**10:00 EST 9:00 CST**  
NBC-News; Charioteers: WMAQ WHIO WCKY WAVE WTAM (sw 15.33)  
CBS-News; Waltz Time: WFBM WHAS WSMK WMMN WOWO WKRC (sw-21.52)  
News: WWVA WSM  
KDKA-News; Music  
KMOX-H. W. Flannery in Views on News  
WCPO-Dot Club News  
WGN-Friendly Neighbor's Party  
WIRE-Tuneful Topics  
WLS-Ralph Emerson, organist  
WSAI-ΔChurch Forum

**10:15 EST 9:15 CST**  
NBC-Walter Blaufuss' String Ensemble: KDKA (sw-15.21)  
CBS-The Bluebirds: KMOX WHAS WSMK WFBM WMMN WOWO WKRC (sw-21.52)

NBC-Vass Family: WIRE WSM WAVE WHIO WCKY WMAQ (sw-15.33)  
WCPO-Kiddies' Carnival  
WGN-Rhythm Rambles  
WLS-The Bergstroms  
WSAI-Ray Kyser's Orch.  
WTAM-Fed. Adult Education  
WWVA-Blue Birds

**10:30 EST 9:30 CST**  
NBC-Manhattens: WIRE WTAM WCKY (sw-15.33)  
CBS-Let's Pretend; children's pgrm.: WKRC WOWO WFBM WHAS WSMK WMMN (sw-21.52)  
NBC-Josh Higgins of Finchville: WAVE KDKA (sw 15.21)  
KMOX-The Corn Huskers  
WGN-Secrets of Happiness  
WHIO-Municipal Court  
WLAC-Man on the Street  
WLS-Junior Stars Prgm.  
WMAQ-Morn. Melodies  
WSAI-Round House Boys  
WSM-Home Maker's Chat  
WWVA-Rapid Ad Service

**10:45 EST 9:45 CST**  
NBC-Originalities: WSM WMAQ KDKA WAVE (sw-15.21)  
KMOX-Fascinating Melodies  
WCPO-Post Time  
WGBF-Household Hour  
WGN-Len Salvo, organist  
WLAC-The Pioneers  
WLW-Livestock  
WSAI-News  
WWVA-Chuck & Don

**11:00 EST 10:00 CST**  
NBC-Irman & Banta, songs & patter: WMAQ  
CBS-Ozark Melodies: WMMN WKRC WFBM WLAC WHAS WWVA WOWO (sw-21.52)  
NBC-Doc Whipple, pianist: WHIO WIRE WCKY WTAM WSM (sw 15.33)  
Tu to be announced: WAVE WGN WLW  
KDKA-Sammy Fuller's Starlets  
KMOX-Better Film Council  
WTPO-Concert Hour  
WGBF-Mr. & Mrs.  
WLS-News; Markets  
WSAI-Mary Etta Vore, organist

**11:15 EST 10:15 CST**  
NBC-Sweethearts of the Air: WCKY WSM WAVE WIRE WHIO (sw-15.33)  
NBC-Cadets Quartet: WSAI WMAQ  
KMOX-Musical Prgm.  
WGN-Mark Love, basso  
WKRC-Woman's Hour  
WLS-Homenmakers' Prgm.  
WTAM-The Tinker Kids

**11:30 EST 10:30 CST**  
NBC-To be announced: WCKY WHIO WTAM WIRE (sw-15.33)  
CBS-Concert Hall: WLAC WFBM WHAS WKRC WMMN KMOX (sw-21.52)  
NBC-Magic of Speech: WSMK WAVE WSM  
WGBF-Baby Shop  
WGN-Man on State Street  
WOWO-News; Farm Service  
WSAI-Dick Barry

**11:45 EST 10:45 CST**  
NBC-Manhattens' Orch.: WIRE WCKY WHIO WAVE WTAM WMAQ (sw 15.33)  
KDKA-Luncheon Dance  
KMOX-Let's Compare Notes  
WGN-Melody Time  
WSAI-Treasure Chest  
WWVA-Rhythm Rangers

## Afternoon

**12:00 EST 11:00 CST**  
CBS-Larry Vincent, songs: KMOX WHAS WKRC WSMK WFBM WMMN (sw-21.52-9.59)  
NBC-Chasin' the Music Series: WSM WMAQ WTAM WAVE (sw-15.33)  
News: KDKA WCKY  
WCPO-Noonday Rhythms  
WGBF-Auditions for Young Folks  
WGN-June Baker  
WHIO-Opportunity Speaks  
WIRE-Hoopene Safety Club  
WLAC-News; Popeye Club  
WLS-Red Foley & Lily May  
WOWO-Easy Aces  
WSAI-Homehold Hints  
WWVA-Farm & Home Hour

**12:15 EST 11:15 CST**  
NBC-Chasin' the Music Series: WHIO WCKY  
CBS-Orientele: KMOX WSMK WHAS WOWO WMMN WLAC WFBM (sw 21.52 9.59)  
KDKA-Slim & Jack & Gang  
WGN-Melody Time  
WKRC-Luncheon Lyrics  
WLS-Rocky & Tod  
WWVA-Markets; News

**12:30 EST 11:30 CST**  
NBC-Nat'l Farm & Home Hour: WMAQ WAVE KDKA WSM (sw-15.21)  
CBS-Geo. Hall's Orch.: WHAS WMMN WSMK WFBM WLAC WOWO WKRC (sw-21.52 9.59)  
NBC-Merry Madcaps; Orch.: WCKY WHIO WTAM  
KMOX-Lets Compare Notes  
WCPO-Man on the Street  
WGN-ΔMid-day Service  
WIRE-Led. Farm & Home Hour  
WLS-Markets; Weather  
WLW-News & Financial Notes  
WSAI-Steven Morrell, Organ  
WWVA-Luncheon Music

**12:45 EST 11:45 CST**  
CBS-Geo. Hall's Orch.: KMOX WCPO Gordon Bros.' Orch.  
WGN-Melody Time  
WLS-Poultry Service  
WLW-Nat'l Farm & Home Hour (NBC)  
WMMN-Farm Prgm.  
WSAI-Dance Orch.  
WTAM-Noonday Resume

**1:00 EST 12:00 CST**  
NBC-Rex Battle's Concert Ensemble: WTAM WCKY (sw-15.33)  
CBS-Jack Shannon, tr.: KMOX WHAS WKRC WOWO WFBM WWVA (sw 15.27 9.59)  
Luncheon Dance: WCPO KDKA News: WMMN WHIO  
WGBF-Church & School News  
WGN-Harold Turner, pianist  
WLAC-Garden & Home Prgm.  
WLS-4 H Club Prgm.

**1:15 EST 12:15 CST**  
NBC, CBS, MBS and some independent stations will carry the World's Series unless rain postpones game in which case alternate programs are listed below:  
NBC-Rex Battle's Ensemble: WHIO  
CBS-Jack & Gil: WHAS WLAC WMMN WKRC KMOX (sw-9.59 15.27)  
News: WOWO WIRE  
WFBM-Farm Bureau Prgm.  
WGBF-Farmer Purecell  
WGN-Palmer House Ensemble  
WLS-Closing Grain Markets  
WSAI-Darktown Meeting Time  
WTAM-At the Exposition  
WWVA-Variety Prgm.

**1:30 EST 12:30 CST**  
NBC-Concert Miniature: WHIO WCKY WTAM WIRE (sw-15.33)  
CBS-Buffalo Presents: WKRC WLAC KMOX (sw-15.27 9.59)  
NBC-Old Skipper's Radio Gang: WMAQ KDKA WLW (sw-15.21)  
WAVE-Savings Talk  
WCPO-Today's Headlines  
WFBM-Hoosier Farm Circle  
WGN-Len Salvo, organist  
WHAS-Savings Talk; Livestock & Market Reports  
WLS-News; markets; weather  
WMMN-Inquiring Reporter  
WOWO-High Jinks  
WSAI-Johnny Lewis' Orch.  
WSM-News  
WWVA-Dr. H. Lamont; News

**1:45 EST 12:45 CST**  
WAVE-Fox Hunters  
WCPO-Familiar Melodies  
WGBF-Curbstone Reporter  
WGN-Blackstone String Trio  
WHAS Shopping Guide  
WLS-Prairie Farmer  
WMMN-Shopping Notes  
WSAI-Bide Dudley  
WSM-To be announced  
WSMK-Buffalo Presents (CBS)  
WWVA-L. P. Lehman & Staff

**2:00 EST 1:00 CST**  
NBC-Worlds & Music: WSM WMAQ KDKA (sw-15.21)  
NBC-Chas. Steuross' Orch.: WHIO WCMN WCKY WIRE (sw-15.33)

CBS-Al Roth's Syncopaters: WKRC KMOX WSMK WHAS WOWO (sw-15.27-9.59)  
Luncheon Music: WCPO WLAC  
To be announced: WLW WAVE  
WFBM-ΔMidday Meditation  
WGN-Palmer House Ensemble  
WLS-Merry Go Round  
WMMN-Front Page Drama  
WSAI-California Ramblers  
WWVA-Mountain Boys

**2:15 EST 1:15 CST**  
KMOX-Magic Kitchen  
WCPO-Swing Session  
WFBM-Front Page Drama  
WGBF-Markets: Farmer Purecell  
WGN-Len Salvo, organist  
WIRE-News  
WLS-Home Talent Show  
WLW-College Salute  
WMMN-Studio Gang  
WWVA-Parent-Teachers Ass'n

**2:30 EST 1:30 CST**  
NBC-Whitney Ensemble: WAVE WSM WMAQ KDKA (sw-15.21)  
CBS-Madison Ensemble: WKRC WHAS WWVA WSMK (sw-15.27)  
NBC-Rhythm Parade: WTAM WCKY WIRE WHIO (sw-15.33)  
WFBM-Mary Baker's Album  
WGBF-CCC No. 3553  
WGN-Doring Sisters  
WLAC-ΔChurch of Christ  
WLW-Football; Notre Dame vs. Carnegie Tech  
WOWO-Maury Cross' Orch.  
WSAI-Ben Bernie's Orch.  
WWVA-Dr. Lamont

**2:45 EST 1:45 CST**  
CBS-Clyde Barrie, bar.: WKRC WHAS KMOX WSMK (sw-15.27)  
WCPO-Glenn & Shay  
WFBM-News  
WGN-Afternoon Serenade  
WOWO-Howard Rupa  
WWVA-Mountain Boys

**3:00 EST 2:00 CST**  
NBC-Country Cousins, sketch: KDKA WENR (sw-15.21)  
CBS-Football Souvenirs Prgm.: WKRC WHAS WOWO (sw-15.27)  
NBC-Varieties: WTAM WCKY WAVE WSM WHIO (sw-15.33)  
KMOX-Window Shoppers  
WCPO-Today's Winners  
WFBM-Football Game  
WIRE-Football; Indiana vs. Centre  
WSAI-Arthur Arturo's Orch.  
WWVA-Cowboy Loye's Blue Bonnet Boys

**3:15 EST 2:15 CST**  
NBC-Gale Page, songs; Larry Larsen, organist: WENR KDKA (sw-15.21)  
CBS-To be announced: WMMN WKRC WLAC WOWO WHAS WSMK (sw-15.27)  
KMOX-Barnyard Follies  
WSM-Football; Vanderbilt vs. Chicago  
WWVA-Parents & Teachers

**3:30 EST 2:30 CST**  
NBC-Week-end Revue: WMAQ WTAM WCKY WAVE (sw-15.33)  
CBS-To be announced: WWVA  
NBC-Geo. Hesslerger's Orch.: KDKA WENR (sw-15.21)  
WSAI-Baseball Game  
WWVA-Musical Prgm.

**4:00 EST 3:00 CST**  
NBC-Herman Middleman's Orch.: WENR KDKA (sw-15.21)  
WAVE-To be announced  
WHIO-Baseball; Pittsburgh vs. Cincinnati  
WLAC-Aft. Melodies  
WMAQ-Week-End Revue (NBC)  
WMMN-News for Women Only  
WWVA-Hoosier Merry-makers

**4:15 EST 3:15 CST**  
KMOX-Barnyard Follies

**4:30 EST 3:30 CST**  
NBC-Joan & the Escorts: KDKA WAVE WENR (sw-15.21)  
NBC-Continental: WTAM WCKY WMAQ WAVE (sw-9.53)  
KMOX-To be announced

## FOOTBALL

A very complete scheduling of stations broadcasting football games, the games to be heard and the hours to tune in will be found on Page 47

WCPO-Shelley Concert Orch.  
WKRC-Eddie Schuelwer  
WWVA-Friendly Shopping Hour

**4:45 EST 3:45 CST**

NBC-Davey Rose's Orch.: KDKA WENR WLW (sw-15.21)  
WKRC-Musical Calendar

**5:00 EST 4:00 CST**

NBC-Blue Room Echoes; Orch.; Soloists: WTAM WIRE WCKY WMAQ WHIO WAVE  
WCPO-Alfred Duncan's Orch.  
WGBF-Novelty Trio  
WGN-Sally Jo Nelson, songs  
WKRC-To be announced  
WWVA-Musical Prgm.

**5:15 EST 4:15 CST**

NBC-Timothy Makepeace, sketch: WENR KDKA (sw-1.21)  
WCPO-Roy Wilson  
WFBM-Tea Time Tunes  
WGN-Afternoon Serenade  
WWVA-Musical Prgm.

**5:30 EST 4:30 CST**

NBC-Musical Adventures: WCKY WAVE WHIO WSM WIRE  
NBC-Kaltenmeyer's Kindergarten, with Bruce Kamman & Merril Fngit: WTAM WMAQ WLW (sw-9.53)  
KDKA-Bill & Alex  
KMOX-Baseball Game  
WCPO-Dinner Music  
WENR-Tuneful Topics  
WSAI-Let's Have a Party  
WWVA-Musical Prgm.

**5:45 EST 4:45 CST**

NBC-Ruth & Ross, songs & patter: WAVE WIRE KDKA WSM WENR WHIO (sw-15.21)  
CBS-Eddie Duchin's Orch.; News: WKRC WFBM WMMN WLAC WOWO WWVA (sw-15.27-9.59)  
WCKY-Herc's To You  
WGBF-News  
WGN-Afternoon Serenade  
WHAS-Out of the Dusk  
WKRC-Musical Calendar

**6:00 EST 5:00 CST**

NBC-Jesse Crawford, organist; Vocalist: WENR  
NBC-Otto Thurn's Orch.: WIRE WAVE WHIO WCKY WMAQ (sw-9.53)  
KDKA-News  
WTPO-The Beachcombers  
WGBF-Mysterious Pianist  
WGN-Blackstone String Trio  
WLW-To be announced  
WSAI-Rhythms in Latin  
WSM-Strives; Pan-American  
WTAM-McWilliams' Quiz Prgm.

**6:15 EST 5:15 CST**

NBC-Resume of Women's Nat'l Golf Championships: WENR WLW WSM  
CBS-Oleanders, male quartet: WLAC WMMN  
CBS-News of Youth: WWVA (sw-11.83-9.59)  
KDKA-Jesse Crawford, organist  
WCPO-Lee Winter  
WFBM-Bohemians  
WGN-Palmer House Ensemble  
WHAS-Dr. Charles W. Welch  
WKRC-Safety Sam  
WLW-Variety Prgm.  
WSAI-Close Harmony

**6:30 EST 5:30 CST**

NBC-News; Sonia Esson, contralto: WMAQ WCKY WHIO (sw-9.53)  
CBS-Ann Leaf, organist: WWVA WLAC WSMK (sw-9.59)  
NBC-News; Nohle Cain & A Cappella Choir: WENR  
CBS-Football Roundup; Eddie Dooley: WHAS KMOX (sw-11.83)  
KDKA-Baseball Scores: Weather WAVE-Round the Town  
WCPO-Merchants Bulletins  
WGBF-Huffman's Boys Club  
WGN-Dance Orch.  
WIRE-Cocktail Time

October 3

## Frequencies

KOKA-980	WGN-720	WLW-700
KMOX-1090	WGY-790	WMAQ-870
WABC-880	WHAM-1150	WMMN-890
WAVE-940	WHAS-820	WOWO-1160
WBBM-770	WHIO-1200	WSAI-1330
WKCY-1490	WIRE-1450	WSAZ-1190
WCPO-1200	WJR-750	WSM-650
WEAF-660	WJZ-760	WSMK-1380
WENR-870	WKRC-550	WTAM-1070
WFBM-1230	WLAC-1470	WVVA-1160
WGBF-630	WLS-870	

WKRC-Dick Bray, sports  
 WLW Boh Newhall, sports  
 WMMN Shopping Notes  
 WSAI-Hollywood Reporter  
 WSM-Sunday School Lesson  
 WFAM-News; Sportsman

**6:45 EST**      **5:45 CST**

NBC-Noble Cain: KDKA (sw-15.21)

CBS-Song Stylists: WHAS WFBM KMOX WMMN WKRC WVVA (sw-11.83)

NBC-The Art of Living; Dr. Norman Vincent Peale: WHIO WTAM WCKY WMAQ WSM (sw-9.53)

KMOX Safety Legion  
 WCPO-Secretary Hawkins  
 WENR-Totten on Baseball  
 WGBF-Seroco Club  
 WGN Sports Review  
 WIRE-Sport Slants  
 WLW-Alfred Gus. Karger  
 WSAI-Red Barber

NBC-El Chico, Spanish Revue: WJZ WAVE KDKA WHAM (sw-11.87)

CBS-Swing with the Strings: WBBM

CN-Rev. Chas. E. Coughlin, talk: WLW WIRE WGN WJR  
 WCPO-Castle Farm's Orch.  
 WLS-Henry Hornsbuckle  
 WSAI-Band Plays On  
 WSM-Hilltop Harmonizers

**8:15 EST**      **7:15 CST**

WLS-Barn Dance Jamboree  
 WSAI-Headliners  
 WSM-El Chico, Spanish Revue (sw-11.87)

**8:30 EST**      **7:30 CST**

NBC-Jamboree Variety Prgm.: WEAF WTAM WGY WMAQ WCKY WIRE WHIO WAVE (sw-9.53)

CBS-Football Revue; Ed. Thorgersen; Kay Kyser's Orch.; Guests (Premiere): WABC WHAS WJR WFBM WLAC WKRC WBBM KMOX (sw-11.83-6.06)

NBC-Meredith Willson's Orch.: WJZ KDKA WHAM WSAI (sw-11.87)

To be announced: WMMN WLW WCPO U. of C. vs. Butler  
 WGN-Ted Fioritto's Orch.  
 WLS-Barn Dance Party  
 WSM-Ed McConnell  
 WVVA- Bible School of the Air

**8:45 EST**      **7:45 CST**

WSM-Missouri Mountaineers  
 WVVA News

**9:00 EST**      **8:00 CST**

NBC-Snow Village, sketch (Premiere): WEAF WTAM WMAQ WGY (sw-9.53)

CBS-Floyd Gibbons; Vincent Lopez' Orch. (Premiere): WABC WFBM WBBM WKRC KMOX WHAS WJR (sw-11.83-6.06)

★ NBC-ALKA-SELTZER Presents the National Barn Dance: Henry Burr, Verne, Lee & Mary; Hoosier Hot Shots; Noveladans, male trio; Lucille Long; Sally Foster; Lula Belle & Arkie, songs; Uncle Ezra; Maple City Four; Jane Kelly, m.c.; WJZ WHAM KDKA WIRE WHIO WAVE WLS WMAQ (sw-11.87)

To be announced: WVVA WMMN  
 WCPO-Castle Farm Orch.  
 WGN-Joe Sanders' Orch.  
 WLAC-Sports  
 WLW-Ed McConnell  
 WSAI-Maurice Spitalny's Orch.  
 WSM-Possun Hunters

**10:30 EST**      **9:30 CST**

NBC-Jacques Fray's Orch.: WJZ WHAM WAVE KDKA (sw-6.14)

NBC-Stringtime: WEAF WHIO WTAM WCKY WGY WMAQ WIRE (sw-9.53)

WGN-Freddie Martin's Orch.  
 WLS-Barn Dance Frolic  
 WLW To be announced  
 WSM-Great Lakes Band  
 WSM-Ed Poppland's Band

**10:45 EST**      **9:45 CST**

WCPO-Moods  
 WLS-Nat'l Barn Dance  
 WLW News  
 WSM-Sarie and Salbe; Deford Bailey; Band

**11:00 EST**      **10:00 CST**

★ NBC-ALKA-SELTZER Presents The Nat'l Barn Dance: WLW (also see 9 p.m.)

CBS-Tommy Dorsey's Orch.: WABC WBBM WMMN KMOX WFBM WJR  
 NBC (News, WJZ only) Riley & Farley's Orch.: WJZ WHAM  
 NBC-Clem McCarthy, sports: WEAF WCKY (sw-9.53)  
 News: WIRE WKRC  
 To be announced: WAVE WHAS KDKA-News; Sports; Weather  
 WGN-Dance Orch.  
 WGY-News; Musical Prgm.  
 WHIO-News; Weather; Scores: Harry Kalb's Orch.  
 WLAC-Around the Town  
 WLS-Barn Dance  
 WMAQ-Henry Busse's Orch.  
 WSAI-Mel Snyder's Orch.  
 WSM-Dixie Liners; Dave Macou  
 WTAM-Joel Candullo's Orch.  
 WVVA-Midnight Jamboree

**11:15 EST**      **10:15 CST**

NBC-Joel Candullo's Orch.: WEAF WIRE WHIO WTAM WCKY WAVE WMAQ WGY (sw-9.53)

KDKA Dance Orch.  
 WFBM-News  
 WKRC-Clyde Trask's Orch.

**11:30 EST**      **10:30 CST**

CBS-Ben Bernie's Orch.: WABC WJR WKRC WLAC WMMN WFBM  
 NBC (News, WEAF only) Russ Morgan's Orch.: WEAF WGY WHIO WIRE WTAM (sw-9.53)

NBC-Al Donahue's Orch.: WJZ WHAM  
 KMOX-News & Sports  
 WAVE To be announced  
 WCKY-News  
 WGN-Louis Prima's Orch.  
 WMAQ-Keith Beecher's Orch.  
 WSM-Possun Hunters; Delmore Brothers

**11:45 EST**      **10:45 CST**

CBS-Ben Bernie's Orch.: KMOX KDKA Al Donahue's Orch.  
 WBBM Geo. Givot's Circus  
 WCKY-Russ Morgan's Orch. (NBC)  
 WSM-Robert Lunn; Deford Bailey  
 WVVA-Everybody Sings

**12:00 EST**      **11:00 CST**

NBC-Henry King's Orch.: WEAF WCKY WHIO WIRE WGY  
 CBS-Herbie Kay's Orch.: WABC WSMK WMMN WJR KMOX WLAC WBBM WFBM WKRC  
 NBC-Lon Bring's Orch.: WJZ WSAI KDKA (sw-6.14)  
 WAVE To be announced  
 WENR-Stan Norris' Orch.  
 WGN-Ted Fioritto's Orch.  
 WLW Organ & Poems  
 WMAQ-Henderson's Orch.  
 WSM-Band  
 WTAM-Midnight Revue

**12:15 EST**      **11:15 CST**

WFBM-News  
 WSM-Curt Poulton; Band

**12:30 EST**      **11:30 CST**

CBS-Phil Harris' Orch.: WABC WSMK WMMN WFBM WJR WKRC WLAC WBBM  
 NBC-Griff Williams' Orch.: WJZ WSAI WCKY  
 NBC-Charles Steunoss' Orch.: WEAF WTAM WIRE WGY  
 KDKA Leroy Bradley's Orch.  
 KMOX-News  
 WAVE To be announced  
 WENR-Alfred Barr's Orch.

WGN-Little Jack Little's Orch.  
 WHIO-Claude Hoagland's Orch.  
 WLW-Dance Music  
 WMAQ-Phil Levant's Orch.  
 WSM-Gully Jumpers; Sam & Kirk McGee  
 WVVA Organ Interlude

**12:45 EST**      **11:45 CST**

KMOX-Lang Thompson's Orch.  
 WHIO-Charles Steunoss' Orch.  
 WSM-Fruit Jar Drinkers  
 WVVA-Midnight Jamboree

**1:00 EST**      **12:00 CST**

WBBM-News; Weather Man  
 WENR-Fletcher Henderson's Orch.  
 WFBM-Louie Lowe's Orch.

**1:15 EST**      **12:15 CST**

WGN-Horace Heidt's Orch.  
 WHIO-Harry Kalb's Orch.  
 WLAC-Maleohn Tate, organist  
 WLW-Barney Rapp's Orch.

**1:30 EST**      **12:30 CST**

KMOX-Jetter Pillars' Orch.  
 WGN-Louis Prima's Orch.  
 WSAI-News; Slumber Hour

**End of Saturday Prgms.**

**3:50 p.m.**—PROMENADE CONCERT. Last night of the season; BBC Symphony orchestra, Sir Henry J. Wood, conductor; GSB GSF GSG

**4:40 p.m.**—Ambrose and orchestra; GSB GSF GSG

**5:30 p.m.**—League of Nations broadcast: HBL HBP

**6 p.m.**—Recital of Schubert's songs; Anne Wood, contralto; GSC GSD GSP

**6 p.m.**—Doberitz military band; DJB DJD

**7 p.m.**—Pan-American program: W3XAL (6.1)

**7:10 p.m.**—Nosmo King, "Iceland's Antidote for the Depression": GSC GSD GSP

**7:15 p.m.**—Musical travels: YV2RC

**7:30 p.m.**—Jose Cereceda, songs: YV2RC

**7:45 p.m.**—Dance music: DJB DJD

**8 p.m.**—Argentina Hour: LRX

**8:30 p.m.**—Native songs: YV2RC

**9 p.m.**—Recital of Irish folk-songs; Megan Foster, soprano; Gabrielle Lavelle, baritone; GSC GSF

**10:10 p.m.**—A Visit to Buckinghamshire: GSC GSF

**10:45 p.m.**—Listener greetings: DJB DJD

## Night

**7:00 EST**      **6:00 CST**

NBC-Harold "Red" Grange, football comments & scores: WEAF WGY WSM WMAQ WLW WTAM WAVE (sw-9.53)

CBS-Patti Chapin, songs: WABC WBBM WLAC WSMK KMOX WJR WKRC (sw-9.59)

NBC-Δ "Message of Israel," Rabbi Wm. F. Rosenblum, guest speaker: WJZ KDKA WCKY WIRE (sw-11.87)

KMOX-France Laux  
 WCPO-Galvano & Cortez  
 WFBM-Len Riley, Sports  
 WGN-Palmer House Ensemble  
 WHAM-Hank & Herb  
 WHAS-Louisville Ensemble  
 WHIO-To be announced  
 WLS-Front Porch Serenade  
 WMMN-News  
 WVVA-Baseball Scores; News

**7:15 EST**      **6:15 CST**

NBC-Δ "Message of Israel": WSAI  
 CBS-Sportscast; Ted Husing: WABC WVVA (sw-11.83)

NBC-Heinie's Grenadiers: WEAF WGY WSM WAVE WIRE WHIO (sw-9.53)

CBS-Herbert Foote's Ensemble: WBBM WMMN WFBM (sw-9.59)

Rubinoff, violinist: WKRC WGN  
 KMOX-Movie Preview  
 WCPO-Richard Himber's Orch.  
 WLW-R. F. D. Hour  
 WJR News  
 WLAC-Church of Christ  
 WLW-Political Talk

**7:30 EST**      **6:30 CST**

NBC-To be announced: WHAM WAVE KDKA WHIO WCKY (sw-11.87-9.53)

NBC-Nat'l Question Box; Jim McWilliams: WJZ WIRE WSAI WMAQ

CBS-Bruna Castagna, contralto; Symp. Orch.: WBBM WJR WKRC WMMN KMOX WHAS WSMK (sw-11.83-9.59)

NBC-Gilbert Seldes, news: WEAF  
 WCPO-Sprt Review  
 WGN-Little Jack Little's Orch.  
 WGY-Fred Waring's Orch.  
 WLS-Hed Finley & Merry-makers  
 WLW To be announced  
 WSM Thank You Susia  
 WTAM-Otto Thurn's Orch.  
 WVVA-Football Reporter

**7:45 EST**      **6:45 CST**

NBC-Thornton Fisher, sports: WEAF WAVE WHIO WCKY WSM KDKA (sw-11.87-9.53)

KMOX-Al Cameron & Joe Karnes  
 WCPO-Jed Shayne's Orch.  
 WFBM-News  
 WIRE-Rubinoff, violinist  
 WLAC Sons of the Pioneers  
 WLW-Ralph Watkins' Orch.  
 WMMN-Sports  
 WTAM-Blue Barron's Orch.  
 WVVA-Bruna Castagna (CBS)

**8:00 EST**      **7:00 CST**

NBC-Hildegard, songs; William Wirges' Orch.: WEAF WHIO WGY WCKY WMAQ WTAM (sw-9.53)

CBS-St. Louis Blues by Columbia Workshop: WABC WHAS KMOX WFBM WVVA WMMN WKRC WLAC WSMK (sw-6.06-11.83)

## SATURDAY'S FOREIGN SHORT-WAVE PROGRAMS

Short-wave programs of American stations are shown along with the regular program listings. See page 31 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.

**6:45 a.m.**—Children's play, "Haddon Hall": GSG GSH

**7:30 a.m.**—Commodore Grand nrchestra: GSG GSH

**8 a.m.**—Classical music: DJL

**8:20 a.m.**—Recital; Kate Smith, soprano: GSG GSH

**8:30 a.m.**—Symphonic concert: TPA2

**9 a.m.**—Coventry Hippodrome orchestra; William Pethers, conductor: GSF GSG GSH

**9:30 a.m.**—Empire Magazine review: GSF GSG GSH

**10:15 a.m.**—Concert party show, Will C. Pepper's "White Coons": GSF GSG GSH

**11:15 a.m.**—BBC Dance orchestra: GSF GSG GSH

**2 p.m.**—Latin-American music: COCD

**2:20 p.m.**—Music Hall: GSB GSD GSO

## MR. FAIRFAX KNOWS ALL

RICHARD MAXWELL was born in Mansfield, Ohio, son of a singer and an artist. Attended Mansfield schools, Georgetown University, and Kenyon College and took special instruction at the Ohio State University Aviation school. Earned his way through college partially by singing and trapping. Received a Phi Beta Kappa key. Studied voice for twenty years. Made radio debut in 1923, but was first heard on Columbia in 1928. Appeared as a chorus boy in "Lady in Ermine" at age of 21. Worked in real estate, at

a steel mill and as shoe salesman. Hopes to build a Summer home on his 160-acre tract in Ohio. Likes to fish, play golf and tennis. He weighs 175 pounds, is five feet, eleven inches tall, has brown hair and hazel eyes.—M. E. Wagner, Phillipsburg, New Jersey.

The song "Knock, Knock, Who's There?" was written by VINCENT LOPEZ and JOHNNY MORRIS and is published by Leo Feist.—Clayton Hammond, Buena Vista, Virginia.

## FRIDAY PROGRAMS CONTINUED

**12:00 EST**      **11:00 CST**

NBC-Fletcher Henderson's Orch.: WEAF WMAQ WAVE WSM WGY WIRE WCKY WHIO  
 CBS-Vincent Lopez' Orch.: WMMN WKRC  
 WABC WSMK WOWO WFBM  
 WHAS KMOX WLAC WKRC WJR

NBC-Shandor, violinist; Wayne King's Orch.: WJZ WSAI  
 WENR WIRE  
 KDKA DX Club  
 WBBM (Givot's Radio Circus  
 WGBF-Coral Room  
 WGN-Ted Fioritto's Orch.  
 WLW Organ & Poems

WMMN-Cab Calloway  
 WTAM-Midnight Revue

**12:15 EST**      **11:15 CST**

CBS-Vincent Lopez' Orch.: WMMN WKRC  
 KDKA-Leroy Bradley's Orch.  
 WGBF-Brown Derby

**12:30 EST**      **11:30 CST**

CBS-Artie Shaw's Orch.: WABC WKRC WFBM WSMK WLAC  
 WMMN WBBM WJR  
 NBC-Jesse Crawford, organist:  
 WEAF WCKY WIRE WENR  
 WHIO WGY WAVE

NBC-Bobby Grayson's Orch.: WJZ WSM  
 KMOX-News  
 WGN-Louis Prima's Orch.  
 WLW-Dance Music  
 WMAQ-Phil Levant's Orch.  
 WOWO-Maury Cruss' Orch.  
 WTAM-Joel Candullo's Orch.

**12:45 EST**      **11:45 CST**

NBC-Alfred Barr's Orch.: WEAF WENR WCKY WIRE WHIO WGY  
 KMOX-Artie Shaw's Orch.  
 WAVE-Wingy Manone's Orch.

**End of Friday Programs**

**Sally Foster**

"Little Blue Eyed Sally"

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Hear Her Every **SAT. NIGHT—56 NBC Stations**

Over 40 Radio Artists including the Maple City Four; Hoosier Hot Shots; Uncle Ezra; Otto and His Novelodeons; Arkansas Woodchopper; Henry Burr; Verne, Lee and Mary; Lucille Long; Bill O'Connor; Skyland Scotty and others. A rollicking program of old time singing, dancing and homespun fun. Brought to you direct from WLS. Chicago, every Saturday night over

**KDKA - WLW**  
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There's An Edition of Radio Guide for Every Section of North America

# DON'T FRIGHTEN THE KIDDIES

(Continued from Page 23)

curdling cries of vampires be heard from the studios of the big stations.

Some shows, which were particularly hard hit by the new regulations, have had to leave the air. "Chandu, the Magician," and "Buck Rogers" are two outstanding examples. Others left the networks for less strict stations; the transfer of "Dick Tracy" from Columbia to WOR is an example.

The children's programs situation is still far from settled. Here are some reasons why:

Virtue may be on the side of the broadcasting studios in their search for psychologically sound programs for children—but apparently it comes at the usual high price. Kiddies' attitude toward radio programs seems to be very much like their attitude toward spinach. It may be good for them, but that doesn't mean they like it.

Dick Tracy, in his hunt for robbers and murderers, may not be what the psychologist ordered (there's too much action and too much excitement). Wilderness Road, where every historical detail is correct and where, although Daniel Boone is a leading character, not a single Indian has "bit the dust" (the only Indian who was hurt so far slipped on a log!), may have been selected by the Women's National Radio Committee as "a model program for children"—but the fact remains that Dick Tracy is wowing them and Wilderness Road is still sponsorless.

**THE "News of Youth" program** which is only the dramatization of true events—events which children most likely have already read about—should have little problem with censorship. But is that the case? Judge for yourself!

Recently, there was in the press a story about a little boy and the household cat. The boy, it seems, noticed that the cat was bringing a lot of fish into the house. He followed the cat and found that a school of fish had strayed into cold water and had been paralyzed. It was a good story, but it had to be killed because the picture of a cat with a fish in its mouth may have offended "good taste."

An attempt to dramatize the story of an accidental shooting of one boy by another (taken right out of the headlines) was taboored—although the boy who was involved in the accident acted in a rather manly fashion, and even though the intention of the producers was to point out the dangers of playing with guns. There is an unholy fear of "guns" and "gun-play" in the studios these days.

The story of the boy who ran away from home to be a detective was blue-penciled out of the script because it might stimulate runaways. Also deleted was the story of the boy who was rescued from water by a fish-hook in his pants. Too vulgar!

All these difficulties were experienced by a single program—admittedly one of the best—and one having the added advantage of having been based on actual events.

These difficulties are multiplied in other programs. The studios are alive with gossip of censorship. Molasses and January were reputedly advised to drop the expression "doggone" because children were picking it up. Which gives you an idea.

Other factors complicate the children's program problem further. While the large networks have cut down on blood and thunder, the smaller stations still go at it hot and heavy. An electrical transcription program still heard over a fairly large independent station recently had an episode in which the villain, trapped on top of the stairs, shot into a mob with a machine-gun, hardly an educational idea!

Program directors know that the kids prefer their radio fare wild and woolly. Horror is likely to become a bootleg product—smuggled into scripts at every opportunity. The big stations want an agreement to keep children's programs reasonably wholesome, but the smaller stations play hard-to-get.

Also, children listen not only to children's programs, but also to those intended for adults. The "Witch's Tale," for instance, which is admittedly scary but which is put on at a time when all good children should be safely tucked in their beds, has a tremendous juvenile audience. The same is true of "Eno Crime Club." Eddie Cantor's jokes are more of a "must" on many a child's radio schedule than the specially planned children's programs.

**FINALLY**, there are people, both in radio and out of it, who insist that the whole question is overemphasized. Most children, say these people, are healthily cynical of radio programs. They take them in their stride, as do adults. They maintain children are not fooled by phony screams, nor are they likely to acquire a twisted philosophy of life simply because the hero of the current program always wins in the end, and does not occasionally bow to defeat as he should in real life. As a matter of fact, those arguing on this thesis make the assertion that thrillers may be of some good. Recently, the "News of Youth" program dramatized a newspaper item about the Koch boy of Allentown, Pennsylvania, who had been kidnaped, taken to an out-of-the-way house, and bound hand and foot. The boy cut the cords by rubbing them over a jagged rock. He then broke out of the house, called the police and was rescued.

When he was asked how he learned the technique of escape, the Koch boy said he picked it up from a Dick Tracy program!

So stands the situation of what to do about children's programs. In spite of wisecracks, the problem is a serious one which must be solved by radio itself. Rather severe censorship prevails at present on the big broadcasting chains. Independents are more lax.

And—everyone is looking high and low for a perfect children's program—a program which will keep children interested, their parents comfortable and the sponsor smiling.

## HITS OF THE WEEK

**EVERY** time a tune clicks at the top of the heap for any length of time, it seems that somebody wants to claim it as his. Just as "When I'm With You," now in third place, brought forth a heap of comments about being "too similar," so has "Did I Remember?"

Only this time it's a lawsuit. Anyway, "Did I Remember?" is still a tuneful piece at any rate and well worth the country's faith and okay.

This week the change in the top bracket is the replacement in third place of "When I'm with You" by "A Star Fell Out of Heaven," and one-time top-notch favorite, "These Foolish Things" goes down to fourteenth place.

The standing of the fifteen top tunes is as follows:

- |                                    |                             |
|------------------------------------|-----------------------------|
| 1—Did I Remember?                  | Dream                       |
| 2—Until the Real Thing Comes Along | 8—Sing, Baby Sing           |
| 3—A Star Fell Out of Heaven        | 9—Me and the Moon           |
| 4—When I'm With You                | 10—Rendezvous with a        |
| 5—When Did You Leave Heaven?       | 11—Knock, Knock             |
| 6—No Regrets                       | 12—Until Today              |
| 7—Bye Bye Baby                     | 13—Empty Saddles            |
|                                    | 14—These Foolish Things     |
|                                    | 15—The Way You Look Tonight |

# STOOP AND BUDD

(Continued from Page 20)

One time I had to call Budd on the telephone when he was rehearsing. On the eighth floor at NBC is one of the most efficient page boys in the world. His mind snaps like a trigger.

I asked to speak to Mr. Hulick. "Mr. Hulick?" the boy repeated. "Mr. Hulick? Is he connected with us? What program is he on?"

"Mr. Hulick," I said icily, "is one of your stars. He's Budd."

"Oh Budd—sure," the page boy answered. "Why didn't you say so? I'll call him right away."

Their rehearsals are poems of efficiency. Stoopnagle stands before the mike, while Budd wanders around.

"I think," the director will say, "that Budd should answer you there in his 'futile' voice."

From somewhere near the piano Budd pipes up in his "futile" voice. It sends Stoopnagle into hysterics. In fact, they always laugh at each other—and sometimes at themselves.

The two of them were listening one day to a recording of one of their programs. They were both laughing until they had to hold their sides. Stoop had to take off his glasses and wipe them. In the midst of the hilarity one of their sponsors wandered into the studio. He looked at them.

Stoopnagle said simply: "I'm sorry. But we really think we're funny."

One of the persons who has contributed to their success is Nelson Hesse. And they've taken him up the ladder with them.

**WHEN** Stoop and Budd came from Buffalo, Hesse was in the publicity department at Columbia. He thought they had talent and did a grand job of making the world aware of them. They became close personal friends and Stoop and Budd persuaded Hesse to undertake the job of managing them. He was as skillful at this job as he was at publicity. Soon other radio artists were knocking on his door. Today, he heads a successful managerial office.

At the present time Budd is thirty-one years old. Stoopnagle is thirty-nine.

Budd has packed a varied career into his thirty-one years. He has been a college football player, a saxophone player, an orchestra leader, a crooner, an announcer, a continuity writer, a radio production man, an actor, a dancer, a soda clerk and a representative for a telegraph company.

Stoopnagle was first in the lumber business with his father, then in the brokerage business. He joined the navy during the war and it was there he became interested in radio. Back in Buffalo, he felt the lure of the stage. He appeared with the little theater group. Just for a laugh he went on the air. With Budd he used to clown around a station there (Budd was an announcer then) and they jumped into the breach to fill the time when a remote-control wire broke.

Neither has ever regretted that half hour. It started them on the road to fame.

Budd is perhaps—of the two—the better performer. Stoopnagle is the better humorist. Together, they're a world-beating combination!

Stoopnagle is amazingly frank and will blurt out anything he thinks, even if the sponsor himself is around. But both Stoop and Budd will take criticism willingly from people whose opinions they respect.

Stoopnagle's favorite comment, however, remains the one he received from a college professor. The learned man wrote him: "I like to listen to you two over the air. When you are performing I do not have to think!"

And that's Stoop's very favorite criticism. He loves the remark and repeats it whenever given the chance. I think it gives you a pretty good slant on Stoop and Budd.

# MORE PUZZLE-PIX WINNERS

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# Do You Make these Mistakes in ENGLISH?

MANY persons say, "Did you hear from him today?" They should say, "Have you heard from him today?" Some spell calendar "cal-ender" or "calander." Still others say "between you and I" instead of "between you and me." It is astonishing how often "who" is used for "whom," and how frequently the simplest words are mispronounced. Few know whether to spell certain words with one or two "c's" or "m's" or "r's" or with "ie" or "ei." Most persons use only common words, colorless, flat, ordinary. Their speech and their letters are lifeless, monotonous, humdrum.



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- Singing Through Life with Nelson Eddy—The amazing life story of the spectacular career of the singing sensation of screen and radio continues in next week's RADIO GUIDE. Don't miss it!
- Helen Hayes' Trial by Fire—Read this revealing chapter in the life of this great dramatic star whose court-room trials and tribulations have made her a greater actress than she has ever been before!

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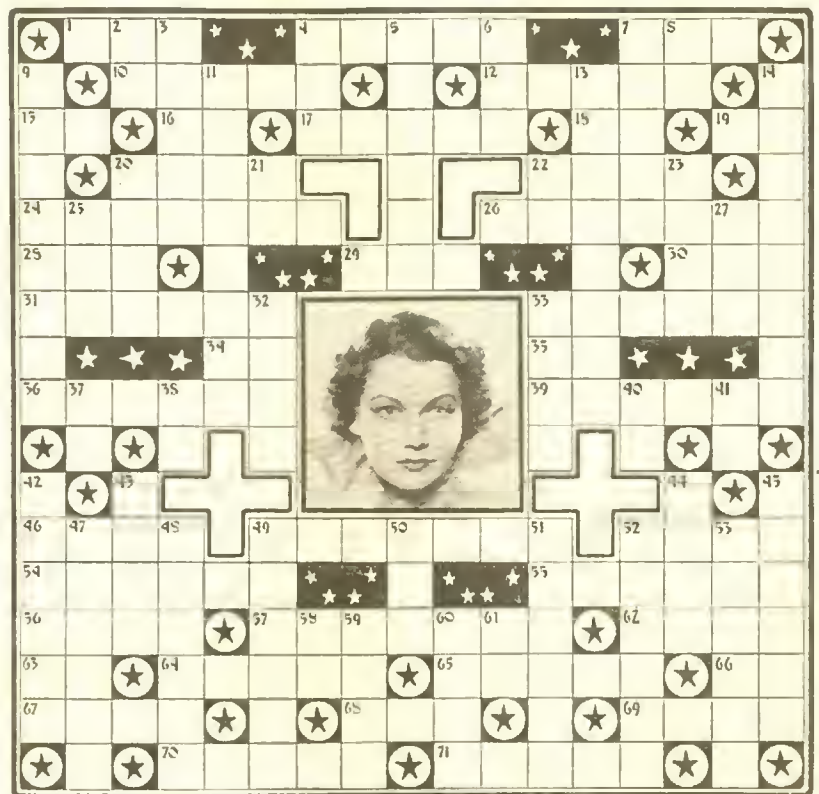
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# RADIO GUIDE'S X-WORD PUZZLE

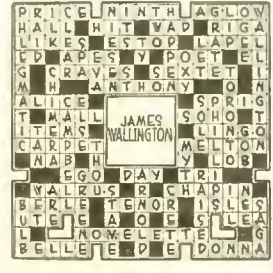


- ### HORIZONTAL
- 1—Mineral spring
  - 4—Remains from coal
  - 7—Australian bird
  - 10—Jesse Crawford, "Poet of the —"
  - 12—Liberal
  - 15— and Lee Reiser
  - 16—Musical note
  - 17—Soft as feathers of birds
  - 18—Paid notice
  - 19—Famous flying combination
  - 20—An attendant
  - 22—Irina —, organist
  - 24—Featured violinist
  - 26—A pal
  - 28—A swine
  - 29—Hand-cutting tool
  - 30—Jensen, Casa Loma violinist
  - 31—Imaginary models of perfection
  - 33—Blue — orchestra
  - 34—Behold
  - 35—Preposition
  - 36—Richard —, maestro
  - 39—Willie —, soprano
  - 46—Man's first name
  - 49—Virginia —, songstress
  - 52—A restaurant
  - 54—Fleet of war vessels
  - 55—Rubs out
  - 56—Unit of weight
  - 57— Lee, songstress
  - 62—To lease
  - 63—To proceed

- 64—Rhythmic beating of the heart
- 65—Watchful giant
- 66—Toward
- 67—One of the Great Lakes
- 68— Leaf, organist
- 69—Smell
- 70—Magda —, singer
- 71—One of the Revolvers

- ### VERTICAL
- 2—Italian river
  - 3—Victor —, maestro
  - 4—Conjunction
  - 5—Willie & Eugene —
  - 6— it isn't so
  - 7—Older
  - 8—Belonging to me

### Solution to Puzzle Given Last Week



- 9—The Lamplighter
- 11—The star in the photo
- 13—South Carolina is known as the — state
- 14—Quartet once known as the Shannon Four
- 20—Dorothy —, songstress
- 21—Negative
- 22—To depart
- 23—Everybody has one
- 25— Williams, bandleader
- 27—WDEL is located in this state (abbr.)
- 32—Painful
- 33—Identical
- 37—Supposing that
- 38—Beside
- 40—Egyptian sun god
- 41—Exists
- 42—Star of "Pepper Young's Family"
- 43—Capital of Peru
- 44—Nelson —, announcer
- 45—Don —, bandleader
- 47—Mistakes
- 48—To make moist
- 49—Rudy —
- 50—Grain
- 51—Baseball
- 52—Robison and Iis Buckaroos
- 53—Carl —, bandleader
- 58—Symbol for Osmium
- 59—Peruse
- 60—Taste
- 61—Transpose (abbr.)

# LIFE STORY OF A DANCER

(Continued from Page 27)

As he listens, his toes start tapping, his right hand starts drawing diagrams with the chalk on a near-by blackboard—and presto! A new Fred Astaire routine has been born!

Surprisingly enough, Fred's ordinary ballroom dancing at parties is not very impressive. Why? Because Fred is at heart a very conservative soul, a man who most enjoys dancing with his wife. In fact, his other partners often complain because he just walks them around the floor.

And here's something else that's unusual about Fred: He does his best work at the end of the day when everyone else wants to go home. Often, after working hard all day on a dance routine, he'll get an idea at about seven in the evening and then keep his piano player thumping away for him until three in the morning!

Here are some more odd facts about Fred: He still worries about the way he photographs; he sits through an un-reeling of every "take" he's in; he never attends his own previews because he's sure he's a flop in each film; and he says invariably that he's surprised when he's told that he has made a hit. And he means what he says. That worrying complex is on the level and not used merely to get praise. Fred worries about his sister, Adele, too.

EVEN though Adele (Lady Cavendish) lives on the other side of the Atlantic, the bond between brother and sister is as close today as it was when they were hoofing side by side. He still regards her as the greatest feminine dancer in the world even though she hasn't appeared professionally for four years. When she put in an appearance in Hollywood a few months back, friends hoped that she and Fred would get together for a picture right away. But Fred vetoed the idea. And, for a very good reason.

In the first place, picture technique is much different from that of the stage. It had taken Fred himself a long time to get used to screen work, and to put his sister in a picture—despite her recognized talent—would be unfair to her because she naturally might be amateurish in her first effort.

Perhaps Adele and Fred will co-star in pictures as they did on the stage. And then the immortal "Fredandadele Astaire" dancing team will come into being again. And their spectacular dances will delight movie millions!

# THEY ALL WANT GABLE

(Continued from Page 16)

utterly content in each other's company. Whether or not they will marry eventually, they alone know, and they're not telling.

Gable's program for an ideal existence doesn't seem to include marriage. Or perhaps I'm wrong. Perhaps there's room in it for partnership with just such a high-hearted adventurer as Carole Lombard.

"I USED to see myself," he said, "as the kind of fellow who didn't want very much. I thought I'd be satisfied to follow my profession and live a kind of lackadaisical life, without any special ambition. But we change as we go along. For a while the world revolved around Hollywood. Hollywood was my business, and my business was all-important. But when I started getting around recently—to South America and Canada and Mexico, my eyes began opening—and my mind too," he smiled, "such as it is.

"I began getting excited over the

vital, tremendous things that are happening everywhere. I wanted to be where they were going on, instead of just reading about them in the papers. I don't care about owning things, huge sums of money and stocks and bonds and estates. I'd like a moderate degree of security, but I don't have to travel on the biggest ship or the finest plane or stop at the fanciest hotel. What I do want is to understand this world I live in. It's so big, so full of interesting people, doing interesting things. I want to meet those people, find out what they're doing and why."

You could all but see him—the Peter Warne of "It Happened One Night"—"the kind of fellow he is," according to Capra—pushing or ribbing or wheedling his way in, wherever he wanted to go, with levity on his lips, and purpose in his eye.

The only thing wrong with the picture is the notion that people would try to keep him out. The chances are they'd reach for him instead, and drag him in.

For they'd all want Gable.



Hoot Gibson, horse opera hero, looked a mike in the eye for the first time—without trembling—on a recent Bob Burns broadcast

# EVENTS OF THE WEEK

(Continued from Page 29)

nagle and Budd will appear as guests of the "Showboat" over NBC at 9 p.m. EST (8 CST).

## JOLSON, GRIFFITH, HUSTON

Al Jolson, D. W. Griffith and Walter Huston will be starred in dramatizations to be heard on "Then and Now" over CBS at 10 p.m. EST (9 CST).

## SCREEN STARS ON MUSIC HALL

Guest entertainment on the Kraft Music Hall, NBC at 10 p.m. EST (9 CST), brings singing by Beverly Roberts and an interview of Billie Burke. Bing Crosby returns as master of ceremonies.

## FRIDAY, OCTOBER 2

### MUSIC APPRECIATION HOUR

Music Appreciation Hour, conducted by Dr. Walter Damrosch, will be heard over the combined NBC networks. A new time schedule spots it at 2 p.m. EST (1 CST).

### JANE WITHERS, SUMMERVILLE AND ROBERT WARWICK, GUESTS

Jane Withers, sensational young favorite of the cinema. "Slim" Summerville, of comedy fame, and Robert Warwick will be supported by a chorus of Negro singers in a radio adaptation of the picture, "Can This Be Dixie?" for the next edition of "Hollywood Hotel" which will be heard over the CBS network at 9 p.m. EST (8 CST).

### BRANCATO AND DRAMAS

A new sponsored Fall series will bring the beautiful voice of Rosemarie Brancato to NBC listeners at 9:30 p.m. EST (8:30 CST). Miss Brancato will be assisted in this program with dramatizations by Helen Claire and the music of Josef Bonime's orchestra.

### YOUR RADIO GUIDE DEBUT

A sparkling array of talent will be on hand to give RADIO GUIDE's own program a smash-hit debut when it opens its series over the NBC network at 10 p.m. EST (9 CST). Shep Field's Rippling Rhythm orchestra with Dana Doran and celebrated guest stars will be featured on the premiere.

## SATURDAY, OCTOBER 3

### THORGERSEN GRID REVIEW

Ed Thorgersen, newsreel announcer and sports commentator, will interview football coaches and stars in this new sponsored CBS program at 7:30 p.m. EST (6:30 CST). Kay Kyser's orchestra will supply the music.

### "BLUES" WORKSHOP DRAMA

The Columbia Workshop, a drama experimental program will present "St. Louis Blues," the radio drama presented with outstanding success over the CBS network two seasons ago. It will be heard at 8 p.m. EST (7 CST).

### FLOYD GIBBONS AND LOPEZ

Talks by Floyd Gibbons alternating with music by Vincent Lopez' orchestra will be the features of a new series over CBS at 9 p.m. EST (8 CST). Floyd Gibbons also will present radio guest stars.

### PARKER AND FENNELLY

Snow Village Sketches, starring Arthur Allen and Parker Fennelly, will have its premiere tonight at 9 p.m. EST (8 CST) and will be heard each week at that time over NBC.

### JANIS, CHATEAU GUEST

Deane Janis, radio's newest singing sensation, will be featured as guest artist on the Chateau over NBC at 9:30 p.m. EST (8:30 CST).

Where  
Does Your  
Favorite Stand As  
"Radio's Queen" Votes Pile  
In? If She Isn't Holding  
Her Own, Vote  
Again!



Bernice Claire is the choice of many ardent radio fans

# Picking RADIO'S QUEEN

OUT of the nowhere into thirty-sixth place!

That's the record established this week by Cornelia Otis Skinner, one of radio's most distinguished actresses, and a dark-horse candidate for 1936 Radio Queen honors. Her name wasn't even listed on the roster of nominees last week!

The second surprise of this week's returns is the promotion of peppy little Eleanor Powell from forty-seventh position to thirty-eighth place, and the sudden appearance on the list of Bess Kay Johnson, who plays "Frances Moran" in "Today's Children." If these standings displease you—if you have a candidate whose name isn't listed yet—if your favorite is falling behind—don't give up. The Radio Queen contest doesn't close until October 15. You still have time to vote again—and again.

Do you send in your vote faithfully each week?

If you haven't been doing so, remember that now is the time for all good fans to come to the aid of their favorites. On page two of your copy of this week's RADIO GUIDE, you will find still another ballot, waiting to be filled in with the name of the star you feel

should become the first lady of the air.

There are no restrictions placed upon you in making your choice. Your candidate may be a torch singer, an opera star, a dramatic actress or a comedienne. She may be hearty Kate Smith, petite Grace Moore; she may be friendly Irene Rich, or funny Gracie Allen.

But whoever she is, she will have a better chance to win if you vote for her!

The names of fifty-one stars, for whom the largest number of votes have been cast to date, appear in the order of their present standings at the bottom of this page.

It is within your power to change these standings. Your vote and the votes of your neighbors and friends are important—even necessary—to the contest standing of the star of your choice.

Don't delay. Clip the coupon on page two of this RADIO GUIDE issue. Fill it out and send it in. And next week, because of you, your favorite candidate may be in first place.

Votes should be mailed to the Radio Queen Editor, RADIO GUIDE, 731 Plymouth Court, Chicago, Ill.

## FOOTBALL BROADCASTS

(Asterisk indicates probable but not definite broadcast. Many of the stations and networks may switch from the announced to another game to provide the most interesting contest. Frequencies of all stations are listed below.)

EST Shown; for CST Subtract One Hour; for EDT Add One Hour

**SEPTEMBER 25**  
\*Knoxville High vs. Bradley or Central vs. Bristol High: 3 p.m.—WROL  
Temple vs. Centre College: 7:45 p.m.—WIP

**SEPTEMBER 26**  
Carleton vs. Iowa City: 2:15 p.m.—WMT  
Cornell vs. Alfred: 1 p.m.—WBWO WABY WINS WSAY WBNY WIBX  
Darmouth vs. Norwich: 1 p.m.—WEEI WTIC  
Duke vs. Colgate: 2 p.m.—WBT; also CBS & NBC net Franklin and Marshall vs. Albright: 1 p.m.—WORK WGAL

Holy Cross vs. Bates: 1:15 p.m.—WJAR WSPR WTAG Iowa State vs. Iowa State Teachers: 3 p.m.—WOI  
Minnesota vs. Washington: 3:45 p.m.—WCCO WTCN KWSC  
New Mexico vs. New Mexico State Teachers: 4 p.m.—KOP  
Vanderbilt vs. Middle Tennessee Teachers: 2 p.m.—WSM  
Virginia vs. Hampden-Sydney: 2 p.m.—WPIR WLVA  
WBTM WGH WCHV WRVA WDBJ

Western Maryland vs. Shenandoah: 1:15 p.m.—WBAL  
Wisconsin vs. S. Dakota State: 1:45 p.m.—WHA

**SEPTEMBER 27**  
Chi. Cardinals vs. Detroit Lions (Professional): 2:15 p.m.—CKLW  
Syracuse vs. New York (Professional): 2 p.m.—WINS

**OCTOBER 2**  
Knoxville High vs. Dayton: 4 p.m.—WROL  
Temple vs. Mississippi U.: 8:45 p.m.—WIP

**OCTOBER 3**  
Butte vs. Billings High: 4 p.m.—KGHL  
Florida vs. Citadel: 2:45 p.m.—WRUF  
Football Game to be announced: 3:30 p.m.—KTUL; also 2 p.m.—WMCA, and 3 p.m.—WFBM  
Fordham vs. Franklin and Marshall: 2 p.m.—WORK WGAL  
Holy Cross vs. Providence: 2:15 p.m.—WJAR WEEI WSPR WTAG WTIC  
Indiana vs. Centre: 3 p.m.—WIRE

Northwestern vs. Iowa: 2 p.m.—WBMM  
Notre Dame vs. Carnegie: 2:45 p.m.—WLV WIND  
Pittsburgh vs. U. of West Virginia: 2 p.m.—WCAE  
South Carolina vs. Duke: 3 p.m.—WBT  
Southern California vs. U. of Oregon: 4:45 p.m.—KGO KLN KECA KTR  
Texas Christian vs. Arkansas: WFAA WBAP WOAI KPRC  
Tulane vs. Auburn: 3 p.m.—WSMB

U. of Washington vs. Idaho: 4:45 p.m.—KFRG KFPY KOIN KOL KVI  
Vanderbilt vs. Chicago: 2 p.m.—WSM  
Washington State vs. Stanford: 4:45 p.m.—KPO KHQ KOMO KGR KWSC  
\*Washington U. vs. Illinois: 3 p.m.—KMON

William and Mary vs. Virginia: 3 p.m.—WBTM WLVA WGH WPRH WCHV WRVA WDBJ  
Wisconsin vs. Marquette: 2:45 p.m.—WJIA  
Yale vs. Cornell: 2:15 p.m.—WBWO WABY WINS WSAY WBNY WIBX WOR

CKLW-1030  
KECA-1430  
KEX-1180  
KFPY-890  
KFRG-610  
KGI-1340  
KGHL-780  
KGO-790  
KHQ-590  
KMOX-1090  
KOB-1180  
KONO-920  
KPO-680  
KPRC-1040  
KTAR-620  
KTUL-1400  
KVI-570  
KWSC-1220  
WABY-1370  
WBAL-1060  
WBAP-800  
WBBM-770  
WBTV-1370  
WBT-1080  
WBTM-1370  
WCAE-1220  
WCCO-810  
WCHV-1420  
WDBJ-930  
WEEI-590  
WFAA-800  
WFBM-1230  
WGAL-1500  
WGH-1310  
WHA-940  
WIBX-1200  
WIND-560  
WINS-1180  
WIP-610  
WIR-1400  
WJAR-890  
WLVA-1200  
WLW-700  
WBWO-1310  
WVVA-1110  
WMT-800  
WOB-1190  
WOL-840  
WOR-710  
WORK-1320  
WPHR-880  
WROL-1310  
WRUF-830  
WRVA-1110  
WSAY-1210  
WSM-650  
WSMR-1320  
WSPR-1140  
WTAG-580  
WTCN-1250  
WTIC-1040

## The Week's Standings

- Jessica Dragonette
- Joan Blaine
- Lu'u Belle
- Frances Langford
- Gracie Allen
- Vivian Della Chiesa
- Kate Smith
- Margaret Speaks
- Harriet Hilliard
- Betty Winkler
- Irene Wicker
- Grace Moore
- Muriel Wilson
- Gladys Swarthout
- Louise Massey
- Loretta Lee
- Sally Foster
- Lily Pons
- Mary Livingstone
- Helen Jane Behlke
- Rosemary Lane
- Dolly Dawn
- Beinardine Flynn
- Dorele Alexander
- Ethel Shutta
- Rosaline Greene
- Irene Beasley
- Helen Hayes
- Helen Ward
- Ruth Etting
- Vaughn DeLeath
- Julia Sanderson
- Mary Pickford
- Rosemary Dillon
- Irene H. Baro
- Lysbeth Hughes
- Cornelia Otis Skinner
- Kay Thompson
- Eleanor Powell
- Bess Kay Johnson
- Leah Ray
- Connie Boswell
- Ann Leaf
- Gertrude Niesen
- Judy Starr
- Myrtle Vail
- Betty Lou Gerson
- Jane Froman
- Judy Canova
- Helen Fischer
- Irene Rich



## Smoke to Your Throat's Content

Many smokers have chosen Lucky Strikes simply because they *taste better*. Then as the days go by they sense that Luckies make *smoother going* for their throats—that they are a Light Smoke. Certain acids and other heavy, harsh irritants naturally present in all tobacco are removed by the famous process—"It's Toasted." *Only* Luckies are "Toasted." Smoke Luckies to your throat's content.



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OF RICH, RIPE-BODIED TOBACCO — "IT'S TOASTED"